

Memorandum



CITY OF DALLAS

DATE October 7, 2022

TO Honorable Mayor and Members of the City Council

SUBJECT **2020 Post Census Review**

On Wednesday, October 5, 2022, the Office of Government Affairs, the Office of Data Analytics and Business Intelligence, the City Attorney's Office, and the City's federal policy team in DC met to discuss upcoming input and review opportunities following completion of the 2020 Census.

In August, OGA shared a [memo](#) with City Council regarding opportunities to provide input on how census tracts and blocks are drawn prior to the redistricting process. Local Update of Census Addresses Operation (LUCA) is the only time that tribal, state, and local governments can review and comment on the U.S. Census Bureau's residential address list for their jurisdiction. The City also participates in LUCA-related training and workshops once the process is underway for the 2030 Census. (The City led efforts to lobby for the creation of LUCA and has participated in the program since Congress created the program in 1994.) In addition, the North Central Texas Council of Governments (NCTCOG) participates in the Census' Participant Statistical Areas Program (PSAP) on the City's behalf. The PSAP allows participants to review and verify selected statistical area boundaries for census data tabulation following U.S. Census Bureau guidelines and criteria.

Earlier this year, the U.S. Census Bureau distributed information regarding three potential paths for local governments to review the 2020 Census.

1. The **2020 Post Census Group Quarter Review (PCGQR)** allows local governments to request that the U.S. Census Bureau review the population counts of group quarters they believe were not correctly counted. (This is the program that NALEO is encouraging local governments to participate in.)
2. The **2020 Census Count Question Resolution Operation (CQR)** gives local governments the opportunity to request that the Census Bureau review their boundaries and/or housing counts to identify Census count errors.
3. A **Special Census Review** can update population and demographic estimates produced by the Census Bureau if local officials believe they changed considerably after the 2020 Census count. ***However, a governmental unit requesting the Special Census assumes full responsibility for the cost of the count.***

Based on initial review of these three programs, we recommend that, if the City decides to participate in a review of the 2020 Census, we pursue the CQR because it is most likely to address shortcomings in the 2020 count in Dallas.

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Please note that none of these options will result in a change on the official 2020 count of the City's population. However, the data obtained via all three programs will be included in biennial population estimates and as the basis for preparing for the 2030 Census.

The Office of Government Affairs will continue work collaboratively with involved departments, including the Office of Data Analytics and Business Intelligence (DBI), regarding data impacting the Census and redistricting processes to determine those neighborhoods that need to be considered and perhaps redrawn. Please note, the DBI Office had not yet been formed at the time of the start of the 2020 redistricting process and underscores the critical value in having data analytics integrated into city operations.

If you have any questions or concerns, please reach out to me at 214.670.5797 or carrie.rogers@dallas.gov.

Sincerely,



Carrie Rogers
Director
Office of Government Affairs

c: T.C. Broadnax, City Manager
Chris Caso, City Attorney
Mark Swann, City Auditor
Biliera Johnson, City Secretary
Preston Robinson, Administrative Judge
Kimberly Bizer Tolbert, Deputy City Manager
Jon Fortune, Deputy City Manager

Majed A. Al-Ghafry, Assistant City Manager
M. Elizabeth (Liz) Cedillo-Pereira, Assistant City Manager
Robert Perez, Assistant City Manager
Carl Simpson, Assistant City Manager
Jack Ireland, Chief Financial Officer
Genesis D. Gavino, Chief of Staff to the City Manager
Directors and Assistant Directors