

Memorandum



CITY OF DALLAS

DATE July 8, 2022

TO Honorable Mayor and Members of the City Council

SUBJECT **Texas Travel Industry Recovery Grant Program**

This memo is to alert you to a new source of funding to support Texas' travel and tourism-related businesses impacted by COVID-19. The State of Texas Office of the Governor is now accepting applications for the Texas Travel Industry Recovery Grant program. The program is funded by \$180 million in American Rescue Plan Act (ARPA) funds, and provides a maximum \$20,000.00 one-time grant to qualified, COVID-19 impacted businesses in the following industries: arts, entertainment, and recreation, food services and drinking places, traveler accommodation, RV parks and recreational camps, traveler arrangement and reservation services, convention and tradeshow organizers, breweries, wineries, and distilleries.

Applications will be accepted in phases by industry group as defined by its numerical North American Industry Classification System (NAICS) code, as described below:

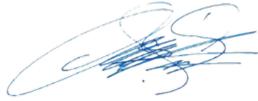
Application Timelines:

- Category 1 – July 6 to July 31, 2022: Breweries (312120), Wineries (312130), Distilleries (312140), Travel Arrangement and Reservation Services (5615), Convention and Tradeshow Organizations (561920), and RV Parks and Recreation Camps (7212)
- Category 2 – August 1 to August 21, 2022: Arts, Entertainment, and Recreation (71)
- Category 3 – August 22 to September 11, 2022: Traveler Accommodation (7211)
- Category 4 – September 12 to October 2, 2022: Food Service and Drinking Places (722)
- Category 5 – If funds remain after the first four phases a fifth phase will revisit any unfunded applications to award the remaining funds.

For more information about the state's program, including webinars about the application process, please visit <https://gov.texas.gov/business/page/texas-travel-industry-recovery-grant-program>. We appreciate your help in promoting information about this new funding source to Dallas industry partners impacted by COVID-19.

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Should you have any questions, please contact Robin Bentley, Director, Office of Economic Development at (214) 671-9942 or robin.bentley@dallas.gov.



Majed A. Al-Ghafry, P.E.
Assistant City Manager

c: T.C. Broadnax, City Manager
Chris Caso, City Attorney
Mark Swann, City Auditor
Biliera Johnson, City Secretary
Preston Robinson, Administrative Judge
Kimberly Bizer Tolbert, Deputy City Manager
Jon Fortune, Deputy City Manager

M. Elizabeth (Liz) Cedillo-Pereira, Assistant City Manager
Robert Perez, Assistant City Manager
Carl Simpson, Assistant City Manager
M. Elizabeth Reich, Chief Financial Officer
Genesis D. Gavino, Chief of Staff to the City Manager
Directors and Assistant Directors