

Memorandum



CITY OF DALLAS

DATE January 13, 2023

TO Honorable Mayor and Members of the City Council

SUBJECT **Capacity Building Grants**

As approved by the City Council in the FY 22-23 Budget, the Office of Homeless Solutions (OHS) is moving forward to provide programmatic support to grow non-profits, using the one-time funding of \$1M allocated through the budget amendment process. The goal of this program is to grow area non-profits in an equitable way by providing support to small and emerging non-profit organizations. As previously advised, to administer this program, OHS will utilize a third-party organization to identify and reach out to potential participants based on a **three-tier model as described below:**

1. Organizations that are not yet 501(c)(3) certified but want to become one with the following requirements:
 - a. Acting as a non-profit without the 501(c)(3) certification to apply for funding
 - i. Based on the organization's track record of success
 - ii. Current funding, assets, expertise, and experience
2. Have an established 501(c)(3) but have not applied for funding
3. Established 501(c)(3) with need for technical assistance

The third-party will select cohorts of qualified non-profits through a competitive process and:

- Develop a course to train participants on how to become a stabilized non-profit
- Develop a timeline for training and certification application
- Provide a stipend to cover the participant's time
- Provide a \$10,000 grant at the completion of the program

Classes will consist of no more than fifteen organizations per class and last six to eight months at a time. Each grant will cover the cost of an independent financial audit, reducing the single largest barrier to non-profits in Dallas participating in municipal grant opportunities. Utilizing this model, we anticipate that roughly thirty-one (31) non-profits can be assisted via this program. Please advise if you have any questions about this model. If not, we will proceed to the Request for Proposal process. We expected to have the results of the solicitation and a recommended vendor for award by late Spring of 2023.

Putting Service First,

Kimberly Bizer Tolbert
Deputy City Manager

C: T.C. Broadnax, City Manager
Chris Caso, City Attorney
Mark Swann, City Auditor
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Preston Robinson, Administrative Judge
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Genesis D. Gavino, Chief of Staff to the City Manager
Directors and Assistant Directors

Memorandum



CITY OF DALLAS

DATE January 13, 2023

TO Honorable Mayor and Members of the City Council

SUBJECT **Dallas Public Library Annual Report FY22**

The Dallas Public Library (DPL) has released its FY22 Annual Report. This year DPL had more than 5.8 million visitors and circulated over 8.5 million items. There was an 86% increase in new library card sign ups with more than 30,000 individuals getting a Dallas Public Library card for the first time. To review other highlights of DPL services over the past year, please see attached report.

Should you have any questions, please contact Jo Giudice, Director of the Dallas Public Library, at Maryjo.giudice@dallas.gov.



M. Elizabeth (Liz) Cedillo-Pereira
Assistant City Manager

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DALLAS PUBLIC LIBRARY

ANNUAL REPORT

FY2022





Total visitors:
5,853,160

Card Holders:
610,652

New Cards Issued:
30,470

86% increase from FY21 to FY22

Computer Sessions:
106,020

116,290 hours of use time

Program Attendance:
137,783

75% increase from FY21 to FY22

MISSION STATEMENT

Dallas Public Library strengthens communities by connecting people, inspiring curiosity, advancing lives and working for racial equity.

VISION STATEMENT

Limitless possibilities start at Dallas Public Library.

Letter from the director

For the Dallas Public Library, 2022 was an exciting year of welcoming our community back to our buildings for in-person programs and reimagining the future of the library. Staff worked hard to expand in-person services through partnerships like United Way to provide Health Care navigators and Community Tax Center to provide tax assistance. Exciting partnerships also helped the library present educational opportunities to the community like media literacy seminars with Pen America and multimedia work skills training with Pegasus Media Project. We were also thrilled to reopen our newly renovated City Life, Education, and Work Skills floor at the J. Erik Jonsson Central Library.

Circulation of our online materials has skyrocketed with more offerings than ever available for download from movies and songs to audio ebooks and graphic novels. The library also welcomed a large addition to the Juanita Craft Collection of precious objects representing the history of civil rights efforts in Dallas. The Library also expanded the reach of its collection placing Mini DPL bookshelves at Love Field, the Inter-Urban Tribal Center, and Recreation Centers. The City also changed its library card ordinances to allow any student or faculty from schools within the city limits to obtain a Dallas Public Library card. In partnership with the Office of Welcoming Communities and Immigrant Affairs, the Library also began offering Enhanced Library Cards featuring identifying information and a photograph.

