

# Memorandum



CITY OF DALLAS

DATE November 5, 2021

TO Honorable Mayor and Members of the City Council

SUBJECT **M/WBE Participation for November 10, 2021 Council Agenda**

The policy of the City of Dallas is to involve certified Minority and Women-owned Business Enterprises (M/WBEs) to the greatest extent feasible on the City’s architecture & engineering, construction, goods, and professional services contracts. The City’s Business Inclusion and Development Policy (BID Policy) is overseen by the Business Inclusion and Development (BID) division of the Small Business Center, which is providing this summary of M/WBE participation for the November 10, 2021 City Council Agenda.

As a reminder, the M/WBE goals that became effective on October 1, 2020 are:

<b>Architecture &amp; Engineering</b>	<b>Construction</b>	<b>Professional Services</b>	<b>Other Services</b>	<b>Goods</b>
34.00%	32.00%	38.00%	N/A	32.00%

For this agenda, BID reviewed 14 agenda items; Six items on this agenda include an M/WBE goal. Of those six items, two exceed the goal, two meet the goal, and two do not meet the goal but were found to have complied with the BID Policy. This agenda includes eight items that did not have an applicable M/WBE goal; however one of these items did include M/WBE participation (agenda item 31).

Agenda Item No	Contract Amount	Procurement Category	M/WBE Goal	M/WBE %	M/WBE \$	Status
5	\$1,375,000.00	Construction	25.00%*	25.00%	\$343,750.00	Meets Goal
16	\$12,423,914.65	Construction	32.00%	24.56%	\$3,051,879.23	Does not meet goal but complies with the BID Policy
22	\$4,355,000.00	Construction	32.00%	32.25%	\$1,404,426.00	Exceeds Goal
29	\$563,363.79	Other Services	N/A	N/A	N/A	M/WBE N/A Other Services
30	\$494,500.00	Goods	32.00%	0.00%	\$0.00	Does not meet goal but complies with the BID Policy
31	\$8,626,122.00	Other Services	N/A	2.03%	\$175,522.44	M/WBE N/A Other Services Includes M/WBE participation
32	\$175,000.00	Other Services	N/A	N/A	N/A	M/WBE N/A Other Services

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Agenda Item No	Contract Amount	Procurement Category	M/WBE Goal	M/WBE %	M/WBE \$	Status
33	\$790,569.30	Other Services	N/A	N/A	N/A	M/WBE N/A Other Services
34	\$7,173,914.62	Other Services	N/A	N/A	N/A	M/WBE N/A Other Services
35	\$605,425.00	Other Services	N/A	N/A	N/A	M/WBE N/A Other Services
36	\$375,000.00	Other Services	N/A	N/A	N/A	M/WBE N/A Other Services
37	\$2,999,773.00	Other Services	N/A	N/A	N/A	M/WBE N/A Other Services
44	\$44,624,500.00	Construction	32.00%	32.00%	\$14,279,841.00	Meets Goal
47	\$4,458,098.00	Construction	32.00%	50.02%	\$2,229,907.00	Exceeds Goal

\*This item reflects the previous BID Policy goal.

**The following items do not meet the M/WBE goal but comply with the BID Policy:**

**Agenda Item No. 16** Authorizes a construction contract in an amount of \$12.4M for the 2022 Two-Year Term Agreement Slurry Seal and Polymer Modified Micro-Surfacing Contract. This item is not meeting goal; however Elite Emerald Construction, a non-minority subcontractor on this contract performing concrete work and asphalt repairs, is in the process of becoming M/WBE certified. This contract will meet goal if Elite Emerald Construction is granted M/WBE certification.

**Agenda Item No. 30** Authorizes a three-year master agreement in an amount of \$495K for the purchase of plumbing pipe, fittings, fixtures, trim, and parts for city departments. Core and Main, LP is the manufacturer of plumbing pipe, fittings, fixtures, trim, and parts and will be drop shipping products from a factory located in Dallas.

**Local Businesses**

The table below provides the count of businesses by location for prime contractors and M/WBE subcontractors. There are a total of 18 prime contractors considered in this agenda. Two agenda items have more than one prime contractor. The local status for each prime contractor and the percentage of local workforce is also included in the agenda information sheet.

Vendor	Local		Non-Local		Total
Prime	11	61.11%	7	38.89%	18
M/WBE Sub	6	18.75%	26	81.25%	32

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**Small Business Center Alignment**

As the Small Business Center prepares for its opening, the Business Inclusion and Development team work to align the City's contract spend data with initiatives and programming that help small businesses grow their capacity so they can compete. Intentional data driven efforts supported by metrics will drive the transformation of the small business community in Dallas. An update on the implementation of the Small Business Center is forthcoming in the next 30 days.

Please feel free to contact me if you have any questions or should you require additional information.



Kimberly Bizer Tolbert  
Chief of Staff to the City Manager

- c: T.C. Broadnax, City Manager  
Chris Caso, City Attorney  
Mark Swann, City Auditor  
Biliera Johnson, City Secretary  
Preston Robinson, Administrative Judge  
Majed A. Al-Ghafry, Assistant City Manager
- Jon Fortune, Assistant City Manager  
Joey Zapata, Assistant City Manager  
Dr. Eric A. Johnson, Chief of Economic Development and Neighborhood Services  
M. Elizabeth Reich, Chief Financial Officer  
M. Elizabeth (Liz) Cedillo-Pereira, Chief of Equity and Inclusion  
Directors and Assistant Directors