

Memorandum



CITY OF DALLAS

DATE March 3, 2023

TO Honorable Mayor and Members of the City Council

SUBJECT **Upcoming Agenda Item – Authorization of FY 2023-24 Cultural Organizations Program (COP) Guidelines**

On Wednesday, March 8, 2023, City Council will consider a resolution authorizing the guidelines for the Cultural Organizations Program (COP) within the Office of Arts and Culture (OAC) to support cultural services in the City of Dallas for FY 2023-24:

Item 23-548: A resolution authorizing and establishing the Cultural Organizations Program and approving the program guidelines within the Office of Arts and Culture to support cultural services in the City of Dallas for FY 2023-24 - Financing: This action has no cost consideration to the City.

Background

One of the longest-running OAC funding programs, the Cultural Organizations Program (COP) provides annual operating support for a full season of cultural services for Dallas-based arts and culture organizations with budgets over \$100,000. In FY 2022-23, the 48 organizations contracted through the COP received \$5.69 million in funds and are projected to have an in-person attendance of over 5 million Dallas residents and visitors. A list of organizations currently contracted in FY 2022-23 is attached.

Annual review and approval of the COP guidelines are required per the 2018 Cultural Policy, which affirms the artistic nature of services to be provided through cultural programs. The proposed FY 2023-24 COP guidelines are aligned with the Dallas Cultural Plan, and largely consistent with the current FY 2022-23 guidelines.

Key changes include:

- Maximum funding level adjustments to a marginal rate based on reported unrestricted revenue of applicant organization, with a maximum 30 percent of revenue as support to the smallest organizations and a tiered, declining percentage of support organizations with larger reported unrestricted revenue. This allows for a higher level of support to smaller organizations, which will help achieve the OAC and City equity goals
- Revision of funding maximum baseline to the higher of the previous year's revenue or the average of the previous three years, to allow for pandemic and other exceptional variations
- Updates to administrative scoring for organizational program management submission requirements
- Minor wording and document flow updates to improve readability for new applicants, clarify requirements, and update submission deadlines and dates

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All changes to COP guidelines were unanimously recommended by the Arts and Culture Advisory Commission.

The authorization of these guidelines will initiate the FY 2023-24 Cultural Organizations Program. Applications will be accepted from March 9 to April 12, 2023, and reviewed by volunteer community panels. The Arts and Culture Advisory Commission will review applications and recommend funding throughout the summer. Proposed contracts will be presented to the Quality of Life, Arts & Culture Committee and to City Council for approval in the Fall of 2023.

If you have any questions, please contact Martine Elyse Philippe, Director of the Office of Arts and Culture.



M. Elizabeth Cedillo-Pereira
Assistant City Manager

c: T.C. Broadnax, City Manager
Tammy Palomino, Interim City Attorney
Mark Swann, City Auditor
Biliera Johnson, City Secretary
Preston Robinson, Administrative Judge
Kimberly Bizer Tolbert, Deputy City Manager
Jon Fortune, Deputy City Manager

Majed A. Al-Ghafry, Assistant City Manager
Dr. Robert Perez, Assistant City Manager
Carl Simpson, Assistant City Manager
Jack Ireland, Chief Financial Officer
Genesis D. Gavino, Chief of Staff to the City Manager
Directors and Assistant Directors

FY 2022-23 Cultural Organizations Program List – Service Providers

| <u>Organization (alphabetical)</u> | <u>Contract Amount</u> |
|---|-------------------------------|
| Anita N. Martinez Ballet Folklorico, Inc. | \$45,007 |
| Artstillery, Nonprofit | \$31,243 |
| Avant Chamber Ballet, Inc. | \$32,600 |
| The Bandan Koro Experience: Education and Inspira | \$31,561 |
| Big Thought | \$682,664 |
| Cara Mia Theatre Co. | \$86,482 |
| Color Me Empowered | \$31,200 |
| Creative Arts Center of Dallas | \$56,738 |
| Dallas Black Dance Theatre, Incorporated | \$233,435 |
| Dallas Center for Photography | \$22,500 |
| Dallas Chamber Symphony | \$61,924 |
| Dallas Children's Theater | \$182,322 |
| Dallas County Heritage Society (Old City Park) | \$112,894 |
| Dallas Historical Society at Hall of State | \$45,310 |
| Dallas Holocaust and Human Rights Museum | \$75,500 |
| Dallas Museum of Art | \$1,073,896 |
| Dallas Symphony Association, Inc. | \$71,290 |
| Dallas Theater Center | \$77,507 |
| Dallas Wind Symphony | \$60,335 |
| Deep Vellum Publishing, Inc. | \$31,900 |
| Fine Arts Chamber Players | \$45,671 |
| Foundation for African-American Art (African American Museum) | \$103,785 |
| Greater Dallas Youth Orchestra | \$68,742 |
| Junior Players Guild | \$81,657 |
| Kitchen Dog Theater Company | \$55,564 |
| Pegasus Musical Society (Orchestra of New Spain) | \$22,500 |
| Perot Museum of Nature and Science | \$744,489 |
| Premier Lone Star Wind Orchestra | \$29,300 |
| Sammons Center for the Arts | \$113,670 |
| Second Thought Theatre | \$22,500 |
| Soul Rep Theatre Company | \$26,854 |
| Teatro Hispano de Dallas | \$82,166 |
| TeCo Theatrical Productions, Inc. (Bishop Arts Theatre Center) | \$130,657 |
| Texas International Theatrical Arts Society (TITAS/Dance Unbound) | \$85,439 |
| Texas Winds Musical Outreach, Inc. | \$71,396 |
| The Black Academy of Arts and Letters, Inc. | \$214,180 |
| The Bruce Wood Dance Co., Inc. | \$43,375 |
| The Dallas County Historical Foundation (The Sixth Floor Museum) | \$45,091 |
| The Dallas Opera | \$157,500 |
| The Flame Foundation | \$30,000 |
| The Shakespeare Festival of Dallas | \$116,356 |
| The Verdigris Ensemble, Inc., a Texas Nonprofit Corporation | \$35,250 |
| The Women's Chorus of Dallas | \$23,000 |
| The Writer's Garret | \$33,185 |
| Theatre Three, Inc. | \$97,045 |
| Turtle Creek Chorale, Inc. | \$42,625 |
| Undermain Theatre | \$57,219 |
| USA Film Festival | \$69,093 |
| Total | \$5,694,617 |