

Memorandum



CITY OF DALLAS

DATE October 22, 2021

TO Honorable Mayor and Members of the City Council

SUBJECT **M/WBE Participation for October 27, 2021 Council Agenda**

The policy of the City of Dallas is to involve certified Minority and Women-owned Business Enterprises (M/WBEs) to the greatest extent feasible on the City’s architecture & engineering, construction, goods, and professional services contracts. The City’s Business Inclusion and Development Policy (BID Policy) is overseen by the Business Inclusion and Development (BID) division of the Small Business Center, which is providing this summary of M/WBE participation for the October 27, 2021 City Council Agenda.

As a reminder, the M/WBE goals that became effective on October 1, 2020 are:

Architecture & Engineering	Construction	Professional Services	Other Services	Goods
34.00%	32.00%	38.00%	N/A	32.00%

For this agenda, BID reviewed 17 agenda items; Ten items on this agenda include an M/WBE goal. Of those ten items, five exceeded the goal, one met the goal, and four did not meet the goal but were found to have complied with the BID Policy. This agenda includes seven items that did not have an applicable M/WBE goal; however two of these items did include M/WBE participation (agenda items 21 and 22).

Agenda Item No.	Contract Amount	Procurement Category	M/WBE Goal	M/WBE %	M/WBE \$	Status
7	\$1,924,327.00	Construction	32.00%	32.00%	\$615,784.64	Meets Goal
20	\$2,293,100.00	Goods	32.00%	0.00%	\$0.00	Does not meet goal but complies with the BID Policy
21	\$8,626,122.00	Other Services	N/A	2.03%	\$175,522.44	M/WBE N/A Includes M/WBE Participation
22	\$3,037,395.00	Other Services	N/A	85.12%	\$2,394,505.00	M/WBE N/A Includes M/WBE Participation
23	\$1,699,774.00	Other Services	N/A	N/A	N/A	M/WBE N/A Other Services
24	\$500,703.80	Other Services	N/A	N/A	N/A	M/WBE N/A Other Services

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Agenda Item No.	Contract Amount	Procurement Category	M/WBE Goal	M/WBE %	M/WBE \$	Status
25	\$591,900.00	Other Services	N/A	N/A	N/A	M/WBE N/A Other Services
26	\$375,000.00	Other Services	N/A	N/A	N/A	M/WBE N/A Other Services
27	\$1,693,285.84	Other Services	23.80%*	100.00%	\$1,693,285.84	Exceeds Goal
28	\$842,713.00	Other Services	N/A	N/A	N/A	M/WBE N/A Other Services
31	\$290,232.00	Architecture & Engineering	34.00%	42.51%	\$123,730.00	Exceeds Goal
32	\$318,490.00	Architecture & Engineering	34.00%	54.54%	\$173,300.00	Exceeds Goal
33	\$735,500.00	Construction	32.00%	30.21%	\$222,195.00	Does not meet goal but complies with the BID Policy
34	\$932,588.00	Construction	32.00%	71.42%	\$666,088.00	Exceeds Goal
37	\$6,883,991.55	Construction	32.00%	11.35%	\$781,475.00	Does not meet goal but complies with the BID Policy
38	\$24,775,602.98	Construction	32.00%	24.76%	\$6,135,499.58	Does not meet goal but complies with the BID Policy
39	\$91,635.75	Architecture & Engineering	34.00%	100.00%	\$91,635.75	Exceeds Goal

*This item reflects the previous BID Policy goal.

The following items do not meet the M/WBE goal but comply with the BID Policy:

Agenda Item No. 20 Authorize a three-year master agreement in the amount of \$2.3M for the purchase of firefighting foams and fire hoses for the Fire-Rescue Department. There is no opportunity for M/WBE participation on this item due to no availability of certified M/WBE subcontractors.

Agenda Item No. 33 Authorize a construction services contract in the amount of \$736K for the construction of public restrooms improvements at the DeGolyer House Complex East Wing in the Dallas Arboretum. This item resulted in 30.21% M/WBE participation on a 32.00% goal, which is slightly under the goal, and the vendor did comply with good faith efforts.

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Agenda Item No. 37 Authorize a construction services contract in the amount of \$6.9M for the installation of erosion control improvements at 18 locations. Ark Contracting Services, LLC is specialized in erosion control construction services and is self-performing the majority of the labor on this project. Therefore, limited opportunities for MWBE participation are available on this item.

Agenda Item No. 38 Authorize a construction services contract in the amount of \$24.8M for Bachman Lake Dredging Improvements. This work is very specialized and therefore limited availability of certified MWBE businesses who perform these services exists. In addition, there are limited sub-contracting opportunities on this item.

Local Businesses

The table below provides the count of businesses by location for prime contractors and M/WBE subcontractors. There are a total of 23 prime contractors considered in this agenda. Two agenda items have more than one prime contractor. The local status for each prime contractor and the percentage of local workforce is also included in the agenda information sheet.

Vendor	Local		Non-Local		Total
Prime	10	43.48%	13	56.52%	23
M/WBE Sub	11	39.29%	17	60.17%	28

Small Business Center Alignment

As the Small Business Center prepares for it’s opening, the Business Inclusion and Development team work to align the City’s contract spend data with initiatives and programming that help small businesses grow their capacity so they can compete. Intentional data driven efforts supported by metrics will drive the transformation of the small business community in Dallas. An update on the implementation of the Small Business Center is forthcoming in the next 30-60 days.

Please feel free to contact me if you have any questions or should you require additional information.



Kimberly Bizer Tolbert
Chief of Staff to the City Manager

- c: T.C. Broadnax, City Manager
- Chris Caso, City Attorney
- Mark Swann, City Auditor
- Biliera Johnson, City Secretary
- Preston Robinson, Administrative Judge
- Kimberly Bizer Tolbert, Chief of Staff to the City Manager
- Majed A. Al-Ghafry, Assistant City Manager
- Jon Fortune, Assistant City Manager
- Joey Zapata, Assistant City Manager
- Dr. Eric A. Johnson, Chief of Economic Development and Neighborhood Services
- M. Elizabeth Reich, Chief Financial Officer
- M. Elizabeth (Liz) Cedillo-Pereira, Chief of Equity and Inclusion
- Directors and Assistant Directors