

Memorandum



CITY OF DALLAS

DATE June 16, 2017

TO Honorable Mayor and Members of the City Council

SUBJECT **Office of Welcoming Communities and Immigrant Affairs Overview**

On June 21, 2017, the City Council will receive an overview of the newly created Office of Welcoming Communities and Immigrant Affairs. Briefing materials are attached for your review.

Please contact me at (214) 671-5087 if you have any questions or need additional information.

A handwritten signature in blue ink, appearing to read 'Elizabeth Cedillo-Pereira'.

Elizabeth Cedillo-Pereira, Director
Office of Welcoming Communities and Immigrant Affairs

- c: T.C. Broadnax, City Manager
Larry Casto, City Attorney
Craig D. Kinton, City Auditor
Rosa A. Rios, City Secretary
Daniel F. Solis, Administrative Judge
Kimberly Bizzor Tolbert, Chief of Staff to the City Manager
Majed A. Al-Ghafry, Assistant City Manager
Raquel Favela, Chief of Economic Development & Neighborhood Services
- Jo M. (Jody) Puckett, P.E., Assistant City Manager (Interim)
Jon Fortune, Assistant City Manager
Joey Zapata, Assistant City Manager
M. Elizabeth Reich, Chief Financial Officer
Nadia Chandler Hardy, Chief of Community Services
Theresa O'Donnell, Chief of Resilience
Directors and Assistant Directors

Office of Welcoming Communities and Immigrant Affairs Overview

June 21, 2017

Liz Cedillo-Pereira, Esq.
Director
Office of Welcoming
Communities & Immigrant
Affairs (WCIA)



City of Dallas

Overview

- Immigration Trends and Demographics
- WCIA Background & Purpose
- Preliminary WCIA Survey Results
- Welcoming Plan
- Next Steps

Dallas' Changing Demographics

- ▶ Dallas is the 9th largest city in the U.S. where 1 in 4 residents was born in the another country.
- ▶ Immigrants make up 25.2 percent of the labor force in the Dallas metro area.
- ▶ 42% of Dallas households speak a language other than English.
- ▶ Across the three U.S. Congressional Districts representing the City of Dallas (30, 32, and 33),
 - ▶ Immigrants contributed one billion in taxes in 2014 and
 - ▶ Immigrants accounted for \$8.6 billion in direct purchasing power in 2014

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Immigrant Population of Texas

- 27,962,000 Texans
- 4.4 million immigrants call Texas home
- 34.1% of immigrants are naturalized U.S. citizens
- Dallas County is home to estimated 231,000 immigrants
 - 181,000 from Mexico