We felt the love of our supporters this year in so many ways. The Friends of the Dallas Public Library supported programs and services, and additional community support garnered significant additions to the library budget to enable DPL to expand branch hours at 15 locations in FY2023. We are happy to continue building on the progress we've made and see more of the community in our buildings and online.

Warmly,



Jo Giudice



Staff Stories

KayCee Choi, Manager
Grauwyler Park Branch Library
and **Alicia Deal**, Librarian
J. Erik Jonsson Central Library

Choi and Deal represented DPL at the American Library Association and Texas Library Association conferences to present their work to make libraries more inclusive for those in the Deaf community. They have organized programs for Deafness Awareness Month in April including events covering topics like assistance for job seekers with disabilities and a children's program on William Hoy, a deaf professional baseball player.



KayCee Choi



Alicia Deal

Sharon Neicheril, Public Service Specialist, Fretz Park Branch Library

Neicheril took extra care to provide inclusive opportunities for students from the DISD Vision Department, and her efforts made a big impression on them. After the visit, the teacher wrote that Sharon “greeted us at the door, provided audio books, gave us a tour of the library and even brought a small owl’s egg for the students to touch that corresponded with the theme of the book she read to the group! We have not received a warmer welcome from another place that we’ve visited! The students will not stop talking about ‘owl babies and audiobooks’ from the library ever since!”



Kristen Calvert, Central District Manager

Calvert has partnered with Pen America, a national journalism organization, to provide media literacy education and awareness both virtually and in-person. Events have included information on how to talk to loved ones about misinformation. Calvert organized a special puzzle room that utilized misleading clues as an active learning opportunity to teach participants about how to discern potential misinformation.



Jessica Alvarado, Program Specialist

Alvarado was one of 41 library workers from across North America selected as a Library Journal Mover and Shaker for 2022. Alvarado was nominated for her tireless work advocating for making DPL spaces as welcoming and inclusive as possible and for creating and running many successful programs. She also played a major role in the development of the Poet Laureate program. When interviewed for the award, Alvarado said she loves “going where the people are, offering more opportunities for the community to discover us, we become more of a presence in their lives.”



Dallas's First Poet Laureates:

In 2022, Dallas named its very first Poet Laureate and Youth Poet Laureate through the library's partnership with the Office of Arts and Culture, Deep Vellum, Friends of the Dallas Public Library, and the Joe M. and Doris R. Dealey Family Foundation. To kick off National Poetry Month in April, Mayor Eric Jonsson announced **Joaquín Zihuatanejo** as the city's first Poet Laureate and **Madison Rojas**, a student at Greenhill School, was named Youth Poet Laureate.

Poem for Ms. Opal Lee By Joaquín Zihuatanejo

Just as we climb the tree
To know the root
We look to our elders
To give us truth
There's a power in not forgetting
Sometimes lost with youth
But history, wisdom, heritage
These are the words that make us free
It's a barrio boy
With a pocket full of dreams
It's South Side legend
Vicki Meeks
It's a street poet with multiple Masters degrees
It's a Highland Hills kid making good
It's never forgetting
You're a child of the hood
It's breathing inspiration
Into the younger generation
It's oppressive frustration
Being overwhelmed by justice and jubilation
It's this city that speaks
With its uptown upscale
And Oak Cliff streets
It's all that have gathered
It's you
It's me
It's we
It's opening our arms
Our hearts
Our minds
It's a young Black child getting free
At a South Side public library
It's the highest honor a poet can receive
At least it is for me
To be asked to write a poem
For the legendary
The incomparable
Ms. Opal Lee



Texas State Library and Archives Commission Music Program



While Dallas Public Library has provided music lessons at its Central Library since 2014, this year the program's offerings were expanded to Vickery Park and Hampton-Illinois Branch Libraries through a Special Project Grant from the Texas State Library and Archives Commission and the Institute of Museum and Library Services. With the grant, the library was able to purchase over 250 instruments for children to use during music lessons including keyboards, guitars, ukuleles and other stringed instruments.

The music classes were immediately popular, with two terms of classes held at each branch and nearly 2,000 children participating. Students and parents alike praised library staff like Central's Art, Music, and Movies Division's **Bill Smith**. In fact, Mr. Smith was also recognized by Library Journal as one of **2022's Library Movers and Shakers** for his work moving library music education forward. The Dallas Public Library program has now become not just a state model for music programming but also a national model for music equity.

