

Memorandum



CITY OF DALLAS

DATE February 23, 2023

TO Honorable Mayor and Members of the City Council

SUBJECT **REVISED: Taking Care of Business – February 24, 2023**

In this week's issue of Taking Care of Business are the following topics:

New Information

- Dallas Business Journal Leaders in Diversity Award
- ~~Racial Equity Story Map~~
- Kay Bailey Hutchinson Convention Center Dallas Master Plan Update
- Give Responsibly Campaign

Weekly Updates

- Convention and Event Services Weekly Event Report
- Office of Procurement Services New Opportunities
- OHS Street Outreach Update
- H.A.R.T/eam Departmental and Community Outreach
- H.A.R.T/eam Update
- Media Inquiries

NEW INFORMATION

Dallas Business Journal Leaders in Diversity Award

The Dallas Business Journal awarded the City of Dallas a 'Leaders in Diversity' Award for our work to operationalize equity in government and the adoption of the Racial Equity Plan. ACM Cedillo-Pereira accepted the award on behalf of the City at the reception hosted on February 23 at the Arts District Station. The City joins other organizations recognized for their work in diversity, equity, and inclusion and will be featured in the next issue of the Dallas Business Journal. Should you have any questions, please contact Assistant City Manager Liz Cedillo-Pereira at liz.cedillopereira@dallas.gov.



Racial Equity Story Map

~~The Office of Data Analytics and Business Intelligence, with major contributions from the Office of Equity and Inclusion, City of Dallas Public Library, and the Department of Public Works, is excited to announce the launch of the Racial Equity Story Map. The story is a timeline of historical events that occurred in the Dallas area. The immersive story~~

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~~experience includes images, videos, and supporting text from a variety of documented sources, and interactive dashboards and maps for residents to explore. The story can be found [here](#) and on the [DBI website](#). Should you have any questions, please contact Chief Data Officer, Dr. Brita Andercheck at data@dallas.gov.~~

Kay Bailey Hutchison Convention Center Dallas Master Plan Update

The City of Dallas Convention and Event Services Department, in partnership with the Small Business Center and Office of Procurement Services, hosted five outreach and information sessions related to the Kay Bailey Hutchison Convention Center Dallas (KBHCCD) Master Plan. Over 300 individuals attended the sessions, providing feedback and questions. Given that several requests were made to be able to review the draft master plan and advanced planning documents in advance of the solicitation to appropriately prepare for a submittal, we have decided to delay the release of the solicitation until March 2, 2023, at 12 PM CST. Those materials will be made available at www.dallascmasterplan.com until the solicitation releases on March 2nd. As of March 2nd at 12 PM, all materials will be available on Bonfire and no longer available at www.dallascmasterplan.com. For questions related to follow-up from the outreach sessions, please contact Rosa Fleming, Director of Convention and Event Services, at rosa.fleming@dallas.gov.

Give Responsibly Campaign

The focus of the Give Responsibly campaign as presented to Government Performance & Financial Management Committee in November 1, 2022, by COM was to reduce illegal solicitation and educate the public on the most efficient ways to give to those in need without unintentionally incentivizing illegal solicitation across the city. Through this campaign, staff have focus attention on augmenting existing signage posted at key intersections in 2021, with a wider public awareness campaign aimed at community members who continue to give direct assistance to those illegally soliciting within the City of Dallas. As a dynamic campaign, we also understand that in trying to change entrenched behaviors, tactics will need to evolve as we gain additional insight through our on-the-ground outreach efforts.

Implementation is occurring in three stages and will be fully outlined in the memorandum to Government Performance and Finance Management Committee contained in the City Council packet this Friday, February 24, 2023. Should you have any questions or concerns, please contact Office of Homeless Solutions Director Christine Crossley at Christine.Crossley@dallas.gov with any questions.

WEEKLY UPDATES

Convention and Event Services Weekly Event Report

Each week, Convention and Event Services will provide a report featuring two weeks of upcoming events that are either coordinated with the Office of Special Events or hosted at the Kay Bailey Hutchison Convention Center Dallas. The attached report highlights the

dates, location, and Council District for each event. Should you have any questions or concerns, please contact Rosa Fleming, Director of Convention and Event Services at rosa.fleming@dallas.gov.