Immigrant Population of Texas

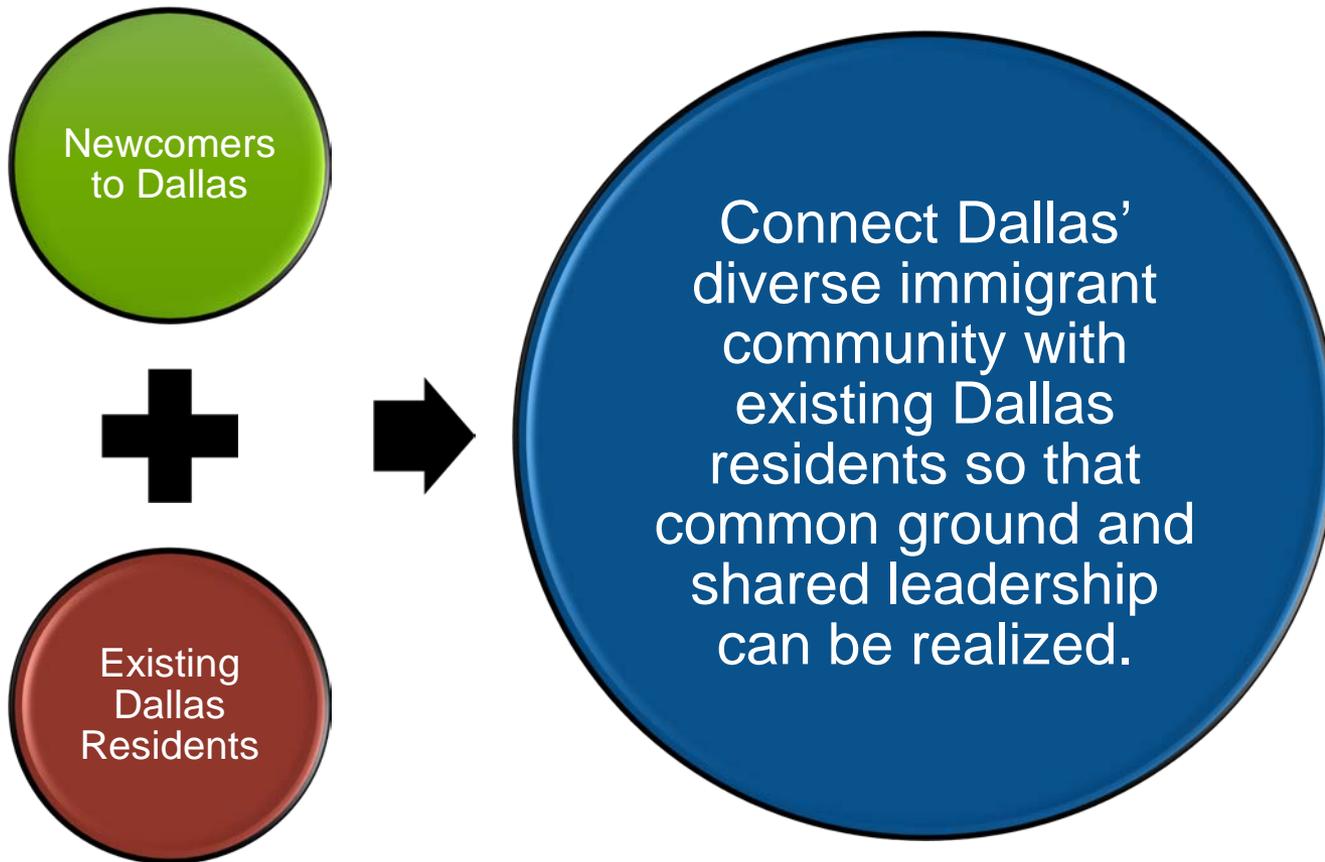
Texas Cities	Percentage
Houston	32.5
Dallas	19.6
Fort Worth//Arlington	7.4
Austin/Round Rock	6.3
San Antonio	6.2
McAllen /Edinburg/Mission	5.4
El Paso	5.0
Other	17.4



WCIA Background & Purpose

- Established in March 2017
- To promote the economic, civic and social engagement of immigrants and refugees residing in Dallas.