Digital Collections

8,472,179 total items
circulated in FY22

3,341,090 digital items
circulated in FY22

4,740,681 collection total

Habits changed during the pandemic and how people use the library's collection was no different. In FY22, the library saw nearly 1 million circulations in OverDrive and the Libby app. Now that customers have discovered the large amount of e-materials in the DPL catalog, they've begun turning to the library's e-resources to binge movies, get their audiobook fill, or tick items off their TBR list. To keep up with the demand, the library's Collections and Acquisitions team has worked hard to make sure the newest releases and old classics are all available at the click of a button. A mountain of movies, music, magazines and more were added to the library's existing online platforms hoopla, OverDrive, and Flipster, and recently more e-content has been added with Udemy and MasterClass now available with a DPL card.

Children's Programs

Toddler Storytimes

After months of going virtual from locations all over Dallas, in-person storytimes returned in May. Some branches had such large crowds, they had to start hosting multiple storytimes a week! Now we are happy to say that Toddler Storytimes and Bilingual Storytimes are back in full force with attendance just as strong as ever before.

Spring Break

In March, eight library locations hosted SMART Camp during spring break. Each day, Tuesday to Friday, built on a theme to encourage kids to come back every day: plants, stop motion animation, spy camp and urban wildlife. While the programs were limited in attendance for safety purposes they still attracted 332 curious kids, keen on learning and having fun.

Events & Programs

In FY2022, Dallas Public Library branches held **8,375 programs** with a total program attendance of **137,783**, a **75% increase from the previous fiscal year**.

Program and branch staff worked all year to provide something for everyone, from arts & crafts and author events to theme parties and video game nights. All of these programs were made possible through the support of the Friends of the Dallas Public Library.



Renner Frankford Branch Library Reopens

One of the most anticipated events of the year was the grand re-opening of the Renner Frankford Branch Library. The branch was closed for remodeling after extensive damage from a winter storm in 2021. While the branch had a soft reopening in October of 2021, all updates were completed for the grand re-opening in June. The event included opening remarks from Councilmember Cara Mendelsohn and a performance by the Rob Holbert Band. Other activities of the day included crafts and a photo booth. Dallas Animal Services, Dallas Fire and Rescue, and the Dallas Police Department joined the Library for the celebration.



Central's 40th Birthday

In April, the J. Erik Jonsson Central Library celebrated its 40th anniversary with an 80s-themed bash of epic proportions. Attendees to the event, adorned in the height of 80s fashions, created leg warmers and mix tapes, then danced the night away during an after-hours dance party.



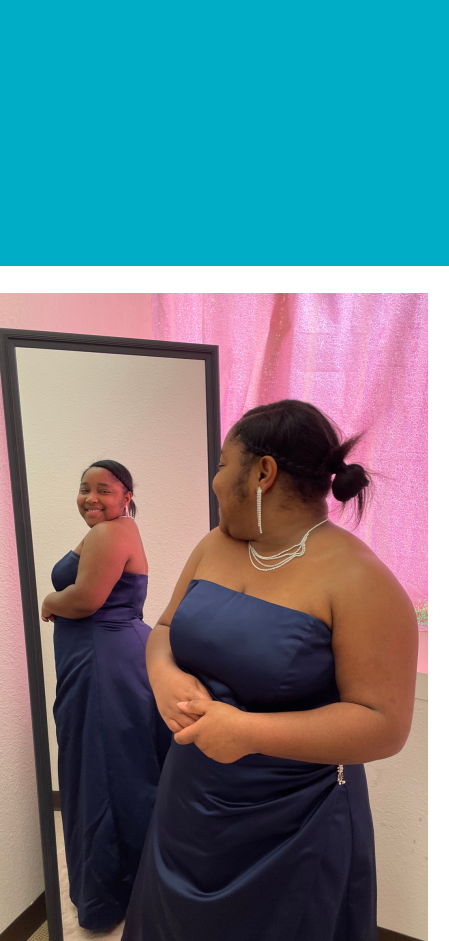
A Celebration of Ms. Opal Lee

In celebration of Juneteenth, Opal Lee, the Fort Worth woman credited with turning Juneteenth into a Federal holiday, spoke to a crowd of over 200 at the Highland Hills Branch Library. The retired teacher, counselor, author and activist read from her children's book *Juneteenth: A Children's Story*.



