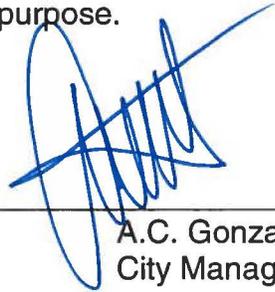


**OCTOBER 7, 2015 CITY COUNCIL BRIEFING AGENDA  
CERTIFICATION**

This certification is given pursuant to Chapter XI, Section 9 of the City Charter for the City Council Briefing Agenda dated October 7, 2015. We hereby certify, as to those contracts, agreements, or other obligations on this Agenda authorized by the City Council for which expenditures of money by the City are required, that all of the money required for those contracts, agreements, and other obligations is in the City treasury to the credit of the fund or funds from which the money is to be drawn, as required and permitted by the City Charter, and that the money is not appropriated for any other purpose.



\_\_\_\_\_  
A.C. Gonzalez  
City Manager

10-2-2015

\_\_\_\_\_  
Date



\_\_\_\_\_  
Jeanne Chipperfield  
Chief Financial Officer

10-2-2015

\_\_\_\_\_  
Date



RECEIVED

2015 OCT -2 PM 4: 18

CITY SECRETARY  
DALLAS, TEXAS



# COUNCIL BRIEFING AGENDA

October 7, 2015

Date

(For General Information and Rules of Courtesy, Please See Opposite Side.)

(La Información General Y Reglas De Cortesía Que Deben Observarse

Durante Las Asambleas Del Consejo Municipal Aparecen En El Lado Opuesto, Favor De Leerlas.)

## General Information

The Dallas City Council regularly meets on Wednesdays beginning at 9:00 a.m. in the Council Chambers, 6th floor, City Hall, 1500 Marilla. Council agenda meetings are broadcast live on WRR-FM radio (101.1 FM) and on Time Warner City Cable Channel 16. Briefing meetings are held the first and third Wednesdays of each month. Council agenda (voting) meetings are held on the second and fourth Wednesdays. Anyone wishing to speak at a meeting should sign up with the City Secretary's Office by calling (214) 670-3738 by 5:00 p.m. of the last regular business day preceding the meeting. Citizens can find out the name of their representative and their voting district by calling the City Secretary's Office.

Sign interpreters are available upon request with a 48-hour advance notice by calling (214) 670-5208 V/TDD. The City of Dallas is committed to compliance with the Americans with Disabilities Act.

**The Council agenda is available in alternative formats upon request.**

If you have any questions about this agenda or comments or complaints about city services, call 311.

## Rules of Courtesy

City Council meetings bring together citizens of many varied interests and ideas. To insure fairness and orderly meetings, the Council has adopted rules of courtesy which apply to all members of the Council, administrative staff, news media, citizens and visitors. These procedures provide:

- That no one shall delay or interrupt the proceedings, or refuse to obey the orders of the presiding officer.
- All persons should refrain from private conversation, eating, drinking and smoking while in the Council Chamber.
- Posters or placards must remain outside the Council Chamber.
- No cellular phones or audible beepers allowed in Council Chamber while City Council is in session.

"Citizens and other visitors attending City Council meetings shall observe the same rules of propriety, decorum and good conduct applicable to members of the City Council. Any person making personal, impertinent, profane or slanderous remarks or who becomes boisterous while addressing the City Council or while attending the City Council meeting shall be removed from the room if the sergeant-at-arms is so directed by the presiding officer, and the person shall be barred from further audience before the City Council during that session of the City Council. If the presiding officer fails to act, any member of the City Council may move to require enforcement of the rules, and the affirmative vote of a majority of the City Council shall require the presiding officer to act." Section 3.3(c) of the City Council Rules of Procedure.

## Información General

El Ayuntamiento de la Ciudad de Dallas se reúne regularmente los miércoles en la Cámara del Ayuntamiento en el sexto piso de la Alcaldía, 1500 Marilla, a las 9 de la mañana. Las reuniones informativas se llevan a cabo el primer y tercer miércoles del mes. Estas audiencias se transmiten en vivo por la estación de radio WRR-FM 101.1 y por cablevisión en la estación *Time Warner City Cable* Canal 16. El Ayuntamiento Municipal se reúne el segundo y cuarto miércoles del mes para tratar asuntos presentados de manera oficial en la agenda para su aprobación. Toda persona que desee hablar durante la asamblea del Ayuntamiento, debe inscribirse llamando a la Secretaría Municipal al teléfono (214) 670-3738, antes de las 5:00 pm del último día hábil anterior a la reunión. Para enterarse del nombre de su representante en el Ayuntamiento Municipal y el distrito donde usted puede votar, favor de llamar a la Secretaría Municipal.

Intérpretes para personas con impedimentos auditivos están disponibles si lo solicita con 48 horas de anticipación llamando al (214) 670-5208 (aparato auditivo V/TDD). La Ciudad de Dallas está comprometida a cumplir con el decreto que protege a las personas con impedimentos, *Americans with Disabilities Act*. **La agenda del Ayuntamiento está disponible en formatos alternos si lo solicita.**

Si tiene preguntas sobre esta agenda, o si desea hacer comentarios o presentar quejas con respecto a servicios de la Ciudad, llame al 311.

## Reglas de Cortesía

Las asambleas del Ayuntamiento Municipal reúnen a ciudadanos de diversos intereses e ideologías. Para asegurar la imparcialidad y el orden durante las asambleas, el Ayuntamiento ha adoptado ciertas reglas de cortesía que aplican a todos los miembros del Ayuntamiento, al personal administrativo, personal de los medios de comunicación, a los ciudadanos, y a visitantes. Estos reglamentos establecen lo siguiente:

- Ninguna persona retrasará o interrumpirá los procedimientos, o se negará a obedecer las órdenes del oficial que preside la asamblea.
- Todas las personas deben abstenerse de entablar conversaciones, comer, beber y fumar dentro de la cámara del Ayuntamiento.
- Anuncios y pancartas deben permanecer fuera de la cámara del Ayuntamiento.
- No se permite usar teléfonos celulares o enlaces electrónicos (*paggers*) audibles en la cámara del Ayuntamiento durante audiencias del Ayuntamiento Municipal.

"Los ciudadanos y visitantes presentes durante las asambleas del Ayuntamiento Municipal deben obedecer las mismas reglas de comportamiento, decoro y buena conducta que se aplican a los miembros del Ayuntamiento Municipal. Cualquier persona que haga comentarios impertinentes, utilice vocabulario obsceno o difamatorio, o que al dirigirse al Ayuntamiento lo haga en forma escandalosa, o si causa disturbio durante la asamblea del Ayuntamiento Municipal, será expulsada de la cámara si el oficial que esté presidiendo la asamblea así lo ordena. Además, se le prohibirá continuar participando en la audiencia ante el Ayuntamiento Municipal. Si el oficial que preside la asamblea no toma acción, cualquier otro miembro del Ayuntamiento Municipal puede tomar medidas para hacer cumplir las reglas establecidas, y el voto afirmativo de la mayoría del Ayuntamiento Municipal precisará al oficial que esté presidiendo la sesión a tomar acción." Según la sección 3.3(c) de las reglas de procedimientos del Ayuntamiento.

AGENDA  
CITY COUNCIL BRIEFING MEETING  
WEDNESDAY, OCTOBER 7, 2015  
CITY HALL  
1500 MARILLA  
DALLAS, TEXAS 75201  
9:00 A.M.

9:00 am      Invocation and Pledge of Allegiance      6ES

                  Special Presentations

                  Open Microphone Speakers

VOTING AGENDA      6ES

1.      Approval of Minutes of the September 16, 2015 City Council Meeting
2.      Consideration of appointments to boards and commissions and the evaluation and duties of board and commission members (List of nominees is available in the City Secretary's Office)

BRIEFINGS      6ES

- A.      2016 City Calendar
- B.      Neighborhood Plus Update

ITEM FOR INDIVIDUAL CONSIDERATION

**Planning and Urban Design**

3.      A resolution adopting Neighborhood Plus to serve as an implementation action plan to initiate a shift in community and neighborhood revitalization efforts in the City of Dallas - Financing: No cost consideration to the City

Lunch

- C.      84<sup>th</sup> Legislative Session Wrap-Up
- D.      Aquatics Master Plan Update

AGENDA  
CITY COUNCIL BRIEFING MEETING  
WEDNESDAY, OCTOBER 7, 2015

Closed Session 6ES  
Attorney Briefings (Sec. 551.071 T.O.M.A.)  
- City of Dallas v. D.R. Horton - Texas, Ltd., Appeal No. 05-14-01414-CV.  
- Legal issues involving Volkswagen vehicle emissions control devices.

Open Microphone Speakers 6ES

The above schedule represents an estimate of the order for the indicated briefings and is subject to change at any time. Current agenda information may be obtained by calling (214) 670-3100 during working hours.

Note: An expression of preference or a preliminary vote may be taken by the Council on any of the briefing items.

A closed executive session may be held if the discussion of any of the above agenda items concerns one of the following:

1. Contemplated or pending litigation, or matters where legal advice is requested of the City Attorney. Section 551.071 of the Texas Open Meetings Act.
2. The purchase, exchange, lease or value of real property, if the deliberation in an open meeting would have a detrimental effect on the position of the City in negotiations with a third person. Section 551.072 of the Texas Open Meetings Act.
3. A contract for a prospective gift or donation to the City, if the deliberation in an open meeting would have a detrimental effect on the position of the City in negotiations with a third person. Section 551.073 of the Texas Open Meetings Act.
4. Personnel matters involving the appointment, employment, evaluation, reassignment, duties, discipline or dismissal of a public officer or employee or to hear a complaint against an officer or employee. Section 551.074 of the Texas Open Meetings Act.
5. The deployment, or specific occasions for implementation of security personnel or devices. Section 551.076 of the Texas Open Meetings Act.
6. Deliberations regarding economic development negotiations. Section 551.087 of the Texas Open Meetings Act.



**KEY FOCUS AREA:** Economic Vibrancy

**AGENDA DATE:** October 7, 2015

**COUNCIL DISTRICT(S):** All

**DEPARTMENT:** Planning and Urban Design

**CMO:** A. C. Gonzalez, 670-3297

**MAPSCO:** N/A

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**SUBJECT**

A resolution adopting Neighborhood Plus to serve as an implementation action plan to initiate a shift in community and neighborhood revitalization efforts in the City of Dallas - Financing: No cost consideration to the City

**BACKGROUND**

On June 25, 2014, the Dallas City Council authorized a professional services contract with Fregonese Associates to develop a housing plan. Subsequently, the Dallas City Council authorized two separate agreements with Mercedes Marquez of Marquez Community Strategy and Dan Babers of Babers Group, Inc., to provide thought leadership and to bring federal housing policy expertise to the development of this plan. An important emphasis of the scope of this plan was to expand the focus beyond publicly subsidized housing development to address other key aspects of healthy neighborhoods, including transportation options, and access to education, health care, jobs, recreation and healthful foods. The intent is to integrate housing strategies with neighborhood revitalization strategies and to align Dallas' housing goals more closely with fiscal, economic development, land use, and transportation goals.

During the development of this plan, the City completed extensive public engagement, including a Council Workshop, a kick-off block party event, five community workshops at locations spread throughout the City, participation at National Night Out events, partners forums with key external organizations, two regional fair housing symposia, numerous meetings and presentations to stakeholder groups and neighborhood organizations, and presentations to the City Plan Commission, Dallas Housing Finance Corporation Board, the Community Development Commission and the Senior Affairs Commission.

## **BACKGROUND (Continued)**

Through this process, a draft “Neighborhood Plus” document has been developed to include strategic goals, policies and actions related to community and neighborhood revitalization in the City of Dallas. All information has been made available to the public via a project website.

Neighborhood Plus is intended to serve as an implementation action plan aimed at initiating a shift in the approach to community and neighborhood revitalization efforts in the City of Dallas. It is also ultimately intended to serve as an ongoing policy guide to housing and neighborhood development to be integrated into comprehensive citywide policy by incorporation into the *forwardDallas!* Comprehensive Plan at a future date.

## **PRIOR ACTION/REVIEW (COUNCIL, BOARDS, COMMISSIONS)**

On March 5, 2014, the City Council was briefed on the approach to developing a housing plan for Dallas.

On June 2, 2014, the City Council Housing Committee was briefed on the key consultant team members and the recommended planning process and schedule.

On June 4, 2014, the City Council was briefed on the key consultant team members and the recommended planning process and schedule.

On June 25, 2014, the Dallas City Council authorized a professional services contract with Fregonese Associates to develop a housing plan.

On August 7, 2014, the Community Development Commission was briefed on the planning approach, process and schedule.

On August 19, 2014, the Dallas City Council authorized an agreement with Dan Barbers of Babers Group, Inc., to provide federal housing policy expertise to the development of this plan.

On August 27, 2014, the Dallas City Council authorized an agreement with Mercedes Marquez of Marquez Community Strategy, to provide thought leadership and to bring federal housing policy expertise to the development of this plan.

On December 4, 2014, the Community Development Commission was briefed on the findings and preliminary recommendations of Neighborhood Plus.

On January 5, 2015, the Senior Affairs Commission was briefed on the findings and preliminary recommendations of Neighborhood Plus.

On February 18, 2015, the City Council was briefed on the findings and preliminary recommendations of Neighborhood Plus.

**PRIOR ACTION/REVIEW (COUNCIL, BOARDS, COMMISSIONS) (Continued)**

On April 16, 2015, the City Plan Commission was briefed on the findings and preliminary recommendations of Neighborhood Plus.

On May 12, 2015, the Dallas Housing Finance Corporation Board was briefed on the findings and preliminary recommendations of Neighborhood Plus.

On August 3, 2015 and September 3, 2015, the Housing Committee was briefed on the findings and preliminary recommendations of Neighborhood Plus.

**FISCAL INFORMATION**

No cost consideration to the City

October 7, 2015

**WHEREAS**, on June 25, 2014, Dallas City Council Resolution No. 14-0995 authorized a professional services contract with Fregonese Associates to develop a comprehensive housing and neighborhoods plan for the City of Dallas; and

**WHEREAS**, on August 27, 2014, Dallas City Council Resolution No. 14-1429 authorized an agreement with Mercedes Marquez with Marquez Community Strategy, to provide thought leadership and to bring federal housing policy expertise to the development of this plan; and

**WHEREAS**, City staff in close collaboration with consultants has completed extensive public engagement through workshops, symposia, partner forums, community and stakeholder presentations and has received community input that has shaped the development of Neighborhood Plus; and

**WHEREAS**, Neighborhood Plus is intended to serve as an implementation action plan to initiate a shift in the approach to community and neighborhood revitalization efforts in the City of Dallas; and

**WHEREAS**, Neighborhood Plus also provides a general policy framework to guide ongoing housing and neighborhood development and is intended to be incorporated into the Comprehensive Plan of the City of Dallas at a future date.

