JANUARY 10, 2018 CITY COUNCIL ADDENDUM CERTIFICATION

This certification is given pursuant to Chapter XI, Section 9 of the City Charter for the City Council Addendum dated January 10, 2018. We hereby certify, as to those contracts, agreements, or other obligations on this Agenda authorized by the City Council for which expenditures of money by the City are required, that all of the money required for those contracts, agreements, and other obligations is in the City treasury to the credit of the fund or funds from which the money is to be drawn, as required and permitted by the City Charter, and that the money is not appropriated for any other purpose.

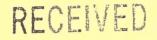
T.C. Broadnax City Manager

1 5 2018 Date

the Koich Elizabeth Reich

Chief Financial Officer

Date



2018 JAN -5 PM 5: 22

CITY SECRETARY DALLAS, TEXAS ADDENDUM CITY COUNCIL MEETING WEDNESDAY, JANUARY 10, 2018 CITY OF DALLAS 1500 MARILLA STREET COUNCIL CHAMBERS, CITY HALL DALLAS, TX 75201 9:00 A.M.

REVISED ORDER OF BUSINESS

Agenda items for which individuals have registered to speak will be considered <u>no earlier</u> than the time indicated below:

9:00 a.m. INVOCATION AND PLEDGE OF ALLEGIANCE

OPEN MICROPHONE

CLOSED SESSION

MINUTES

Item 1

CONSENT AGENDA

Items 2 - 40

CONSENT ADDENDUM

None

ITEMS FOR INDIVIDUAL CONSIDERATION

No earlier than 9:15 a.m. Items 41 - 46

PUBLIC HEARINGS AND RELATED ACTIONS

1:00 p.m.

Items 47 - 55

Handgun Prohibition Notice for Meetings of Governmental Entities

"Pursuant to Section 30.06, Penal Code (trespass by license holder with a concealed handgun), a person licensed under Subchapter H, Chapter 411, Government Code (handgun licensing law), may not enter this property with a concealed handgun."

"De acuerdo con la sección 30.06 del código penal (ingreso sin autorización de un titular de una licencia con una pistol oculta), una persona con licencia según el subcapítulo h, capítulo 411, código del gobierno (ley sobre licencias para portar pistolas), no puede ingresar a esta propiedad con una pistola oculta."

"Pursuant to Section 30.07, Penal Code (trespass by license holder with an openly carried handgun), a person licensed under Subchapter H, Chapter 411, Government Code (handgun licensing law), may not enter this property with a handgun that is carried openly."

"De acuerdo con la sección 30.07 del código penal (ingreso sin autorización de un titular de una licencia con una pistola a la vista), una persona con licencia según el subcapítulo h, capítulo 411, código del gobierno (ley sobre licencias para portar pistolas), no puede ingresar a esta propiedad con una pistola a la vista."

ADDENDUM CITY COUNCIL MEETING JANUARY 10, 2018 CITY OF DALLAS 1500 MARILLA STREET COUNCIL CHAMBERS, CITY HALL DALLAS, TEXAS 75201 9:00 A.M.

ADDITIONS:

Closed Session Attorney Briefings (Sec. 551.071 T.O.M.A.) - City of Dallas v. Dallas County Schools, et al., Cause No. DC-17-17570.

CORRECTIONS:

Park & Recreation Department

39. Authorize the City Manager to <u>negotiate and</u> enter into (1) a Host City Agreement with the Federation Internationale de Football Association (FIFA) and the United States Soccer Federation (USSF); and (2) a Training Site Agreement with FIFA the USSF; and (3) if necessary, an Airport Agreement with the USSF as part of the United Bid Committee's proposal to host the 2026 FIFA World Cup games in North America - Financing: No cost consideration to the City

City Secretary's Office

42. Consideration of appointments to the Dallas Fort Worth International Airport Board of Directors for Positions 04, 06 and 09, and an additional appointment to fill Position 01 [2017-2019 unexpired term] (Closed Session, if necessary, Personnel, Sec. 551.074, T.O.M.A.) (List of nominees in the City Secretary's Office)

DELETION:

Park & Recreation Department

38. Authorize a five-year management, maintenance and operating agreement with Dallas County Audubon Society, Inc. dba Audubon Dallas to manage, maintain and operate the Cedar Ridge Preserve, providing accessibility to open space properties and trails located at 7171 Mountain Creek Parkway - Financing: No cost consideration to the City

		REVISED AGENDA ITEM # 39
STRATEGIC PRIORITY:	Quality of Life	
AGENDA DATE:	January 10, 2018	
COUNCIL DISTRICT(S):	7	
DEPARTMENT:	Park & Recreation Departmen	t
CMO:	Willis Winters, 670-4071	
MAPSCO:	46K	

