

Memorandum



CITY OF DALLAS

DATE April 29, 2022

TO Honorable Mayor and Members of the City Council

SUBJECT **Annual Budget Priorities Survey**

As part of the FY 2022-23 budget development process, Budget and Management Services (BMS) will launch the annual Budget Priorities Survey on May 2 on the Financial Transparency [website](#). Budget and Management Services conducts this brief online survey to gather resident feedback on the City's funding priorities. The survey will be available through July 2.

Resident feedback is a critical part of the budget development process. Residents have the opportunity to voice opinions through spring listening sessions, public hearings at City Council meetings, budget town hall meetings in August, and through the biennial Community Survey. The Budget Priorities Survey is specific to the budget process and is different than the biennial Community Survey conducted by Allied-SCSS that uses statistical sampling and other survey methods to ensure statistically valid results with overall City services.

Additionally, BMS is partnering with Dallas Public Library and Dallas Park & Recreation to distribute paper surveys in high-impact ZIP codes identified by the Office of Equity and Inclusion. The survey will be available in multiple languages.

If you have any questions, please contact Jack Ireland, Director of Budget and Management services.

A handwritten signature in blue ink that reads "M. Elizabeth Reich".

M. Elizabeth Reich
Chief Financial Officer

c: T.C. Broadnax, City Manager
Chris Caso, City Attorney
Mark Swann, City Auditor
Biliera Johnson, City Secretary
Preston Robinson, Administrative Judge
Kimberly Bizer Tolbert, Deputy City Manager
Jon Fortune, Deputy City Manager

Majed A. Al-Ghafry, Assistant City Manager
M. Elizabeth (Liz) Cedillo-Pereira, Assistant City Manager
Robert Perez, Interim Assistant City Manager
Carl Simpson, Interim Assistant City Manager
Genesis Gavino, Chief of Staff to the City Manager
Directors and Assistant Directors



CITY OF DALLAS BUDGET PRIORITIES SURVEY



What City issues matter most to you?

From May 2 through July 2, the Office of Budget and Management Services is conducting the Annual Budget Priorities Survey.

Please take a few moments to fill out the survey using one of the paper copies available at this location and return to box marked "Completed Surveys".

You can also participate in the survey online on our Financial Transparency website (<https://dallascityhall.com/departments/budget/financialtransparency/Pages/default.aspx>) or scan the QR code on this flyer.



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