**Now, Therefore,**

**BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF DALLAS:**

**SECTION 1.** That Neighborhood Plus, intended to serve as an implementation action plan to initiate a shift in community and neighborhood revitalization efforts in the City of Dallas, is hereby adopted.

**SECTION 2.** That the City Council directs the City Manager to consider and consult Neighborhood Plus as an implementation action plan in conjunction with other plans for all future actions related to community and neighborhood revitalization in the City of Dallas.

**SECTION 3.** That this resolution shall take effect immediately from and after its passage in accordance with the provisions of the Charter of the City of Dallas, and it is accordingly so resolved.

# Memorandum



CITY OF DALLAS

DATE October 2, 2015

TO The Honorable Mayor and Members of the City Council

SUBJECT 2016 City Calendar

The October 7<sup>th</sup> briefing agenda includes a briefing on the 2016 City Calendar. The briefing and calendar are attached for your review.

Please let me know if you need additional information.

  
Jeanne Chipperfield  
Chief Financial Officer

## Attachment

c: A.C. Gonzalez, City Manager  
Warren M.S. Ernst, City Attorney  
Craig D. Kinton, City Auditor  
Rosa A. Rios, City Secretary  
Daniel F. Solis, Administrative Judge  
Ryan S. Evans, First Assistant City Manager

Jill A. Jordan, P.E., Assistant City Manager  
Joey Zapata, Assistant City Manager  
Mark McDaniel, Assistant City Manager  
Eric D. Campbell, Assistant City Manager  
Sana Syed, Public Information Officer  
Elsa Cantu, Assistant to the City Manager

# 2016 City Calendar

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CITY COUNCIL BRIEFING - OCTOBER 7, 2015



# Purpose

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Review the City Calendar for January 2016 through December 2016

- City Council meetings
- Council Committee meetings
- Campaign Finance Reports
- Council-staff planning session
- FY2016-17 budget schedule
- Holidays

Next Steps

Note: Council Resolution #89-3796 requires the City Council to adopt an annual calendar.

# City Council Meetings

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Regular meetings of the City Council are typically scheduled on each Wednesday (except 5<sup>th</sup> Wednesday)

- 1<sup>st</sup> and 3<sup>rd</sup> Wednesday – briefing meetings typically begin at 9:00 a.m. at City Hall in room 6E-South
- 2<sup>nd</sup> and 4<sup>th</sup> Wednesday – agenda meetings typically begin at 9:00 a.m. at City Hall in the Council Chambers
- 5<sup>th</sup> Wednesday – no meeting

# City Council Meetings

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Some City Council meetings have been canceled, moved, or adjusted

- February 3 – cancel due to Council-staff planning session
- March 9 – cancel due to National League of Cities Conference and Spring Recess
- March 16 – cancel due to Spring Recess
- July – cancel due to July recess in accordance with Council resolution #90-2673
- October 5 – cancel due to Texas Municipal League
- October 12 – move to Tuesday, October 11 due to Yom Kippur (adjourn by 2:00pm)
- November 16 – move to Tuesday, November 15 due to National League of Cities Conference
- November 23– cancel week of Thanksgiving
- December 21 – cancel week before Christmas
- December 28 – cancel week after Christmas

# Committees – 1<sup>st</sup> and 3<sup>rd</sup> Mondays

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## Economic Development

- 1<sup>st</sup> and 3<sup>rd</sup> Monday – 9:00 a.m. to 10:30 a.m.

## Housing

- 1<sup>st</sup> and 3<sup>rd</sup> Monday – 11:00 a.m. to 12:30 p.m.

## Budget, Finance, and Audit

- 1<sup>st</sup> and 3<sup>rd</sup> Monday – 1:00 p.m. to 2:30 p.m.

## Arts, Culture, and Libraries

- 3<sup>rd</sup> Monday – 3:00 p.m. to 4:30 p.m.

Economic Development	Housing	Budget, Finance, and Audit	Arts, Culture, and Libraries
1 <sup>st</sup> & 3 <sup>rd</sup> Monday	1 <sup>st</sup> & 3 <sup>rd</sup> Monday	1 <sup>st</sup> & 3 <sup>rd</sup> Monday	3 <sup>rd</sup> Monday (adjusted for cancelations)
9:00 a.m. to 10:30 a.m.	11:00 a.m. to 12:30 p.m.	1:00 p.m. to 2:30 p.m.	3:00 p.m. to 4:30 p.m.
January 4 (Monday) January 19 (Tuesday) – Moved from Monday to Tuesday due to Martin Luther King, Jr. Day (City holiday)			
February 1 (Monday) February 16 (Tuesday) – Moved from Monday to Tuesday due to Presidents’ Day (City holiday)			
March 7 (Monday) – Canceled due to Spring Recess March 21 (Monday)			
April 4 (Monday) April 18 (Monday)			
May 2 (Monday) May 16 (Monday)			
June 6 (Monday) June 20 (Monday)			
July 4 (Monday) – Canceled due to July recess July 18 (Monday) – Canceled due to July recess			
August 1 (Monday) August 15 (Monday)			
September 6 (Tuesday) – Moved from Monday to Tuesday due to Labor Day/ Cesar E. Chavez Day (City holiday) September 19 (Monday)			
October 3 (Monday) October 17 (Monday)			
November 7 (Monday) – Includes Arts, Culture, and Libraries since 3 <sup>rd</sup> Monday canceled week of Thanksgiving November 21 (Monday) – Canceled due to Thanksgiving holiday			
December 5 (Monday) – Includes Arts, Culture, and Libraries since 3 <sup>rd</sup> Monday canceled week before Christmas December 19 (Monday) – Canceled week before Christmas			

# Committees – 2<sup>nd</sup> and 4<sup>th</sup> Mondays

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## Quality of Life and Environment

- 2<sup>nd</sup> and 4<sup>th</sup> Monday – 9:00 a.m. to 10:30 a.m.

## Public Safety

- 2<sup>nd</sup> and 4<sup>th</sup> Monday – 11:00 a.m. to 12:30 p.m.

## Transportation and Trinity River Project

- 2<sup>nd</sup> and 4<sup>th</sup> Monday – 1:00 p.m. – 2:30 p.m.

Quality of Life and Environment	Public Safety	Transportation and Trinity River Project
2 <sup>nd</sup> & 4 <sup>th</sup> Monday	2 <sup>nd</sup> & 4 <sup>th</sup> Monday	2 <sup>nd</sup> & 4 <sup>th</sup> Monday
9:30 a.m. to 10:30 a.m.	11:00 a.m. to 12:30 p.m.	1:00 p.m. to 2:30 p.m.
January 11 (Monday) January 25 (Monday)		
February 8 (Monday) February 22 (Monday)		
March 14 (Monday) – Canceled due to Spring Recess March 28 (Monday)		
April 11 (Monday) April 25 (Monday)		
May 9 (Monday) May 23 (Monday)		
June 13 (Monday) June 27 (Monday)		
July 11 (Monday) – Canceled due to July recess July 25 (Monday) – Canceled due to July recess		
August 8 (Monday) August 22 (Monday)		
September 12 (Monday) September 26 (Monday)		
October 10 (Monday) October 24 (Monday)		
November 14 (Monday) November 28 (Monday) – Canceled week following Thanksgiving		
December 12 (Monday) December 26 (Monday) – Canceled week of Christmas holiday		

# Campaign Finance Report Due Dates

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Council campaign dates are mandated by the State and subject to change

- January 15- Campaign finance report due (semi-annual)
- July 15- Campaign finance report due (semi-annual)

# Council-Staff Planning Session

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Council and staff planning meetings are scheduled for

- Tuesday, February 2
- Wednesday, February 3

# FY2016-17 Budget Schedule

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## Schedule for development of the FY 2016-17 budget includes:

December 2, 2015	Budget Workshop (not included on calendar)
February 2-3	Council-Staff Planning Session
March 2	Budget Workshop
March 23	Budget Public Hearing
May 4	Budget Workshop
May 25	Budget Public Hearing
June 15	Budget Workshop
July 25	Appraisal Districts certify 2016 tax roll
August 5	Deliver City Manager's recommended budget to Council Members
August 9	Budget Workshop: City Manager's Recommended Budget
August 9 to Sept 1	Budget Town Hall Meetings
August 17	Budget Workshop
August 24	Budget Public Hearing
August 30	Budget Workshop (optional)
September 7	Budget Workshop
September 7	Adopt Budget on First Reading
September 13	Budget Workshop
September 21	Adopt Budget on Second Reading and Adopt Tax Rate
October 1	Begin FY 2016-17

# Budget Schedule

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## Notable Changes from 2015 Calendar

- August 2016 has five Mondays and Wednesdays
  - Budget Workshop on Tuesday, August 30 is included as a placeholder to allow more time for Council to be briefed on recommended budget, if needed
- Budget Amendments
  - Two potential dates are included on calendar- Wednesday, September 7 and Tuesday, September 13
- Last day to adopt tax rate is Wednesday, September 21, as agreed to in City's tax collection contract with Dallas County

# Holidays

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The City recognizes the following holidays:

New Year's Day	Friday, January 1
Martin Luther King, Jr. Day	Monday, January 18
Presidents' Day	Monday, February 15
Memorial Day	Monday, May 30
Independence Day	Monday, July 4
Labor Day	Monday, September 5
Thanksgiving Day	Thursday, November 24
Day After Thanksgiving	Friday, November 25
Christmas Day	Monday, December 26

# Next Steps

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Adoption of the 2016 Calendar is scheduled for City Council consideration on October 14 addendum

## Appendix

January through December 2016 Calendar

# January 2016

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					<b>1</b> New Year's Day City Holiday	<b>2</b>
<b>3</b>	<b>4</b> Council Committees: 9:00am-Economic Development 11:00am-Housing 1:00pm-Budget, Finance & Audit	<b>5</b>	<b>6</b> Council Briefing 9:00am	<b>7</b>	<b>8</b>	<b>9</b>
<b>10</b>	<b>11</b> Council Committees: 9:00am- Quality of Life & Environment 11:00am- Public Safety 1:00pm- Transportation & Trinity River Project	<b>12</b>	<b>13</b> Council Agenda 9:00am	<b>14</b>	<b>15</b> Campaign Finance Report Due (Semi- annual)	<b>16</b>
<b>17</b>	<b>18</b> Council Committee Meetings Moved to January 19  Martin Luther King, Jr. Day City Holiday	<b>19</b> Council Committees: 9:00am-Economic Development 11:00am-Housing 1:00pm-Budget, Finance & Audit 3:00pm-Arts, Culture & Libraries	<b>20</b> Council Briefing 9:00am  U.S. Conference of Mayors Washington, DC	<b>21</b>  U.S. Conference of Mayors Washington, DC	<b>22</b>  U.S. Conference of Mayors Washington, DC	<b>23</b>
<b>24</b>	<b>25</b> Council Committees: 9:00am- Quality of Life & Environment 11:00am- Public Safety 1:00pm- Transportation & Trinity River Project	<b>26</b>	<b>27</b> Council Agenda 9:00am	<b>28</b>	<b>29</b>	<b>30</b>
<b>31</b>						

February 2016						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	<b>1</b> Council Committees: 9:00am-Economic Development 11:00am-Housing 1:00pm-Budget, Finance & Audit	<b>2</b> Council-Staff Planning Session	<b>3</b> Council Briefing Canceled Council-Staff Planning Session	<b>4</b>	<b>5</b>	<b>6</b>
<b>7</b>	<b>8</b> Council Committees: 9:00am-Quality of Life & Environment 11:00am-Public Safety 1:00pm-Transportation & Trinity River Project	<b>9</b>	<b>10</b> Council Agenda 9:00am	<b>11</b>	<b>12</b>	<b>13</b>
<b>14</b>	<b>15</b> Council Committee Meetings Moved to February 16  Presidents' Day City Holiday	<b>16</b> Council Committees: 9:00am-Economic Development 11:00am-Housing 1:00pm-Budget, Finance & Audit 3:00pm-Arts, Culture & Libraries	<b>17</b> Council Briefing 9:00am	<b>18</b>	<b>19</b>	<b>20</b>
<b>21</b>	<b>22</b> Council Committees: 9:00am-Quality of Life & Environment 11:00am-Public Safety 1:00pm-Transportation & Trinity River Project	<b>23</b>	<b>24</b> Council Agenda 9:00am	<b>25</b>	<b>26</b>	<b>27</b>
<b>28</b>	<b>29</b>					

Note: Council Agenda meetings are held in the Council Chambers and Council Briefing and committee meetings are held in room 6ES at Dallas City Hall.

# March 2016

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		<b>1</b>	<b>2</b> Council Briefing 9:00am  Budget Workshop	<b>3</b>	<b>4</b>	<b>5</b>  National League of Cities Conference-Washington, D.C.
<b>6</b>  National League of Cities Conference-Washington, D.C.	<b>7</b> City Council Committee Meetings Canceled  Council Recess  National League of Cities Conference-Washington, D.C.	<b>8</b>  Council Recess  National League of Cities Conference-Washington, D.C.	<b>9</b> City Council Meeting Canceled  Council Recess  National League of Cities Conference-Washington, D.C.	<b>10</b>  Council Recess	<b>11</b>  Council Recess	<b>12</b>
<b>13</b>	<b>14</b> Council Committee Meetings Canceled  Council Recess	<b>15</b>  Council Recess	<b>16</b> City Council Meeting Canceled  Council Recess	<b>17</b>  Council Recess	<b>18</b>  Council Recess	<b>19</b>
<b>20</b>	<b>21</b> Council Committees: 9:00am-Economic Development 11:00am-Housing 1:00pm-Budget, Finance & Audit 3:00pm-Arts, Culture & Libraries	<b>22</b>	<b>23</b> Council Agenda 9:00am  Budget Public Hearing	<b>24</b>	<b>25</b> Good Friday	<b>26</b>
<b>27</b> Easter Sunday	<b>28</b> Council Committees: 9:00am-Quality of Life & Environment 11:00am-Public Safety 1:00pm-Transportation & Trinity River Project	<b>29</b>	<b>30</b> Fifth Wednesday – No City Council Meeting	<b>31</b>		

# April 2016

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1	2
3	<b>4</b> Council Committees: 9:00am-Economic Development 11:00am-Housing 1:00pm-Budget, Finance & Audit	5	<b>6</b> Council Briefing 9:00am	7	8	9
10	<b>11</b> Council Committees: 9:00am-Quality of Life & Environment 11:00am-Public Safety 1:00pm-Transportation & Trinity River Project	12	<b>13</b> Council Agenda 9:00am	14	15	16
17	<b>18</b> Council Committees: 9:00am-Economic Development 11:00am-Housing 1:00pm-Budget, Finance & Audit 3:00pm-Arts, Culture & Libraries	19	<b>20</b> Council Briefing 9:00am	21	22	23
24	<b>25</b> Council Committees: 9:00am-Quality of Life & Environment 11:00am-Public Safety 1:00pm-Transportation & Trinity River Project	26	<b>27</b> Council Agenda 9:00am	28	29	30
					Passover (Begins at Sundown)	Passover Second Night Seder

