Memorandum

CITY OF DALLAS

DATE September 13, 2019

TO Honorable Mayor and Members of the City Council

SUBJECT **Library and Mobile Hotspots Update**

As you know, the Dallas Public Library will continue to expand access and improve equity throughout the City in the proposed FY19-20 budget by piloting mobile hotspots. The hotspots will be available for check out in the same manner that a customer would check out a book or DVD. Hotspots will allow for easy connectivity to laptops, mobile devices and do not require installation in the home. Ultimately, this service would reduce barriers of access, enhance workforce readiness, and improve residents' quality of life.

At the budget amendment briefing on September 4, 2019, the City Council supported additional funding to increase the pilot to 900 hotspots. The library originally identified 3 pilot locations based on 2010 Census data (see attachment) for percentage of homes without internet access as well as proximity to Community Centers that can partner with participating libraries: the Dallas West, Martin Luther King, Jr. and Highland Hills Branch Libraries. The additional funding would add 7 sites: Arcadia Park, Bachman Lake, Paul Laurence Dunbar Lancaster-Kiest, Pleasant Grove, Polk-Wisdom, Prairie Creek and Skyline Branch Libraries. These locations are reflected on the attached map.

We will expedite procurement of the devices using cooperative purchasing agreements. We anticipate having a contract for City Council consideration by November and program launch in January 2020. Lastly, the Library will continue to seek grants and partnerships to augment the reach of this service.

If you have questions, please contact me or Jo Giudice, Dallas Public Library Director.
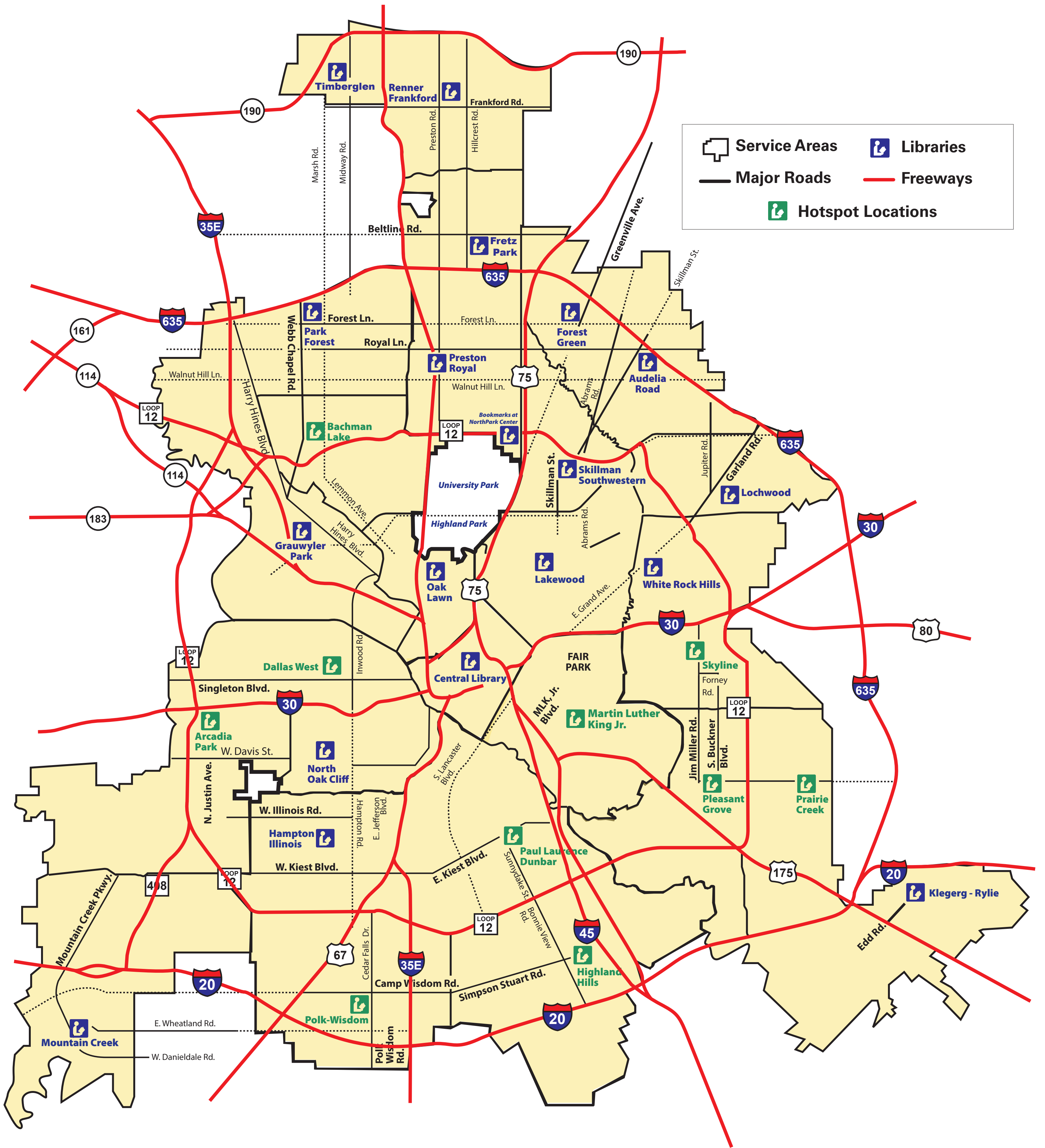
Joey Zapata
Assistant City Manager

c:
T.C. Broadnax, City Manager
Chris Caso, City Attorney (Interim)
Mark Swann, City Auditor
Bilierae Johnson, City Secretary
Preston Robinson, Administrative Judge
Kimberly Bizor Tolbert, Chief of Staff to the City Manager
Majed A. Al-Ghafry, Assistant City Manager