Office of Procurement Services New Opportunities

The Office of Procurement Services (OPS) is excited to announce the following new contract opportunities. More information can be found on the City's [electronic bid portal](#):

Opportunity No.	Opportunity Name
CIZ23-PKR-2094	Cadillac Heights Park- Demolition and Reestablishment
CIZ23-PKR-2098	Crawford Memorial Artwork Installation, Phase 1A
CIZ23-PBW-2099	McKinney Ave/Cole Two-Way Conversion
BQ23-00021388	Litter Maintenance Service and Trash Removal

We are also pleased to share the latest, [Procurement Quarterly](#) listing citywide opportunities for the current quarter (of the fiscal year) and published on the OPS [website](#). The City of Dallas Office of Procurement Services will host in-person and virtual meetings to engage business and non-profit vendors with technical assistance regarding "Doing Business with the City of Dallas". For more information about the City of Dallas Office of Procurement Services or to schedule an appointment, please contact Denita Lacking-Quinn, at Denita.quinn@dallas.gov.

Please be advised that once an opportunity is advertised, it is considered an open procurement until the City Council awards the contract. The Code of Ethics prohibits communication between councilmembers and vendors/ suppliers on open procurements. Should you have any questions, please contact Danielle Thompson, Director of Procurement Services.

OHS Street Outreach Update

The Dallas Real Time Rapid Rehousing (D.R.T.R.R.) team of homeless service providers, co-led by the Office of Homeless Solutions (OHS) and Housing Forward, is currently targeting several encampments, which will result in closure through the housing of those unsheltered individuals throughout the year. The team will outreach to these sites and meet with various persons experiencing homelessness to assess their needs in preparation for site closure via housing. During this time, the OHS Street Outreach Team will continue to engage with unsheltered residents through normal street outreach, connecting people with the needed resources, such as: getting IDs, working with Community Courts on expunging eligible tickets and offenses from their records, identifying medical needs, and getting them access to the Coordinated Access System (CAS). The DRTRR Community Dashboard is live and may be found [here](#).

Please see the attached schedule for homeless encampment cleaning the week of February 20 through February 24, 2023. Please note that these will be for debris removal

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and outreach only. All encampment cleaning requests are being resolved as time and weather allows. We appreciate everyone's patience.

H.A.R.T/eam Departmental and Community Outreach

Outreach began conducting educational visits to various City departments, businesses, apartment complexes, and communities to educate them on the processes for the H.A.R.T/eam and OHS Street Outreach on February 15, 2023. To request a visit to your department or for any community requests please reach out to Outreach Manager, Lisa Rand, at Lisa.Rand@dallas.gov.

H.A.R.T/eam Update

The Homeless Action Response Team (H.A.R.T/eam) is led by the Office of Homeless Solutions (OHS) and encompasses four teams comprised of a core team of the following: Crisis Intervention Team (CIT), Dallas Animal Services (DAS), Dallas Marshals, and Code Compliance (Code). This team is supplemented by Parks and Recreation, Dallas Fire & Rescue, and Public Works as needed. The purpose of H.A.R.T/eam. is to provide a quick response to immediate safety concerns around homeless encampments and hot spots. To report a critical issue regarding an encampment or panhandling, please submit a service request to 311 or the OurDallas smartphone app. For any questions or concerns please reach out to H.A.R.T/eam Supervisor, LaTonya Bias at LaTonya.Bias@dallas.gov.

The teams are assigned and respond to time-sensitive, critical issues received via 311 and/or via email which are defined as:

- Issues raised by City Leadership and members of City Council requests
- Issues presenting an immediate safety concern (the presence of firearms, uncontrolled fires, reports of threatening behavior)
- Any issues which would derail the normal street outreach service resolution process
- Panhandling

Please see the attached overview for the H.A.R.T/eam's outreach services for the week of February 13 through February 17, 2023.

OHS continues to urge people who see an encampment to report it via 311 or 311's OurDallas smartphone app to ensure strategic alignment with comprehensive OHS outreach. The OHS Service Request dashboard can be utilized to track the progress of encampment resolution efforts. Please visit the [dashboard](#) and feel free to share this tool with residents. If you have any questions please reach out to Christine Crossley, Director of the Office of Homeless Solutions, at Christine.Crossley@dallas.gov.

