

Memorandum



CITY OF DALLAS

DATE March 11, 2022

TO Honorable Mayor and Members of the City Council

SUBJECT **Employees' Retirement Fund and Dallas Police and Fire Pension System Investments in Russia**

During the March 8, 2022 City Council meeting, City Councilmembers asked if the City's pension funds have investments in Russian assets. Our partners at the Employees' Retirement Fund and Dallas Police and Fire Pension System have provided memos addressing the question.

Please contact me if you have any questions.

M. Elizabeth Reich

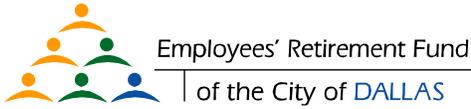
M. Elizabeth Reich

Chief Financial Officer

[Attachments]

c: T.C. Broadnax, City Manager
Chris Caso, City Attorney
Mark Swann, City Auditor
Billerae Johnson, City Secretary
Preston Robinson, Administrative Judge
Kimberly Bizer Tolbert, Deputy City Manager
Jon Fortune, Deputy City Manager

Majed A. Al-Ghafry, Assistant City Manager
M. Elizabeth (Liz) Cedillo-Pereira, Assistant City Manager
Robert Perez, Interim Assistant City Manager
Carl Simpson, Interim Assistant City Manager
Genesis D. Gavino, Chief of Staff to the City Manager
Directors and Assistant Directors



"Provide retirement and superior service to advance
the financial security of our members"

March 11, 2022

To: M. Elizabeth Reich, Chief Financial Officer
From: Cheryl Alston, Executive Director - Employees' Retirement Fund of the City of Dallas
RE: **Employees' Retirement Fund of the City of Dallas – Holdings in Ukraine, Russia, and Belarus**

The staff of the Employees' Retirement Fund of the City of Dallas ("Dallas ERF") is closely monitoring the recent development in Ukraine, Russia, and Belarus. The staff has reviewed all current holdings by investment firms that manage money on behalf of the Fund.

Our total exposure is minimal. The market value of our investments in Russia, Belarus, and Ukraine is \$5,388,781.47 or 0.14% of the total Fund.

- Russia: \$3,540,033.00 USD
- Belarus: \$0.00
- Ukraine: \$1,848,748.47 USD

The asset management firms are fiduciaries and have indicated that they plan to manage/reduce their exposure.

Please let me know if you have any questions.

cc: Dallas ERF Board of Trustees



DPFP RUSSIA-UKRAINE EXPOSURE

Date: March 10th, 2022
To: City of Dallas
From: Ryan Wagner, Chief Investment Officer
Subject: DPFP Exposure to Russia and Ukraine

Dallas Police and Fire Pension System (DPFP) has very limited investment exposure to Russia and Ukraine in the investment portfolio through an Emerging Market Debt fund managed by Ashmore and a passive Global Equity account.

As of January 31, 2022, DPFP had less than 1/3rd of 1%, or 30 basis points, of the portfolio directly invested in Russia and Ukraine, with \$5.9M in combined exposure to the two countries. Of this amount, the bulk of exposure was in the Ashmore EM Debt fund and \$3.7M of the exposure was to Russia.

Memorandum



CITY OF DALLAS

DATE March 11, 2022

TO Honorable Mayor and Members of the City Council

SUBJECT **Nominations for the City of Dallas Economic Development Corporation Board of Directors**

On May 2, 2021, City Council adopted recommendations to create a new economic development corporation to support and enhance the work of the City of Dallas Office of Economic Development.

The purpose of the City of Dallas Economic Development Corporation (EDC) is to support business development and serve as a public developer within the City of Dallas. The EDC will be overseen by a 15-member Board of Directors who will contribute to the new organization's success by representing a diversity of backgrounds, perspectives, geographies, and areas of expertise with the highest level of integrity and dedication to Dallas. Desired areas of expertise for the board include the following:

- Affordable housing
- Arts and culture
- City or community planning
- Design
- Diversity, equity, and inclusion
- Economic development
- Education
- Ethnic and minority chambers of commerce
- Finance or accounting
- Fundraising
- Healthcare
- Historic preservation
- Infrastructure
- Innovation
- Marketing or branding
- Real estate development or construction
- Small Business
- Sustainable development
- Transportation
- Workforce/talent development

Initial directors will serve an initial term of two-, three-, or four-years and are eligible for reappointment for three-year terms. No director may serve for more than 8 consecutive years. Directors do not receive a salary or compensation for their services, but they are entitled to reimbursement for reasonable expenses incurred during official duties as a Director. Directors may be subject to a background check prior to confirmation.

If you would like to nominate someone to the Board of Directors, please provide the required information [here](#) to submit an individual for consideration for the Corporation's inaugural board. If you are nominating more than one individual, please submit one form per person. If you have already forwarded names to the Office of Economic Development (ECO) for consideration, ECO staff will send the nomination link to those individuals. All nominated persons will be considered by a nomination committee consisting of the Mayor, City Manager, Chair of the Council Economic Development Committee, and two nominees from the Economic Development Task Force

DATE March 11, 2022
SUBJECT **Nominations for the City of Dallas Economic Development Corporation Board of Directors**

([Cullum Clark](#) and [Hilda Galvan](#)). The nominating committee will present an initial slate of candidates to City Council for approval in the spring of 2022.

Image files which can be used to promote this opportunity through your professional networks are available [here](#). Each file is named with its intended platform (ex: Twitter, LinkedIn, web, etc.) and can be used to direct recipients to the nomination form.

All nominations are due by 11:59 pm on Saturday, April 30.

Additional information including the Corporation's bylaws and certificate of formation is available [here](#). Should you have any questions, please contact Robin Bentley, Director, Office of Economic Development at (214) 671-9942 or Robin.Bentley@dallascityhall.com.



Majed A. Al-Ghafry, P.E.
Assistant City Manager

- c:
- | | |
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| T.C. Broadnax, City Manager | M. Elizabeth (Liz) Cedillo-Pereira, Assistant City Manager |
| Chris Caso, City Attorney | Robert Perez, Interim Assistant City Manager |
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| Jon Fortune, Deputy City Manager | |

Memorandum



CITY OF DALLAS

DATE March 11, 2022

TO Honorable Mayor and Members of the City Council

SUBJECT **Potential Opportunity Projects for Federal Infrastructure Investment and Jobs Act Funding**

On February 15, 2022, City staff briefed a special joint meeting of the Legislative Affairs and Transportation and Infrastructure Committees on Opportunity Projects that are likely to be eligible for Infrastructure Investment and Jobs Act (IIJA) funding. The IIJA is a five-year authorization of new and existing grant programs aimed at the nation's core infrastructure needs, including transportation, airports, water/wastewater, broadband, cybersecurity, and addressing climate change. Grants will be released over the next five years via normal grant processes, however it is important to note that new grant programs are still being developed by federal agencies, and several programs require states to develop plans for how to distribute the funds within the state.

To prepare for the grant opportunities, City staff has convened a multi-departmental working group to identify potential Opportunity Projects and to evaluate which projects will be most competitive for any given grant application. The attached list of Opportunity Projects, which includes updates based upon feedback from the briefing, is not a ranked or prioritized list but a living document with projects added or adjusted as needed. The Opportunity Projects list is also focused on grant programs where the City is likely to be an eligible applicant. Also attached is a list of those grant programs and anticipated scoring criteria.

We will continue to keep City Council updated as the IIJA continues to be rolled out in the coming months and years. If you have any questions, please contact Brett Wilkinson in the Office of Government Affairs at brett.wilkinson@dallascityhall.com.


Robert M. Perez, Ph.D.
Assistant City Manager (I)

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Opportunity Projects for IJA Funding

Project Name	Proposed Grant Stream	Est Cost	Description
TRANSPORTATION PROJECTS			
Sidewalk Master Plan Priority Projects	TAP, SRTS, Safe Streets & Roads for All	\$50M	Priority sidewalk projects in 12 focus areas and those included in the most impactful and highest need projects as identified in the Sidewalk Master Plan.
Vision Zero Implementation	TAP, SRTS, Safe Streets & Roads for All	\$30M	Improvements at approximately 20 intersections to reduce crashes and injuries, including signal improvements, geometric improvements, streetlights, changes to mid-block crossings, and other technologies
Cedar Crest/Cadillac Heights Corridor Project	SMART, RAISE	\$25M	Partial street reconstruction, reduce from (6) lanes to (4) lanes to install bike lane with curbed buffer, reconstruct sidewalks, improved lighting and traffic signals. Requires 4.5 miles of conduit and fiber and approximately 80 wireless access points on all streetlights and traffic signal poles.
Complete Street Project (Luna Road, Northwest Highway to Royal Lane)	SMART, RAISE	\$30M	Construct complete street, including drainage features, as a 3- or 4-lane undivided roadway with a 12-foot wide shared use path in the parkway along the west side of the roadway.
Bridge Scour Program	Bridge Discretionary, INFRA, National Infrastructure, Railroad Xing Elimination, CRISI	\$50M	In recent months, due to recent inspection results, TxDOT has informed the City of Dallas of the need to replace the Military Parkway Bridge over the UPRR, the Marsalis Bridge over the Dallas Zoo, and to monitor at least 8 bridges that are considered scour critical and needing repair. Design, testing and construction inspection services will be needed to address the scour issues
I-30 East Fair Park/Deep Ellum Street Grid Improvements	SMART, RAISE, Reconnecting Communities	\$34M	Street grid improvements around I-30 in Fair Park and Deep Ellum to fully realize the benefits of I-30E reconstruction. Includes conversion of 1st and 2nd avenue to two-way operations, multiple intersection improvements/realignment, Robert B. Cullum extension, and wayfinding signs to improve traffic operations and safety
West Dallas Gateway	SMART, RAISE, TAP, Safe Streets & Roads for All	\$50M	Construct roadway, bike lanes, and sidewalks to connect Trinity Groves area to CBD to include building an underpass at an existing UPRR crossing. This project would also include smart city applications such as telecommunications fiber and wireless access points on streetlights and traffic signals to support smart cities technologies.
Klyde Warren Park – Phase 2.0	TAP, Safe Streets & Roads for All	\$6.58M	Improvements to Klyde Warren Park, including pedestrian signage, security light road humps and delineators; traffic control devices; improved crosswalks; safety railings and walls, tunnel ventilation and fire suppression systems
Southern Gateway Park	TAP, Safe Streets & Roads for All, RAISE, Reconnecting Communities	\$65.2M	Pedestrian Bridge connecting the Park to the zoo; Phase II build out of deck park infrastructure
Grand Avenue Corridor	SMART, Safe Streets & Routes for All, TAP, RAISE, National Infrastructure	\$6.6M	Planning, design, construction to improve safety, multi-modal connectivity and accessibility to park facilities along Grand Avenue
Lawnview (Samuel Blvd to Military Pkwy)	SMART, Safe Streets & Routes for All, TAP, RAISE, BRIC	\$4M	Address drainage and elevation for stormwater management, add sidewalks and bike lanes to improve access to transit
Southwest Medical District/Harry Hines	National Infrastructure, RAISE, INFRA	\$30M	Complete streets and transportation improvements throughout the Southwest Medical District, including the intersection of Harry Hines and Inwood
Lemmon Avenue Streetscape Improvements/Love Field Loop Trail	TAP, Safe Streets & Roads for All, SRTS	\$22M	Design for Loop Trail around Love Field and other amenities such as pocket parks; Improvements to Lemmon Ave including safety improvements at intersections, pedestrian and bike trails, improved lighting, wayfinding, landscaping, public art and Gateway features
Harold Simmons Park	TAP, Safe Streets & Roads for All	\$15M	Trailheads and connections from trails to street grid, complete streets projects
Signal Fiberoptic Interconnect	SMART	\$35M	Connect traffic signals through fiberoptic lines to reduce reliance on cellular modems for SMART corridors
Convention Center Masterplan/Cedars Street Grid	SMART, Reconnecting Communities	\$25M	Improvements to streets/street grid surrounding the Convention Center to improve connections throughout downtown, and to connect downtown to the Cedars and within the Cedars area
Reimagining Downtown Dallas - Phase 1	Reconnecting Communities, RAISE, National Infrastructure	\$15M	Combines several downtown transportation projects including redesign of I-345, D2 Light Rail, I-30, High Speed Rail Station/Multi-modal center - likely pursued in conjunction with several partners including NCTCOG, DART, and TxDOT, feasibility, planning, engineering
Streetcar	RAISE, Fixed Guideway	\$32M	Planning, design, construction, and signal upgrades for the Downtown Connection project, extending the McKinney Avenue streetcar to the convention center and in the Oak Cliff/Dallas Zoo area
Dallas North Tollway at Frankford Rd	RAISE, INFRA	\$20M	Planning, design, construction, of entrance/exit ramps at Dallas North Tollway and Frankford Rd to address safety conditions
Lovers Ln from Lemmon Ave to Dallas/University Parks City Limits	RAISE, INFRA, TAP, SRTS, Safe Streets & Roads for All, National Infrastructure	\$15M	Improvements to ingress/egress routes to Dallas North Tollway and Love Field Airport and to improve Pedestrian and bicycle facilities
Ross Ave from IH 345 to Greenville Ave	TAP, Safe Streets & Roads for All	\$15M	Complete streets and transportation improvements to add pedestrian and bicycle shared path facilities to close a gap between downtown and lower Greenville area
Military Pkwy from Dolphin Rd to Buckner Blvd	TAP, Safe Streets & Roads for All	\$20M	Complete streets and transportation improvements to add pedestrian and bicycle shared path facilities
Ferguson Rd from IH 30 to IH35	TAP, SRTS, Safe Streets & Roads for All	\$15M	Planning, design, construction to improve safety, multi-modal connectivity and accessibility to park facilities/schools along Ferguson Rd