SMART Summer Kickoff

With the return of in-person programs, SMART Summer with Mayor Johnson had its biggest kickoff in years. DISD provided free books for children who attended the kickoff parties in library branches around the city. More than 9,000 children and adults signed up for the reading challenge this year, and nearly 29,000 children and teens attended events throughout the summer. SMART Summer helps close the learning and opportunity gap for Dallas students by offering science, math, art, reading and technology activities in every neighborhood.



Fairy Tale Closet

After a year's absence, the annual prom and formal wear giveaway returned last spring. More than 60 teens found outfits for prom after raiding the revamped Closet. A large donation of prom dresses this year ensures that we'll have another big event in March 2023.



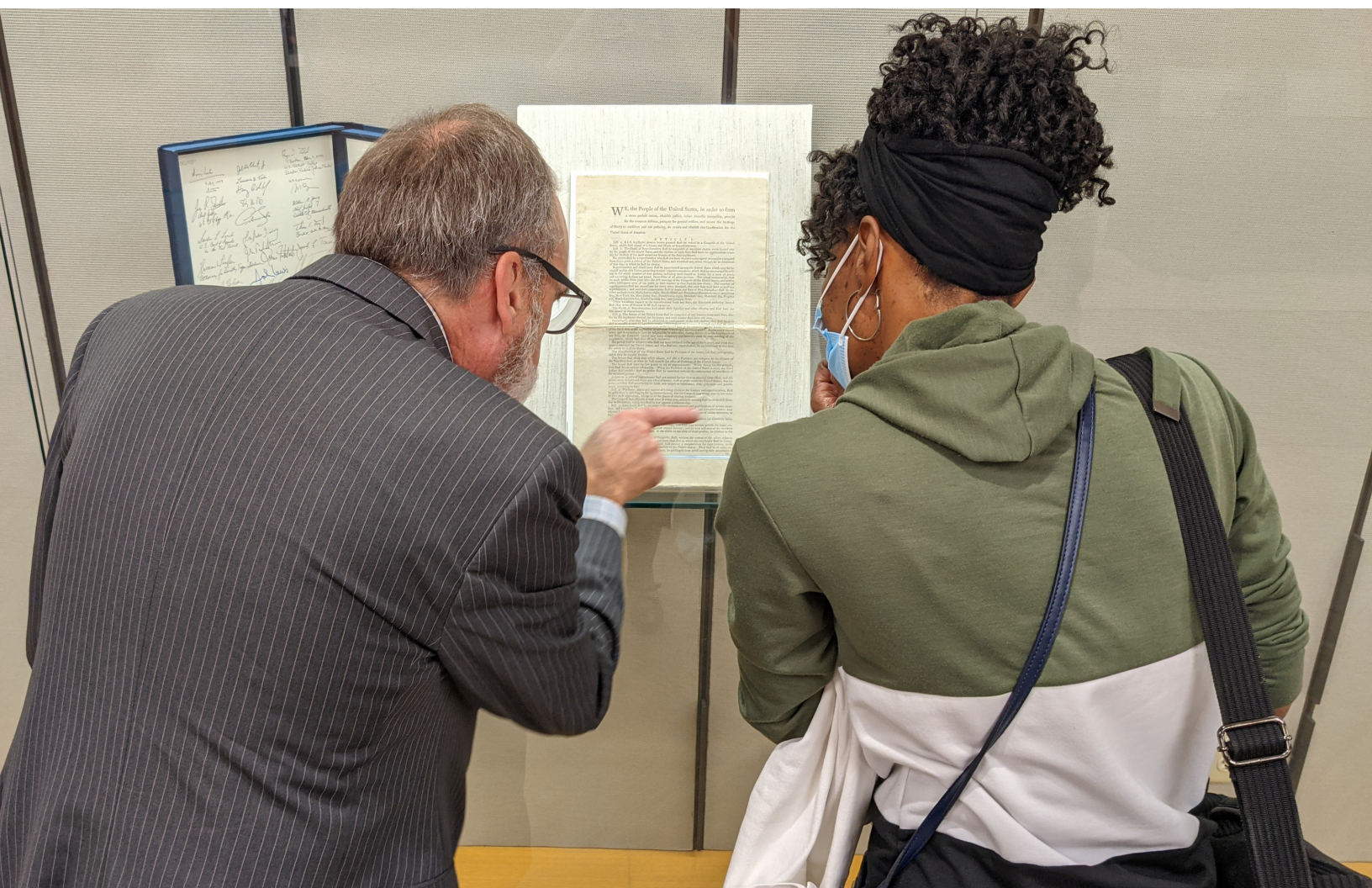
Job Fairs

In FY22, the Library partnered with City of Dallas Human Resources, Kroger, and Primos in hosting several job fairs across the city at the Central Library, the Martin Luther King Jr Branch, and the Highland Hills Branch. Over 300 people took advantage of these hiring opportunities. Prior to the events, library staff helped interested individuals prepare resumes and practice interview skills.



Audelia Road Branch's 50th Anniversary

To celebrate their 50th anniversary, the Audelia Road Branch Library, threw a Touch a Truck extravaganza for kids and families to get up close and personal with trucks, police cars, construction equipment, and other vehicles. While kids climbed in and on the vehicles, they also learned about how they operate and the community workers that drive them.



Memorandum



CITY OF DALLAS

DATE January 13, 2023

TO Honorable Mayor and Members of the City Council

SUBJECT **Mayor and City Council Public Speakers on January 11, 2023 – Westfield Drive Construction**

Background

During the City Council meeting on January 11, 2023, two residents of Westfield Drive (Stephanie Howat, 8605 Westfield Drive and Jamie Kirk, 8620 Westfield Drive) addressed the Mayor and City Council, during the Open Microphone session, to discuss mail delivery and sanitation collection concerns associated with the 2017 Bond Program, Westfield Drive Street Reconstruction Project being managed by the Department of Public Works (PBW). The Westfield Drive Street Reconstruction Project, which entails full utility replacement and reconstruction of the street, driveways, and sidewalks, began in February 2022 and paving is scheduled to be completed by January 25, 2023, weather permitting.

Given the raised concerns of mail delivery and sanitation collection during the reconstruction project on Westfield Drive, the purpose of this memorandum is to detail how the concerns have and will be addressed by PBW.

