

Memorandum



CITY OF DALLAS

DATE October 8, 2021

TO Honorable Mayor and Members of the City Council

SUBJECT **M/WBE Participation for October 13, 2021 Council Agenda**

The policy of the City of Dallas is to involve certified Minority and Women-owned Business Enterprises (M/WBEs) to the greatest extent feasible on the City’s architecture & engineering, construction, goods, and professional services contracts. The City’s Business Inclusion and Development Policy (BID Policy) is overseen by the Business Inclusion and Development (BID) division of the Small Business Center, which is providing this summary of M/WBE participation for the October 13, 2021 City Council Agenda.

As a reminder, the M/WBE goals that became effective on October 1, 2020 are:

Architecture & Engineering	Construction	Professional Services	Other Services	Goods
34.00%	32.00%	38.00%	N/A	32.00%

For this agenda, BID reviewed 12 agenda items; Six items on this agenda include an M/WBE goal. Of those 6 items, two exceeded the goal and four did not meet the goal but were found to have complied with the BID Policy. This agenda includes six items that did not have an applicable M/WBE goal ; however one of these items did include M/WBE participation (agenda item 39).

Agenda Item No.	Contract Amount	Procurement Category	M/WBE Goal	M/WBE Percent age	M/WBE \$	Status
36	\$1,599,301.00	Goods	N/A	N/A	N/A	M/WBE N/A COOP
37	\$9,451,680.00	Goods	32.00%	0.00%	\$0.00	Does not meet goal but complies with the BID Policy
38	\$0.00	Other Services	N/A	N/A	N/A	M/WBE N/A Other Services
39	\$8,939,088.00	Other Services	N/A	20.14%	\$1,800,738.00	M/WBE N/A Includes M/WBE Participation
40	\$110,091.00	Other Services	N/A	N/A	N/A	M/WBE N/A Other Services

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Agenda Item No.	Contract Amount	Procurement Category	M/WBE Goal	M/WBE %	M/WBE \$	Status
41	\$4,997,592.00	Other Services	N/A	N/A	N/A	M/WBE N/A Other Services
42	\$3,307,568.00	Other Services	N/A	N/A	N/A	M/WBE N/A Other Services
43	\$398,948.32	Goods	32.00%	0.00%	\$0.00	Does not meet goal but complies with the BID Policy
45	\$201,980.00	Architecture & Engineering	34.00%	0.00%	\$0.00	Does not meet goal but complies with the BID Policy
48	\$2,956,045.00	Architecture & Engineering	34.00%	34.20%	\$1,011,140.00	Exceeds Goal
49	\$13,892,600.00	Construction	32.00%	37.52%	\$5,212,000.00	Exceeds Goal
50	\$170,064.00	Construction	25.00%*	0.00%	\$0.00	Does not meet goal but complies with the BID Policy

*This item reflects the previous BID Policy goal.

The following items do not meet the M/WBE goal but comply with the BID Policy:

Agenda Item No. 37 Authorizes a three-year master agreement in the amount of \$9.5M for the purchase of liquid dipotassium orthophosphate solution. The specifications for this item include a USA EPA mandate related to raw materials and chemical specifications for corrosion control.

Agenda Item No. 43 Authorizes the purchase of up to eight enclosed mobile heating, ventilation, and air conditioning trailer units in the amount of \$399K. There is no opportunity for M/WBE participation on this item due to a lack of sub-contracting opportunities.

Agenda Item No. 45 Authorizes the professional services contract in the amount of \$202K with Freese and Nichols, Inc. for pedestrian bridges condition assessments; performing routine inspections; developing standard inspection reports; creating ArcGIS online database; and developing spatial data for the 123 pedestrian bridges. These services are specialized therefore limited availability of certified M/WBE businesses who perform these services exist.

Agenda Item No. 50 Authorizes an increase in the construction services contract in the amount of \$170K with Stoic Civil Construction, Inc. for emergency work at the pedestrian bridge over White Rock Creek in RP Brooks Park. The BID Policy does not apply to Change Orders or Emergency Construction contracts.

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Local Businesses

The table below provides the count of businesses by location for prime contractors and M/WBE subcontractors. There are a total of 14 prime contractors considered in this agenda. Two agenda items have more than one prime contractor. The local status for each prime contractor and the percentage of local workforce is also included in the agenda information sheet.

Vendor	Local		Non-Local		Total
Prime	4	28.57%	10	71.43%	14
M/WBE Sub	8	72.73%	3	27.27%	11

Small Business Center Alignment

As the Small Business Center prepares for its opening, the Business Inclusion and Development team work to align the City's contract spend data with initiatives and programming that help small businesses grow their capacity so they can compete. Intentional data driven efforts supported by metrics will drive the transformation of the small business community in Dallas. An update on the implementation of the Small Business Center is forthcoming in the next 60-90 days.

Please feel free to contact me if you have any questions or should you require additional information.



Kimberly Bizer Tolbert
Chief of Staff to the City Manager

- c: T.C. Broadnax, City Manager
Chris Caso, City Attorney
Mark Swann, City Auditor
Biliera Johnson, City Secretary
Preston Robinson, Administrative Judge
Kimberly Bizer Tolbert, Chief of Staff to the City Manager
Majed A. Al-Ghafry, Assistant City Manager
- Jon Fortune, Assistant City Manager
Joey Zapata, Assistant City Manager
Dr. Eric A. Johnson, Chief of Economic Development and Neighborhood Services
M. Elizabeth Reich, Chief Financial Officer
M. Elizabeth (Liz) Cedillo-Pereira, Chief of Equity and Inclusion
Directors and Assistant Directors