# May 2016

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
<b>1</b>	<b>2</b> Council Committees: 9:00am-Economic Development 11:00am-Housing 1:00pm-Budget, Finance & Audit	<b>3</b>	<b>4</b> Council Briefing 9:00am  Budget Workshop	<b>5</b>	<b>6</b>	<b>7</b>
<b>8</b>	<b>9</b> Council Committees: 9:00am-Quality of Life & Environment 11:00am-Public Safety 1:00pm-Transportation & Trinity River Project	<b>10</b>	<b>11</b> Council Agenda 9:00am	<b>12</b>	<b>13</b>	<b>14</b>
<b>15</b>	<b>16</b> Council Committees: 9:00am-Economic Development 11:00am-Housing 1:00pm-Budget, Finance & Audit 3:00pm-Arts, Culture & Libraries	<b>17</b>	<b>18</b> Council Briefing 9:00am	<b>19</b>	<b>20</b>	<b>21</b>
<b>22</b>	<b>23</b> Council Committees: 9:00am-Quality of Life & Environment 11:00am-Public Safety 1:00pm-Transportation & Trinity River Project	<b>24</b>	<b>25</b> Council Agenda 9:00am  Budget Public Hearing	<b>26</b>	<b>27</b>	<b>28</b>
<b>29</b>	<b>30</b> Memorial Day City Holiday	<b>31</b>				

# June 2016

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			<b>1</b> Council Briefing 9:00am	<b>2</b>	<b>3</b>	<b>4</b>
<b>5</b>	<b>6</b> Council Committees: 9:00am-Economic Development 11:00am-Housing 1:00pm-Budget, Finance & Audit	<b>7</b>	<b>8</b> Council Agenda 9:00am	<b>9</b>	<b>10</b>	<b>11</b>
<b>12</b>	<b>13</b> Council Committees: 9:00am-Quality of Life & Environment 11:00am-Public Safety 1:00pm-Transportation & Trinity River Project	<b>14</b>	<b>15</b> Council Briefing 9:00am  Budget workshop	<b>16</b>	<b>17</b>	<b>18</b>
<b>19</b>	<b>20</b> Council Committees: 9:00am-Economic Development 11:00am-Housing 1:00pm-Budget, Finance & Audit 3:00pm-Arts, Culture & Libraries	<b>21</b>	<b>22</b> Council Agenda 9:00am	<b>23</b>	<b>24</b>  U.S. Conference of Mayors Indianapolis, IN	<b>25</b>  U.S. Conference of Mayors Indianapolis, IN
<b>26</b>  U.S. Conference of Mayors Indianapolis, IN	<b>27</b> Council Committees: 9:00am-Quality of Life & Environment 11:00am-Public Safety 1:00pm-Transportation & Trinity River Project  U.S. Conference of Mayors Indianapolis, IN	<b>28</b>	<b>29</b> Fifth Wednesday – No City Council Meeting	<b>30</b>		

# July 2016

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1	2
3	<b>4</b> Council Recess Per Resolution 90-2673 Passed August 22, 1990  Independence Day City Holiday	5	<b>6</b> Council Recess Per Resolution 90-2673 Passed August 22, 1990	<b>7</b>  Eid Al-Fitr	8	9
10	<b>11</b> Council Recess Per Resolution 90-2673 Passed August 22, 1990	12	<b>13</b> Council Recess Per Resolution 90-2673 Passed August 22, 1990	14	<b>15</b>  Campaign Finance Report Due (Semi- annual)	16
17	<b>18</b> Council Recess Per Resolution 90-2673 Passed August 22, 1990	19	<b>20</b> Council Recess Per Resolution 90-2673 Passed August 22, 1990	21	22	23
24	<b>25</b> Council Recess Per Resolution 90-2673 Passed August 22, 1990	26	<b>27</b> Council Recess Per Resolution 90-2673 Passed August 22, 1990	28	29	30
31						

# August 2016

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	<b>1</b> Council Committees: 9:00am-Economic Development 11:00am-Housing 1:00pm-Budget, Finance & Audit	<b>2</b>	<b>3</b> Council Briefing 9:00am	<b>4</b>	<b>5</b>	<b>6</b>
<b>7</b>	<b>8</b> Council Committees: 9:00am-Quality of Life & Environment 11:00am-Public Safety 1:00pm-Transportation & Trinity River Project	<b>9</b> Budget Workshop 9:00am  Presentation of City Manager's Recommended Budget  Budget Town Hall Meetings Begin	<b>10</b> Council Agenda 9:00am	<b>11</b>	<b>12</b>	<b>13</b>
<b>14</b>	<b>15</b> Council Committees: 9:00am-Economic Development 11:00am-Housing 1:00pm-Budget, Finance & Audit 3:00pm-Arts, Culture & Libraries	<b>16</b>	<b>17</b> Council Briefing 9:00am  Budget Workshop	<b>18</b>	<b>19</b>	<b>20</b>
<b>21</b>	<b>22</b> Council Committees: 9:00am-Quality of Life & Environment 11:00am-Public Safety 1:00pm-Transportation & Trinity River Project	<b>23</b>	<b>24</b> Council Agenda 9:00am  Budget Public Hearing	<b>25</b>	<b>26</b>	<b>27</b>
<b>28</b>	<b>29</b>	<b>30</b> Budget Workshop 9:00am (optional)	<b>31</b> Fifth Wednesday – No City Council Meeting			

# September 2016

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				<b>1</b> Budget Town Hall Meetings End	<b>2</b>	<b>3</b>
<b>4</b>	<b>5</b> Council Committee Meetings Moved to September 6  Labor Day / Cesar E. Chavez Day City Holiday	<b>6</b> Council Committees: 9:00am-Economic Development 11:00am-Housing 1:00pm-Budget, Finance & Audit	<b>7</b> Council Briefing 9:00am  Budget Workshop  Vote to Adopt Budget 1 <sup>st</sup> Reading	<b>8</b>	<b>9</b>	<b>10</b>
<b>11</b> September 11 <sup>th</sup> Remembrance Day	<b>12</b> Council Committees: 9:00am-Quality of Life & Environment 11:00am-Public Safety 1:00pm-Transportation & Trinity River Project	<b>13</b> Budget Workshop 9:00am  Eid Al-Adha	<b>14</b> Council Agenda 9:00am	<b>15</b>	<b>16</b>	<b>17</b>
<b>18</b>	<b>19</b> Council Committees: 9:00am-Economic Development 11:00am-Housing 1:00pm-Budget, Finance & Audit 3:00pm-Arts, Culture & Libraries	<b>20</b>	<b>21</b> Council Briefing 9:00am  Vote to Adopt Budget 2 <sup>nd</sup> Reading	<b>22</b>	<b>23</b>	<b>24</b>
<b>25</b>	<b>26</b> Council Committees: 9:00am-Quality of Life & Environment 11:00am-Public Safety 1:00pm-Transportation & Trinity River Project	<b>27</b>	<b>28</b> Council Agenda 9:00am	<b>29</b>	<b>30</b>	

# October 2016

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1
2 Rosh Hashanah (Begins at Sundown)	3 Council Committees: 9:00am-Economic Development 11:00am-Housing 1:00pm-Budget, Finance & Audit  Rosh Hashanah	4  Texas Municipal League Annual Conference – Austin, Texas	5 City Council Meeting Canceled  Texas Municipal League Annual Conference – Austin, Texas	6  Texas Municipal League Annual Conference – Austin, Texas	7  Texas Municipal League Annual Conference – Austin, Texas	8
9	10 Council Committees: 9:00am-Quality of Life & Environment 11:00am-Public Safety 1:00pm-Transportation & Trinity River Project	11 Council Agenda 9:00am (Adjourn by 2:00pm)  Yom Kippur (Begins at Sundown)	12 City Council Meeting Moved to October 11  Yom Kippur	13	14	15
16	17 Council Committees: 9:00am-Economic Development 11:00am-Housing 1:00pm-Budget, Finance & Audit 3:00pm-Arts, Culture & Libraries	18	19 Council Briefing 9:00am	20	21	22
23	24 Council Committees: 9:00am-Quality of Life & Environment 11:00am-Public Safety 1:00pm-Transportation & Trinity River Project	25	26 Council Agenda 9:00am	27	28	29
30	31					

# November 2016

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		<b>1</b>	<b>2</b> Council Briefing 9:00am	<b>3</b>	<b>4</b>	<b>5</b>
<b>6</b>	<b>7</b> Council Committees: 9:00am-Economic Development 11:00am-Housing 1:00pm-Budget, Finance & Audit 3:00pm-Arts, Culture & Libraries	<b>8</b>	<b>9</b> Council Agenda 9:00am	<b>10</b>	<b>11</b> Veterans Day	<b>12</b>
<b>13</b>	<b>14</b> Council Committees: 9:00am-Quality of Life & Environment 11:00am-Public Safety 1:00pm-Transportation & Trinity River Project	<b>15</b> Council Briefing 9:00am	<b>16</b> City Council Meeting Moved to November 15  National League of Cities Conference- Pittsburgh, PA	<b>17</b>  National League of Cities Conference- Pittsburgh, PA	<b>18</b>  National League of Cities Conference- Pittsburgh, PA	<b>19</b>  National League of Cities Conference- Pittsburgh, PA
<b>20</b>	<b>21</b> Council Committee Meetings Canceled	<b>22</b>	<b>23</b> City Council Meeting Canceled	<b>24</b> Thanksgiving Day City Holiday	<b>25</b> Day after Thanksgiving Day City Holiday	<b>26</b>
<b>27</b>	<b>28</b> Council Committee Meetings Canceled	<b>29</b>	<b>30</b> Fifth Wednesday – No City Council Meeting			

# December 2016

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1	2	3
4	<b>5</b> Council Committees: 9:00am-Economic Development 11:00am-Housing 1:00pm-Budget, Finance & Audit 3:00pm-Arts, Culture & Libraries	6	<b>7</b> Council Briefing 9:00am	8	9	10
11	<b>12</b> Council Committees: 9:00am-Quality of Life & Environment 11:00am-Public Safety 1:00pm-Transportation & Trinity River Project	13	<b>14</b> Council Agenda 9:00am	15	16	17
18	<b>19</b> Council Committee Meetings Canceled	20	<b>21</b> City Council Meeting Canceled	22	23	<b>24</b> Eight Days of Hanukah (Begins at Sundown)
<b>25</b> Christmas Day/ Hanukah	<b>26</b> Council Committee Meetings Canceled  Christmas Day City Holiday  Kwanzaa Begins	27	<b>28</b> City Council Meeting Canceled	29	30	31

# Memorandum



DATE October 2, 2015

TO Honorable Mayor and Members of the City Council

SUBJECT **Neighborhood Plus Update**

On Wednesday, October 7, 2015, you will be briefed on the attached Neighborhood Plus Update.

Please feel free to contact me if you have questions or concerns.



Peer F. Chacko, AICP  
Chief Planning Officer

c: A.C. Gonzalez, City Manager  
Warren M.S. Ernst, City Attorney  
Craig D. Kinton, City Auditor  
Rosa A. Rios, City Secretary  
Daniel F. Solis, Administrative Judge  
Ryan S. Evans, First Assistant City Manager  
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Sana Syed, Public Information Officer  
Elsa Cantu, Assistant to the City Manager – Mayor & Council

# Neighborhood Plus Update

City Council Briefing  
October 7, 2015

Neighborhood  
Revitalization Plan  
for Dallas

Collective  
Impact  
Framework 

Alleviate  
Poverty 

Fight  
Blight 

Attract and  
Retain the  
Middle Class 

Expand  
Home-  
Ownership 

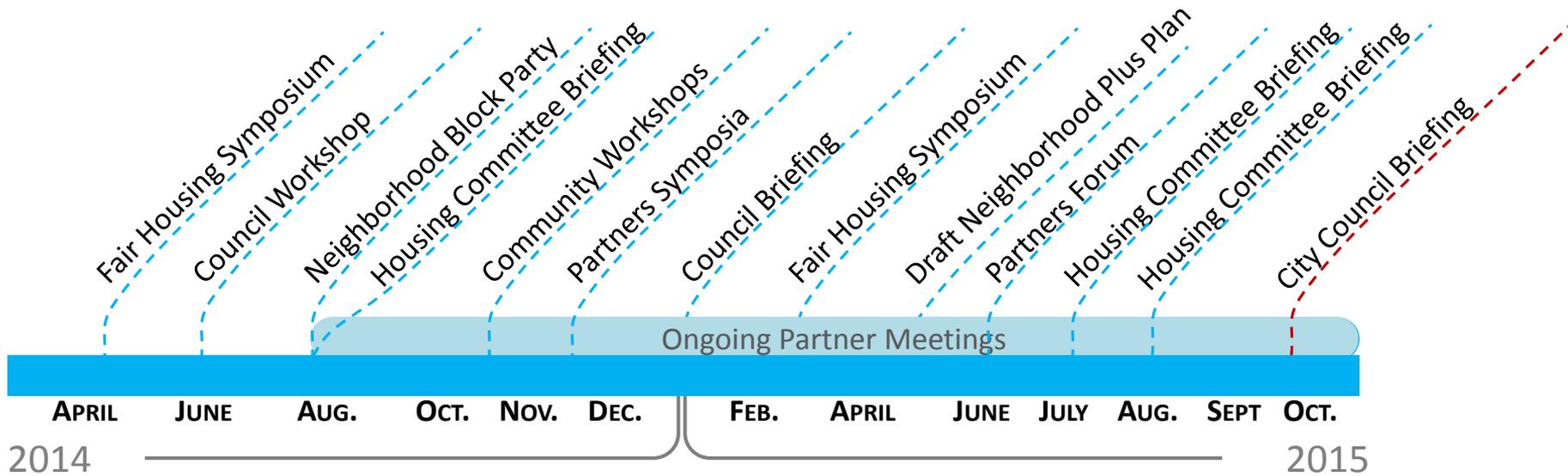
Enhance  
Rental  
Options 

# Purpose of the Briefing

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- Provide an update to the City Council on the progress of Neighborhood Plus
- What is Neighborhood Plus?
  - Components of Healthy, Vibrant Neighborhoods
  - Strategic Goals, Policies and Actions
  - Council prioritization exercise
- How will Neighborhood Plus be implemented?
- Next Steps

# Background



# What is Neighborhood Plus?

---

## Vision for Neighborhood Revitalization in Dallas

- Foundation of collaboration. Developed through the hard work and input of more than 35 community and core partners
- Comprehensive approach to neighborhood revitalization organized around 6 strategic goals and 23 concepts for policies
- Includes over 77 ideas for action - specific programs and projects that are intended to further the goals and policies
- Goals, policies and actions have been thoughtfully considered but will require further research, development, refinement and Council approval

# Key Participants



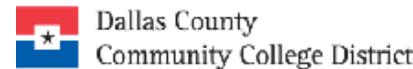
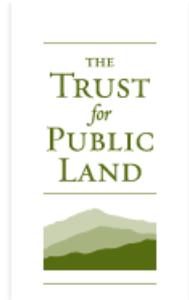
LIVE UNITED



