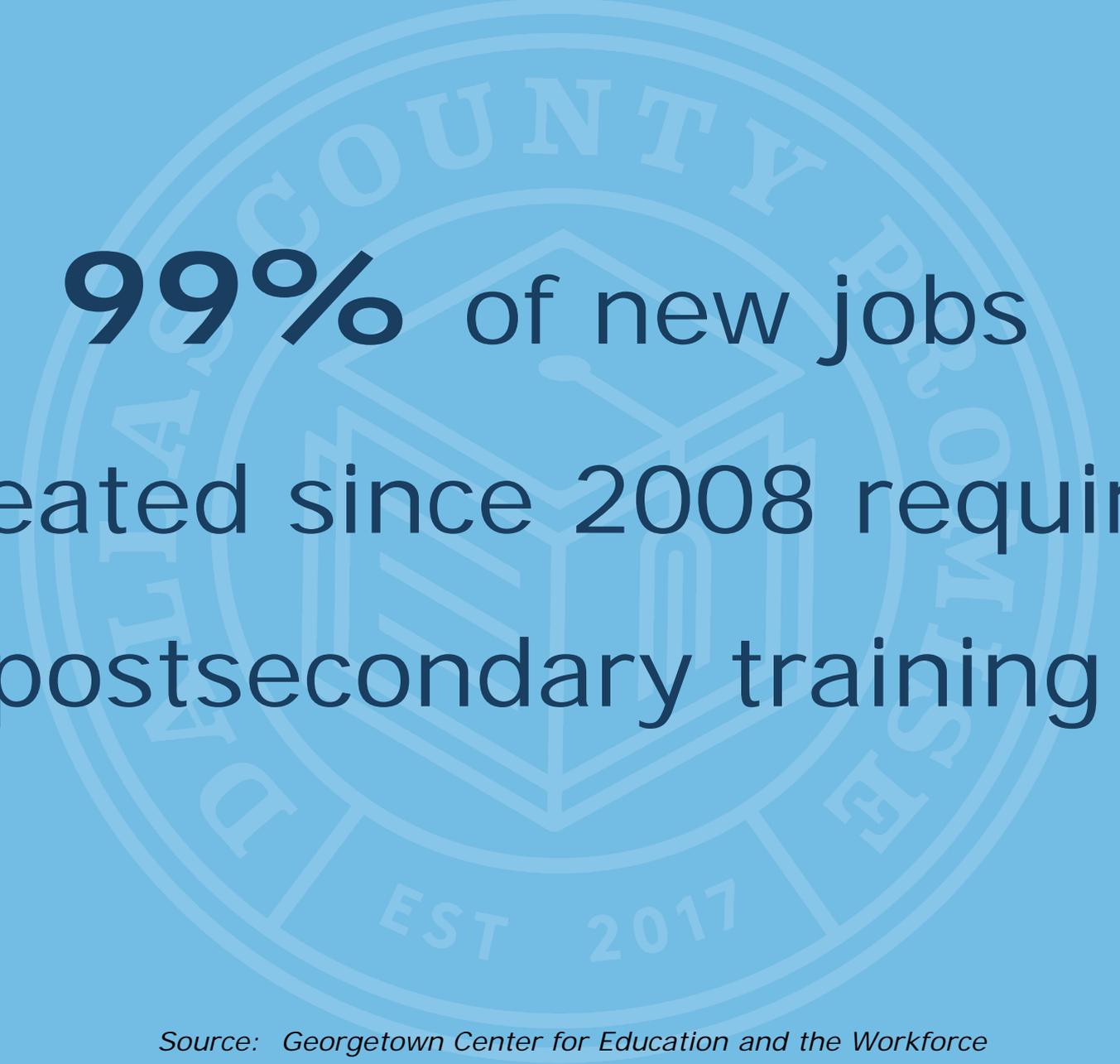




DALLAS COUNTY
PROMISE



Changing Lives through College Completion



99% of new jobs
created since 2008 require
postsecondary training

Source: Georgetown Center for Education and the Workforce

60x30TX

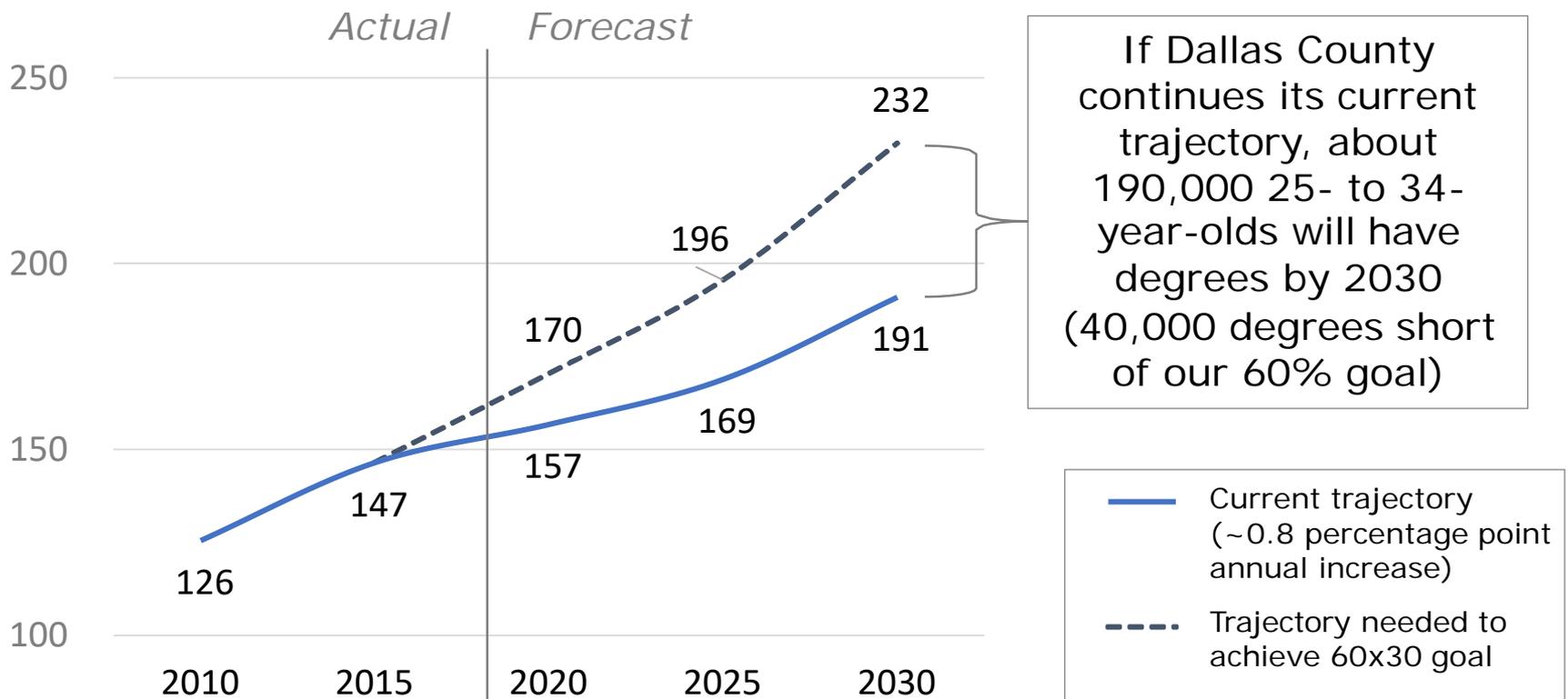


Goals:

- **60x30: EDUCATED POPULATION**
 - By 2030, at least 60 percent of Texans ages 25-34 will have a certificate or degree
- **COMPLETION**
 - By 2030, at least 550,000 students in that year will complete a certificate, associate, bachelor's, or master's from an institution of higher education in Texas
- **MARKETABLE SKILLS**
 - By 2030, all graduates from Texas public institutions of higher education will have completed programs with identified marketable skills
- **STUDENT DEBT**
 - By 2030, undergraduate student loan debt will not exceed 60 percent of first-year wages for graduates of Texas public institutions

The 60x30TX Dallas County Gap for 25-34 Yr. Olds

Number of Dallas County 25- to 34-year-olds with PS degrees (in thousands)





DFW Middle Skill Job Credential Gap

The region is not producing the volume of middle skill credentials

Middle Skill Job	DFW Credentials Produced	Job Postings
Registered Nurses	4,980	36,321
Computer Systems Analysts	335	5,878
Computer User Support Specialists	590	5,624
Drafters, Engineering Technicians, and Mapping Technicians	112	750
Licensed Practical Vocational Nurses	505	2,870
Electricians	126	838
First-Line Supervisors of Construction Trades and Extraction Workers	126	445
Automotive Service Technicians and Mechanics	1,285	1,007
Welders, Cutters, Solders, and Brazers	438	530
Machinists	0	358
Heating, Air Conditioning, and Refrigeration Mechanics and Installers	424	909
Electrical and Electronics Engineering Technicians	228	515
Radiologic Technologists	237	977
Automotive Body and Related Repairers	138	393
Respiratory Therapists	95	565
Surgical Technologists	141	1,057
Diagnostic Medical Sonographers	208	616
	9,968	52,406