Opportunity Projects for IIJA Funding

Project Name	Proposed Grant Stream	Est Cost	Description
MLK Jr. Blvd Complete Street (Robert B. Cullum to Forest Ave)	Safe Streets & Roads for All	\$10M	Safety and traffic calming enhancements, including a lane reduction, crossing enhancements, bike lanes, lighting and traffic signal upgrades, and realignmnet of the Ervay/MLK Jr. intersection.
Gaston Ave (Washington to Garland/Grand)	Safe Streets & Roads for All, CMAQ, STGB	\$5M	Safety, traffic calming, and state-of-good-repair improvements, including upgrading lighting, geometric improvements 4 intersections, adding left-turn lanes, reconstructing sidewalks, street reconstruction, and reconstructing 8 signals.
Cotton Belt Trail	RAISE, TAP, SRTS, Safe Streets & Roads for All	\$18M	New 4.5-mile multi-use trail, located adjacent to DART’s Silver Line commuter rail corridor, from the City of Addison at the Dallas North Tollway to the City of Richardson at Waterview Parkway.
Danieldale Rd/IIPOD	RAISE, INFRA, Port Emission Reductions	\$17M	Improvements to ingress/egress routes from the International Inland Port

Opportunity Projects for IJA Funding

Project Name	Proposed Grant Stream	Est Cost	Description
WATER PROJECTS			
White Rock Lake Dredging	USACE Section 219	\$50-80M	Dredging of White Rock Lake to remove excess sediment, resulting in improved access and reduced impacts to aquatic habitat and environmentally sensitive areas of the lake
Elm Fork Filter Complex Project	Revolving Loan Funds	\$250M	Implementation of biologically active filtration at Elm Fork Water Treatment Plant, to include construction of new Filter Complex, addressing hydraulic limitations, and upgrades to existing infrastructure
Bachman Lake Dam & Spillway	BRIC, Hazard Mitigation	\$40M	Strengthening to Bachman Lake Dam to reduce flooding events. Includes installation of new concrete spillway weir, replacement of railroad bridge, and improvements to the embankment
Cadillac Heights and Lamar Levee Utility Relocation	BRIC, Hazard Mitigation	\$10M	Required relocation of water and wastewater utilities as part of USACE's levee improvements
East to West Bank Utility Relocation	BRIC, Hazard Mitigation, Revolving Loan Funds	\$45M	Utility relocations, rehabilitation, and resiliency improvements to reduce risks to I-30 mix master and allow for future High Speed Rail facilities
White Rock Lake Spillway Capacity Improvements	BRIC, Hazard Mitigation	\$7.5M	Engineering to determine and design best alternative to improve White Rock Lake Spillway capacity to TCEQ standards
AIRPORT PROJECTS			
Alternate Entry	AIP & Airport Terminal Grants, Congestion Management, RAISE/INFRA, National Infrastructure	\$262M	Depressed 4-lane roadway with tunnels under existing taxiway and ramp, providing additional entry into Love Field for improvements to public safety, operations, and relieving congestion at Mockingbird/Herb Kelleher Way, reducing VMT and enhancing air quality
Runway Reconstruction 13R/31L (Love)	AIP	\$153M	Reconstruction of existing 7700' runway, including potential replacement of aging pavement, bringing runway connectors up to current standards, and replacing any signage and lighting to LED standards
Taxiway Projects (Love)	AIP	\$113.4M	Replacement and rehabilitation of the Crossfield taxiway and Taxiways C and A. Includes replacing the Crossfield taxiway with new alignments for larger aircraft, realigning pathways and intersections, expansion of utility corridor, replacing aging pavement, and upgrades to LED lighting and signage as needed
Taxiway E (Dallas Executive)	AIP	\$15.4M	Extension of the current taxiway E for allow for additional hangar development. Includes connections into existing and new taxiways, and new lighting and signage
Taxilane J (Dallas Executive)	AIP	\$2.8M	New taxilanes to allow for additional development on the property between Challenger, Mariner, and Saturn Drives
Tower Roof Repairs (Dallas Executive)	AIP	\$250K	Replacing existing roof for airport-owned control tower while maintaining operations
Station 21 ARFF – Replacement	AIP	\$25M	Replacement of Aircraft Rescue and Fire Fighting Station at Love Field to meet current standards and improve response time
BROADBAND PROJECTS			
Fiber Network Infrastructure	Middle Mile Grant Program	\$20M	Build out of fiber middle-mile backbone to deliver high-quality broadband network to underserved neighborhoods and to connect anchor institutions - in conjunction with DISD
Digital Navigators Program	Digital Equity Competitive	\$3M	Expansion of the Digital Navigators program, which assists City residents with enrolling in low-cost service programs, providing internet-ready devices, and digital skills training and resources, to include a call center and other resources
CYBERSECURITY PROJECTS			
Data Center Cyber Enhancements	Cybersecurity Grant Program, BRIC	\$12.5M	Upgrades and enhancement to the City's Network and Security Operations Centers to increase reliability, establish resiliency and reduce vulnerabilities in the cyber threat environment, and improve our ability to monitor and respond to threats
Cyber Resiliency	Cybersecurity Grant Program	\$4.5M	Infrastructure to maintain business continuity, minimize data loss and recover network capability after disruptions or cyber attacks
Micro-segmentation	Cybersecurity Grant Program	\$841K	Creates zones to isolate systems and applications, and secure each individually. This limits damage if any single system or application is compromised
Network Monitoring and Response	Cybersecurity Grant Program	\$1.2M	Software to provide real-time monitoring and analysis to detect and respond to security events rapidly and automatically
Critical Technology Assesment	Cybersecurity Grant Program	\$1M	Assessment of the current technological architecture and functionality for public safety, to determine the resiliency of the system, provide short- and long-term remediation, and give a roadmap for areas of opportunity
Supply Chain Risk	Cybersecurity Grant Program	\$200K	Contract with a third-party to proactively identify security issues within the supply chain, and improve risk-reduction across third-party vendors

Opportunity Projects for IJA Funding

Project Name	Proposed Grant Stream	Est Cost	Description
CLIMATE/RESILIENCE PROJECTS			
Stormwater Improvement	BRIC, Hazard Mitigation, Culvert Replacement	\$7.2M	Improved stormwater drainage at multiple locations, including storm drainage relief system, culvert improvements, and channel stabilization as needed
Erosion Control	BRIC, Hazard Mitigation	\$9.7M	Erosion control measures along stream banks to protect properties experiencing extreme flooding. Includes gabion walls and mattresses, and drainage improvements
Repetitive Loss Properties	BRIC, Hazard Mitigation	\$5.3M	Voluntary acquisition of multiple properties experiencing repetitive damages from flooding, and relocation of residents at those properties.
Generators for City Facilities	BRIC	\$15M	Generators to provide power to City facilities in the event of extended power loss throughout the City during extreme weather events, to provide warming or cooling centers, shelters, or resource centers as needed.
Energy Storage	EECBG	\$150M	Energy storage infrastructure to support energy resilience at City facilities, support electrical grid stability, and reduce grid-sourced electricity consumption with corresponding reductions in greenhouse gas emissions
Solar PV	EECBG	\$21.5M	Deploy solar infrastructure on City property/facilities in support of expanding the use of renewable energy and corresponding reductions in greenhouse gas emissions
Lighting Retrofits	EECBG	\$35M	Retrofits such as LED light fixtures, additional sensors and lighting controls of City facilities to result in enhanced energy efficiency, reduced electricity consumption, and corresponding greenhouse gas emission reductions
Energy Star Roofs	EECBG	\$67.7M	Energy-efficient roof replacements at City facilities to result in reduced energy consumption, and corresponding reductions in greenhouse gas emissions
MULTI-STREAM INFRASTRUCTURE PROJECTS			
Hensley Field	Revolving Loan Funds, SMART, RAISE	\$100M+	Public infrastructure (mass grading, roadways, bridges, water, sewer, storm water, sidewalks, bike/ped facilities, streetlights, traffic signals, transit) necessary to support the redevelopment of 738-acre Hensley Field
International District	Revolving Loan Funds, SMART, RAISE	\$100M+	Public infrastructure (roadways, water, sewer, storm water, sidewalks, bike/ped facilities, streetlights, traffic signals, transit, etc.) necessary to support the redevelopment of the International District (formerly Midtown/Valley View-Galleria)
University Hills area near UNT-Dallas	Revolving Loan Funds, SMART, RAISE	\$50M+	Public infrastructure (roadways, water, sewer, storm water, sidewalks, bike/ped facilities, streetlights, traffic signals, parks, etc.) necessary to support the development of the 400-acre University Hills area located in southern Dallas near the University of North Texas at Dallas campus
Mountain Creek/Merrifield Road area	Revolving Loan Funds, SMART, RAISE	\$25M+	Public infrastructure (mass grading, roadways, water, sewer, storm water, sidewalks, bike/ped facilities, streetlights, traffic signals, etc.) necessary to support the development of the 800-acre area located in southwest Dallas near the Mountain Creek Business Park