SUBJECT

Authorize the City Manager to <u>negotiate and</u> enter into <u>(1)</u> a Host City Agreement with the Federation Internationale de Football Association (FIFA) and the United States Soccer Federation (<u>USSF</u>); and <u>(2)</u> a Training Site Agreement with FIFA the USSF; and <u>(3)</u> if necessary, an Airport Agreement with the USSF as part of the United Bid Committee's proposal to host the 2026 FIFA World Cup games in North America – Financing: No cost consideration to the City

BACKGROUND

<u>Federation Internationale de Football Association (FIFA)</u> is the governing body for international soccer. FIFA World Cup is the world's largest sports event with a global cumulative television audience of over 26 billion people. The tournament is a 30-day event consisting of 64 soccer matches with 32 national teams held in June and/or July every four years. FIFA is currently seeking host countries for the 2026 World Cup events.

The World Cup was held in the United States (U.S.) for the first time in 1994, resulting in a \$4 billion economic impact. The American audience and international travelers responded positively to the games accounting for 3.6 million spectators, representing ticket sales of 96 percent of the capacity for all U.S. host stadiums. In 1994, Dallas was one of nine host cities for the games. The Cotton Bowl Stadium hosted six matches, including a quarter final match between The Netherlands and Brazil. Considered an esteemed choice by FIFA, the International Broadcast Center (IBC) for all the 1994 World Cup games was awarded to and held at Fair Park, creating a considerable positive economic impact for Dallas. The IBC successfully operated for six months and hosted over 10,000 worldwide television broadcast representatives.

BACKGROUND (continued)

The United Bid Committee (UBC) is submitting a bid to FIFA to host the games in the United States, Mexico and Canada in 2026. The UBC solicited interested U.S. cities to host the matches. The City of Dallas, through the Dallas Sports Commission, submitted a proposal indicating the City's interest in being considered as one of the host cities in the bid to hold the games in the United States. Of the 42 cities submitting initial proposals, the City of Dallas has been selected as one of the 25 U.S. cities still being considered by the UBC, along with four cities in Canada and three cities in Mexico. For the City of Dallas to be considered in the next evaluation phase, the UBC is requiring executed FIFA-specified Host City and Training Site Agreements by January 2018. A separate Airport Agreement will be between the United Bid Committee and the Dallas-Fort-Worth Airport Board is currently being negotiated between the United States Soccer Federation (USSF) and the Dallas-Fort Worth International Airport Agreement with the USSF.

The economic impact of hosting the World Cup is compelling. The Economic Research Associates' study completed in 2009 for the 2018 World Cup games indicates that a host city is projected to attract \$300 to \$500 million, and will create 5,000 - 8,000 jobs for a period of two to eight months.

The City of Dallas has been evaluating this opportunity, through the Dallas Sports Commission proposal submission, and through attending a host city workshop provided by the UBC. A local Bid Committee is being organized with a chairperson to be appointed by Mayor Rawlings. The UBC has indicated that the Dallas Metroplex is an attractive submission due to the location of both the Cotton Bowl Stadium and AT&T Stadium and the supporting venues offered at Fair Park. While both stadiums are under evaluation, the City of Dallas would serve as the host city in the event of either, or both stadiums being chosen to host matches.

The FIFA-specified Host City Agreement outlines the general obligations that the host city must comply with at its own expense. The host city will be required to provide the infrastructure to support the games including facilities for the media center, operations center, training sites for the teams, and the stadiums to host the games. The host city will also be required to plan for outdoor advertising and media, banners and decorations supporting the games, traffic management, public transportation, crowd management, safety, security and fire protection. The host city will be required to also produce the FIFA Fan Fest - a spectator event held in the host city for 30 days during the FIFA World Cup tournament. The Host City Agreement is a three-party agreement between FIFA, the United States Soccer Federation, USSF and the host city. Pursuant to the Host City Agreement and subsequent to Dallas being selected as a host city, the United States Soccer Federation USSF will co-organize the World Cup in the host city with FIFA and help facilitate operations during the term of the agreement.

BACKGROUND (continued)

The USSF, operating through the UBC, and the Dallas-Fort Worth International Airport Authority are attempting to negotiate an Airport Agreement acceptable to both parties. If necessary, in support of its bid to be selected as a Host City, the City of Dallas will seek to negotiate an acceptable Airport Agreement with the USSF.

Dallas as a host city is also expected to enter into a Training Site Agreement for the potential use of the Cotton Bowl Stadium and the MoneyGram Soccer Park as training sites for the national teams. The training sites are to be made available one month prior to the start of the Training Site use period and two weeks following the end for the Training Site use period by FIFA and others as authorized by FIFA. The training sites must be clear of advertising, marketing, promotion, merchandising and commercial brand identification.