Jon Fortune, Assistant City Manager
Nadia Chandler Hardy, Assistant City Manager and Chief Resilience Officer
Michael Mendoza, Chief of Economic Development and Neighborhood Services
M. Elizabeth Reich, Chief Financial Officer
Laila Alequresh, Chief Innovation Officer
M. Elizabeth (Liz) Cedillo-Pereira, Chief of Equity and Inclusion
Directors and Assistant Directors

Dallas Public Library System

Service Areas
Libraries
Major Roads
Freeways
Hotspot Locations

190
190
35E
635
161
635
114
114
183
LOOP 12
LOOP 12
LOOP 12
LOOP 12
30
30
30
80
635
175
20
20
45
35E
408
67

Timberglen
Renner Frankford
Frankford Rd.
Preston Rd.
Hillcrest Rd.
Marsh Rd.
Midway Rd.
Beltline Rd.
Fretz Park
Forest Ln.
Forest Ln.
Park Forest
Royal Ln.
Forest Green
Webb Chapel Rd.
Walnut Hill Ln.
Preston Royal
Walnut Hill Ln.
Audelia Road
Harry Hines Blvd.
Bachman Lake
Skillman St.
Skillman Rd.
Greenville Ave.
Abrams Rd.
Garland Rd.
Bookmarks at NorthPark Center
University Park
Highland Park
Skillman Southwestern
Jupiter Rd.
Lochwood
Lemmon Ave.
Harry Hines Blvd.
Grauwyler Park
Abrams Rd.
Lakewood
White Rock Hills
Oak Lawn
75
75
E. Grand Ave.
Inwood Rd.
Dallas West
Central Library
FAIR PARK
Skyline
Singleton Blvd.
Forney Rd.
Arcadia Park
W. Davis St.
North Oak Cliff
MLK. Jr. Blvd.
Martin Luther King Jr.
Jim Miller Rd.
S. Buckner Blvd.
N. Justin Ave.
Pleasant Grove
Prairie Creek
Hampton Rd.
W. Illinois Rd.
E. Jefferson Blvd.
Hampton Illinois
S. Lancaster Blvd.
W. Kiest Blvd.
E. Kiest Blvd.
Paul Laurence Dunbar
Sunnydale St.
Mountain Creek Pkwy.
Cedar Falls Dr.
Bonnie View Rd.
Klegerg - Rylie
Edd Rd.
Highland Hills
Polk-Wisdom
Camp Wisdom Rd.
Simpson Stuart Rd.
Polk Wisdom Rd.
E. Wheatland Rd.
Mountain Creek
W. Danieldale Rd.

ZIP Code	households with no internet access	Branch Library	Ranking
75270	N/A		
75390	N/A		
75210	54.69	Martin Luther King, Jr.	1
75215	50.74	Martin Luther King, Jr.	1
75216	53.98	Lancaster-Kiest	4
75212	45.52	Dallas West	2
75217	45.35	Pleasant Grove/Prairie Creek	5
75241	45.32	Highland Hills	3
75237	44.37	Polk-Wisdom	6
75211	42.56	Arcadia Park	7
75236	35.02	Arcadia Park	7
75232	40.85	Polk-Wisdom	6
75220	36.37	Bachman Lake	8
75227	34.85	Skyline	9
75246	34.1	Central/Lakewood	
75247	33.04	Grauwyler Park	
75240	31.46	Fretz Park	
75223	28.79	MLK/Lakewood	
75228	27.76	White Rock Hills	
75203	27.16	Lancaster-Kiest	
75233	26.33	Hampton-Illinois	
75243	25.51	Forest Green	
75224	24.64	Hampton-Illinois	
75231	24.36	Skillman Southwestern	
75253	24.14	Kleberg-Rylie	
75254	20.67	Fretz Park	
75238	20.38	Audelia Road	
75235	18.99	Grauwyler Park	
75226	17.87	Central	
75287	16.3	Timberglen	
75249	16.27	Mountain Creek	
75208	16.07	North Oak Cliff	
75229	15.95	Preston Royal/Park Forest	
75251	14.84	Preston Royal	
75218	14.06	Lochwood	
75230	12.97	Preston Royal	
75252	11.87	Renner Frankford	
75214	11.68	Lakewood	
75204	11.59	Lakewood	
75248	10.99	Fretz Park	
75219	10	Oak Lawn	
75206	9.05	Skillman Southwestern	
75209	9.02	Bachman Lake	
75207	6.21	Central	

75225	3.84	Preston Royal	
75201	3.24	Central	
75202	2.54	Central	

Location: Dallas (City, 2010)

Indicator source: Census
http://www.policymap.com/our-data-directory.html#Census:%20Decennial%20Census%20and%20American%

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