Program	Acronym	Award Range	Grant Type/Distribution	Description and Scoring Criteria
Surface Transportation Block Grant	STBG	Varies	Formula to States/MPO	<p>Flexible funding to States for highway, bridge, tunnel projects on public roads; transit projects; and bike and pedestrian infrastructure.</p> <p>Includes carveouts for TAP and Safe Route to Schools, discussed below</p>
Congestion Mitigation and Air Quality Improvement	CMAQ	Varies	Formula to States/MPO	Flexible funding source for transportation projects that help meet the requirements of the Clean Air Act and reduce mobile source emissions in non-attainment areas
National Infrastructure Assistance ¹	TBD	<p>\$100M to \$500M+</p> <p>Min. 40% cost share (at least 20% non-federal)</p>	Nationwide Competitive	<p>Funds large highway, public transportation, freight, intercity rail, and port projects that are likely to generate national or regional economic, mobility and safety benefits.</p> <p>Criteria:</p> <ul style="list-style-type: none"> • State of Good Repair • Cost Effectiveness • Safety • Mobility and Reliability of Freight • Environmental and Health Benefits • Economic Benefits • Geographical Diversity • Benefits to historically underserved communities • Multi-modal Projects

Program	Acronym	Award Range	Grant Type/Distribution	Description and Scoring Criteria
<p>Local & Regional Project Assistance</p> <p>https://www.transportation.gov/RAISEgrants</p>	<p>RAISE Formerly TIGER and BUILD</p>	<p>\$5-25M</p> <p>Min. 20% cost share</p>	<p>Nationwide Competitive</p>	<p>Funds planning and construction activities for surface transportation projects that have significant local or regional impact and generate economic activity and increase accessibility to transportation options.</p> <p>Prioritizes projects that address long-standing, disproportionate impacts on historically underserved communities for the scoring criteria.</p> <p>Primary Criteria:</p> <ul style="list-style-type: none"> • Safety • Environmental Sustainability • Quality of Life • Economic Competitiveness • State of Good Repair • Mobility and Connectivity <p>Secondary Criteria:</p> <ul style="list-style-type: none"> • Partnerships • Innovation • Project Readiness • Cost Effectiveness

Program	Acronym	Award Range	Grant Type/Distribution	Description and Scoring Criteria
<p>Nationally Significant Freight & Highway Projects</p> <p>https://www.transportation.gov/build-america/financing/infrastructure-rebuilding-america</p>	INFRA	<p>\$5-25M \$25-100M</p> <p>Min. 40% cost share (at least 20% non-federal)</p>	Nationwide Competitive	<p>Funds planning and construction activities for highway and rail projects that support economic vitality by improving the movement of freight.</p> <p>Prioritizes projects that address long-standing, disproportionate impacts on historically underserved communities for the scoring criteria.</p> <p>Criteria:</p> <ul style="list-style-type: none"> • Economic Vitality • Climate Change and Environmental Justice • Racial Equity and Reducing Barriers • Leverage Federal Funding • Innovation • Performance

Program	Acronym	Award Range	Grant Type/Distribution	Description and Scoring Criteria
Strengthening Mobility & Revolutionizing Transportation ¹	SMART	TBD	Nationwide Competitive	<p>Funds demonstration projects for advanced smart city technologies and systems to improve transportation efficiency and safety. Includes connected vehicles, sensor-based infrastructure, smart-technology traffic signals, and smart grid technology</p> <p>Criteria:</p> <ul style="list-style-type: none"> • Congestion Reduction • Safety • Integration of multi-modal transit • Improve access to jobs and education • Private Sector Investment • Improve access for historically underserved communities • Energy Efficiency and Resilience • Capacity of applicant to implement • Repeatable and scalable projects prioritized
Safe Streets & Roads for All ¹	TBD	<p>TBD</p> <p>Min. 20% cost-share</p>	Competitive for MPOs and Local, and Tribal Governments	<p>Funds the development of comprehensive safety action plans (e.g. Vision Zero), and planning, design, and construction for projects identified in those plans</p> <p>Criteria:</p> <ul style="list-style-type: none"> • Safety • Community Engagement • Innovation • Cost Effectiveness • Equitable Investment in historically underserved communities

Program	Acronym	Award Range	Grant Type/Distribution	Description and Scoring Criteria
Bridge Discretionary ¹	TBD	TBD Cost-share varies by project size and type, from 50-90%	Nationwide Competitive	<p>Provides development and construction costs to replace, rehabilitate, preserve, or protect bridges on the National Bridge Inventory, and/or to replace or rehabilitate culverts to improve flood control</p> <p>Criteria:</p> <ul style="list-style-type: none"> • Safety • Mobility • Economic Vitality • Sustainability/Resilience • Cost Savings (both during construction and in maintenance) • Innovation
Railroad Grade Crossing Elimination ¹	TBD	TBD Min. 20% cost-share	Nationwide Competitive	<p>Funds the elimination of highway-rail grade crossings that are frequently blocked by trains in order to improve mobility and community health and safety, especially in historically underserved communities</p> <p>Criteria:</p> <p>Safety</p> <ul style="list-style-type: none"> • Improved Mobility of People and Goods • Connect communities separated by tracks • Emissions Reduction • Economic Benefits • Innovation • Local Contracting/Hiring • Financial Support from Railroad

Program	Acronym	Award Range	Grant Type/Distribution	Description and Scoring Criteria
Consolidated Rail Safety & Infrastructure	CRISI	Varies – no minimum or maximum Min. 20% cost-share	Nationwide Competitive	<p>Funds a wide range of projects to improve railroad safety, efficiency, and reliability; mitigate congestion at rail chokepoints; enhance multi-modal connections; and lead to new or substantially improved Intercity Passenger Rail Transportation corridors.</p> <p>Criteria:</p> <ul style="list-style-type: none"> • Cost Effectiveness • Safety • Improved Economic Strength • Racial Equity • Resilience • Capacity Improvements/Congestion Relief
National Culvert Removal, Replacement & Restoration ¹	TBD	TBD Min 20% cost share	Open to State, Tribal, and Local Governments	<p>Replaces, removes, or repairs culverts or weirs to improve or restore passage of fish. Priority given to projects that focus on endangered species and projects that result in more than 200 meters of habitat.</p>
Promoting Resilient Operations for Transformative, Efficient, & Cost-saving Transportation ¹	PROTECT	TBD Cost share varies by project type and grantee readiness from 0-20%	Nationwide Competitive	<p>Funds the development of resilience plans, including data analysis; planning, design, and construction for projects that improve the resilience of existing infrastructure against natural disasters; Evacuation Route planning; and improving resilience for at-risk coastal infrastructure</p> <p>Criteria:</p> <ul style="list-style-type: none"> • Reduction in Vulnerability/Risk • Cost Effectiveness

Program	Acronym	Award Range	Grant Type/Distribution	Description and Scoring Criteria
Charging & Refueling Infrastructure ¹	TBD	TBD	Nationwide Competitive	<p>Planning, installation, and operation of electric vehicle charging, hydrogen fueling, or natural gas fueling infrastructure along federally-designated Alternative Fuel Corridors, including for historically underserved communities</p> <p>Criteria:</p> <ul style="list-style-type: none"> • Public Accessibility • Emission Reduction • Corridor Improvements • Financing
Congestion Relief ¹	TBD	<p>TBD</p> <p>Min. 20% cost-share</p>	Open to States and MPOs	<p>Funds projects that advance innovative, integrated, multi-modal solutions to congestion in urban areas over 1 million population, including improved congestion management systems, the use of toll lanes, and incentive programs to promote carpooling or other vehicle-use reduction during peak periods</p>
Reduction of Truck Emissions at Port Facilities ¹	TBD	<p>TBD</p> <p>Min. 20% cost-share</p>	<p>Competitive grant</p> <p>Eligible entities TBD</p>	<p>Funds projects aimed at reducing idling at port facilities, including studies to determine opportunities and technologies to reduce idling, and to pilot projects that reduce port-related emissions from idling trucks.</p> <p>Selection criteria TBD</p>

Program	Acronym	Award Range	Grant Type/Distribution	Description and Scoring Criteria
Reconnecting Communities Pilot ¹	TBD	<p>Up to \$2M for planning</p> <p>At least \$5M for construction</p> <p>Cost share varies by project type and size from 50-80%</p>	Nationwide Competitive	<p>Planning, design, and construction, including feasibility planning, for projects that remove, retrofit, or mitigate the effects of highways or other transportation facilities that create a barrier to community connectivity such as access to transportation, jobs, or economic development</p> <p>Criteria:</p> <ul style="list-style-type: none"> • Mobility and Access • Current Usage and Traffic Patterns • Cost Effectiveness • Local Employment Requirements
Transportation Alternatives Program	TAP	<p>\$300K-5M</p> <p>Min. 20% cost share</p>	Part of STBG (see above)	<p>Bicycle and pedestrian infrastructure projects. Project Sponsors are strongly encouraged to submit projects that: help to complete the Mobility 2045 Regional Veloweb trail network, connect to transit or major destinations, and/or improve the safety, access, and connectivity of the active transportation network</p> <p>Criteria:</p> <ul style="list-style-type: none"> • Regional Network Connectivity • Transit Accessibility • Safety • Congestion Reduction • Equity • Reducing Barriers • Project Readiness • Innovation • Match Percentage

Program	Acronym	Award Range	Grant Type/Distribution	Description and Scoring Criteria
Safe Routes to Schools	SRTS	\$300K-5M Min. 20% cost share	Part of STBG (see above)	Bicycle and pedestrian infrastructure projects that are intended to improve the safety of students walking and bicycling to a primary school (grades K-8) and encourage more students to walk and bicycle to school. Criteria: <ul style="list-style-type: none"> • Problem Identification • Planning Support • Potential to Increase Walking and Biking • Equity • Community Support • Project Readiness • Innovation • Match Percentage
Fixed Guideway Capital Investment Grants Sub-programs New Starts, Small Starts, and Core Capacity Improvement Programs	CIG	Varies by sub-program Cost share varies	Open to State and Local Government agencies, including Transit Agencies	Funds investments in fixed-guideway infrastructure, including light rail, heavy rail, commuter rail, streetcar, and bus rapid transit project

Program	Acronym	Award Range	Grant Type/Distribution	Description and Scoring Criteria
Airport Terminal Program	ATP	No minimum or maximum Min. 20% cost share	Competitive for existing AIP grantees	Funds upgrades and modernization for airport terminals and grantee-owned Airport Traffic Control Towers. Criteria: <ul style="list-style-type: none"> • Timeliness of Implementation • Increased Capacity and Passenger Access, especially for historically underserved communities and compliance with the Americans with Disabilities Act • Replacing Aging Infrastructure • Energy Efficiency • Safety • Encourages competition for air carriers
Airport Improvement Program	AIP	Based on allocation Cost-share varies based on project and airport type from 10-25%	Formula to Airports (Love Field and Dallas Executive are eligible)	Provides grants to public entities for the planning and development of public-use airports included in the National Plan of Integrated Airport Systems. Funds capital projects that develop and improve airport safety, capacity, security, and environmental impacts. Typical projects include runway or taxiway construction, improved lighting or signage, planning or environmental studies, or safety area improvements.