The terms of both the FIFA-specified Host City, and Training Site and Airport Agreements stipulated that FIFA and the United States Soccer Federation USSF (Host City Agreement only) be indemnified by the host city from and against all liabilities resulting from any breach of the agreements or any act or omission of the host city. The agreements also require that, to the extent permitted by law, the host city waives any and all claims of liability against FIFA and the Host City Agreement USSF only in connection with the World Cup. The agreements will be governed by and interpreted in accordance with the laws of Switzerland, and binding arbitration is held in Zurich pursuant to the Swiss Rules of International Arbitration. The contracts will commence on the date of execution and expire on September 30^{th} of the year of the games.

The agreements, as currently drafted, provide general requirements and obligations that, if Dallas is selected as a host city, will require modifications in order to address implementation issues specific to the City of Dallas. The City of Dallas will seek to enter into negotiations for any additional contracts required, following the notification that the United Bid Committee's bid won and Dallas has been selected as a host city. The subsequent contracts will be negotiated to cap the City's costs for infrastructure improvements and other expenses associated with hosting the World Cup. The City will also seek various funding options for producing and hosting the games including funds from the State of Texas Major Event Reimbursement Program, partnerships with the Dallas Host Committee and Dallas Sports Commission, partnerships with the UBC USSF and/or other U.S. Host Cities to offset the costs or liabilities for hosting the games.

BACKGROUND (continued)

The economic benefit to the host city is considerable. Hosting the matches will bring spectators to the City who are estimated to spend approximately \$46 million per game resulting in \$184 and \$276 million for four to six games. Additionally, the host city holds the FIFA Fan Fest for all 30 days of the tournament attracting millions of fans. The Fan Fest is the FIFA-endorsed spectator event which broadcasts every game and surrounds the visitors in the World Cup experience. During the 2006 World Cup in Germany, 50,000 fans visited each city's Fan Fest every day. The additional economic attraction of the event is the potential to host the IBC. When Fair Park hosted the IBC in 1994, the economic impact was calculated at \$26 million. The economic benefit of the IBC in 2018 or 2022 is between \$60 and \$65 million.

PRIOR ACTION/REVIEW (COUNCIL, BOARDS, COMMISSIONS)

On December 7, 2017, the Park and Recreation Board authorized a Park Board Resolution supporting the efforts of the City of Dallas, the Dallas Sports Commission and the United Bid Committee to host the 2026 FIFA World Cup games.

The Quality of Life, Arts and Culture Committee was briefed on this item on December 11, 2017.

FISCAL INFORMATION

No cost consideration to the City.

January 10, 2018

WHEREAS, Federation Internationale de Football Association (FIFA) is the governing body for international soccer and hosts the World Cup, the world's largest sporting event with a global cumulative television audience of over 26 billion; and

WHEREAS, the Dallas Sports Commission and the United Bid Committee (UBC) is submitting a bid to FIFA to host 60 matches in the United States, 10 matches in Mexico and 10 matches in Canada for the 2026 World Cup and has invited Dallas to participate in the host city selection process; and

WHEREAS, the 1994 World Cup held in the United States reported \$4 billion in economic impact and still holds the record for total number of spectators at 3.6 million, representing a 96 percent stadium capacity; and

WHEREAS, Dallas served as a host city for the 1994 World Cup and Fair Park was the site for six matches in the Cotton Bowl Stadium, the International Broadcast Center, Media Center and Operations Center; and

WHEREAS, an economic impact study conducted by Economic Research Associates completed in 2009 for the 2018 World Cup games projects \$300 to \$500 million generated from serving as a Host City, with 5,000 to 8,000 jobs created; and

WHEREAS, the Dallas Sports Commission is the Host City Authority.

Now, Therefore,

BE IT RESOLVED BY THE PARK AND RECREATION BOARD AND THE CITY COUNCIL OF THE CITY OF DALLAS:

SECTION 1. That the City Manager is hereby authorized to sign <u>negotiate and enter</u> into (1) a Host City Agreement with the Federation Internationale de Football Association (FIFA) and the United States Soccer Federation (USSF); and (2) a Training Site Agreement with FIFA the USSF; and (3) if necessary, an Airport Agreement with the USSF as part of the United Bid Committee's proposal to host the 2026 FIFA World Cup games in North America, all said agreements approved as to form by the City Attorney.

SECTION 2. That the President of the Park and Recreation Board and the City Managerare hereby authorized to execute a Host City Agreement with Federation Internationalede Football Association (FIFA) and the United States Soccer Federation and a Training-Site Agreement with FIFA, approved as to form by the City Attorney.