Mail Delivery Concern

On December 16, 2022, PBW was notified by Ms. Howat that mail delivery had been stopped. As part of the design process for street projects, engineers will identify mailboxes located in the Right-of-Way (ROW) so accommodations for temporary mailboxes can be placed during construction. For Westfield Drive, there are no mailboxes in the ROW as mail is delivered to the mailboxes located on the houses. Historically, where mailboxes exist on individual homes, the United States Postal Office (USPS) has not stopped delivery as the mail carrier would walk across the yards and not restrict themselves to only using the sidewalk.

Given the historical operations of the USPS, PBW was not made aware that mail had stopped being delivered until after the sidewalks were removed in mid-December. Once made aware, several attempts were made by PBW to coordinate with the USPS to accommodate their requirements for mail delivery and options included:

- Temporary boxes on the other side of the street – rejected by USPS. The USPS indicated the construction zone was a hazard to their employees and once construction was complete on both sides of the street, mail delivery would recommence.
- Large central mailboxes with master lock - This option was allowable, but USPS required 700 signatures of everyone on the route, not just the residents on Westfield;

DATE January 13, 2023
SUBJECT **Mayor and City Council Public Speakers on January 11, 2023 – Westfield Drive Construction**

this option was not feasible as paving is expected to be completed by January 25th and the signature and installation process would probably extend beyond January 25th.

Sanitation Collection Concern

Aside from the concern of a pause of mail delivery, failed sanitation collection, associated with the Westfield Drive Reconstruction Project, was also voiced during Open Microphone session. As previously noted, this project began in February of 2022 and issues with sanitation and bulk trash pickup began in December of 2022, which coincided with the change in the Department of Sanitation's collection days across the City.

As a result of paving operations on Westfield Drive, residents could not leave their trash cans in front of their homes for pick up. However, to ensure continuity of trash pickup, on trash days, the contractor would move the cans to a single location for pickup. In researching this concern, it was determined that there was only one incident of missed trash pickup during the first week of the collection day change and the contractor was not made aware of the change; trash was picked up the following week.