Program	Acronym	Award Range	Grant Type/Distribution	Description and Scoring Criteria
Drinking Water State Revolving Loan Fund	DWSRF	Up to \$24M per project	Loan program for public or private water systems	Provides low-interest loans to water systems for a wide range of drinking water infrastructure projects, including improvements to treatment facilities, replacement or installation of pipes, rehabilitation or development of water sources to replace contaminated sources, storage tanks, and the integration or creation of water systems.
Clean Water State Revolving Loan Fund	CWSRF	Up to \$44M per project	Loan program for public or private water supply corporations; authorized Tribal organizations, and private entities	Provides low-interest loans to construct municipal wastewater facilities, control nonpoint sources of pollution, build decentralized wastewater treatment systems, create green infrastructure projects, protect estuaries, and other water quality projects.
Water Infrastructure Finance and Innovation Act	WIFIA	Minimum \$20M for large communities Min 51% cost share (at least 20% non-federal)	Loan program for public and private water and wastewater system providers	Provides low-interest loans for water and wastewater infrastructure projects. Projects eligible under CWSRF or DWSRF (discussed above) are eligible for WIFIA, as well as projects that address energy efficiency, desalination, water recycling, and drought prevention, reduction or mitigation.
Digital Equity Competitive Grant Program ¹	TBD	TBD	Competitive	Funding is designed to increase internet access and broadband adoption in certain covered populations, to provide access to educational and employment opportunities. Eligible uses are digital inclusion activities, including training programs; providing equipment, hardware and software to covered populations; public access computing centers.

Program	Acronym	Award Range	Grant Type/Distribution	Description and Scoring Criteria
Middle Mile Grant Program ¹	TBD	TBD	Competitive	<p>Provides middle-mile broadband infrastructure to reduce the cost of connecting unserved and underserved areas, and to promote broadband connection resiliency.</p> <p>Criteria:</p> <ul style="list-style-type: none"> • Fiscal Sustainability • Supplemental investment or in-kind support • Identified “last-mile” providers to connect to middle-mile infrastructure • Benefits to national security
State and Local Cybersecurity Grant Program ¹	TBD	<p>TBD</p> <p>Required match increases from FY22 (10%) to FY25 (60%)</p>	Formula to States	Addresses cybersecurity risks and threats on systems owned by State, Local, or Tribal governments. States must develop a state-wide Cybersecurity Plan, and pass-through 80% of funds to local governments.
Energy Efficiency and Conservation Block Grants	EECBG	Based on allocation	Formula (cities eligible for direct allocation)	Provides grants for the implementation of energy efficiency, conservation, and renewable energy technologies.

Program	Acronym	Award Range	Grant Type/Distribution	Description and Scoring Criteria
Brownfields	N/A	<p>Varies by program type</p> <p>Cost share for cleanup and revolving loan grants is 20%</p>	Competitive	<p>Enables the redevelopment of potentially contaminated or polluted property by funding assessments to determine type of contaminant, and cleanup to remediate contaminated properties.</p> <p>Criteria:</p> <ul style="list-style-type: none"> • Community Need including historically underserved or sensitive populations in target area • Incidence of adverse health outcomes in target area • Environmental Justice • Potential Economic Revitalization • Other Leveraged Funding • Past performance and organizational capacity
Building Resilient Infrastructure & Communities	BRIC	<p>Up to \$50M for individual competitive awards</p> <p>Min. 25% cost-share for urban grantees</p>	Combination of formula and competitive awards to State, Tribal, and Local governments	<p>Provides funds for natural hazard mitigation activities to mitigate risk to public infrastructure and historically underserved communities, particularly for increasing risks associated with climate change.</p> <p>Criteria:</p> <p>Risk Reduction/Resiliency Effectiveness Adaptation to Climate Change Impacts to disadvantaged populations or communities Cost Effectiveness Availability of Cost Share</p>

Program	Acronym	Award Range	Grant Type/Distribution	Description and Scoring Criteria
Hazard Mitigation	HMGP	Varies Min. 25% cost-share for most grantees	Open to State and local governments, and non-profits in federally declared disaster areas	Provides funds to reduce the risk of loss of life or property from natural disasters. Eligible projects include buy-out of repetitive flood properties, retrofitting infrastructure or facilities to improve resilience, safe room programs, and emergency generator purchase. Criteria includes cost-effectiveness of the proposed activity compared to no action.

- 1) Indicates new grant program without a released request for applications. Final details on eligible applicants, projects, timelines, and scoring criteria unknown at this time. Information provided on these programs is based solely on requirements in the legislation and is subject to change.

Memorandum



CITY OF DALLAS

DATE March 11, 2022

TO Honorable Mayor and Members of the City Council

SUBJECT **2022 Community and Business Surveys**

I am pleased to announce the launch of the biannual Community and Business surveys on March 14, 2022. The surveys, administered by Allied Supply Chain Support & Services, Inc (Allied-SCSS), will assess perceptions of Dallas and help us understand community priorities regarding City services. The surveys and its administration are standardized to ensure high-quality survey methods and results that are statistically significant.

Allied-SCSS selects participating households at random, and the household member who responds is selected without bias. The surveys also include a QR code that will allow respondents the option to complete the survey online. Allied-SCSS will mail materials in English and Spanish, with additional instructions in Chinese and Vietnamese, directing respondents to complete the survey online in their language of choice. All survey responses remain anonymous. Allied-SCSS will also send out mailings and follow-up phone calls if they have not received enough responses.

Although the selected sample is reflective of the demographics of the City, certain groups (by age, race, or gender) may be over- or underrepresented in the final results, depending on who chooses to respond. However, Allied-SCSS will ensure at least 100 responses are collected from each City Council district. The survey is customized for Dallas and developed in close cooperation with City staff to ensure comparability with previous surveys and allow for trend analysis. The City last conducted a community survey in 2020 and a business survey in 2015. Allied-SCSS will administer the survey through April 29, 2022. We will provide digital materials for you to share with your constituents to encourage them to complete the survey if they are selected.

We plan to brief the City Council on the results in June. Please contact Jack Ireland, Budget and Management Services Director, if you have questions.


M. Elizabeth Reich
Chief Financial Officer

[Attachments]

c: T.C. Broadnax, City Manager
Chris Caso, City Attorney
Mark Swann, City Auditor
Billerae Johnson, City Secretary
Preston Robinson, Administrative Judge
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Directors and Assistant Directors

YOUR OPINION MATTERS!



COMMUNITY SURVEY

MARCH-APRIL

You're our most important customer. Check the mail to see if you were randomly selected to participate in the 2022 Community Survey.

Let us know how we're doing!




City of Dallas
2022 Community Survey

We value your opinion, and we would like your input so that we may improve the quality of city services and set priorities for the Dallas community. Should you have any questions, please do not hesitate to call us toll-free at (800) 243-7223.

Upon completion, please return the survey in the enclosed pre-addressed envelope. Alternatively, you may take the survey online by scanning the QR code below or using the link <https://dallasmeasures.com>. If you choose to fill out the survey online, there is no need to return this paper copy.

Your responses will remain confidential.

1. PERCEPTIONS OF THE CITY

How would you rate the following?

	Excellent	Good	Fair	Poor	Do not know
1. Dallas as a place to live	<input type="checkbox"/>				
2. Your neighborhood as a place to live	<input type="checkbox"/>				
3. Dallas as a place to raise children	<input type="checkbox"/>				
4. Dallas as a place to work	<input type="checkbox"/>				
5. Dallas as a place to visit	<input type="checkbox"/>				
6. Dallas as a place to do business	<input type="checkbox"/>				
7. Dallas as an equal opportunity city	<input type="checkbox"/>				
8. The quality of government services in Dallas	<input type="checkbox"/>				
9. The quality of public schools in Dallas	<input type="checkbox"/>				
10. The overall quality of life in Dallas	<input type="checkbox"/>				

Questions? Email: DallasMeasures@dallascityhall.com

¡TU OPINION IMPORTA!



ENCUESTA SOBRE LA COMUNIDAD

MARZO - ABRIL

Eres nuestro cliente más importante.
Revisa el correo para ver si fuiste
seleccionado para participar en la
encuesta sobre la comunidad de 2022.

¿Háganos saber cómo lo
estamos haciendo!

¿Preguntas? Email: DallasMeasures@dallascityhall.com



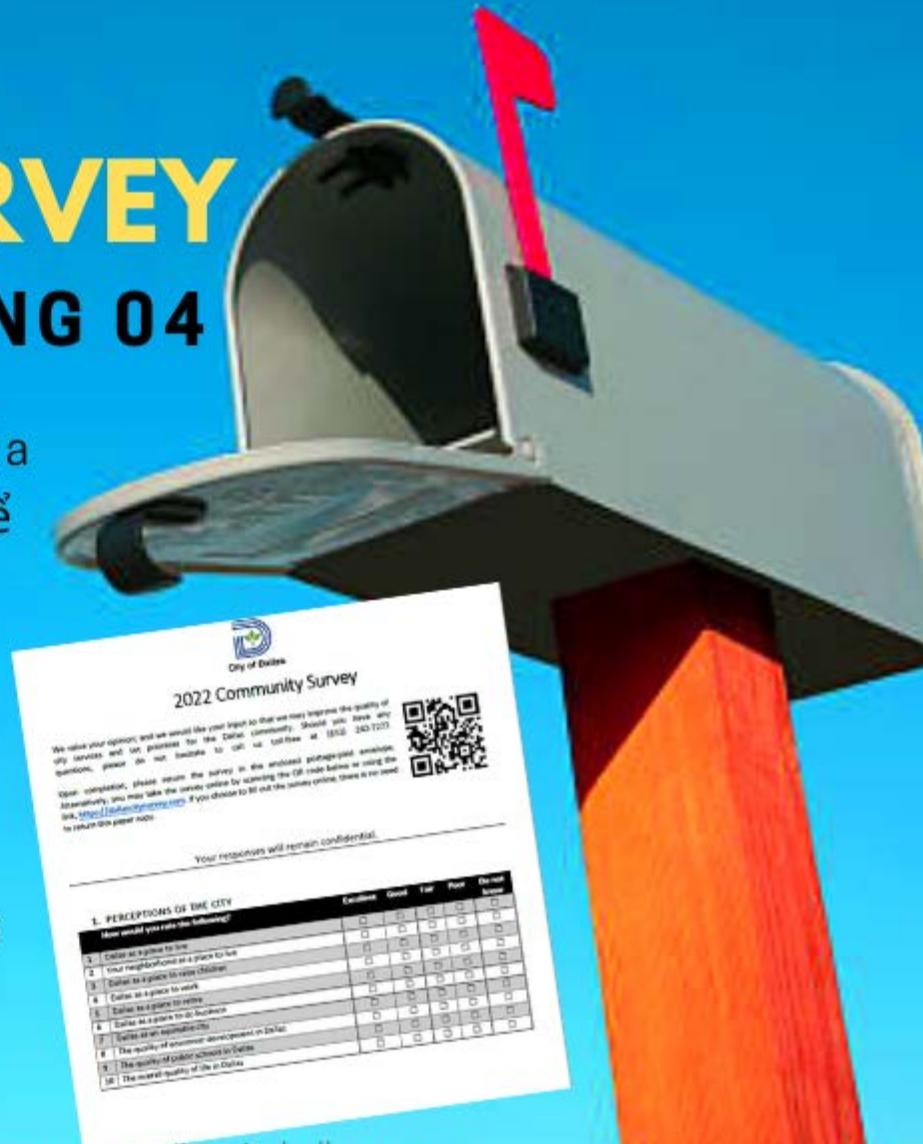
Ý KIẾN CỦA BẠN RẤT QUAN TRỌNG!