Media Inquiries

As of February 20, 2023, the Communications, Outreach, and Marketing (COM) Department has received various media inquiries available to view [here](#). Should you have

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any questions, please contact Catherine Cuellar, Director of Communication, Outreach, & Marketing.

The following storylines reference the major media inquiries addressed by Dallas Fire-Rescue (DFR) during the period dating from February 14th – 20th. A more detailed account of the department's responses to those inquiries, and others, can be viewed at [this link](#). Should you have any questions or concerns, please contact Fire Chief, Dominique Artis, at dominique.artis@dallasfire.gov.

- Man Safely Lowered After Climbing Onto Construction Crane Arm for Over 24 Hours
- LBJ Shutdown After CNG 18-Wheeler Catches Fire
- DFR Responds to Fire at Old Pilgrim's Pride Plant

Should you have any questions or concerns, please contact Genesis D. Gavino, Chief of Staff.



T.C. Broadnax
City Manager

c: Tammy Palomino, Interim City Attorney
Mark Swann, City Auditor
Biliera Johnson, City Secretary
Preston Robinson, Administrative Judge
Kimberly Bizer Tolbert, Deputy City Manager
Jon Fortune, Deputy City Manager

Majed A. Al-Ghafry, Assistant City Manager
M. Elizabeth (Liz) Cedillo-Pereira, Assistant City Manager
Dr. Robert Perez, Assistant City Manager
Carl Simpson, Assistant City Manager
Jack Ireland, Chief Financial Officer
Genesis D. Gavino, Chief of Staff to the City Manager
Directors and Assistant Directors



City of Dallas

**Convention and Event Services
Weekly Events Report
February 24, 2023**

Event Type	Name	Dates	Location	District
Special Event	Rebel in Dallas (aka Rebel Athletic in Dallas)	2/24/2023	901 Main St.	14
Special Event	Sprouts Grand Opening Parking Lot Event	2/24/2023	17795 N. Dallas Pkwy.	12
Special Event	Happy Circus #2	2/27/2023	10788 Harry Hines Blvd.	6
Special Event	VMLYR Commerce - Brand Activation at Ronald Kirk Bridge	3/3/2023	109 Continental Ave.	6
Special Event	UniverSoul Circus #2	3/5/2023	3540 W. Camp Wisdom Rd.	8
Special Event	Happy Circus #3	3/9/2023	10788 Harry Hines Blvd.	6

KBHCCD Schedule of Events

KBHCC	NCA All-Star National Championship	2/24/2023	650 S. Akard St.	2
KBHCC	USMA National Medical Meeting	2/27/2023	650 S. Akard St.	2
KBHCC	KBHCCD Master Plan Public Meeting #6	3/2/2023	650 S. Akard St.	2
KBHCC	Spring National Tournament	3/3/2023	650 S. Akard St.	2
KBHCC	International Roofing Expo 2023	3/6/2023	650 S. Akard St.	2

**City of Dallas
Office of Homeless Solutions
TCB Update – February 23, 2023**

**Encampment Resolution (Cleaning) Schedule
February 13 – February 17, 2023**

LOCATION
3700 Marvin D. Love at Polk St
3900 Marvin D. Love at Pentagon Pkwy
3000 W. Camp Wisdom at 67
900 E. Colorado at R.L. Thornton Fwy
668 S. R.L. Thornton Fwy
500 W. Kiest at Marvin D. Love
10516 Allegheny Ct
5701 E. Mockingbird Ln
Empire Central at N. Stemmons Fwy SB
4684 Dallas N. Tollway NB
2217 Stemmons Trail
1940 N. Central Service Rd NB
6869 Frankford Rd
11658 Emerald St
Spangler Rd at Manana Dr

**H.A.R.T/team Outreach Services Performance Measurements
February 6 – February 10, 2023**

Number of Service Request Closed within 10 days	6
Number of Service Request still open (pending closing)	74
Number of MCC's received for the week	20
Number of Encampments Visited	28
Number of Individuals Engaged	27
Number of HMIS Entered	2
Number of Panhandlers Engaged	9