The Meadows Foundation



Parkland



# What is Neighborhood Plus?

---

- Recognizes that the City's efforts are greatly strengthened through effective partnerships
  - Signal to community partners about the City's direction and priorities for neighborhood revitalization
- Roadmap for staff
  - Re-orient the way we do business
  - Re-align programs and projects
  - Guides community investment decisions
  - Provides direction for future work plans

# What It Is Not

---

Neighborhood Plus is many things yet –

- It is not a top-down approach
- It is not a one-size-fits-all approach
- It is not a new capital program
- It is not a new operational funding source
- Does not rely on City services to address deeply-rooted problems of disinvestment and decline in neighborhoods
- It is not a quick fix for national scale trends and conditions

# Healthy, Vibrant Neighborhoods

---

- All neighborhoods are unique, although they share common elements
- Finding the right mix and balance of these elements strengthens neighborhoods
- Absence of any of these elements can impede neighborhood vitality and limit opportunities for people and their families

# Common Elements of Healthy, Vibrant Neighborhoods

---

Basic elements of a neighborhood fit together like pieces of a jigsaw puzzle to comprise a comprehensive whole:

Safety and security

Housing

Education

Social cohesion

Parks and Recreation

Transportation

Goods and services

Faith-based institutions

Childcare providers

Health and wellness

Infrastructure

Access to jobs

# Pieces of the Neighborhood Puzzle

---

- City plays a role in providing some of these basic elements and services
- Myriad of other government agencies, non-profits and for-profit businesses also play important roles in providing a wide range of services and support to neighborhoods
- These community partners are already at work in Dallas neighborhoods providing services and improving quality of life

# Pieces of the Neighborhood Puzzle

---

- Many of these basic elements, such as schools or transit, represent important systems that intersect at the neighborhood level
- Coordination of these intersecting systems will strengthen neighborhoods and enhance quality of life for residents

***Requires a major shift in our current thinking and approach to revitalizing neighborhoods***

# Neighborhood-based Approach

---

- Many city services are deployed today on a **people-based** or **project-based** approach
- Neighborhood Plus introduces an additional **place-based** approach
- Holistic examination of all the elements and systems at work in a neighborhood
- Assemble a set of strategies and actions tailored to address the needs of individual neighborhoods







# 6 Strategic Goals, 23 Policies and 76 Actions



# How Were These Determined?

---

- The strategic goals, policies and actions documented in Neighborhood Plus are the result of the participation and input of our 35 core and community partners
- Best practices and proven methods are already underway by many agencies in other locales
- While many of these ideas are new to Dallas, they are not untested

# Council Exercise - Prioritization of Policies

---

Each of the 6 Strategic Goals offer ideas for policy development

Among those –

- Which will have the most impact?
- Which should staff undertake first?





# Collaboration and Partnership

## Which will have the most impact?

Create a Collective Impact Framework



- 0% A. Promote inter-agency collaboration, leveraging of resources, coordination and co-location of services
- 0% B. Facilitate a Super-Neighborhood structure to support neighborhood organizations
- 0% C. Strategically target resources to maximize neighborhood impact.
- 0% D. Promote efficiency and effectiveness across programs and agencies



# Collaboration and Partnership

## Which should staff undertake first?

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- 0% C. Strategically target resources to maximize neighborhood impact.
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Alleviate Poverty



# Increase Economic Opportunity

## Which will have the most impact?

- 0% A. Increase the earning capacity of low wage earners.
- 0% B. Expand workforce training programs.
- 0% C. Expand health, childcare, and transportation programs for low income areas.
- 0% D. Improve Pre-K education opportunities for children in poverty.
- 0% E. Facilitate integration of homeless population back into the workforce and society.



Alleviate Poverty



# Increase Economic Opportunity

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- 0% C. Expand health, childcare, and transportation programs for low income areas.
- 0% D. Improve Pre-K education opportunities for children in poverty.
- 0% E. Facilitate integration of homeless population back into the workforce and society.



Fight Blight

# Returning properties to productive use

## Which will have the most impact?

- 0% A. Establish a unified blight removal and improvement program.
- 0% B. Develop programs and partnerships to return blighted properties to productive use.
- 0% C. Dispose of City-owned and land bank properties more strategically and efficiently.
- 0% D. Address endemic health issues in blighted areas with concentrated poverty.



Fight Blight

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- 0% C. Dispose of City-owned and land bank properties more strategically and efficiently.
- 0% D. Address endemic health issues in blighted areas with concentrated poverty.



Attract and Retain the Middle Class



# Building the Middle

## Which will have the most impact?

- 0% A. Promote Dallas as a city of neighborhoods and publicize neighborhood assets and programs.
- 0% B. Support and leverage emerging school quality and school choice programs.
- 0% C. Dispose of City-owned and land bank properties more strategically and efficiently.
- 0% D. Enhance neighborhoods desirability by improving infrastructure, housing stock, recreation and safety.



Attract and Retain the Middle Class



# Building the Middle

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- 0% C. Dispose of City-owned and land bank properties more strategically and efficiently.
- 0% D. Enhance neighborhoods desirability by improving infrastructure, housing stock, recreation and safety.



# Homeownership

## Which will have the most impact?

Expand Homeownership



- 0% A. Encourage a wider range of well designed and affordable housing types as a response to emerging homeownership preferences.
- 0% B. Encourage infill development and existing home improvements in target neighborhoods to attract and retain homeowners.
- 0% C. Increase the number of eligible mortgage loan applicants.
- 0% D. Expand home ownership programs to reach a broader range of potential homebuyers.



# Homeownership

## Which should staff undertake first?

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- 0% D. Expand home ownership programs to reach a broader range of potential homebuyers.



Enhance Rental Housing Options



# Quality Rental Communities

## Which will have the most impact?

- 0% A. Raise the quality of rental property through better design standards, proactive and systematic code enforcement, and zero tolerance towards chronic offenders.
- 0% B. Expand affordable housing options and encourage its distribution throughout the city and region.
- 0% C. Align planning, funding and community investments within a quarter mile of DART stations to promote transit-oriented development.



Enhance Rental Housing Options



# Quality Rental Communities

## Which should staff undertake first?

- 0% A. Raise the quality of rental property through better design standards, proactive and systematic code enforcement, and zero tolerance towards chronic offenders.
- 0% B. Expand affordable housing options and encourage its distribution throughout the city and region.
- 0% C. Align planning, funding and community investments within a quarter mile of DART stations to promote transit-oriented development.

# How Will Neighborhood Plus be Implemented?

## A Five Year Strategic Plan

- The Neighborhood Plus Plan includes 76 concepts and ideas for policies and programs that would serve as the basis for a five year work program.
- These individual policies and programs will require further development, refinement and guidance from Council Committees.
- Most will individually require formal review and adoption by Council before implementation.



# Some Early Initiatives

---

- Mayor's Office has initiated a High Impact Landlord strategy with the help of the City Attorney's Office and Code Compliance.
- Code Compliance and the City Attorney's Office are working on revisions to Chapter 27 to expand and improve the effectiveness of the rental registration and inspection program.
- Housing is researching and developing a targeted tax rebate program for home owners to encourage neighborhood investment.
- Economic Development's budget includes an EITC program.
- Communication and Information Systems is exploring ways to leverage use of City right-of-way for small cell and Distributed Antenna Systems to expand internet and communication infrastructure to underserved areas.
- Economic Development and Libraries are partnering to launch the Dallas B.R.A.I.N. initiative to offer entrepreneurship assistance at 26 Branch Libraries.

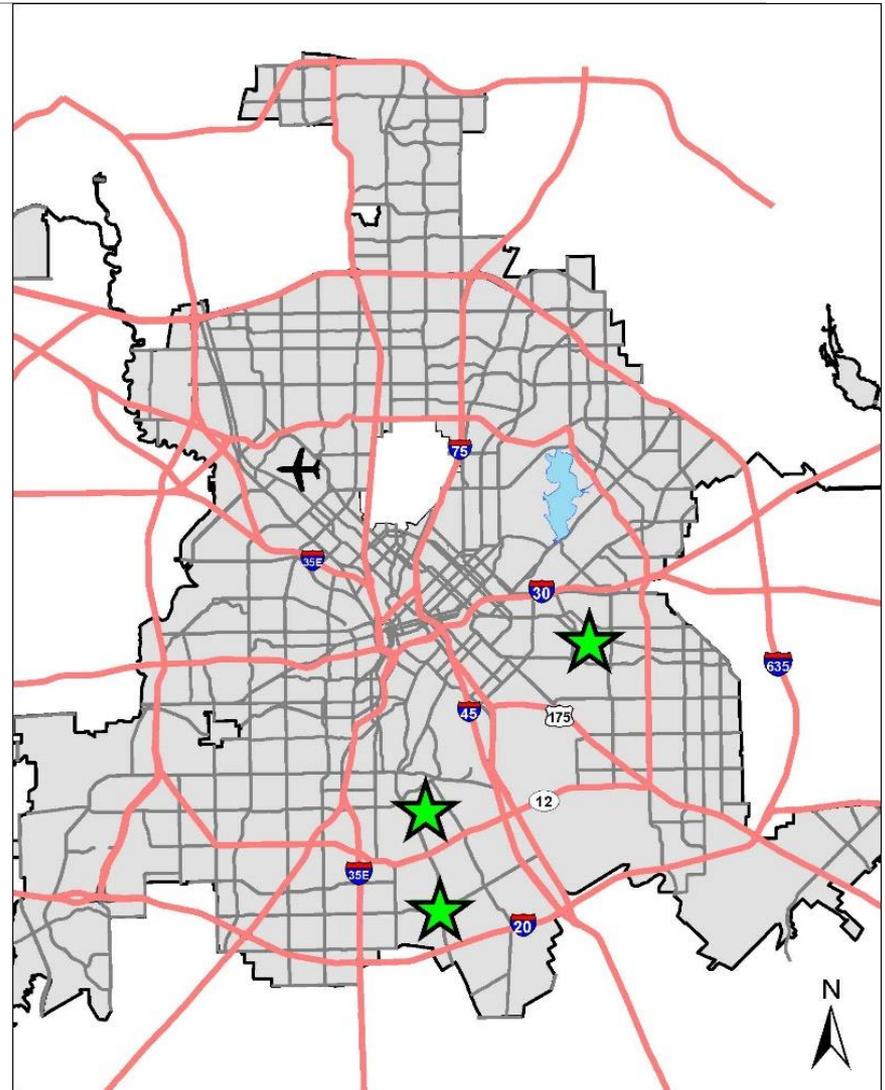
# Some Early Initiatives

---

- McKinsey is providing pro-bono assistance to develop a framework and guidelines for a Collective Impact organization to facilitate key partner agencies working together.
- National Resource Network has awarded the City a matching grant to develop fiscal and economic strategies for target neighborhoods.
- Center for Community Progress has awarded the City a grant to study best practices for land banking and blight remediation.

# Some Early Initiatives

- GrowSouth target areas selected by the Mayor
  - Parkdale - Urbandale
  - Lancaster Corridor
  - UNT - Education Corridor
- These will be real world laboratories for piloting new strategies and programs



# How Will My Neighborhood Benefit from Neighborhood Plus?

---

- Additional target neighborhoods will be identified based on selection criteria vetted by the Quality of Life Committee.
- Many policies, programs and actions will have city-wide application, while others will be designed to be deployed in targeted areas

# Who Will Implement Neighborhood Plus?

---

- The Department of Planning and Urban Design, the Housing Department, the Office of Fair Housing and the City Attorney's Office have played a lead role in the development of the plan.
- Implementation will be a multi-departmental and multi-agency effort. Key city departments will include:
  - Planning and Urban Design
  - Housing Department
  - City Attorney's Office
  - Code Compliance
  - Economic Development
  - Public Works Department

# Department of Planning and Urban Design

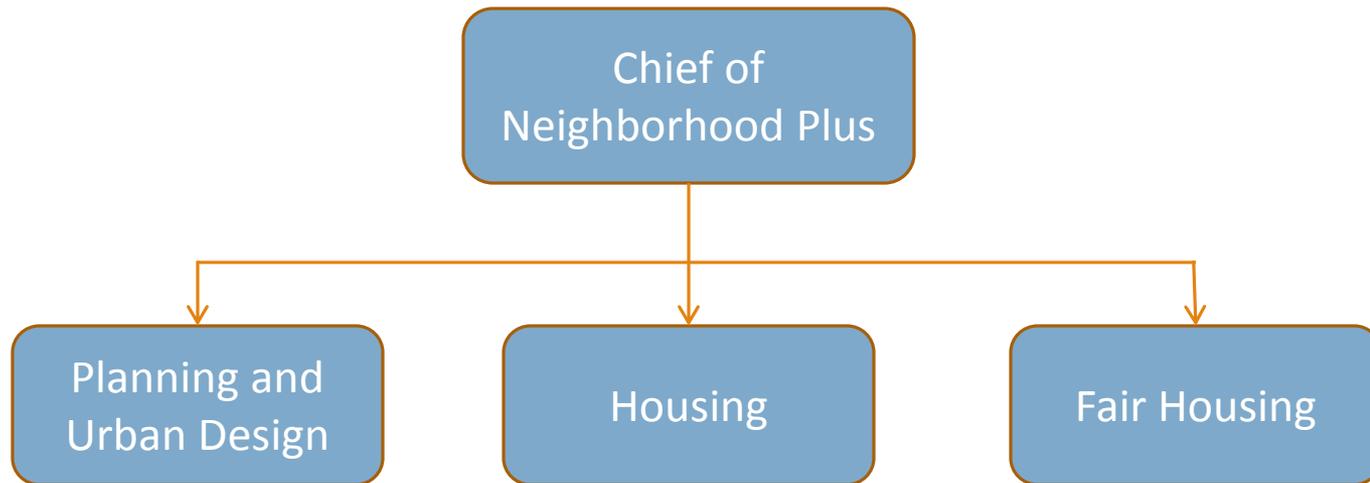
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- Budget increase added new staffing to create the Neighborhood Vitality division.
- This group will be primarily responsible for:
  - Working through Council Committees to establish priorities for implementation
  - Establishing and monitoring a work plan and schedule
  - Facilitating program and policy development in coordination with other departments/agencies
  - Target area planning and implementation coordination

# Chief of Neighborhood Plus

---

- The New Chief of Neighborhood Plus will oversee three key departments and facilitate inter-departmental and inter-agency coordination for Neighborhood Plus implementation.



