

# Memorandum



DATE December 17, 2021  
TO Honorable Mayor and Members of the City Council  
SUBJECT **Update – Office of Homeless Solutions Panhandling Diversion**

CITY OF DALLAS

The following memo is an update on the Office of Homeless Solutions' holistic strategy to address homelessness equitably as One Dallas through Panhandling Diversion. The details of progress made on this initiative are outlined below:

- Panhandling signs have been installed at the intersections previously briefed to the Government Performance and Financial Management Committee, on October 25, 2021. The top, key locations are Frankford Rd at Dallas North Tollway, Forest Ln at 75, W Northwest Hwy at Boedeker, Shiloh Rd at E Northwest Hwy, Communications Dr at N Cockrell Hill Rd, DFW Turnpike at N Cockrell Hill Rd, S Polk St at Hwy 67, and Bonnie View Rd at Simpson Stuart Rd.
- The Communications and Marketing Department has started media outreach on the Panhandling Diversion initiative. A press release will be published later today by Communications and Marketing on the Dallas City News website regarding street charity. A flyer on how to give sustainably is also attached to be shared.
- The database allowing this multi-departmental initiative to efficiently resolve panhandling hotspots through compassionate care with enforcement as a last effort will go live in the next two weeks, allowing for efficient communication of all involved departments. Once data is collected, the Mayor and City Councils office can expect a bi-weekly report.

Should you have any questions or need additional information, please contact Christine Crossley, Director of the Office of Homeless Solutions.

A handwritten signature in black ink, appearing to read 'Kimberly Bizer Tolbert'.

Kimberly Bizer Tolbert  
Chief of Staff

c: T.C. Broadnax, City Manager  
Chris Caso, City Attorney  
Mark Swann, City Auditor  
Biliera Johnson, City Secretary  
Preston Robinson, Administrative Judge  
Majed A. Al-Ghafry, Assistant City Manager

Jon Fortune, Assistant City Manager  
Joey Zapata, Assistant City Manager  
Dr. Eric A. Johnson, Chief of Economic Development and Neighborhood Services  
M. Elizabeth Reich, Chief Financial Officer  
M. Elizabeth (Liz) Cedillo-Pereira, Chief of Equity and Inclusion  
Directors and Assistant Directors