

# Memorandum



CITY OF DALLAS

DATE April 1, 2022

TO Honorable Mayor and Members of the City Council

SUBJECT **FY 2021-22 Strategic Priorities Ranking Activity**

Thank you for your participation in individual meetings with Budget and Management services to support the City's Strategic Planning Process.

From 104 plans, we have identified 608 goals, objectives, or actionable items, and synthesized 55 goals to provide a more manageable list to work from. From the City Council Strategic Priorities Ranking activity, we will calculate the consensus ranking, which we will use in further development of the Strategic Plan and resource allocation during the budget process. Staff will develop measurable objectives and align performance measures for each goal for discussion on June 22.

Please send your individual rankings to me by April 8, 2022. Please let me know if you have any questions or need additional information.

*for*   
M. Elizabeth Reich  
Chief Financial Officer

c: T.C. Broadnax, City Manager  
Chris Caso, City Attorney  
Mark Swann, City Auditor  
Billerae Johnson, City Secretary  
Preston Robinson, Administrative Judge  
Kimberly Bizer Tolbert, Deputy City Manager  
Jon Fortune, Deputy City Manager

Majed A. Al-Ghafry, Assistant City Manager  
M. Elizabeth (Liz) Cedillo-Pereira, Assistant City Manager  
Robert Perez, Interim Assistant City Manager  
Carl Simpson, Interim Assistant City Manager  
Genesis D. Gavino, Chief of Staff to the City Manager  
Directors and Assistant Directors