Given the concerns raised during the Open Microphone Session, PBW acknowledges a missed opportunity for better communication with the Westfield Drive residents. To address the communication, on January 13, 2023, PBW will deliver a letter, to the residents of Westfield Drive, detailing why mail delivery has been impacted, why trash pickup was missed, and timing for the remainder of the project. Should there be any questions, please contact Ali Hatefi, P.E., Director of Public Works, at alireza.hatefi@dallas.gov or me at robert.perez@dallascityhall.gov.



Robert M. Perez, Ph.D.
Assistant City Manager

c: T.C. Broadnax, City Manager
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CITY OF DALLAS

DATE January 13, 2023
TO Honorable Mayor and Members of the City Council
SUBJECT **Update on the I-75 Corridor**

The Office of Homeless Solutions (OHS) has continued to address hotspots across the city where we know there are active encampments. The purpose of this memo is to provide an update on the work being done along the I-75 corridor, which includes Forest Lane, Meadows, Royal, and Ross Avenue. These hotspots are all on a special, twice-weekly cleaning schedule until the encampments contributing to these areas are completely decommissioned. As we have previously advised, this process requires consistent engagement and outreach with the unsheltered residents, modified to best fit the needs of each area.

OHS is currently engaging and housing area encampment residents through the Dallas R.E.A.L. Time Rapid Rehousing (DRTRR) Initiative around these hotspots. Through the DRTRR, we are continuing to connect individuals to services and placing them on the appropriate path to housing. This utilizes the program's case managers to determine the best combination of housing and services needed to set each person up for success.

The Responsible Giving campaign will begin working with area organizations to address those who support panhandling, encouraging them to redirect their giving to support the organizations who can assist in moving those in need and on the streets to housing and a better quality of life on February 1, 2023. The [Text to Give](#) campaign which is currently underway, will be incorporated into the "boots on the ground" aspect by allowing area organizations to display window decals. It is our goal through this campaign, which will be supported with our new under contract third-party marketing vendor, to provide a tool for more sustainable giving to those who regularly provide street charity directly to our unsheltered neighbors.

We will continue to keep you abreast of our progress and modify our processes as needed to ensure that our goals and objectives are being achieved. Staff is preparing our next quarterly update for the February Housing and Homelessness Solutions Committee meeting, where we will provide an update on the DRTRR.

Should you have any questions, please reach out to me, or Christine Crossley, Director of the Office of Homeless Solutions at christine.crossley@dallas.gov.

Service First,

Kimberly Bizer Tolbert
Deputy City Manager

c: T.C. Broadnax, City Manager
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GIVE RESPONSIBLY

TO DALLAS RESIDENTS EXPERIENCING HOMELESSNESS



TEXT TO GIVE

Text the word **CARES** to 214-740-4886

SCAN TO GIVE

GIVE ONLINE

bit.ly/GiveResponsiblyDallas

BE THE SOLUTION



City of Dallas

DA DE MANERA RESPONSABLE

A LOS RESIDENTES DE DALLAS QUE PADECEN DE FALTA DE VIVIENDA



ENVÍA UN MENSAJE

Envía la palabra **CARES** al
214-740-4886

ESCANEA PARA DONAR **SÉ LA SOLUCIÓN**

DA EN LÍNEA

bit.ly/GiveResponsiblyDallas



City of Dallas

Oficina de Soluciones para Personas sin Hogar de Dallas • www.DallasHomelessSolutions.com

Memorandum



CITY OF DALLAS

DATE January 13, 2023

TO Honorable Mayor and Members of the City Council

SUBJECT **Sales Tax Receipts**

The November 2022 sales tax receipts from the State Comptroller's Office are \$34.3 million and represents a 12.7 percent increase in total collections compared to the same reporting period last year.

- November 2022 actual \$30,461,440
- November 2023 budget \$30,389,940
- November 2023 actual \$34,320,398

The sales tax revenue budget for FY 2022-23 is \$417.2 million which is approximately \$10 million more than was actually received in FY 2021-22. November's receipts represent the second month of FY 2022-23 collections.

Over the most recent 12 months, sales tax receipts have increased by 13.5 percent. We will continue to monitor our sales tax forecast closely and keep you informed.

Please contact me or Janette Weedon, Director of Budget and Management Services with any questions.

