

# Memorandum



CITY OF DALLAS

DATE February 25, 2022

TO The Honorable Members of the Quality of Life, Arts & Culture Committee

SUBJECT **Mobile Food Vending Zone Pilot Program Update**

Convention and Event Services – Office of Special Events (CES-OSE) briefed the Quality of Life, Arts, and Culture (QoLAC) Committee on Tuesday, February 22, 2022, regarding proposed locations for the Mobile Food Vending Zone Pilot Program.

Staff proposed initiating the pilot at the Bathhouse Cultural Center and Pacific Plaza for 60 days from May through June 2022, with a memorandum update to the Committee the ensuing mid-fall. Feedback from the Committee outlined a need for exercising inclusivity in site selection and extending the pilot for a longer period.

Staff used the feedback about site selection to coordinate with Dallas Park and Recreation to determine the feasibility of foregoing the Bathhouse Cultural Center option as a piloted site and, instead, piloting the program at Kiest Park in south Oak Cliff. Park and Recreation staff expressed a willingness to work with CES-OSE on the implementation of the program at Kiest Park by coordinating with the Dallas Park and Recreation Board, issuing any required permits, and assisting with the pilot assessment.

Staff also revisited the pilot program assessment period to determine how the requested 90 days could be achieved given the current structure of the Special Events Ordinance – Chapter 42A. Chapter 42A currently limits the maximum number of allowable days for a special event permit to 60. However, the pilot will extend for 90 days by using a non-consecutive day programming schedule (i.e., Friday – Sunday) at both Kiest Park and Pacific Plaza. The pilot will then extend from May through July 2022. CES-OSE will continue to coordinate with Code Compliance and its other partner departments as pilot implementation planning continues. Staff will update the Committee prior to the July recess.

If you have additional questions, or require further information, please contact Rosa Fleming, Director of Convention and Event Services, at 214.939.2755, or by email at [rosa.fleming@dallascityhall.com](mailto:rosa.fleming@dallascityhall.com).

  
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