CUỘC KHẢO SÁT CỘNG ĐỒNG COMMUNITY SURVEY TỪ THÁNG 03 ĐẾN THÁNG 04

Bạn là khách hàng quan trọng nhất của chúng tôi. Xin hãy kiểm tra hộp thư để xem liệu rằng bạn có được lựa chọn theo cách ngẫu nhiên để tham gia cuộc Khảo sát Cộng đồng năm 2022 hay không.

Hãy cho chúng tôi biết chúng tôi đang làm việc như thế nào!

Bạn có câu thắc mắc gì? Xin gửi email đến địa chỉ: DallasMeasures@dallascityhall.com



你的意见很重要!

社区调查 COMMUNITY SURVEY

三月-四月

你是我们最重要的客户。查看你的邮件，看看你是否被随机选中参加2022年社区调查。

告诉我们我们做的怎么样!




 City of Dallas
2022 Community Survey

We value your opinion, and we would like your input so that we may improve the quality of city services and set priorities for the Dallas community. Should you have any questions, please do not hesitate to call us toll-free at (800) 243-7223.

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Your responses will remain confidential.

1. PERCEPTIONS OF THE CITY

How would you rate the following?

	Excellent	Good	Fair	Poor	Do not know
1. Dallas as a place to live	<input type="checkbox"/>				
2. Your neighborhood as a place to live	<input type="checkbox"/>				
3. Dallas as a place to raise children	<input type="checkbox"/>				
4. Dallas as a place to work	<input type="checkbox"/>				
5. Dallas as a place to do business	<input type="checkbox"/>				
6. Dallas as an equal-opportunity city	<input type="checkbox"/>				
7. Dallas as an economically strong city	<input type="checkbox"/>				
8. The quality of government administration in Dallas	<input type="checkbox"/>				
9. The quality of public schools in Dallas	<input type="checkbox"/>				
10. The overall quality of life in Dallas	<input type="checkbox"/>				

有疑问吗? 请联系我们 电子邮件: DallasMeasures@dallascityhall.com

Memorandum



CITY OF DALLAS

DATE March 11, 2022

TO Honorable Mayor and Members of the City Council

SUBJECT **Update on the Development Services Permitting Efforts**

The City of Dallas is committed to continuously improving its permitting system. With the City Manager's recent announcement that city operations will be expansively open by April 2022, OCMC continues to be staffed with a hybrid staffing model with the goal to transition to more in-person staff availability during the next month.

Personnel:

Hiring the Chief Building Official remains a top priority. While an initial batch of candidates were presented for consideration, applicants did not fit the needs and desired skillset of this critical position. In consultation with the City's Human Resource Department and 3rd party search firm HR&A, the application period and recruitment reach have been expanded. It is anticipated that this position will be filled by early summer 2022.

In addition to hiring the Chief Building Official, Human Resources and Civil Service have been collaborating on filling the vacancies that exist in the Development Services Department. This focused effort has prioritized filling 12 skilled positions. Of the targeted 12 positions, 8 have been filled, and staff is making significant progress in remaining 4 positions. There is a continued focus on hiring other vacancies that exist within the Department.

ProjectDox:

For several months, staff from Development Services and IT have been working with the vendors to bring improvements to the ProjectDox software. They have been meeting daily to ensure bugs have been resolved, and an upgraded ProjectDox version will be rolled out to users in late Spring of 2022. Staff and the consultant are ready to roll out the upgrade while ensuring ample internal and external training opportunities for the users of the new system.

Performance Metrics:

Development Services has engaged the City's Data Analytics & Business Intelligence Department to devise a strategy to consistently track and share performance. It is noteworthy to mention that the time it has taken to issue a new single-family permit continues to improve. In December of 2021, the average time it took to issue a permit was 58 days; in February of 2022 that metric was down to 42 days.

DATE March 11, 2022
SUBJECT **Update on the Development Services Permitting Efforts**

Self-Certification:

After conducting research on self-certification, this program is not recommended at this time due to the complexity of the city's zoning practices. In the future, staff can explore a hybrid model that achieves optimum workflow for all.

Executive Committee:

The Development Services Advisory Committee has been meeting every other month for nearly two years. To elevate engagement and communication, an executive committee is being formed to provide feedback and set strategic direction for the continuous process improvements to the City's permitting process and will work with the larger group and staff to ensure timely implementation.

I will provide an additional update to the Government Performance and Management Committee meeting at its next meeting on March 28, 2022. In the meantime, if you have any questions or concerns, please do not hesitate to contact me.



Will Munding
Executive in Residence, Development Services

- c:
- | | |
|--|--|
| T.C. Broadnax, City Manager | Majed A. Al-Ghafry, Assistant City Manager |
| Chris Caso, City Attorney | M. Elizabeth (Liz) Cedillo-Pereira, Assistant City Manager |
| Mark Swann, City Auditor | Robert Perez, Interim Assistant City Manager |
| Billerae Johnson, City Secretary | Carl Simpson, Interim Assistant City Manager |
| Preston Robinson, Administrative Judge | M. Elizabeth Reich, Chief Financial Officer |
| Kimberly Bizzor Tolbert, Deputy City Manager | Genesis Gavino, Chief of Staff/Office of Resilience |
| Jon Fortune, Deputy City Manager | Directors and Assistant Directors |

Memorandum



CITY OF DALLAS

DATE March 11, 2022

TO Honorable Mayor and Members of the City Council

SUBJECT **Investor Relations Website**

I am excited to announce the launch of the City's Investor Relations website, accessible via the "Investing with Us" section of the [Financial Transparency website](#) or at cityofdallasbonds.com. An Investor Relations website is a tool to promote financial transparency and long-term market access to investors and stakeholders, with comprehensive information on the City's finances, relevant policies, projects, financial disclosure information, and upcoming bond offerings, and is a Government Finance Officers Association (GFOA) best practice.

On the Investor Relations website, investors can find targeted information on upcoming debt offerings, including current bond ratings and roadshows, and have access to supplemental financial information and previous bond offering documents to help make informed decisions when considering their investment options. Additionally, with an increased shift toward "impact investing", wherein investors are looking beyond the financial terms of an investment and seeking to impact public good, the Investor Relations website also includes a dedicated page that highlights the City's environmental, social, and governance (ESG) factors aligned with City Council policies that are integrated through City programs, projects, and financial management.

The Investor Relations website is a significant and dynamic addition to the debt management toolbox and further bolsters the credit profile of the City by promoting the efficient sale of debt instruments in both the primary and secondary markets and increasing interest and competition in new debt offerings. The Investor Relations website also facilitates communication with potential investors and helps to keep rating agencies informed of any changes that could potentially affect the credit quality of the City.

Thank you for your continued support and strengthening of the City's financial management efforts and credit profile. Should you have any questions, please contact Jenny Kerzman, Assistant Director of Treasury, City Controller's Office.

A handwritten signature in blue ink that reads "M. Elizabeth Reich".

M. Elizabeth Reich
Chief Financial Officer

c: T.C. Broadnax, City Manager
Chris Caso, City Attorney
Mark Swann, City Auditor
Billerae Johnson, City Secretary
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Genesis D. Gavino, Chief of Staff to the City Manager
Directors and Assistant Directors

Memorandum



CITY OF DALLAS

DATE March 11, 2022

TO Honorable Mayor and Members of the City Council

SUBJECT **Sales Tax Receipts**

The January 2022 sales tax receipts from the State Comptroller's Office are \$28.8 million, which represents a 17.2 percent increase in total collections compared to the same reporting period last year.

- January 2021 actual \$24,532,918
- January 2022 budget \$25,773,030
- January 2022 actual \$28,760,595

Sales tax receipts have increased by 22.4 percent over the most recent 12 months. Our sales tax revenue continues to trend higher than last year's actual receipts but based on consultation with our contract economist (Dearmon Analytics), the U.S. economy will slow in 2022. The slowing was anticipated in 2023 but has been accelerated as a result of the current Russia-Ukraine crisis.

It is necessary to continue to closely monitor the effects of inflation, global unrest, and consumer confidence for potential negative impact on sales tax. We will provide additional information as it becomes available.

Thank you for your support. Please contact me with any questions.



M. Elizabeth Reich
Chief Financial Officer

[Attachment]