Jack Ireland
Chief Financial Officer

[Attachment]

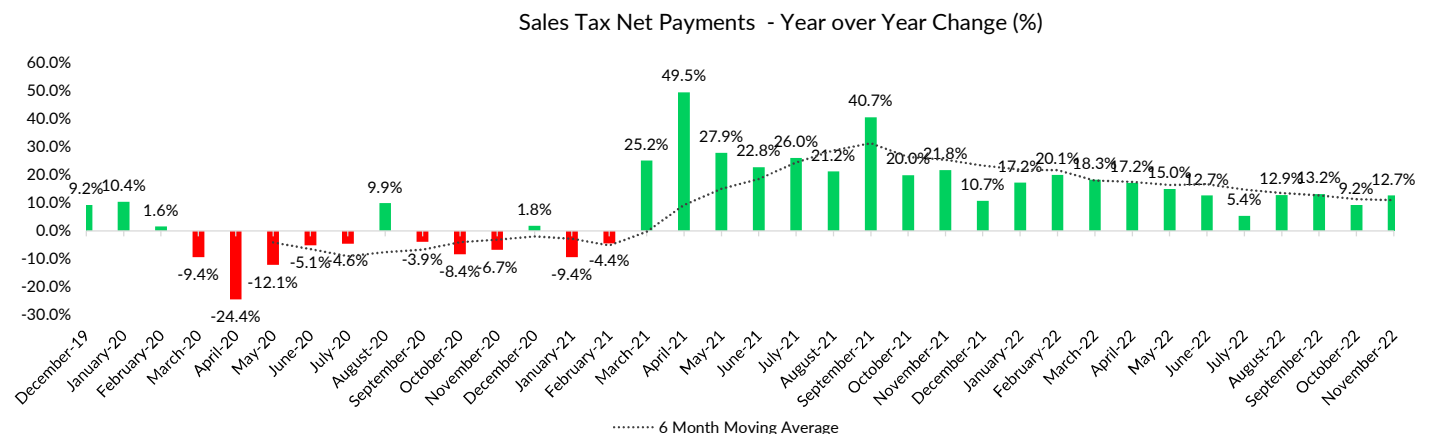
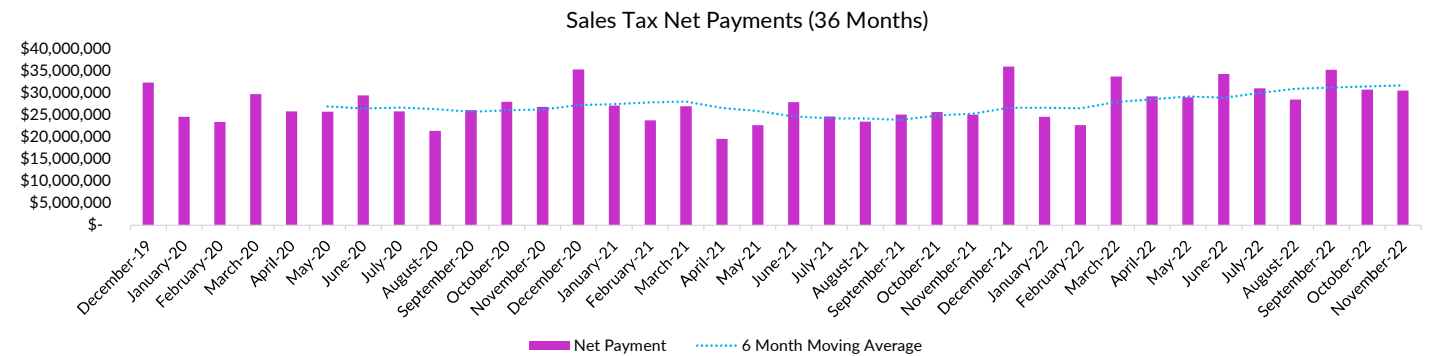
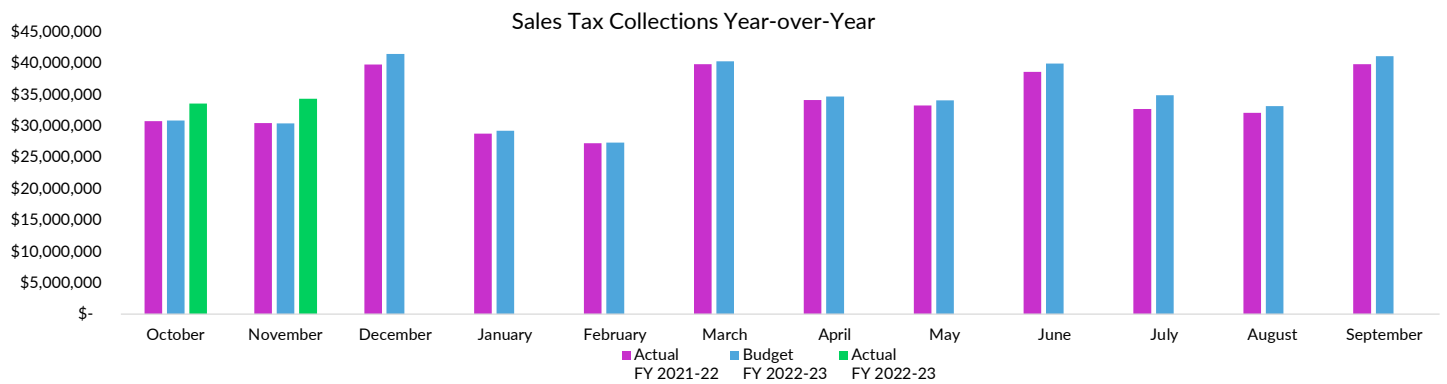
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Sales Tax

