

Memorandum



CITY OF DALLAS

DATE November 19, 2021

TO Honorable Mayor and Members of the City Council

SUBJECT **Recent Editorial Concerning City Recycling**

An editorial opinion column in the November 13, 2021, edition of The Dallas Morning News referenced the City's recycling goals from the 2013 Local Solid Waste Management Plan (LSWMP). Staff briefed the Environmental & Sustainability Committee on November 1, 2021, on the on-going update of the LSWMP. We anticipate returning to the Commission and Committee in early Spring 2022 with final recommendations. Formal opportunities for the public to provide ideas, concerns, and priorities into the LSWMP have been collected through survey and stakeholder meetings this summer, and additional opportunities for public input will be provided beginning in January 2022. Additional information on the update to the Dallas LSWMP can be found at www.dallaszerowaste.com [.]

With respect to the guest editorial column, The Dallas Morning News requested and interviewed City staff to answer questions about the City's recycling efforts. The quote attributed to City staff was not verified by the recording of this meeting, nor does it accurately reflect the status of commercial recycling in the City of Dallas.

We remain committed to the strides Dallas residents and businesses have taken towards a more sustainable environment and better quality of life for the Dallas community. As Dallas works with all parties to become a zero-waste city, enormous cooperation and collaboration will be required. I'm confident behavior change and a commitment to remodeling existing city services will help us to achieve the goal. Should you have questions or need additional information, please contact Jay Council by email at jerome.council@dallascityhall.com or by phone (214-670-4485).

A handwritten signature in blue ink, appearing to read 'Joey Zapata'.

Joey Zapata
Assistant City Manager

c: T.C. Broadnax, City Manager
Chris Caso, City Attorney
Mark Swann, City Auditor
Billierae Johnson, City Secretary
Preston Robinson, Administrative Judge
Kimberly Bizzor Tolbert, Chief of Staff to the City Manager

Majed A. Al-Ghafry, Assistant City Manager
Jon Fortune, Assistant City Manager
Dr. Eric A. Johnson, Chief of Economic Development and Neighborhood Services
M. Elizabeth Reich, Chief Financial Officer
M. Elizabeth (Liz) Cedillo-Pereira, Chief of Equity and Inclusion
Directors and Assistant Directors