# Cultural and Operational Change

---

- All City departments have been made aware of the paradigm shift that Neighborhood Plus will entail. This will be a multi-year shift as departments transition into a new operational approach. This will require:
  - Training and mentoring
  - Updated business plans and performance measures to reflect new operational responsibilities
  - Changes in performance plans

# Next Steps: Neighborhood Plus Plan

---

- Finalize the Neighborhood Plus draft document based on input received from City Council today
- Action on the resolution on today's agenda.
- Staff will seek direction from Council Committees to further develop and refine individual policies and actions
- Staff will continue development of a multi-departmental implementation strategy based on Council prioritization and direction

# Questions

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# Memorandum



CITY OF DALLAS

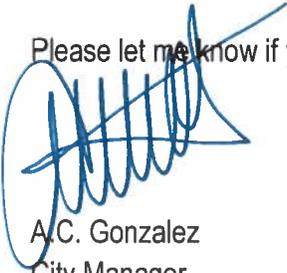
DATE October 2, 2015

TO Honorable Mayor and Members of the City Council

SUBJECT **84<sup>th</sup> Legislative Session Wrap-Up**

On Wednesday, October 7, 2015, the City Council will be briefed on the 84<sup>th</sup> Texas Legislative Session. The briefing materials are attached for your review.

Please let me know if you have any questions or need additional information.



A.C. Gonzalez  
City Manager

c: Warren M.S. Ernst, City Attorney  
Craig D. Kinton, City Auditor  
Rosa A. Rios, City Secretary  
Daniel F. Solis, Administrative Judge  
Ryan S. Evans, First Assistant City Manager  
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Sana Syed, Public Information Officer  
Elsa Cantu, Assistant to the City Manager – Mayor & Council

# 84<sup>th</sup> Legislative Session Wrap- Up

## October 7, 2015

1



# Purpose of the Briefing

2

- 84<sup>th</sup> Legislature Overview
- City of Dallas success and trials
- Ongoing challenges
- Interim initiatives

# 84<sup>th</sup> Texas Legislative Session

3

- **6,476 bills were filed in the 84<sup>th</sup> Legislative Session**

Over 400 more than filed in 83<sup>rd</sup> session

- **Only 20.5% bills were sent to the Governor for signature (23.7% were passed in 2013)**

Significantly fewer vehicles for amendments

# By the Numbers – House/Senate

4

## **Partisan Numbers**

In 2013, the Texas House had 95 Republicans and 55 Democrats. This session, there were 98 Republicans and 52 Democrats

In 2013, the Texas Senate had 19 Republicans and 12 Democrats. This session, there were 20 Republicans and 11 Democrats

## **Procedural Rule Changes**

The Senate eliminated the 2/3 rule that requires two-thirds of the senators (21 of the 31-member chamber) to agree to bring up a bill before it can be debated on the floor.

The new rule required only a 60% majority - 19 senators rather than 21 - which is enough to ensure that the Senate's 11 Democrats cannot block bills.

# Governor Abbott's Legislative Priorities

5

Governor Abbott outlined his five emergency items – his top priorities – for the 84th Texas Legislative Session.

- High-Quality Early Education
- Higher Education Initiatives
- Transportation Initiatives
- Immigration Reform
- Ethics Reform

Also on the agenda...

“The truth is Texas is being California-ized and you may not even be noticing it,” said Abbott... “It’s being done at the city level with bag bans, fracking bans, tree cutting bans. We’re forming a patchwork quilt of bans and rules and regulations that is eroding the Texas model.”

*Governor Greg Abbott at the Public Policy Forum  
January 2015*

# Preemption Bills that Passed

6

- HB 40 – Prohibits Local Fracking Bans – “Denton Fracking Ban”
- SB 267 – prohibits city from passing ordinance banning landlords from discriminating based on source of income
- HB 1794 – caps damages municipalities can seek in environmental suits
- SB 1760 – requires local taxing districts that wish to exceed the effective tax rate to first have a vote of at least 60% of the governing body in support of the tax increase
- HB 1295 – governmental entity may not enter into any contract unless business entity submits a ‘disclosure of interested parties’
- HB 1750 prohibition on use of capital appreciation bonds

# Opposed Legislation that Failed Passage

7

- Restrict Annexation
- Preemption
- Restrict Home Rule Authority
- High Speed Rail
- Bond Limitations
- Revenue Caps
- Limit Eminent Domain
- CHL Cop Stop
- Anti-Toll road
- Cost Benefit Analysis
- Building Codes
- Concrete Barriers
- Eliminate Red Light Cameras
- Veto Power by Regional Water Planning District
- Apply to Agency to Receive Disaster Recovery Funds
- Scenic Texas Mandates Vegetation
- Public Information Mandates
- Restrict TIFs
- Urban Garden Tax Exemption

# City of Dallas Legislative Initiatives Passed

8

## Blight Remediation:

- HB 1289 – inclusion of commercial property in Urban Lank Bank Program
- HB 3160 – expands municipalities' ability to file probate actions related to hazardous properties
- HB 2590 – related to Deceptive Trade Practices Act and criminal penalties in certain real estate transactions
- HB 1626 – relating to designating certain areas as banking development districts
- HB 1629 – relating to crowdfunding portal regulations for small business development

# City of Dallas Legislative Initiatives Passed

9

- HB 100 - Tuition Revenue Bonds (UNT & Law School)
- HB 1733 - Transportation for Hire (insurance)
- HB 994 – Methane Recapture Property Tax Exemption

# Other Legislation of Interest to Dallas

10

- Transportation
  - Proposition 7 will be on this November ballot for voters to decide if funds should be allocated for nontolled roads
- Body cameras (passed)
- RRC rate setting and sunseting (good bill that didn't pass)
- Film Incentives – reduced from \$90M to \$30M
- Alarm Bill – caps permit amounts and requires municipalities to respond regardless of prior false alarms.

# Preparing for the 85<sup>th</sup> Legislative Session

11

- Monitoring agency hearings
- Interim charges and studies
- Outreach and communication with state delegation
- Development of city priorities

# Questions?

12



# Memorandum



DATE October 2, 2015

TO The Honorable Mayor and Members of the City Council

SUBJECT **Aquatics Master Plan Update Briefing**

On Wednesday, October 7, 2015, the Dallas City Council will be briefed on the Aquatics Master Plan Update. The briefing materials are attached for your review.

Please let me know if you have any questions or need additional information.

A handwritten signature in black ink that reads 'Willis C. Winters'.

Willis C. Winters, FAIA, Director  
Park and Recreation Department

## Attachments

c: A.C. Gonzalez, City Manager  
Warren M.S. Ernst, City Attorney  
Craig D. Kinton, City Auditor  
Rosa A. Rios, City Secretary  
Daniel F. Solis, Administrative Judge  
Ryan S. Evans, First Assistant City Manager  
Eric D. Campbell, Assistant City Manager  
Jill A. Jordan, P.E., Assistant City Manager  
Mark McDaniel, Assistant City Manager  
Joey Zapata, Assistant City Manager  
Jeanne Chipperfield, Chief Financial Officer  
Sana Syed, Public Information Officer  
Elsa Cantu, Assistant to the City Manager – Mayor & Council

A background image of a swimming pool at dusk or night. The pool is illuminated with blue lights. In the foreground, a lifeguard in a white shirt with "LIFEGUARD" written on the back is sitting on a ledge. Other people are visible in the water and around the pool deck. A circular hot tub or smaller pool is visible on the right side of the frame.

# Aquatics Master Plan Update

## Dallas City Council Briefing

October 7, 2015

# Purpose of Meeting

- Present background information
- Present what we heard at the Aquatic Master Plan public input meetings
- Present recommended Aquatics Master Plan 2015 Update, based on public input
- Next steps

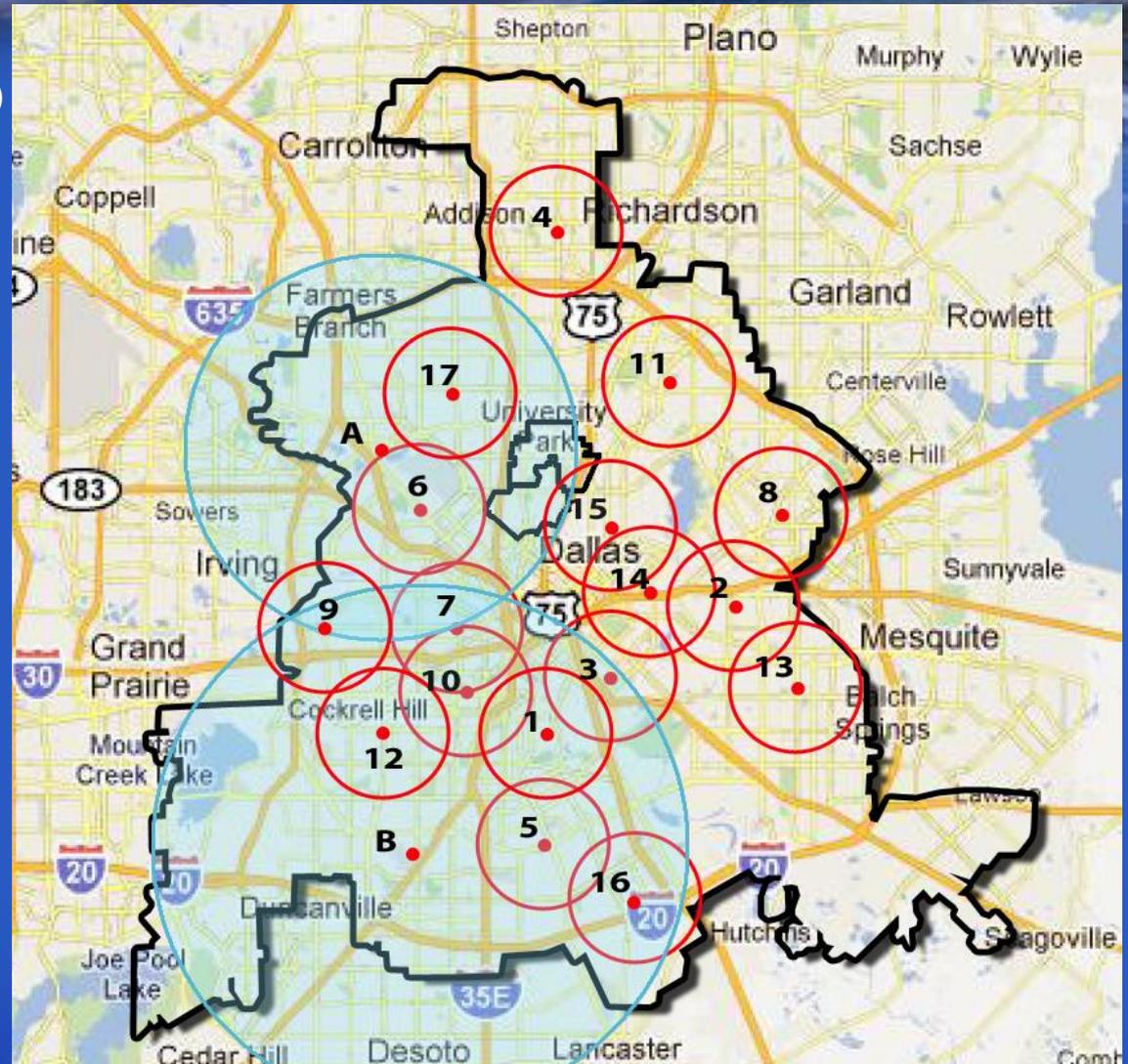
# Existing Dallas Pools

- Pools range in age from 40 to 68 years old
- Repairs are needed for both functional and physical features
- Pools are not financially sustainable
  - Expenses: \$1,183,356
  - Revenues: \$ 223,633
  - 18.9% Recovery Rate
- Pool system is geographically inefficient
  - Overlapping service areas
  - Gaps in service areas



# Existing Aquatic Facilities 2015

- Bachman Indoor (A)
- Lake Highlands North (11)
- Harry Stone (8)
- Walnut Hill (17)
- Kidd Springs (10)
- Tietze (15)
- Samuell Grand (14)
- Pleasant Oaks (13)
- Everglade (2)
- Grauwlyer (6)
- Jaycee Zaragoza (9)
- H.R. Moore (7)
- Exline (3)
- Bahama Beach (B)
- Martin Weiss (12)
- Tommie Allen (16)
- Glendale (5)
- Bonnie View (1)



# Aquatic Usage Has Changed

## 1950 - 1990

- Old NRPA standard - One pool per 20,000 population  
*(Neighborhood Pool Concept)*
- Typical pool : 4-8 lap lanes, diving board, wading pool
- Most used by children and lap swimmers

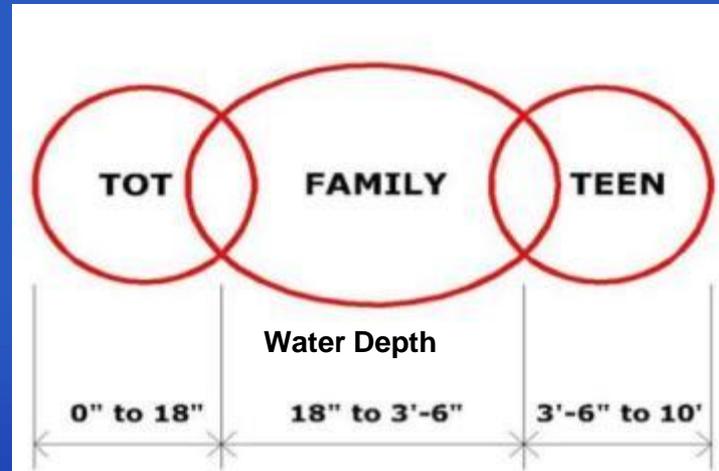
## 1990 - Present

- New Standards – One pool per 100,000 or more population  
*(Family Aquatic Center Concept)*
- Typical pool: More fun amenities (water slides, lazy rivers, and children's play structures)
- Most used by families with children - *Something for Everyone!*