as of November 2022

Month	Actual FY 2021-22	Budget FY 2022-23	Actual FY 2022-23	YTD Variance FY 2022-	YTD Variance FY 2022-	FY 2022-23	FY 2022-23
				23 Actuals versus FY 2021-22 Actuals (\$)	23 Actuals versus FY 2021-22 Actuals (%)	Actuals versus Budget (\$)	Actuals versus Budget (%)
October	\$ 30,717,609	\$ 30,857,310	\$ 33,546,824	\$ 2,829,215	9.2%	\$ 2,689,514	8.7%
November	\$ 30,461,440	\$ 30,389,940	\$ 34,320,398	\$ 3,858,958	12.7%	\$ 3,930,458	12.9%
December	\$ 39,784,802	\$ 41,477,877					
January	\$ 28,760,595	\$ 29,196,263					
February	\$ 27,238,115	\$ 27,350,419					
March	\$ 39,832,144	\$ 40,266,992					
April	\$ 34,139,323	\$ 34,661,953					
May	\$ 33,254,120	\$ 34,060,402					
June	\$ 38,602,297	\$ 39,913,555					
July	\$ 32,646,635	\$ 34,850,176					
August	\$ 32,060,088	\$ 33,125,024					
September	\$ 39,811,956	\$ 41,082,472					
Total	\$ 407,309,124	\$ 417,232,383	\$ 67,867,222	\$ 6,688,173	10.9%	\$ 6,619,972	10.8%



Memorandum



CITY OF DALLAS

DATE January 13, 2023

TO Honorable Mayor and Members of the City Council

SUBJECT **City License Applications**

Attached is a list of the most recent Dance Hall, Sexual Oriented Business, Billiard Hall, and/or Amusement Center license applications received for the week of January 02, 2023 – January 06, 2023 by the Tactical and Special Operations Bureau Licensing Squad of the Dallas Police Department.

Please have your staff contact Sergeant John Page, at (214) 316-3848 and/or by email at john.page@dallascityhall.com should you need further information.



Jon Fortune
Deputy City Manager
[Attachment]

c: T.C. Broadnax, City Manager
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WEEKLY APPLICATION LOG REPORT

DISTRICT	NAME OF BUSINESS	STREET ADDRESS	TYPE OF LICENSE	DATE OF APPLICATION	STATUS (RENEWAL/NEW)	APPLICANT NAME
D6	Chicas Bonitas	11044 Harry Hines Blvd	SOB	1/6/2023	Renewal	Dallas Hale

License Definitions

DH - Class "A" Dance Hall - Dancing Permitted Three Days or more a Week

DH - Class "B" Dance Hall - Dancing Permitted Less Than Three Days a Week

DH - Class "C"Dance Hall - Dancing Scheduled One Day At A Time

DH - Class "E" Dance Hall - Dancing Permitted Seven Days A Week for Persons Age 14 through Age 18 Only

LH - Late Hours Permit - Can Operate A Dance Hall Until 4:00

BH - Billiard Hall - Billiards Are Played

SOB - Sexually Oriented Business - Adult Arcade / Adult Book/Video Store / Adult Cabaret / Adult Adult Theater / Escort Agency / Nude Model Studio

AC - Amusement Center