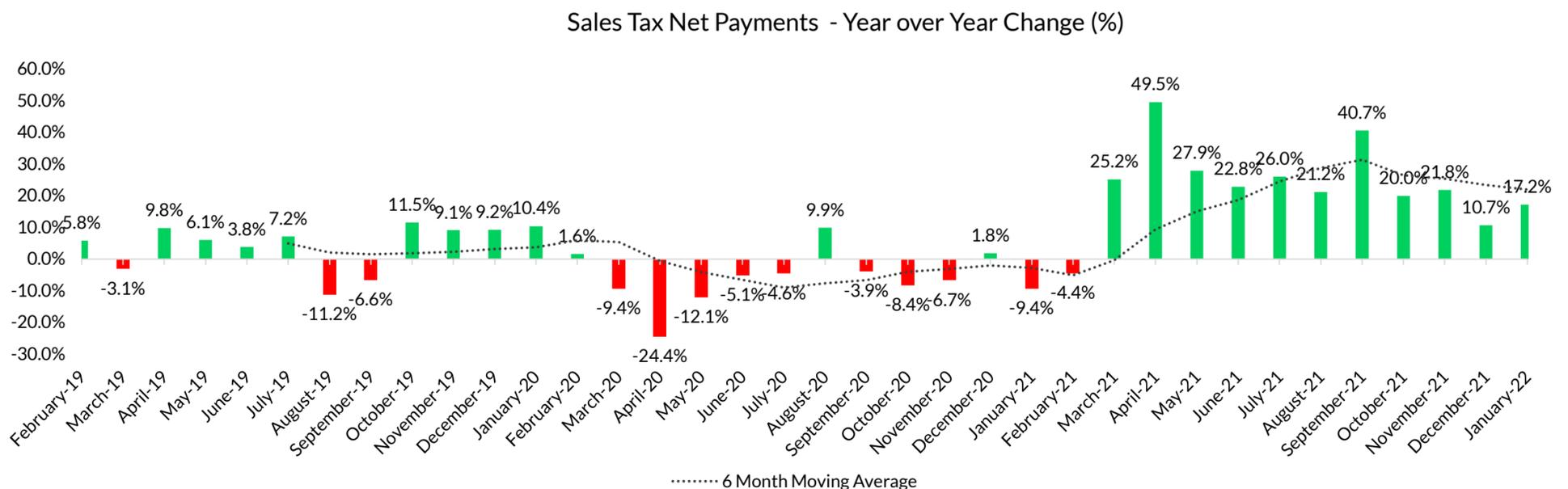
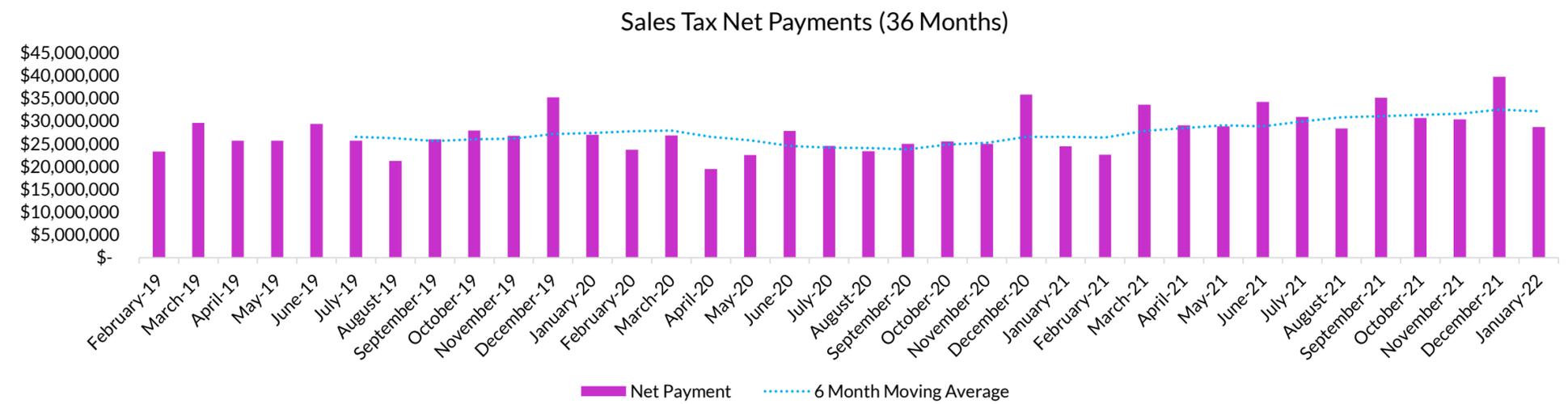
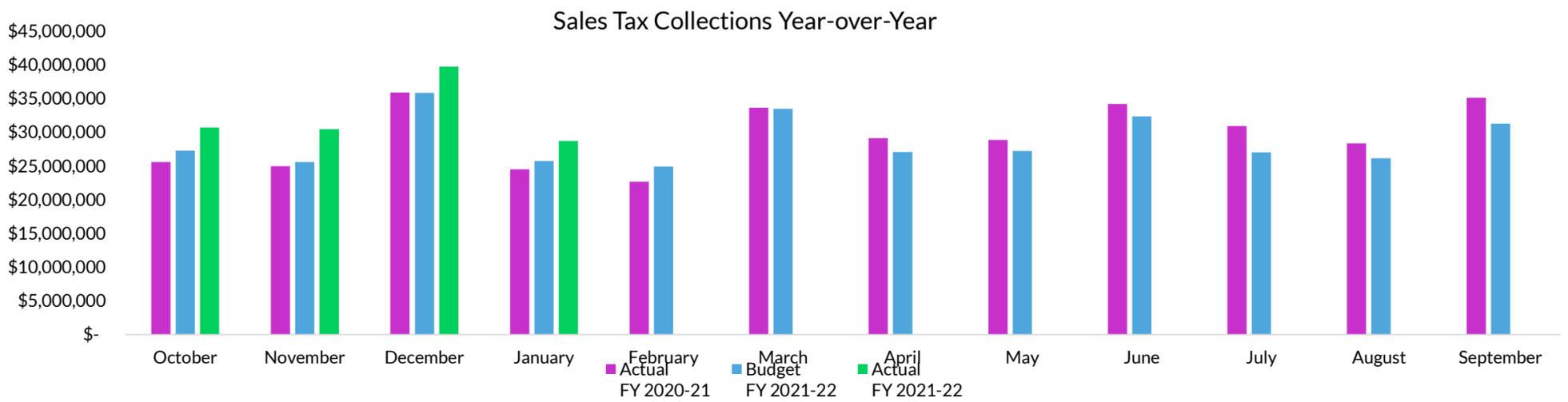
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Sales Tax

as of January 2022

Month	Actual FY 2020-21	Budget FY 2021-22	Actual FY 2021-22	YTD Variance FY 2021- 22 Actuals versus FY 2020-21 Actuals (\$)	YTD Variance FY 2021- 22 Actuals versus FY 2020-21 Actuals (%)	FY 2021-22 Actuals versus Budget (\$)	FY 2021-22 Actuals versus Budget (%)
October	\$ 25,607,902	\$ 27,322,304	\$ 30,717,609	\$ 5,109,707	20.0%	\$ 3,395,305	12.4%
November	\$ 25,010,956	\$ 25,621,546	\$ 30,461,440	\$ 5,450,484	21.8%	\$ 4,839,894	18.9%
December	\$ 35,927,004	\$ 35,846,753	\$ 39,784,802	\$ 3,857,798	10.7%	\$ 3,938,049	11.0%
January	\$ 24,532,918	\$ 25,773,030	\$ 28,760,595	\$ 4,227,677	17.2%	\$ 2,987,565	11.6%
February	\$ 22,686,079	\$ 24,953,637					
March	\$ 33,669,367	\$ 33,512,514					
April	\$ 29,131,009	\$ 27,115,734					
May	\$ 28,918,168	\$ 27,239,676					
June	\$ 34,254,068	\$ 32,397,037					
July	\$ 30,967,271	\$ 27,039,992					
August	\$ 28,404,805	\$ 26,151,742					
September	\$ 35,178,095	\$ 31,309,102					
Total	\$ 354,287,642	\$ 344,283,066	\$ 129,724,446	\$ 18,645,666	16.8%	\$ 15,160,813	13.2%



Memorandum



CITY OF DALLAS

DATE March 11, 2022

TO Honorable Mayor and Members of the City Council

SUBJECT **Response to Questions on Short Term Rentals from the February 28, 2022
Government Performance and Financial Management Committee Meeting**

During the Government Performance and Financial Management committee meeting on Monday, February 28, several questions were asked about Short-Term Rentals (STR).

1. What is the process utilized by MUNIREvs to discover and identify potential Short-Term Rentals that are not registered with the City of Dallas?

A copy of the identification process is attached.

2. How many letters were mailed to the potential unregistered STRs identified during the discovery and identification process?

During the month of February 2022, we mailed the following notification letters to the unregistered STRs.

Type of Letter	Quantity
1st notification	280
2nd notification	114
3rd notification	276
Reminder letter	532
Total letters mailed	1,202

The types of letters are identified beginning with the first time we send the potential unregistered STR a letter. If that property is still not registered when we send out the next set of letters, the letter will indicate it is the second notification. We continue this process until the owner/manager registers the property, or we determine the property is not a STR.

3. What is the total number of STRs currently registered with the City of Dallas and how much Hotel Occupancy Tax (HOT) has been collected from those registered STRs?

The information is in the chart below.

Fiscal Year	Total # of STRs Registered	Total HOT Collected from STRs
FY 2018-19	109	\$ 651,508.79
FY 2019-20	650	\$ 1,186,976.27
FY 2020-21	1,057	\$ 1,679,489.91

DATE March 11, 2022

SUBJECT **Response to Questions on Short Term Rentals from the February 28, 2022
Government Performance and Financial Management Committee Meeting**

The compliance rate for registration and the HOT collected has steadily increased since utilizing the discovery and investigation process provided by MUNIREvs. As of February 28, 2022, we had 1,340 registered STRs and have collected approximately \$750,000 in HOT from STRs this fiscal year. During the month of February 2022, we sent out 1,202 notification letters to unregistered STRs.

If you have any questions, please contact me or Sheri Kowalski, City Controller.


M. Elizabeth Reich
Chief Financial Officer

[Attachment]

c: T.C. Broadnax, City Manager
Chris Caso, City Attorney
Mark Swann, City Auditor
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Dallas Identification Process Overview

Discover

LOGGINGRevs searches vacation rental websites for listings located in or around the City of Dallas. The new listings populate in the Dallas LOGGINGRevs dashboard in the Uncertain Status. New listings in this status signify to our property review team that there are new ads to review.

It is important to note the “in and around” Dallas distinction – we are looking at Dallas and the surrounding area to make sure we do not miss any listings that say they are located in Irving but are really within the Dallas city limits.

Identification

LOGGINGRevs uses a mix of automated and manual review to match listings to a property record. All listings have human eyes on them at one point to ensure that the listing is matched to the correct property record. This greatly reduces errors in incorrect matches.

The first step in the identification process is the automated review. LOGGINGRevs has image recognition technology that matches duplicate advertisements together using the advertisement images. The matched advertisements are presented to our property review team in our Photo Match View so that the team can review and confirm the advertisements are indeed for the same property. The image match recognition technology greatly improves the efficiency of our property review team which also reduces the possibility for error because the team reviews all listings for the property at one time (and therefore we do not have risk of one of the listings erroneously being matched incorrectly to a different property record).

As the next step, our property review team reviews each listing to match it to a property record.

We start with the listings matched by our image matching, and then review the listings that were not matched to a duplicate listing. The property review team uses numerous record sources to validate the property address and assign the listing to the correct parcel.

The property review team frequently leaves a note on the advertisement record in LOGGINGRevs with detail on how they located the property (sentence describing process, link to the website address from the list above of the photo matching the ad and name matching the parcel record, etc.).

The reviewer searches for the identified address in MUNIRevs. We then double check to determine if the ownership has changed. If the ownership has changed, the reviewer edits or creates a new account with the updated owner’s information to reflect the current County property record. Next, we take the unique account number for that property record and attach it to the advertisement in MUNIRevs. We have now joined the property/taxpayer account to the advertisement.