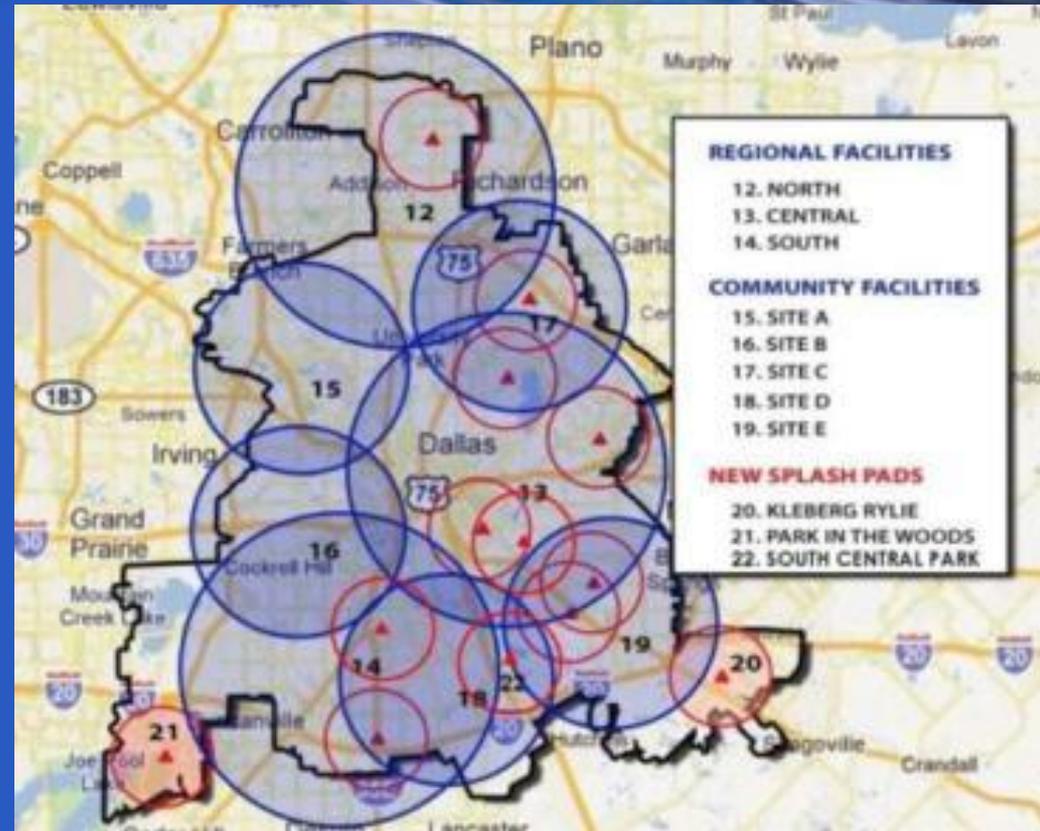
# Family Aquatic Center Concept

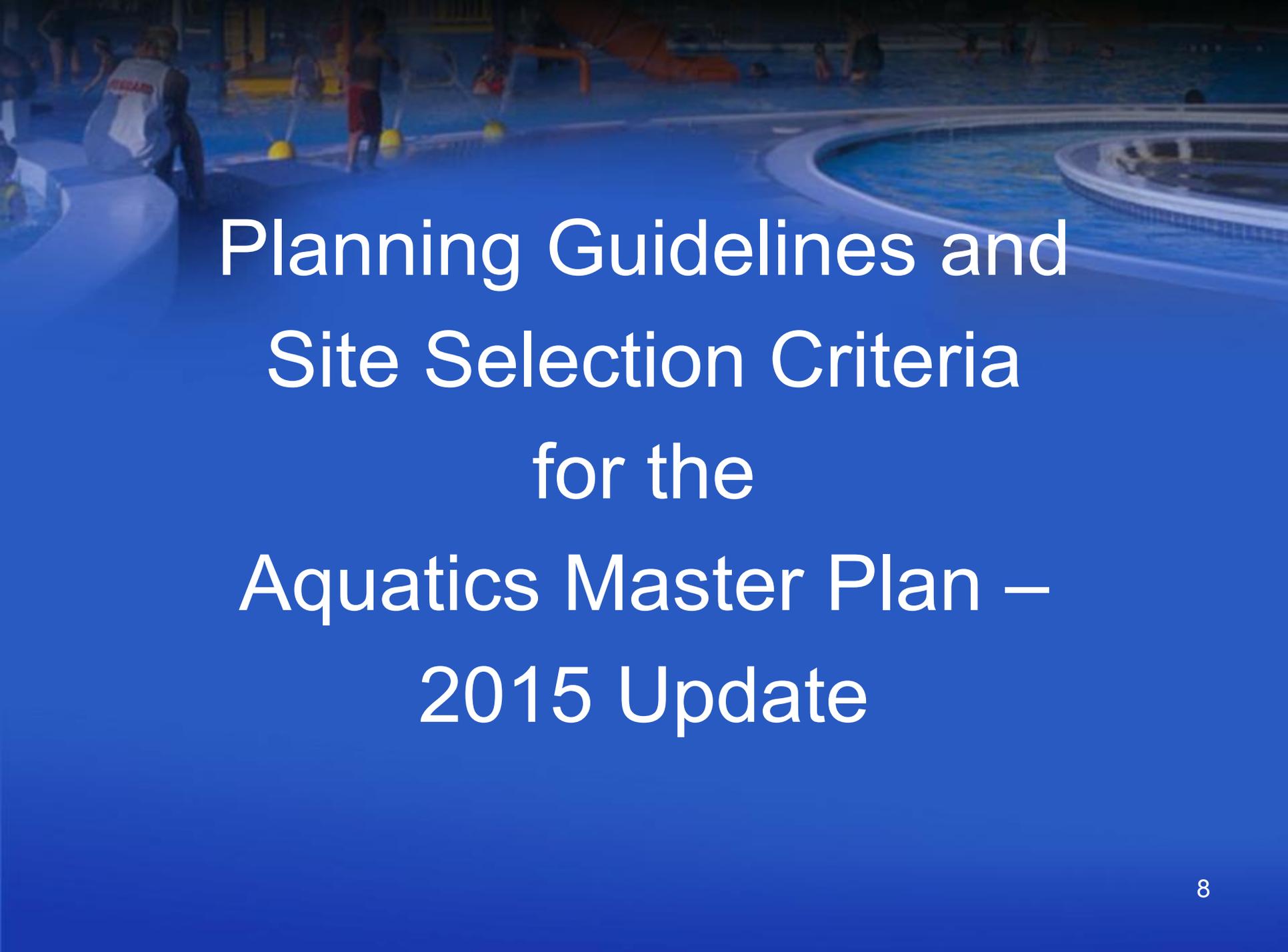
- Tots
- Families
- Teens
- Young Adults / Seniors
- The “Family Aquatic Center” Concept



# 2012 Aquatics Master Plan

- 3 Regional Family Aquatic Centers
- 5 Community Family Aquatic Centers
- 2 Spraygrounds
- Estimated Total Cost: \$53.6M (2015 dollars)



The background of the slide is a photograph of an aquatic center. In the foreground, a person wearing a white lifeguard vest with the name 'WILLIAMS' on the back is sitting on a white ledge. The pool area is filled with people of various ages swimming and playing. There are yellow buoys in the water. The overall scene is bright and active, suggesting a community aquatic facility.

# Planning Guidelines and Site Selection Criteria for the Aquatics Master Plan – 2015 Update

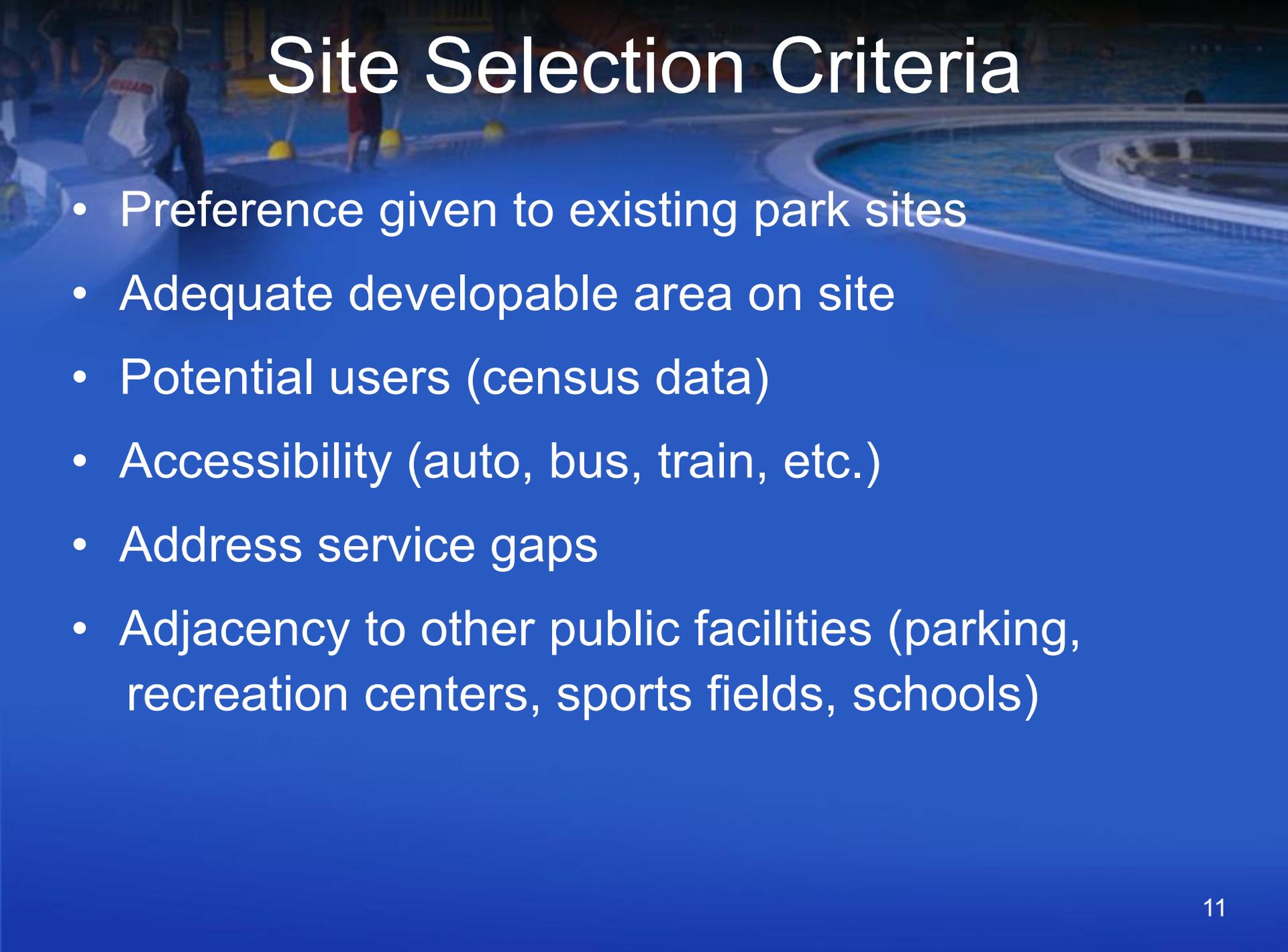
# Planning Guidelines

- Provide equal level of service throughout City
- Consider population density and median age groups
- No “cookie cutter” solutions
- Consider highly supported existing pools
- Consider vegetation, topography, site character
- Don't remove existing pools until impact of new Family Aquatic Centers on usage is known
- Start with facilities that will serve the greatest number of users in Phase 1
- Consider maintenance needs of existing pools while plan is being implemented

# Additional Planning Guidelines

- Stretch funds by avoiding land acquisition costs
- Provide diverse and unique aquatic facilities
- Primary focus - Upgrade the City's outdoor recreation pool system
- Build on existing strengths (support/revenue)

# Site Selection Criteria

The background of the slide is a photograph of an outdoor swimming pool. In the foreground, a lifeguard in a white shirt with "LIFEGUARD" written on the back is sitting on a ledge. The pool has a circular hot tub or whirlpool area on the right side. The water is blue, and there are yellow buoys in the pool. The overall scene is brightly lit, suggesting a sunny day.

- Preference given to existing park sites
- Adequate developable area on site
- Potential users (census data)
- Accessibility (auto, bus, train, etc.)
- Address service gaps
- Adjacency to other public facilities (parking, recreation centers, sports fields, schools)

# Site Selection Criteria

- **Regional Family Aquatic Center (Regional FAC)**
  - 4 acres for pool/bathhouse and parking
  - 100-car or more parking (existing or space to add)
  - Easy public access (DART, autos, bicycles)
  - Minimize overlap with other area providers
- **Community Family Aquatic Center (Community FAC)**
  - 3 acres for pool/bathhouse and parking
  - 50-car parking (existing or space to add)
  - Easy public access (DART, autos, bicycles)
  - Consider high public usage and community support
- **Neighborhood Family Aquatic Center (Neighborhood FAC)**
  - 2 acres for pool/bathhouse
  - Only ADA parking required
  - Consider high public usage and community support

**Note: All selected sites should minimize removal of trees and existing recreation facilities**

A photograph of an aquatic center with people swimming and playing in various pools. The image is overlaid with a blue gradient. The text is centered on the blue background.

# Types of Family Aquatic Centers Recommended for the Aquatics Master Plan - 2015 Update

# Regional Family Aquatic Centers



# Community Family Aquatic Centers



# Neighborhood Family Aquatic Centers



A photograph of an outdoor swimming pool at dusk or night. The pool is illuminated with blue light. In the foreground, a person is sitting on a white ledge. In the background, a person is standing near a yellow buoy, and a slide is visible. The text "Public Input Summary" is overlaid in white on a blue background.

# Public Input Summary

# Public Input Meetings

## Sept. 21 – 29, 2015

	<b>Date</b>	<b>Location</b>
<b>1</b>	Monday, September 21	Pleasant Oaks Recreation Center
<b>2</b>	Monday, September 21	Fretz Recreation Center
<b>3</b>	Monday, September 21	Singing Hills Recreation Center (Presentation at Town Hall Meeting)
<b>4</b>	Tuesday, September 22	Kidd Springs Recreation Center
<b>5</b>	Wednesday, September 23	Bachman Recreation Center
<b>6</b>	Wednesday, September 23	Lake Highlands North Recreation Center
<b>7</b>	Thursday, September 24	Exline Recreation Center
<b>8</b>	Thursday, September 24	Samuell-Grand Recreation Center
<b>9</b>	Monday, September 28	Kleberg-Rylie Recreation Center
<b>10</b>	Monday, September 28	Thurgood Marshall Recreation Center (Presentation at Town Hall Meeting)
<b>11</b>	Tuesday, September 29	Nash Davis Recreation Center

Note: Public input meeting advertising/promotion summary is included in the Appendix 18

# What We Heard

- Supportive of the Aquatics Master Plan (multiple locations)
- Concerned about traffic and parking that would be created with the new facility (Fretz)
- Neighborhood and cultural boundaries are perceived as an obstacle
- Link the bike trails system to the pools
- Consider a new pool at Exline or William Blair Park



# What We Heard

- Pools should include deep water and competition lap lanes
- Consider pools with the highest attendance for Phase 1
- Seniors need an indoor wellness pool
- Need improvements for Bahama Beach
- Preserve any historic structures