Primary Goal of WCIA

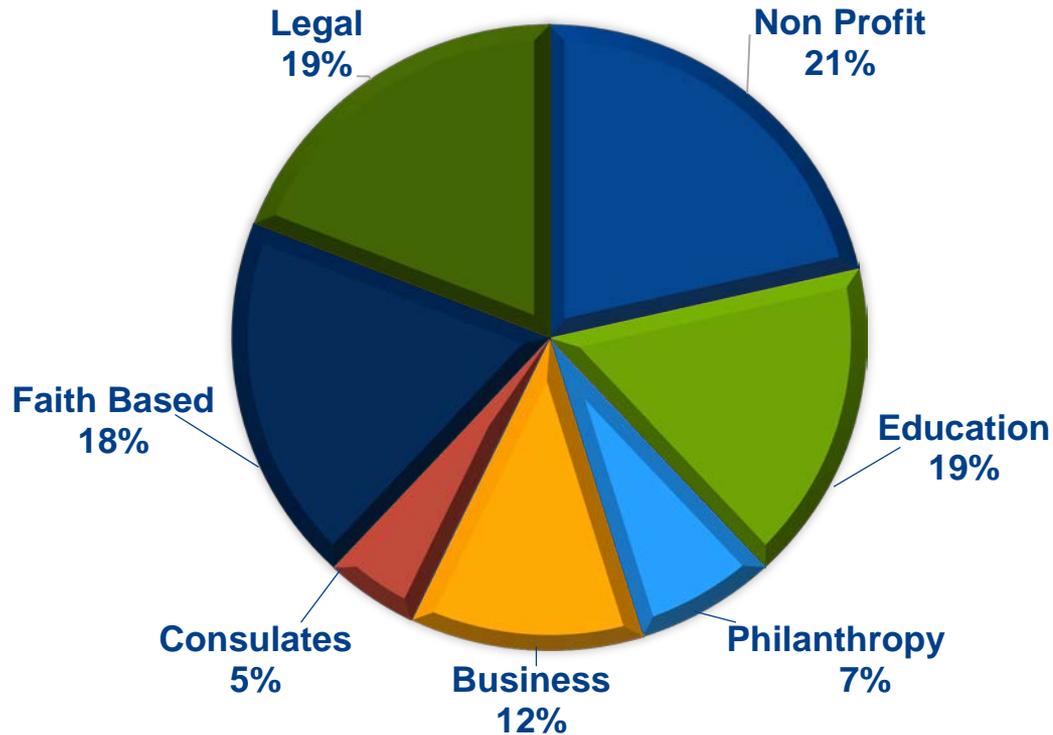


WCIA Plan

WCIA will carry out a multi-faceted program, Welcoming Plan, to promote the successful inclusion of immigrants into the social and economic fabric of the Dallas community.



Stakeholder Survey Respondents



- 113 Surveys sent as of 5/9/17
- 42 responses (32% response rate)

Preliminary Survey Results

Top 5 Greatest Needs:

- 1 Knowledge of rights and preparedness information
- 2 Access to civil immigration legal services
- 3 Access to and utilization of available services & benefits
- 4 ESL, Literacy and Citizenship instruction
- 5 Promotion of US Citizenship

Preliminary Survey Results

Biggest Barriers Facing Immigrants:



What can Dallas do?



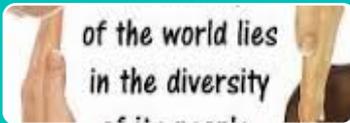
Community outreach between law enforcement & government leaders



Celebrate contributions of immigrants & refugees



Promote & provide ESL & U.S. Citizenship instruction



Support diversity initiatives & include immigrants



Break down social & economic barriers

Welcoming Plan: 5 Key Focus Areas



Leadership and Communications



Equitable Access



Economic Opportunity and Education



Civic Engagement



Safe and Connected Communities

Leadership & Communications

- Convene community leaders to form Welcoming Committee
- Launch “Welcoming Dallas” communications plan with Public Information Office (PSAs, Webpage, Social Media)
- Engage & convene with community about WCIA and mission
- Collaborate with Protocol in welcoming efforts
- Work with city employee associations on joint events.

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WCIA Webpage



- HOME
- RESOURCES
- CALENDAR
- STAFF/CONTACTS

Welcoming Communities & Immigrant Affairs

May 2017

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
30	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31	1	2	3

Equitable Access

- Work with 311 to promote awareness and increase calls from diverse communities
- Review city policies and make recommendations regarding services and programs
- Seek opportunities for new partnerships and delivery of services
- Provide insights on transportation & housing needs of immigrant and refugee community of Dallas

Economic Opportunity & Education

- Collaborate with Mayor's Taskforce on Poverty
- Collaborate with Economic Development & Dallas Public Library to support immigrant entrepreneurship & small business, workforce readiness
- Collaborate with educators & philanthropic community to promote youth leadership & education



National Collaborations

- Welcome America
- New American Economy Gateways for Growth impact grant to research economic & social contributions
- Collaboration with Cities4Citizenship



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Civic Engagement

- Increase representation of immigrants and refugees on city advisory taskforces & boards
- Increase U.S. Citizenship through Cities4Citizenship Initiative with DPL & community partners
- MegaDallas Citizenship Application Workshop in October 2017



WCIA at the Dallas Public Library Book Festival

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Ongoing Community Engagement

- Create Comprehensive Engagement Plan
- University Crossroads
- Vickery Meadow Learning Center ESL Graduation Ceremony
- Dallas Book Fair
- Schools
- SMU Simmons School Diversity Conference
- Dallas Bar Association
- LULAC Conference at SMU
- World Refugee Day



WCIA Citizenship Forum at Prairie Creek Library

Safe & Connected Communities

- Community Engagement Plan with DPD & PIO regarding the implementation of SB4
- Collaborate with educators
- W/Intergovernmental Affairs maintain communication with municipal, state & federal agencies regarding immigration and refugee policies impacting the Dallas community



Dallas Police at the MegaMarch, Dallas 2017

Next Steps - Path Forward

- Seek Council feedback on WCIA
- Utilize survey results to identify areas of opportunities
- Convene Welcoming Committee
- Implement Welcoming Plan
- Seek Welcoming Certification Status

Thank You! We Welcome Your Ideas.



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