## Memorandum



DATE May 19, 2023

TO Honorable Mayor and Members of the City Council

## **SUBJECT Shared Dockless Vehicle Program Relaunch Date**

The purpose of this memorandum is to provide an update to the May 5, 2023, memorandum and announce that the Shared Dockless Vehicle Program is expected to relaunch prior to June 1, 2023.

Following further conversations with the Operators, it has been confirmed that there will be a soft launch of shared scooters and e-bikes ("shared dockless vehicles") on May 24<sup>th</sup>, and the official launch will occur on May 31<sup>st</sup>. The Department of Transportation and the Department of Communications, Outreach, & Marketing are working together to create social media graphics announcing the relaunch and to plan an official launch event with the Operators - Bird, Lime, and Superpedestrian - and any interested elected officials and stakeholders for May 31, 2023.

Prior to the soft launch, a new 311 service request category is expected to go live to allow City officials and members of the public to report any issues related to the rental scooters and e-bikes. Department of Transportation Field Operations staff are working tirelessly to get the first set of parking corrals installed in Deep Ellum and downtown and the first set of "No Ride Zone" signs installed around entrances to the Katy Trail, Klyde Warren Park, and AT&T Discovery District Plaza. The Operators are working to validate the geofenced "No Ride Zone" and "Slow-Ride Zone" boundaries provided by City staff.

## As a reminder:

- "No Ride Zones" include all public parks, trails, and plazas,
- "Slow-Ride Zones", where speeds are limited to 10 mph, include areas such as Deep Ellum, West End, and the Ronald Kirk Pedestrian Bridge,
- The Operators are each only allowed to have up to 500 devices at any given time on public property in Dallas,
- The shared scooters and e-bikes may only be used between the hours of 5am and 9pm,
- Riding scooters on sidewalks is still prohibited.

The Micromobility Working Group has been notified of the planned launch schedule. Staff will continue to coordinate with the group in order to evaluate any challenges and subsequent programmatic changes that may need to be considered.

Additional information can be found on the program website: <a href="https://dallascityhall.com/departments/transportation/Pages/dockless-vehicle-program.aspx">https://dallascityhall.com/departments/transportation/Pages/dockless-vehicle-program.aspx</a>

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Should you have any questions or concerns, please contact Ghassan "Gus" Khankarli, PhD, PE, PMP, CLTD, Director of the Department of Transportation, at ghassan.khankarli@dallas.gov.

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