The final step in the identification process is to assign a compliance status to the property. Here are a few of the main statuses used in the City of Dallas:

1. **Compliant:** These taxpayers have logged into MUNIRevs, completed their registration, and are ready to remit Hotel Occupancy Tax.
2. **Registration Required aka “HOT Only Taxpayer”:** These are newly identified properties that need to be notified to login to MUNIRevs.
3. **Send multiple letters:** These properties have yet to register and pay taxes. They need to be addressed by City of Dallas management.
4. **Send to Complex Master:** In the CAD, some apartment and condo complexes do not have a property record for each unit. They only have one record that represents all the units in the complex. So, the LODGINGRevs property review team cannot match a listing to the exact unit because it does not exist in the CAD data. We match the listing to the “master” parcel available and move the advertisement to this compliance status.
5. **Needs More Research:** These are the super tricky advertisements. We need more information or photos posted on the advertisement in order to match the listing to a property record. Our team goes back through these listings periodically to check if more information has been added.

Notification

The final step in the process is to notify the taxpayers in the HOT Only Taxpayer compliance status that they need to login to MUNIRevs, complete their registration, and remit hotel occupancy tax. The City of Dallas has an ongoing notification process. The notification template sent to the taxpayer depends on how many notifications they have received previously.

Finally, the Dallas Account Manager moves the listings registered and remitting HOT in MUNIRevs to a Compliant status in LODGINGRevs.

Memorandum



CITY OF DALLAS

DATE March 11, 2022

TO Honorable Mayor and Members of the City Council

SUBJECT **City License Applications**

Attached is a list of the most recent Dance Hall, Sexual Oriented Business, Billiard Hall, and/or Amusement Center license applications received for the week of February 28, 2022 – March 4, 2022 by the Tactical and Special Operations Bureau Licensing Squad of the Dallas Police Department.

Please have your staff contact Sergeant John Page, at (214) 316-3848 and/or by email at john.page@dallascityhall.com should you need further information.

A handwritten signature in cursive script that reads "Jon Fortune".

Jon Fortune
Deputy City Manager

c: T.C. Broadnax, City Manger
Chris Caso, City Attorney
Mark Swann, City Auditor
Biliera Johnson, City Secretary
Preston Robinson, Administrative Judge
Kimberly Bizer Tolbert, Deputy City Manager

Majed A. Al-Ghafry, Assistant City Manager
M. Elizabeth (Liz) Cedillo-Pereira, Assistant City Manager
Robert Perez, Interim Assistant City Manager
Carl Simpson, Interim Assistant City Manager
M. Elizabeth Reich, Chief Financial Officer
Genesis Gavino, Chief of Staff/Office of Resilience
Directors and Assistant Directors

WEEKLY APPLICATION LOG REPORT

DISTRICT	NAME OF BUSINESS	STREET ADDRESS	TYPE OF LICENSE	DATE OF APPLICATION	STATUS (RENEWAL/NEW)	APPLICANT NAME
D2	THE MINING COMPANY	3903 CEDAR SPRINGS	DH	2/28/2022	RENEWAL	MICHAEL AN NGUYEN

License Definitions

- DH - Class "A" Dance Hall - Dancing Permitted Three Days or more a Week*
- DH - Class "B" Dance Hall - Dancing Permitted Less Than Three Days a Week*
- DH - Class "C" Dance Hall - Dancing Scheduled One Day At A Time*
- DH - Class "E" Dance Hall - Dancing Permitted Seven Days A Week for Persons Age 14 through Age 18 Only*
- LH - Late Hours Permit - Can Operate A Dance Hall Until 4:00*
- BH - Billiard Hall - Billiards Are Played*
- SOB - Sexually Oriented Business - Adult Arcade / Adult Book/Video Store / Adult Cabaret / Adult Adult Theater / Escort Agency / Nude Model Studio*
- AC - Amusement Center*

Memorandum



CITY OF DALLAS

DATE March 11, 2022

TO Honorable Mayor and Members of the City Council

SUBJECT **Taking Care of Business – March 9, 2022**

City Manager's Corner



Lalitha Vijayalakshmi has been with the City of Dallas for approximately 12 years, the first 6 years as an IT Contractor and the most recent 6 years as a Programmer Analyst III for Information & Technology Services (ITS). During her tenure with the City of Dallas she has had other roles, but most recently she has been an integral part of the team supporting the City's financial applications including Advantage and Hyperion. Her ability as a technical subject matter expert for the City's

financial applications helps keep the City of Dallas running smoothly with her excellent support of the City Controller's Office, Procurement Services, and Budget and Management Services. Her dedication to deliver high quality work is commendable, and she is an invaluable asset to the city. Thank you, Lalitha for all that you do.

Texas Broadband Listening Tour 2022 – Metroplex Region

To guide the strategic vision of Texas' new Broadband Development Office, Comptroller Glenn Hegar will tour 12 communities to get Texans' insights about internet access and collect input to develop the state's first broadband plan. These **events are free, and Texans are encouraged to attend and share their thoughts about broadband services in their communities.** Attendees wishing to participate in these forums are **encouraged to register.** Information related to the north Texas forum is listed below:

REGISTRATION: [link](#) (free)

DATE: Tue, March 22, 2022

TIME: 11:00 AM – 12:00 PM

LOCATION: Fort Worth Convention Center at 1200 Houston St. Fort Worth, TX 76102

HOSTED: by [Texas Comptroller and Broadband Development Office](#)

Texans who are unable to attend, or who wish to share input before or after an event, are encouraged to do so via [this online survey](#). Feedback will be collected through **May 5, 2022**. Should you have any questions or concerns, please contact Genesis D. Gavino, Chief of Staff.

DATE March 11, 2022
SUBJECT **Taking Care of Business – March 9, 2022**

Reopening of the Wellness Center

On Thursday, March 3, 2022, the COVID-19 Ad Hoc Committee was briefed on the final phase on the City of Dallas' Return to Work Plan. During the briefing, staff agreed to provide an update on the following items:

- Reopening of Wellness Centers
- Percentage of City Employees Vaccinated from March 2020 - February 2022
- Employee COVID-19 Leaves Granted from March 2020 – February 2022

The Wellness Centers at Dallas City Hall and the Oak Cliff Municipal Operations Center reopened on Wednesday, March 9. Staff is working with a third party to ensure the ongoing cleaning and sanitation of fitness equipment to comply with CDC standards. Internal communications are underway with current gym members about reopening guidelines, appointment scheduling, and usage rules. We are also sharing updated data on the number of employees granted COVID-19 Leave and total number of employees reporting their vaccination status in Apricity@Work™.

The chart below highlights the total number of employees granted COVID-19 Leave from March 2020 – February 2022.

Tier 1 Before 9/1/2021	Tier 2 9/2/2021-9/30-2021	Tier 3 10/1/2021-11/1/2021	Post Deadline Submissions 11/2/2021-3/1/2022	Grand Total	Total Active EE's as of 3/2/2022	Percentage of Employees Vaccinated
6621	1024	462	155	8252	12726	65%

Should you have any questions or concerns, please contact Nina Arias, Director of Human Resources.

Feedback Sessions: Neighborhood Planning Draft Process Review

In November 2021, the City of Dallas Planning & Urban Design (PUD) department hosted a series of listening sessions for ideas from neighborhood leaders on how the City of Dallas and neighborhoods can work together on neighborhood planning. PUD has taken that input and, along with best practices and experience from other cities, prepared a draft Neighborhood Planning process outlining how the City of Dallas and neighborhoods can work together on neighborhood planning. PUD invites residents and stakeholders to one of two small group sessions to review the proposed process and provide feedback on **Tuesday, March 22 at Noon or Wednesday, March 23 at 6pm**. The sessions are virtual and identical. Learn more or register at <https://pudnpdraftreview2022.eventbrite.com>. Should you have any questions or concerns, please contact Monique Ward, Chief Planner in Planning and Urban Design.

DATE March 11, 2022
SUBJECT **Taking Care of Business – March 9, 2022**

Small Business Center

The City of Dallas Small Business Center proudly presents the 2022 Women's Entrepreneurs Leadership Forum scheduled to be held virtually from March 30 - April 21, 2022. Join us to receive valuable information about writing business plans, marketing, and building strategic lender relationships to finance your business. For more information please contact Regina Onyeibe, Economic Development Coordinator at the Small Business Center or visit online at: <http://www.SourceDallas.org>.

Code Compliance Community Clean

Code Compliance held the second Community Clean of 2022 on Saturday, March 5th, 2022. Close to 300 residents participated in bringing their bulk trash, hazardous waste, and documents to get safely shred.

Code will host another Community Clean event on Saturday, March 12th, 2022, from 8 a.m.- 12 p.m. at Mount Tabor Baptist Church on 3700 Simpson Stuart Road Dallas, Texas 75241. Residents can also bring bulk trash, hazardous waste and documents for shredding to this event as well. Should you have any questions or concerns, please contact Andres Espinoza, Interim Director of Code Compliance.

Mural on the Move

Code Compliance and the Office of Arts and Culture selected Dallas-based artist, Marrisca Caggiano, to create a mural highlighting the efforts women have made throughout history for Code and OAC's Mural on the Move: Women in Art campaign. Employees with Code and OAC had an in-depth conversation with Marissa to learn more about her influences and what to expect from her piece. The conversation can be viewed [here](#). Should you have any questions or concerns, please contact Eric Onyechefule, Public Information Coordinator for Code Compliance.

Redistricting

The Redistricting Commission met on Monday, March 7 at 6:30 p.m. via videoconference at Dallas City Hall – Council Chambers – 6EN. They received an update on map submissions and heard two map presentations from residents whose maps met the required map submittal criteria. [A 9 year old resident was among the presenters](#). Her map was the first map to be unanimously approved by the Commission for further consideration. The Commission accepted another map for further consideration after some discussion. The next Commission meeting will be on Monday, March 14 at 3:30 p.m. at Dallas City Hall – Council Chambers – 6EN. Individuals who wish to address the Redistricting Commission may do so virtually or in person by attending a regular meeting. For a complete list of meetings or to submit your very own map, visit www.DallasRedistricting.com or call 214-671-6197. All map submissions must be submitted by April 15, 2022. Should you have any questions or concerns, please contact Brett Wilkinson, Director of the Office of Government Affairs.

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SUBJECT **Taking Care of Business – March 9, 2022**

City Procurement Opportunities

The Office of Procurement Services (OPS) is excited to announce the following new contract opportunities. More information can be found on the City's [electronic bid portal](#):

Opportunity No.	Opportunity Name
CIZ-DWU-22 107	Major Rehabilitation of Raw Water Facilities, by Dallas Water Utilities
BV22-00018720	Clamps, Couplings, Sleeves & Adapters
BBZ21-00017575	Grounds Maintenance
BV22-00018721	Plastic Sewer Coupling
BA22-00018716	Renewable Natural Gas
BDZ22-00018077	Sales Tax Compliance Review Services

We are also pleased to share the latest, [Procurement Quarterly](#) listing citywide opportunities for the current quarter (of the fiscal year) and published on the OPS [website](#).

Please be advised that once an opportunity is advertised, it is considered an open procurement until the City Council awards the contract. The Code of Ethics prohibits communication between councilmembers and vendors/ suppliers on open procurements. Should you have any questions, please contact Chhunny Chhean, Director of Procurement Services.