# Proposed 2015 Aquatics Plan

## Regional FACs (4)

Bachman  
Samuell Grand  
Crawford  
Fretz

## Community FACs (3)

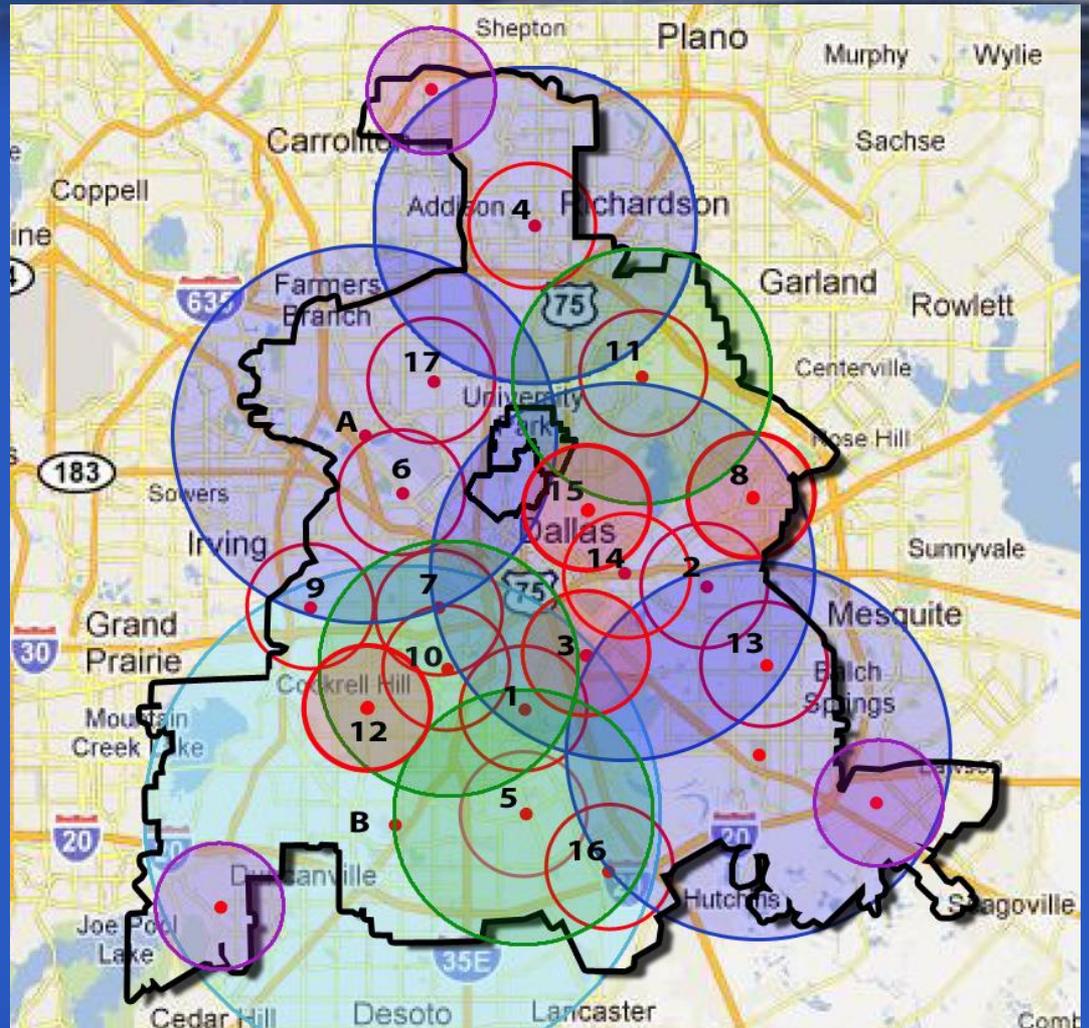
Lake Highlands North  
Kidd Springs  
Singing Hills

## Neighborhood FACs (4)

Harry Stone  
Tietze  
Martin Weiss  
Exline

## Spraygrounds (3)

Timberglen  
Park in the Woods  
Kleberg-Rylie



Future consideration for Midtown Community Family Aquatic Center

# Aquatics Master Plan Implementation

Phase 1 (\$36.6M – Estimate)***	Phase 2 (\$23M – Estimate)***
- Samuell Grand RFAC*	- Bachman RFAC
- Crawford RFAC*	- Singing Hills CFAC
- Fretz RFAC*	- Harry Stone NFAC
- Lake Highlands North CFAC*	- Martin Weiss NFAC
- Kidd Springs CFAC*	- Exline NFAC
- Tietze NFAC*	
- Timberglen Sprayground**	
- Park in the Woods Sprayground**	
- Kleberg-Rylie Sprayground**	

## Phase 3

Possible indoor aquatic facility in partnership with school district(s)

\* Project cost estimate for Regional FAC ranges from \$5.5M to \$8M depending on infrastructure and parking needs per site  
 Project cost estimate for Community FAC ranges from \$4-5M depending on infrastructure and parking needs per site  
 Project cost estimate for Neighborhood FAC is approximately \$3.5M

\*\* Project cost estimate for each sprayground is approximately \$1.2M

\*\*\* Estimates in 2015 dollars

# Aquatics Master Plan

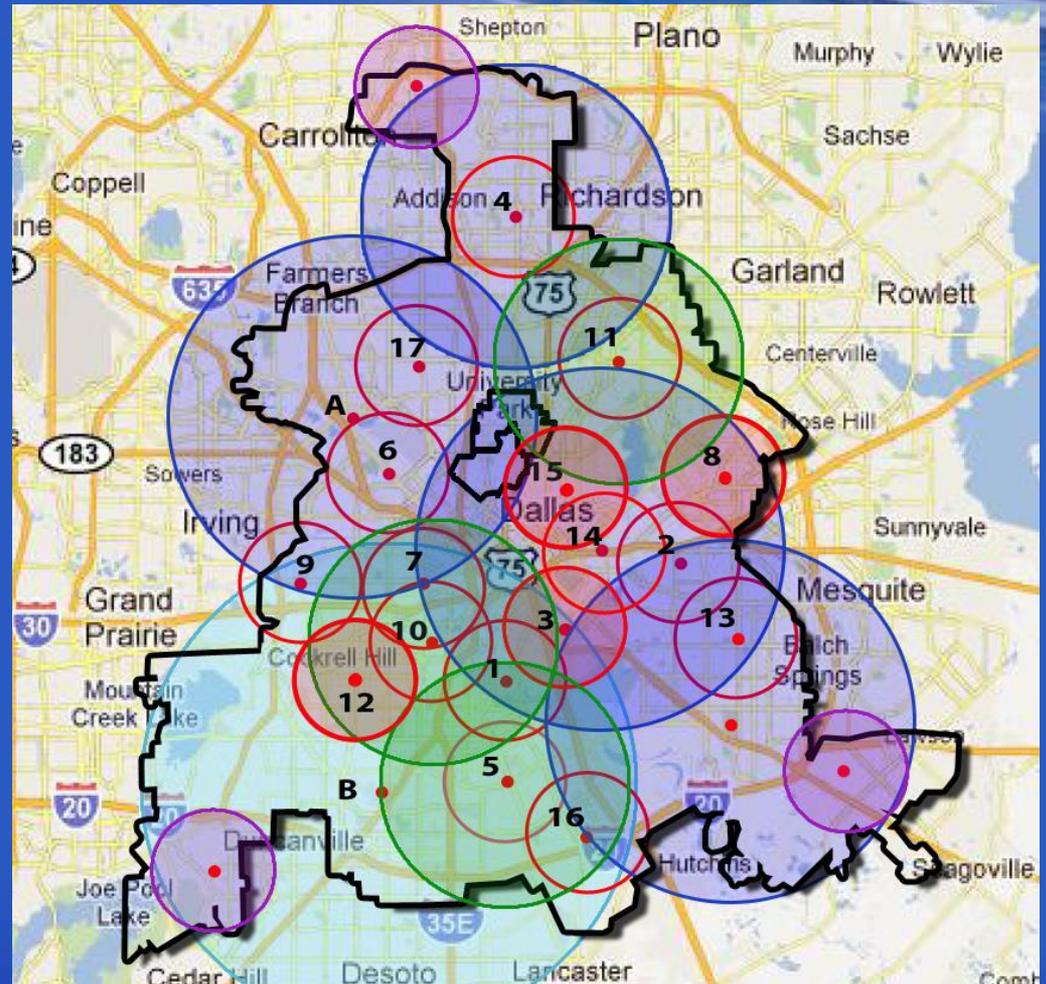
## Phase 1 Implementation - Funding

Aquatic Facilities	Cost	Funding	Amount
6 Aquatic Centers	\$33.0M	<ul style="list-style-type: none"> <li>• Elgin B. Robertson land sale:</li> <li>• 2006 Bond Funds for Crawford Memorial Park master plan implementation:</li> <li>• Aquatics multi-year fund:</li> <li>• Samuell Park Expendable Trust Fund:</li> <li><b>Total:</b></li> </ul>	\$ 31.8M  \$ 0.6M \$ 0.1M <u>\$ 0.5M</u> <b>\$ 33.0M</b>
3 Spraygrounds	\$ 3.6M	<ul style="list-style-type: none"> <li>• Park and Recreation Department requests to retain any excess revenues above the \$829,650 general fund obligation for FY2015-16 to fund spraygrounds and future aquatics improvements (annually):</li> <li>• Aquatics and Recreation multi-year funds (annually):</li> </ul>	\$ 0.8M  \$ 0.5M
<b>Total:</b>	<b>\$36.6M</b>		

# 2015 Aquatics Master Plan Summary

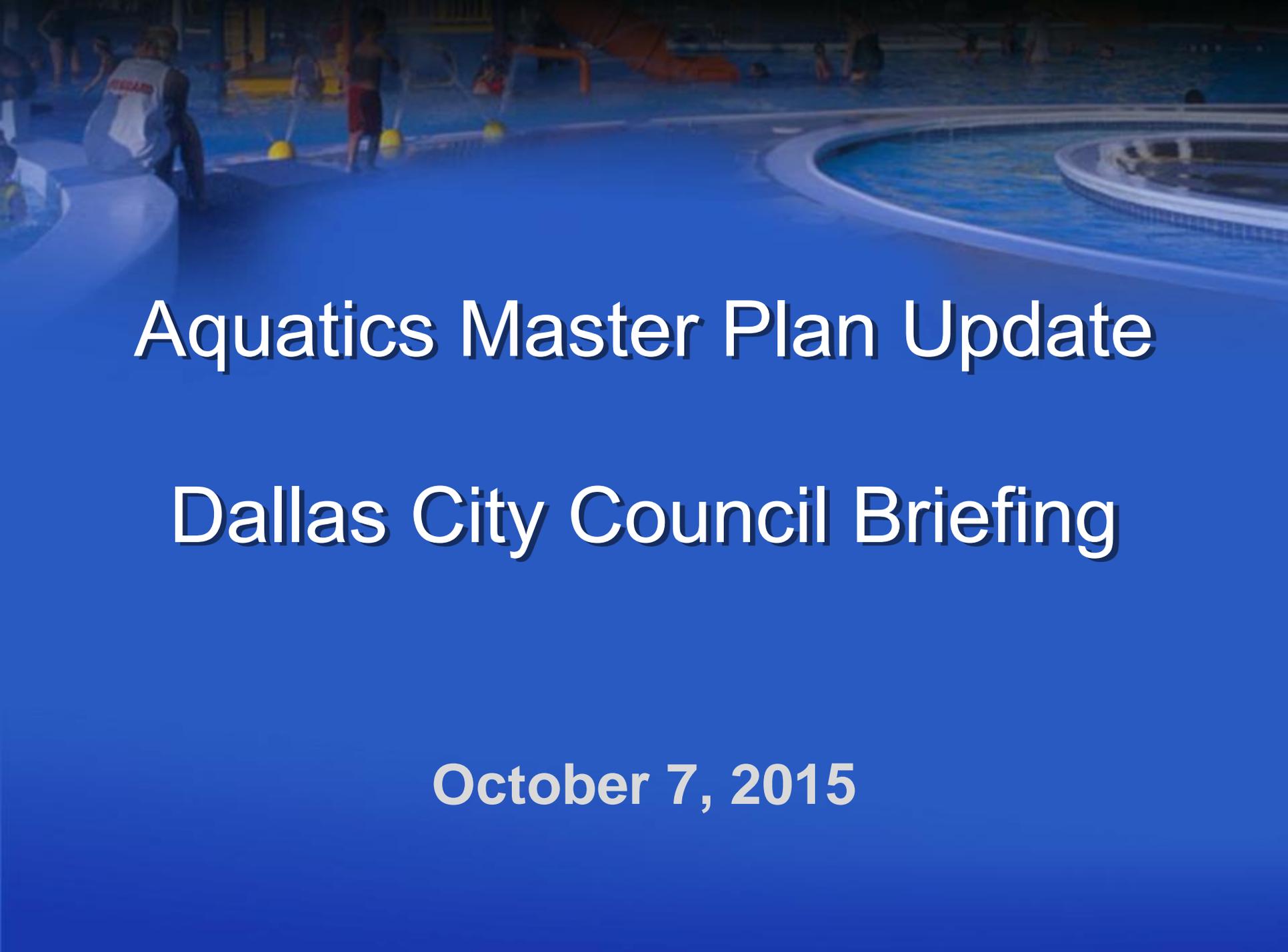
- Total estimated attendance: 480,000
- Total projected revenue: \$2,900,000
- Total projected expenses: \$4,000,000

*Note: Numbers based on new and existing pools*



# Next Steps

- Seek Park and Recreation Board approval for the Aquatics Master Plan - 2015 Update on October 8, 2015
- Negotiate and award design contract
- Begin design
- Bidding (Request for Competitive Sealed Proposals)
- Construction and make ready

A photograph of an outdoor swimming pool at dusk or night. The pool is illuminated with blue lights. In the foreground, a lifeguard in a white shirt with "LIFEGUARD" written on the back is sitting on a ledge. Other people are visible in the water and around the pool deck. The background shows a slide and other pool equipment.

# Aquatics Master Plan Update

## Dallas City Council Briefing

October 7, 2015

A background image of a swimming pool at dusk or night. The pool is illuminated with blue light. In the foreground, a person is sitting on a white ledge. In the background, a person is standing near a yellow buoy, and a slide is visible. The word "Appendix" is written in large white letters in the center of the image.

# Appendix

# Advertising / Promotion Materials for Public Input Meetings

Paid Advertising Schedule - \$12,457



9/20 ad  
Digital 9/18-24



9/24 ad  
Digital 9/20-29  
Email blast 9/21, 9/28



9/19 ad  
Digital 9/18-24

**People Newspapers**

Digital 9/18-29



9/17 ad



9/18 ad

Digital 9/18-30

Email blast 9/18-25

Digital 9/20-29



Digital 9/21-29



**The Dallas Post Tribune**

9/24 ad



9/17 ad



9/24 ad  
Digital 9/18-29



9/18, 9/25 ads



## YOU ARE INVITED: Aquatics Master Plan Public Meetings

The Dallas Park and Recreation Department will share details on its new aquatics master plan.

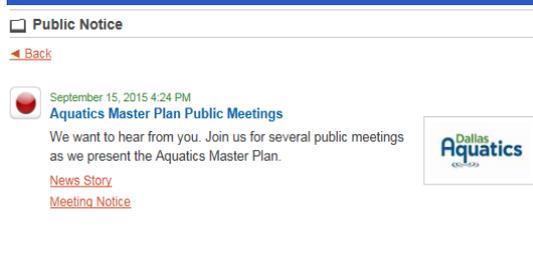
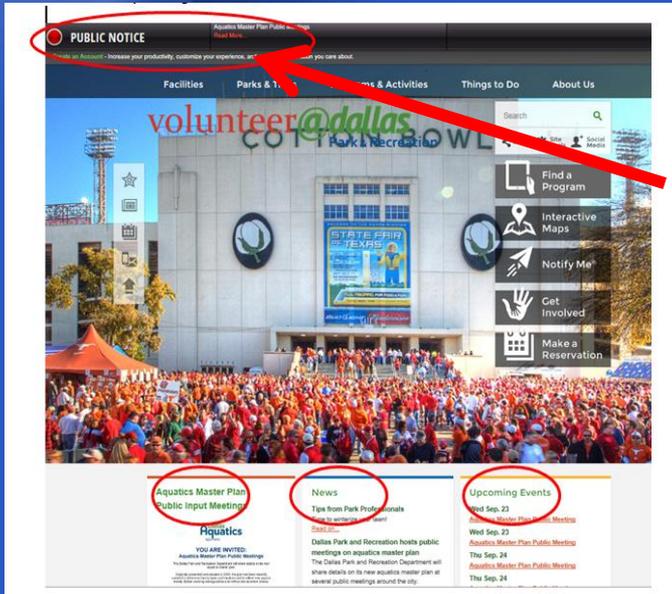
Originally presented and adopted in 2012, the plan has been recently updated to determine facility types and locations and to reflect new aquatic trends, Dallas' evolving demographics and refined site selection criteria.

