

Memorandum



CITY OF DALLAS

DATE May 27, 2022

TO Honorable Mayor and Members of the City Council

SUBJECT **South Dallas Fair Park Opportunity Fund 2022 NOFA**

In accordance with the South Dallas Fair Park Opportunity Fund (SDFPOF) Program Statement approved by City Council on June 27, 2018, as Resolution No. 18-0923, up to \$100,000 is available annually for human development grants in the SDFPOF service area. **The Small Business Center will issue a Notice of Funding Availability (NOFA) for those grant funds on June 1, 2022.**

Under the [SDFPOF Program Statement](#) approved by Council, the human development grants must demonstrate progress toward one of the following goals in the service area:

- Increase workforce participation and readiness
- Stimulate small business activity and growth
- Improve health outcomes
- Improve public safety
- Improve educational outcomes

The NOFA is available electronically on Bonfire <https://dallascityhall.bonfirehub.com> and the SBC website <https://sourcedallas.org/2022/01/21/south-dallas-fair-park-opportunity-fund>. Paper copies will be available at the Martin Luther King Branch Library located at 2922 Martin Luther King Jr. Blvd, Dallas, TX 75215, and the Small Business Center located at Erik Jonsson Library, 5th Floor, 1515 Young Street, Dallas, TX. 75201.

Informational sessions regarding the grant will be held virtually and in person at the Martin Luther King Branch Library at 6 p.m. on June 7th, 9th, 14th, and 21st. No advance registration is necessary to attend these sessions, and attendance is not required to apply for the grant. All applications are due by 4 p.m. on Friday, July 8.

Should you have any questions or concerns, please contact Joyce Williams, Director, Small Business Center at joyce.williams@dallascityhall.com with any questions.

A handwritten signature in black ink, appearing to read 'Kimberly Bizer Tolbert'.

Kimberly Bizer Tolbert
Deputy City Manager

c: Chris Caso, City Attorney
Mark Swann, City Auditor
Biliera Johnson, City Secretary
Preston Robinson, Administrative Judge
Jon Fortune, Deputy City Manager

Majed A. Al-Ghafry, Assistant City Manager
M. Elizabeth (Liz) Cedillo-Pereira, Assistant City Manager
Robert Perez, Assistant City Manager
Carl Simpson, Assistant City Manager
M. Elizabeth Reich, Chief Financial Officer
Genesis D. Gavino, Chief of Staff to the City Manager
Directors and Assistant Directors