

# Memorandum



CITY OF DALLAS

DATE October 13, 2022

TO Honorable Mayor and Members of the City Council

SUBJECT **Housing Policy Update**

Honorable Mayor and Members of the City Council,

Community Equity Strategies (CES), the consultants facilitating the development of the new housing policy framework, have provided the following updates on the community process I outlined for you previously.

This week the consulting team continued its work gathering community input via in-person and virtual community meetings, one-on-one meetings with community stakeholders, and the [Dallas Accountability for Housing Equity Survey \(Responsibilidad de Dallas por la Equidad en la Vivienda\)](#).

I have included below:

- The agendas for this week's community-wide leadership meeting on October 14 and all-day strategic work session on October 15.
- Brief descriptions of these two meetings and registration links (in English and Spanish) that I hope you will share widely through your networks.

## Meeting Agendas

### **Community Leadership Session**

**October 14 6:00 7:30 PM**

**Black Academy of Arts and Letters, [650 S Griffin Street](#)**

**Goal:** Establish a structure for sustainable community engagement for accountability

#### **Agenda:**

A facilitated work session bringing together leaders committed to increasing community capacity to measure progress on housing equity and establishing a sustainable structure for accountable community engagement. Participants will strategize about how to develop the needed capacity and structure and the resources required to sustain improvements.

### **Community Strategy Session**

**October 15 10:00 - 5:30**

**J. Erik Jonsson Central Library, [1515 Young Street](#)**

**Goal:** Define the community's desired outcomes within high level strategy areas related to increasing housing equity and affordability and craft specific strategies for producing these outcomes

DATE October 13, 2022  
SUBJECT **Housing Policy Update**

### **Agenda**

- [10:00 - 10:30] [Showcase Room]  
Set Up/ Mingle/Coffee
- [10:30 - 11:00] [Showcase Room]  
Opening Remarks (City Representatives, Christine Campbell, and Benje Feehan/Lisa Neergaard):  
Presentation - Desired Outcomes, Review of Vision and High-level policy Strategies Identified to-date (Christine Campbell and Michele Williams)
- [11:15 - 12:30] [Showcase Room]  
Racial Inequities Impacting Affordability  
Co-Facilitators: *Sara Mokuria, Michele Williams*
- [11:15 - 12:30] [East/West Room]  
Community Development Design: Addressing District Culture and Preventing Displacement  
Co-Facilitators: *Builders of Hope, Stephanie Champion, Lisa Neeregaard*
- [12:30 - 1:00] [Showcase Room]  
Lunch
- [1:15 - 2:30] [East/West Room]  
Community Development Design: Addressing District Culture and Preventing Displacement  
Co-Facilitators: *Builders of Hope, Stephanie Champion, Lisa Neeregaard*
- [1:15 - 2:30] [East/West Room]  
Racial Inequities impacting Affordability  
Co-Facilitators: *Sara Mokuria, Michele Williams*
- [2:45 - 4:00] [East/West Room]  
Community Capacity to Advocate for Power  
Co-Facilitators: *Texas Organizing Project, Christine Campbell*
- [4:15 - 5:30] [East/West Room]  
Funding for Housing & Equity  
Co-Facilitators: *Maggie Parker, Michele Williams*
- [5:30 - 6:00] [East/West Room]  
Close - Next Steps

### **Meeting Publicity and Registration Links to Share:**

**Community Leadership Meeting**  
**October 14**  
**6:00 PM - 7:30 PM**

DATE October 13, 2022  
SUBJECT **Housing Policy Update**

**Black Academy of Arts and Letters** 650 S Griffin Street

**Building a Sustainable Structure for City Accountability to Equity in Housing**

Many community leaders are calling for increased City of Dallas investment in increasing the community capacity to measure progress on housing equity. This working session will facilitate dialog on how to establish a city-wide, sustainable structure with the tools needed to ensure transparency and accountability. We will draw on work already being done in various parts of the city. It will seek to increase collective impact by identifying common goals and strategies and supporting networking. Community members who have not yet been part of this work are also invited to attend to provide suggestions and ask questions.