Public input is crucial and we want to hear from you.

Date	Location	Address
Monday, September 21 6:30 p.m.	Pleasant Oaks Recreation Center	8701 Greenmount Ave. Dallas 75227
Monday, September 21 7:00 p.m.	Fretz Recreation Center	6950 Belt Line Rd. Dallas, 75254
Tuesday, September 22 6:00 p.m.	Kidd Springs Recreation Center	711 W. Canty St. Dallas 75208
Wednesday, September 23 6:30 p.m.	Bachman Recreation Center	2750 Bachman Dr. Dallas 75220
Wednesday, September 23 6:30 p.m.	Lake Highlands North Recreation Center	9940 White Rock Trail Dallas 75238
Thursday, September 24 6:30 p.m.	Exline Recreation Center	2525 Pine St. Dallas 75215
Thursday, September 24 6:30 p.m.	Samuell Grand Recreation Center	6200 E. Grand Ave. Dallas 75223
Monday, September 28 6:30 p.m.	Kleberg-Rylie Recreation Center	1515 Edd Rd. Dallas 75253
Monday, September 28 6:00 p.m.	Thurgood Marshall Recreation Center	5150 Mark Trail Way Dallas 75232
Tuesday, September 29 6:30 p.m.	Nash Davis Recreation Center	3710 N. Hampton Rd. Dallas 75212

# Digital Media Advertising for Public Input Meetings

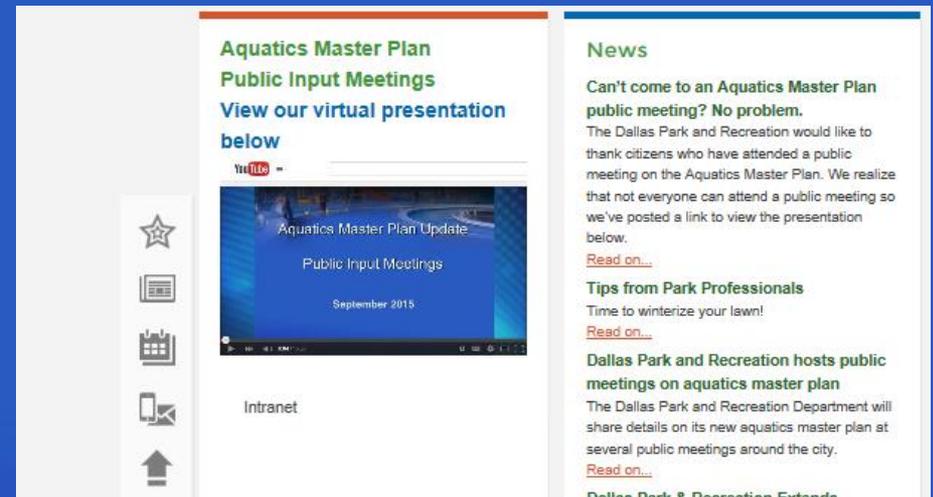
Website prior to video posting 9/15 – 9/23/15  
Prior to visit upload (Wed 9/23)



## Social Media



Posts were made 3-4 times a day  
per channel beginning 9/21  
through 9/29



Video presentation uploaded  
on 9/23 at noon

# Public Input Meetings Advertising - Conclusions

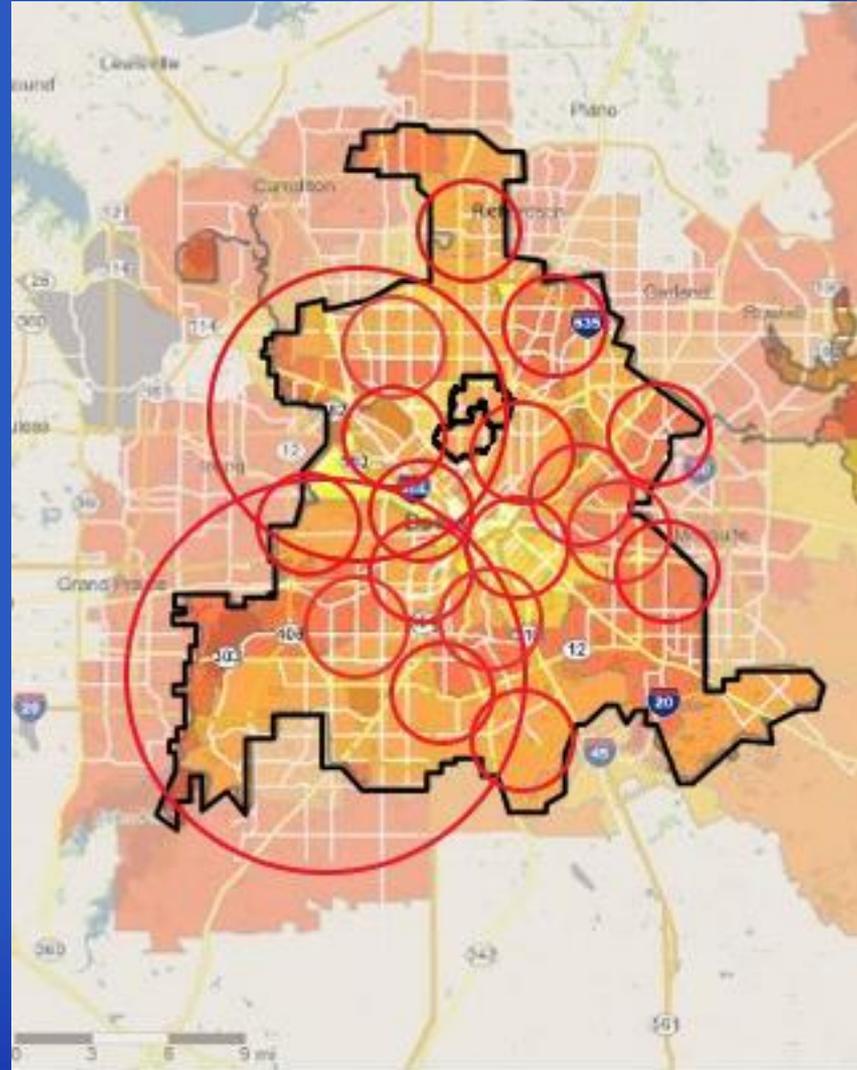
- The marketing goal was to create a media saturation plan (through multiple channels) to promote the public meetings to get feedback and input from citizens.
- We used paid advertising, website, embedded a video of presentation (for those citizens unable to attend), social media posts (at least 3 a day per channel) to deliver a consistent message of purpose of meeting and a path to deliver feedback, regardless of attendance at a physical meeting.
- The recreation centers posted flyers and last minute changes (2 once the meetings started) at each recreation center, as well as promoted via marquee in front of centers. For those recreation centers without marquees, a sign was posted.
- The meeting notice was emailed to all Park Board members and Council in the hope that each would help 'spread the word'.
- Attendance varied between the meetings from a top end of 50 to 0; with some correlation between audience size, facility location, and citizen interest in the topic.

# Existing Pools with Population Map of Households Under 18

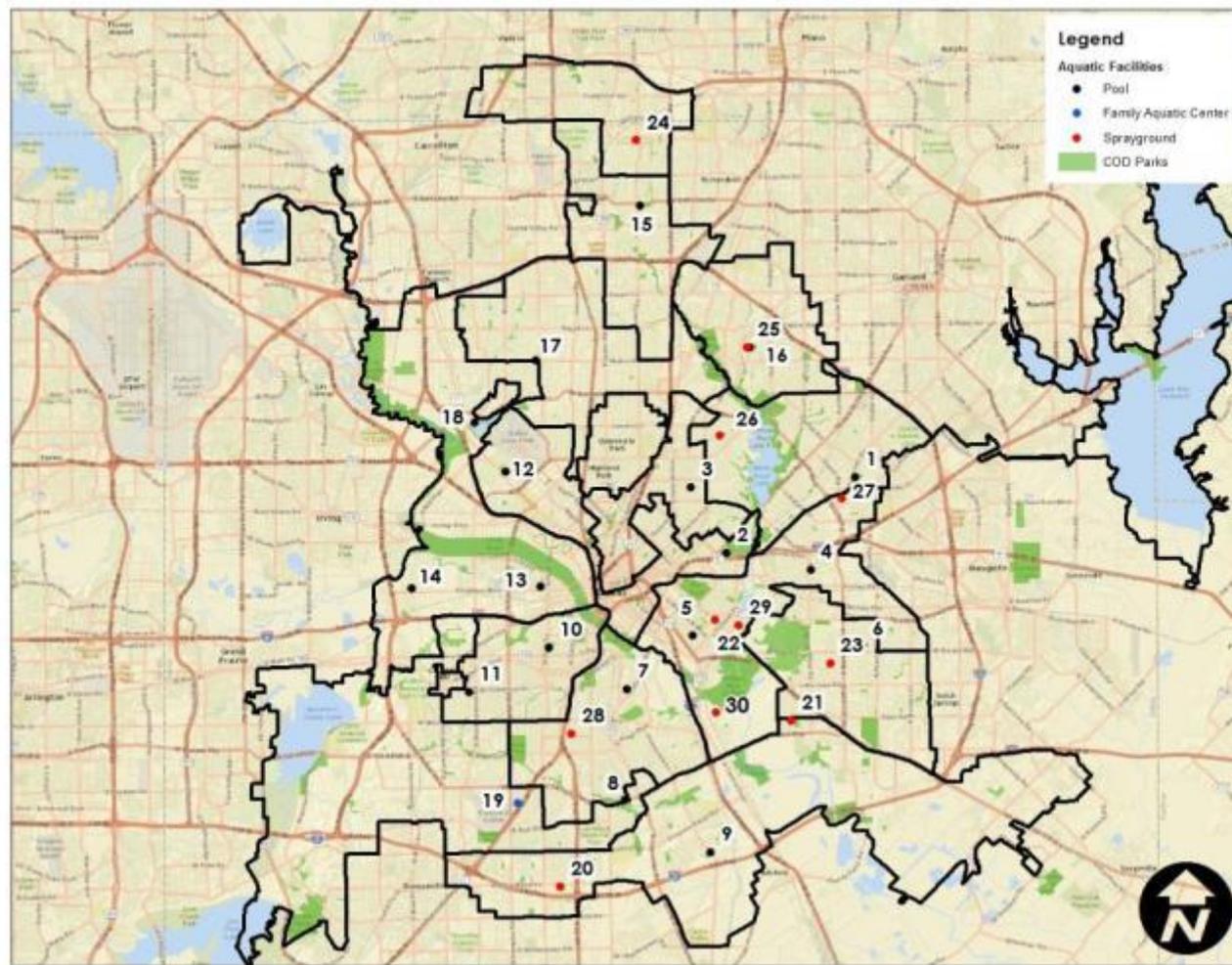
■	ZIP Codes - High (Above 17,000)
■	ZIP Codes - Above Average (5,300 to 17,000)
■	ZIP Codes - Average (1,675 to 5,300)
■	ZIP Codes - Below Average (530 to 1,675)
■	ZIP Codes - Low (Below 530)

*Note:*

*Lowest current  
levels of service in  
North and Southeast*

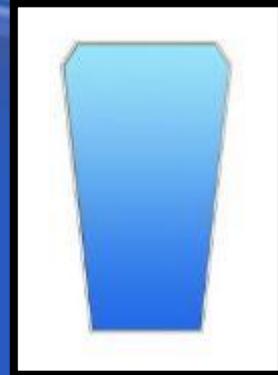


# Existing Aquatic Facilities

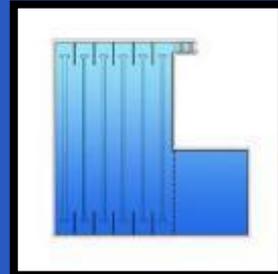


## City of Dallas Aquatic Facilities

ID	Community Pool
1	Harry Stone
2	Samuell Grand
3	Tietze
4	Everglade
5	Exline
6	Pleasant Oaks
7	Bonnie View
8	Glendale
9	Tommie Allen
10	Kidd Springs
11	Martin Weiss
12	Grauwlyer
13	Hattie R. Moore
14	Jaycee / Zaragoza
15	Fretz
16	Lake Highlands North
17	Walnut Hill
18	Bochman
Family Aquatic Center	
19	Bahama Beach
Sprayground	
20	Danieldale
21	Pemberlon Hill
22	Mildred Dunn
23	Umphress
24	Campbell Green
25	Lake Highlands North
26	Ridgewood
27	Ferguson
28	Beckley Saner
29	Willie Mae Butler
30	South Central



82'-105' Length



82' Length

# Sprayground Locations

## Location

## Year Opened

Umphress Park	2001
Danieldale Park	2001
Pemberton Hill Park	2001
Mildred Dunn Park	2001
Lake Highlands North Park	2006
Campbell Green Park	2006
Ridgewood Park	2006
Ferguson Park	2009
Beckley Saner Park	2013
Willie Mae Butler Park	2013
South Central Park	August 2015



# Existing Pools

Annual attendance in 2014 and age of pools:

<u>Park Site</u>	<u>2014 Attendance</u>	<u>Daily Average Attendance</u>	<u>Year Built</u>
Bonnie View	1,542	31	1963
Everglade	3,227	54	1975
Exline	1,871	37	1957
Fretz (swim lessons, only)	3,959	NA	1970
Glendale	2,604	50	1949
Grauwyler	1,326	25	1947
H. R. Moore	2,630	41	1974
Harry Stone	8,780	113	1958
Jaycee Zaragoza	2,416	47	1974
Kidd Springs	12,742	138	1958
Lake Highlands North	15,576	203	1970
Martin Weiss	10,471	140	1953
Pleasant Oaks	7,775	116	1958
Samuell Grand	8,978	153	1953
Tietze	10,397	123	1947
Tommie Allen	3,365	66	1970
Walnut Hill	<u>7,052</u>	121	1954
<b>Total:</b>	<b>104,711</b>		

# Existing Pools

Annual attendance in 2014 and age of pools:

<u>Park Site</u>	<u>2014 Attendance</u>	<u>Daily Average Attendance</u>	<u>Year Built</u>
Bachman Indoor Pool	24,504	82	1980
Bahama Beach Aquatic Center	50,543	743	2005