Temporary Inclement Weather Shelters (TIWS)

OHS plans to declare TIWS for Friday night, March 11, 2022 based on the National Oceanic and Atmospheric forecast, in accordance with Chapter 45 of the City Code. OHS is pleased to announce that the City will open a tertiary shelter in partnership with the Library, at the J. Erik Jonsson Central Library, in addition to those at Oak Lawn UMC and OurCalling. Oak Lawn UMC is located at 3014 Oak Lawn Avenue, OurCalling is located at 1702 S. Cesar Chavez Blvd., and the J. Erik Jonsson Central Library is located at 1515 Young St. Intake hours at all locations are 5:00 p.m. to 9:00 p.m. Admission to Oak Lawn UMC closes at 9:00 p.m. Any guests who present at Oak Lawn UMC after shelter intake hours will be directed to OurCalling or the Central Library, which will remain open for intakes throughout the night. Should you have any questions or concerns, please contact Christine Crossley, Director of the Office of Homeless Solutions.

OHS Street Outreach Update

The DRTRR team of homeless service providers, co-led by OHS and MDHA, is currently targeting several encampments, which will result in closure through the housing of those unsheltered individuals throughout the year. The team will outreach to these sites and meet with various persons experiencing homelessness

DATE March 11, 2022
SUBJECT **Taking Care of Business – March 9, 2022**

to assess their needs in preparation for site closure via housing. During this time, the OHS Street Outreach Team will continue to engage with unsheltered residents through normal street outreach, connecting people with the needed resources, such as: getting IDs, working with Community Courts on expunging eligible tickets and offenses from their records, identifying medical needs, and getting them access to the Coordinated Access System (CAS).

Please see the attached schedule for homeless encampment cleaning the weeks of March 7 through March 18, 2022. Please note that these will be for debris removal and outreach only. All encampment cleaning requests are being resolved as time allows. We appreciate everyone's patience.

Encampment Resolution (Cleaning) Schedule March 7 – March 18, 2022

March 7 – March 11	March 14 – March 18
LOCATION	LOCATION
1200 Pentagon Pkwy	I 75 & Forest
7100 Cockrell Hill	TBD
I 20 & I 67 East Ramps	TBD
I 20 & I 67 West Ramps	TBD
1555 Hastings Drive	TBD

OHS continues to urge people who see an encampment to report it via 311 or 311's OurDallas smartphone app to ensure strategic alignment with comprehensive OHS outreach. The OHS Service Request dashboard can be utilized to track the progress of encampment resolution efforts. Please visit the [dashboard](#) and feel free to share this tool with residents. Should you have any questions or concerns, please contact Christine Crossley, Director of the Office of Homeless Solutions.

DPD Named Finalist for the Smart Cities North America Awards

International Data Corporation (IDC) Government Insights selected the Dallas Police Department as a finalist in the Fifth Annual Smart Cities North America Awards. Finalists include cities, states, counties and universities from across the country. The Department submitted its "Violent Crime Evidence Based Reduction Plan" in the Data-Driven Policing category as their Smart Cities Project.

As a next step in the nomination process, IDC invites the public to vote on the named finalist by going to <https://www.surveymonkey.com/r/SCNAA22>. Voting will be open March 7, 2022 through 4:00pm on Sunday, March 13, 2022. The winners will be honored at Smart Cities Connect being held in April 2022 in Columbus, OH.

The Dallas Police Department would be proud to represent the city in this prestigious award. Members of the community, the City of Dallas and the hardworking men and women of the Department worked extremely hard to make this city safe and will

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continue our ongoing crime fighting efforts. Please take a moment and click on the survey link provided, go to the Data-Driven Policy category and select Dallas. The award recognizes the progress North American municipalities have made in executing Smart Cities projects, as well as provide a forum for sharing best practices to help accelerate Smart City development in the region. Should you have any questions or concerns, please contact Sgt. John Page, DPD Liaison.

Media Inquiries

As of March 1, 2022, the Communications, Outreach, and Marketing (COM) Department has received various media inquiries available to view by clicking [here](#). Should you have any questions or concerns, please contact Catherine Cuellar, Director of the Office of Communication, Outreach and Marketing.

The following storylines reference the major media inquiries addressed by Dallas Fire-Rescue (DFR) during the period dating from March 1st – 7th. A more detailed account of the department's responses to those inquiries, and others, can be viewed at [this link](#). Should you have any questions or concerns, please contact [Fire Chief, Dominique Artis](#).

Highlights include:

- Fire Damages NE Dallas Pie Shop
- Burnt Food Causes Temporary Evacuation of Frank Crowley Courts Building

Should you have any questions or concerns, please contact Genesis D. Gavino, Chief of Staff.



T. C. Broadnax
City Manager

c: Chris Caso, City Attorney
Mark Swann, City Auditor
Biliera Johnson, City Secretary
Preston Robinson, Administrative Judge
Kimberly Bizer Tolbert, Deputy City Manager
Jon Fortune, Deputy City Manager

Majed A. Al-Ghafry, Assistant City Manager
M. Elizabeth(Liz)Cedillo-Pereira, Assistant City Manager
Dr. Robert Perez, Interim Assistant City Manager
Carl Simpson, Interim Assistant City Manager
M. Elizabeth Reich, Chief Financial Officer
Genesis D. Gavino, Chief of Staff to the City Manager
Directors and Assistant Directors

Mar. 30 - Apr. 21, 2022

Join virtually: bit.ly/3pOnivy

Track 1: She Has an Idea

Wednesday evenings | Mar. 30 - Apr. 20
6 - 7 p.m.

Track 2: She's on Her Way Up

Thursday evenings | Mar. 31 - Apr. 21
6 - 7 p.m.



WOMEN ENTREPRENEURS LEADERSHIP FORUMS



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To get valuable information about writing your business plan, marketing your business, all the way to getting prepared to talk to a lender about financing your business.

DRAFT



GREAT AMERICAN CLEANUP

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**Keep Texas
Beautiful**
KEEP AMERICA BEAUTIFUL AFFILIATE



City of Dallas

**Code Compliance
Services**

KEEP DALLAS



BEAUTIFUL
KEEP AMERICA BEAUTIFUL AFFILIATE



 **STUDY**
TRACK
REMOVE +
PREVENT

TEXAS LITTER DATABASE



**Code Compliance
Services**



**Keep Texas
Beautiful**
KEEP AMERICA BEAUTIFUL AFFILIATE



Memorandum



CITY OF DALLAS

DATE March 10, 2022

TO Honorable Members of the Workforce, Education and Equity Committee

SUBJECT **Responses to Questions from the March 4, 2022 Special Called Workforce, Education, and Equity (WEE) Committee Meeting and the March 8, 2022 WEE Committee Meeting**

On Friday, March 4, 2022, the Workforce, Education, and Equity Committee received a briefing memorandum with an update on the City of Dallas Employee Child Care Subsidy Program. During the meeting, staff was asked the following questions:

- **Do we have feedback from employees on their needs regarding childcare subsidies?**
- **Do we have a plan in place to address the reasons the childcare subsidy program is not as successful as we thought it would be? How are we addressing the concerns out of the program?**

The Human Resources Department staff contacted every eligible employee during the 2022 benefits year enrollment period to explain the program, assist with enrollment, and respond to questions and concerns about the subsidy. Employees who declined to enroll were asked about the reason for not taking advantage of the subsidy. Most employees cited concerns about the effect of the subsidy on their taxes or indicated that they did not need daycare, as their children were older and in school, or under the care of family members.

Human Resources staff will continue to gather information from employees on their childcare needs through direct outreach and surveys in preparation for the 2023 benefits plan period. In addition, staff will work with eligible employees to respond to their questions and concerns and offer focused seminars with tax information and other resources to address the concerns cited.

We anticipate that more eligible employees will take advantage of the subsidy on the program's second year, as we will have more time to advertise and promote the program before open enrollment, which begins in September 2022. Also, we will use testimonies from participating employees to encourage others to participate. The childcare subsidy benefit will be an essential component in our recruitment process to attract and retain top talent for the City. Any remaining funding allocated for this program will provide childcare subsidies for employees that meet the established criteria and are hired throughout the year.

On Monday, March 8, 2022, the Workforce, Education, and Equity (WEE) Committee received a briefing the City of Dallas Racial Equity Plan. Please find the following information provided in response to questions posed during the briefing.

DATE March 10, 2022

SUBJECT **Responses to Questions from the March 4, 2022 Special Called Workforce, Education, and Equity (WEE) Committee Meeting and the March 8, 2022 WEE Committee Meeting**

Provide information regarding CoSpero Consulting, LLC's workforce diversity?

CoSpero Consulting, LLC (CoSpero) is a social impact firm that exists to see communities flourish by supporting mission-minded organizations to sustain and advance social impact. CoSpero helps organizations achieve strategic clarity rooted in community context, while giving teams the capacity to accomplish more with less. Attached is a slide detailing CoSpero's workforce diversity.

Provide social media and marketing materials for the Racial Equity Plan.

Links to public service announcements regarding the Racial Equity Plan are listed below.

- City of Dallas Racial Equity Plan: <https://youtu.be/PyMP0cjtGSM>
- El Plan de Equidad Racial: <https://youtu.be/41mj6a73zqQ>
- City of Dallas Racial Equity Plan: How do I get Involved?: <https://youtu.be/O7D0dwQ1Uo0>
- City of Dallas Racial Equity Plan: Use Your Voice!: https://youtu.be/43AFxy2f_A
- City of Dallas Racial Equity Plan: Use Your Voice! (Vietnamese): <https://youtu.be/SBGmEeG6Wfw>
- City of Dallas Racial Equity Plan Bonus Video: <https://youtu.be/qOv0RYoXNfg>

Should you have any questions or concerns regarding the Racial Equity Plan, please contact me or Dr. Lindsey Wilson, Interim Director, Office of Equity and Inclusion. Should you have questions about the childcare subsidy program, please contact Deputy City Manager Kimberly Bizzor Tolbert or Nina Arias, Director, Human Resources.



Liz Cedillo-Pereira
Assistant City Manager

[Attachment]

c: T.C. Broadnax, City Manager
Chris Caso, City Attorney
Mark Swann, City Auditor
Billierae Johnson, City Secretary
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Directors and Assistant Directors

The CoSpero Team

3400 Oak Grove Ave, Suite 205

682-305-1554



[Harold Hogue](#), He/Him, Black
Managing Partner | *Project Lead*

EXPERTISE: Community Engagement • Facilitation •
Strategic Planning • Collective Impact



[Lauren Coppedge](#), She/Her, White
Partner | *Project Lead*

EXPERTISE: Community Innovation • Facilitation •
Strategic Planning • Program Design • Messaging



[Bianca Castro MacLaren](#), She/Her, Latinx
Chief of Staff

EXPERTISE: Marketing • Communications • Project
Management • Strategy



[Danita Summers](#), She/Her, Black & Latinx
Senior Consultant

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Project Management • Strategy



[Tessa Alexander](#), She/Her, White
Consultant

EXPERTISE: Family Engagement •
Partnerships • Outreach



[Kevin Paul](#), He/Him, Black
Consultant

EXPERTISE: Family Engagement •
Partnerships • Outreach



[Carolina Zarate](#), She/Her, Latinx
Consultant

EXPERTISE: Family Engagement •
Partnerships • Outreach