SECTION 32. That this Host City Agreement is designated as Contract No. PKR-2018-00004969.

January 10, 2018

SECTION 43. That this Training Site Agreement is designated as Contract No. PKR-2018-00004970.

SECTION 4. That this Airport Agreement is designated as Contract No. PKR-2018-00005139.

SECTION 5. That this resolution shall take effect immediately from and after its passage in accordance with the provisions of the Charter of the City of Dallas, and it is accordingly so resolved.

STRATEGIC PRIORITY:	REVISED AGENDA ITEM Government Performance and Financial Management
AGENDA DATE:	January 10, 2018
COUNCIL DISTRICT(S):	All
DEPARTMENT:	City Secretary
CMO:	Bilierae Johnson, 670-3738
MAPSCO:	N/A

42

SUBJECT

Consideration of appointments to the Dallas Fort Worth International Airport Board of Directors for Positions 04, 06 and 09, and an additional appointment to fill Position 01 [2017-2019 unexpired term] (Closed Session, if necessary, Personnel, Sec. 551.074, T.O.M.A.) (List of nominees in the City Secretary's Office)

BACKGROUND

The Dallas Fort Worth International Airport Board was created by agreement between the City of Dallas and the City of Fort Worth. The Dallas City Council is authorized to appoint six (6) members to the Dallas Fort Worth International Airport Board (Place Nos. 01, 04, 05, 06, 09 and 11). The terms for Places 01, 05 and 11 expire on January 31st of odd-numbered years; and the terms for Places 04, 06 and 09 expire on January 31st of even-numbered years. Per Resolution No. 76-1888, the "duly elected Mayor of the City of Dallas is automatically appointed to fill Place 10."

The practice of the City Council is for City Councilmembers to nominate individuals before terms expire (between October and December), with special attention given to "persons of all races and ethnicity" (Dallas City Charter, Chapter XXIV, Section 13(d)). Nominees then undergo conflict of interest/background checks and are interviewed by the Mobility Solutions, Infrastructure and Sustainability Committee (MSIS), with final recommendations for appointment being presented to the City Council (terms expire on January 31st of each year).

The City Council has the opportunity to appoint individuals recommended by the MSIS Committee or make substitute appointments as long as the substitute nominee(s) were interviewed by the MSIS Committee.

This action will also appoint one individual for a 2017-2019 unexpired term.

PRIOR ACTION/REVIEW (COUNCIL, BOARDS, COMMISSIONS)

On November 16, 2011, the City Council authorized a resolution establishing the process for selecting individuals to serve on the Dallas Fort Worth International Airport Board of Directors by Resolution No. 11-3106.

At its January 8, 2018 meeting, the MSIS Committee will interview all nominees submitted for possible appointment to the Board for Positions 04, 06 and 09 for a two-year term.

FISCAL INFORMATION

No cost consideration to the City.

January 10, 2018

WHEREAS, in 1968, the cities of Dallas and Fort Worth entered into a contract ("<u>Contract</u>") to provide for the construction and operation of the Dallas Fort Worth International Airport ("<u>DFW Airport</u>"); and pursuant to the terms of the Contract, as amended, the Dallas City Council is authorized to appoint six (6) members to the DFW Airport Board of Directors, such appointments to be evidenced by a resolution on file in the Dallas city records; and

WHEREAS, each Dallas board member shall be appointed to occupy designated Positions Nos. 01, 04, 05, 06, 09, 11 and that Position 10 shall at all times be filled by the duly elected Mayor of the City of Dallas; and

WHEREAS, the terms of office for three of the six Dallas appointed members serving in Positions 04, 06 and 09 expire January 31, 2018.

Now, Therefore,

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF DALLAS:

SECTION 1. That the following three individuals are hereby appointed to the Dallas Fort Worth International Airport Board of Directors with terms to begin February 1, 2018 and expire January 31, 2020:

POSITION 04 _____ POSITION 06 _____ POSITION 09 _____

SECTION 2. That, upon selection of individuals to serve on the Dallas Fort Worth International Airport Board of Directors, the City Secretary's Office shall assign these individuals to one of the available Board Positions.

SECTION 3. That, the following individual is hereby appointed to the Dallas Fort Worth International Airport Board of Directors to fill an unexpired term with service to begin at the date of appointment and to expire January 1, 2019, and that the City Secretary, following appointment, shall assign Position 01 to this individual:

POSITION 01

SECTION 3 <u>4</u>. That this resolution shall take effect immediately from and after its passage in accordance with the provisions of the Charter of the City of Dallas, and it is accordingly so resolved.