[Register Here](#)

**Community Strategy Session**

**October 15**

**10:30AM – 5:30PM**

**J. Erik Jonsson Central Library, 1515 Young Street**

**Moving from Recommendations on Housing Equity to Measurable Progress**

A series of community conversations resulted in numerous valuable suggestions for concrete actions the City should take to increase housing equity. In this session, community members will help determine how the City should measure the success of these kinds of actions. They will create measurable goals the City should use in determining whether any progress is being made on the 11 consultant recommendations for increasing housing equity adopted unanimously by the City Council in May 2022. During the course of the day, we will have breakout sessions enabling participants to take deeper dives into strategies communities use to support equitable housing development, prevent displacement of long-time residents from redeveloping neighborhoods, improve infrastructure and opportunity in historically marginalized neighborhoods, create mixed-income areas across the entire city, and more.

[Register Here](#)

Spanish versions:

**Reunión de Liderazgo Comunitario**

**10/14/22**

**6:00 PM - 7:30 PM**

**Black Academy of Arts and Letters** 650 S Griffin Street

**Construcción de una Estructura Sostenible para la Responsabilidad de la Ciudad por la Equidad en la Vivienda**

Muchos líderes de la comunidad piden una mayor inversión de la Ciudad de Dallas para aumentar la capacidad de la comunidad para medir el progreso en la equidad de vivienda. Esta sesión de trabajo facilitará el diálogo sobre cómo establecer una estructura sostenible en toda la ciudad con las herramientas necesarias para

DATE October 13, 2022  
SUBJECT **Housing Policy Update**

garantizar la transparencia y la rendición de cuentas. Nos basaremos en el trabajo que ya se está realizando en varias partes de la ciudad. Buscará aumentar el impacto colectivo mediante la identificación de objetivos y estrategias comunes y el apoyo a la creación de redes. Los miembros de la comunidad que aún no han sido parte de este trabajo también están invitados a asistir para brindar sugerencias y hacer preguntas.

### [Registrarse Aquí](#)

#### **Sesión de Estrategia Comunitaria**

**10/15/22**

**10:30AM – 5:30PM**

**J. Erik Jonsson Central Library, 1515 Young Street**

#### **Pasar de Recomendaciones Sobre Equidad de Vivienda a Progreso Medible**

Una serie de conversaciones comunitarias dieron como resultado numerosas sugerencias valiosas para acciones concretas que la Ciudad debería tomar para aumentar la equidad en la vivienda. En esta sesión, los miembros de la comunidad ayudarán a determinar cómo la Ciudad debe medir el éxito de este tipo de acciones. Crearán objetivos medibles, que el Concejo Municipal debería usar para determinar si se está logrando algún progreso en las 11 recomendaciones de los consultores para aumentar la equidad en la vivienda, adoptadas por unanimidad por el Concejo Municipal en mayo de 2022. Durante el transcurso del día, tendremos sesiones de trabajo que permitirán a los participantes profundizar en las estrategias que usan las comunidades para apoyar el desarrollo de viviendas equitativas, evitar el desplazamiento de los residentes de mucho tiempo para reconstruir los vecindarios, mejorar la infraestructura y las oportunidades en los vecindarios históricamente marginados, crear -Áreas de ingreso en toda la ciudad, y más.

### [Registrarse Aquí](#)

Please contact me if you have questions or need additional information at [David.Noguera@dallas.gov](mailto:David.Noguera@dallas.gov) or 214-670-3619.

*David Noguera*

David Noguera  
Director of Housing & Neighborhood Revitalization

c: T.C. Broadnax, City Manager  
Chris Caso, City Attorney  
Mark Swann, City Auditor  
Biliera Johnson, City Secretary  
Preston Robinson, Administrative Judge  
Kimberly Bizzor Tolbert, Deputy City Manager  
Jon Fortune, Deputy City Manager

Majed A. Al-Ghafry, Assistant City Manager  
M. Elizabeth (Liz) Cedillo-Pereira, Assistant City Manager  
Dr. Robert Perez, Assistant City Manager  
Carl Simpson, Assistant City Manager  
Jack Ireland, Chief Financial Officer  
Genesis D. Gavino, Chief of Staff to the City Manager  
Directors and Assistant Directors