-
- The [Commit Partnership](#) helps drive student achievement throughout Dallas County from cradle to career by leveraging data, community expertise and collaboration to:
 - Measure what Matters
 - Identify Best Practices
 - Spread What Works
 - 190+ Organizations/28 FTE staff



Community Partners

- Academic Success Program
- Bachman Lake Together Family Center
- Big Brothers Big Sisters Lone Star
- Cedar Hill ISD
- City Year Dallas
- CollegeMode
- Commit Partnership
- City of Dallas
- Dallas ISD
- Dallas Regional Chamber
- Dallas County Community College District
- Dallas County Community College Foundation
- DeSoto ISD
- Education is Freedom
- Education Opens Doors
- Grand Prairie ISD
- inspirED
- KIPP DFW
- Lancaster ISD
- Mayors Rising Star Council
- Neighbor Up
- Region 10
- Richardson ISD
- ScholarShot, Inc.
- Southern Methodist University
- Step Up
- The Concilio
- The Young Men's Leadership Academy
- United Way of Metropolitan Dallas
- UNT Dallas
- Uplift Education
- UT Outreach Dallas
- Vickery Meadow Youth Development Foundation
- Year Up



Strategy to Close 60x30TX Gap

55,000 New Credentials and Degrees by 2030

Multiple Promise Initiatives are Required to Achieve 60X30TX



- High School Pipeline
- Underrepresented HS
- Deep District Work
- Workforce Partnerships
- Middle Skill Focus



- High School Pipeline
- Guided Pathways w/ 4-years
- Workforce Partnerships
- HS Outreach Support
- Mentoring / Success Coaching



- Adult Population
- Literacy Focus
- Workforce Credentials
- Direct to Industry

Annual New Credentials in 2025	3,200 NEW 100 new completers across 32 ECHS	3,500 NEW 35 new completers from 100 HS	1,500 NEW Annual new certificates and degrees
Total New Credentials by 2030	20,000	25,000	10,000

October 2, 2017 -- Dallas County Promise Launched!

The screenshot shows the Dallas County Promise website. At the top, there is a navigation bar with the following links: ABOUT, STUDENTS, SCHOOLS, COMMUNITY, and FAQs. A blue button labeled "APPLY NOW" is positioned to the right of these links. Below the navigation bar is a large photograph of a young woman wearing a green graduation cap and gown, smiling broadly. To the right of the photo, a text block describes the program: "DALLAS COUNTY PROMISE IS A TRANSFORMATIONAL EFFORT OF SCHOOL DISTRICTS, COLLEGES, UNIVERSITIES, WORKFORCE, AND COMMUNITIES TO INCREASE COLLEGE COMPLETION. DALLAS COUNTY IS COMMITTED TO DEVELOPING A WORLD CLASS TALENT PIPELINE THAT CREATES EQUITY IN OUTCOMES FOR STUDENTS, FAMILIES, AND COMMUNITIES. AT THE CORE, THE 'PROMISE' IS A LAST DOLLAR SCHOLARSHIP FROM THE DALLAS COUNTY COMMUNITY COLLEGE DISTRICT FOUNDATION IN PARTNERSHIP WITH MATCHING UNIVERSITY SCHOLARSHIPS ALIGNED TO HIGH DEMAND JOBS." Below this text is a list of three bullet points: "ALL students have an affordable path to college completion", "ALL students have a Success Coach to support them in effectively managing the college process", and "ALL students have a clear pathway to a career for both middle-skill jobs and jobs that require a bachelor's degree". At the bottom of the page, there are two columns. The left column, titled "BENEFITS TO STUDENTS", lists three bullet points: "Free tuition at any college in the Dallas County Community College District for all students, regardless of income or GPA.", "Success Coach support will begin at the end of student's senior year and continue through college completion. Additional textbook stipend for students meeting income and 2.5 GPA (75 or better on a 100-point scale) requirements.", and "Transfer scholarships available to UNT Dallas and SMU, with more universities coming on board soon." The right column, titled "BENEFITS TO SCHOOLS", lists three bullet points: "Access to FAFSA/TASFA professional development at no cost to the district", "Data progress reports on mutually agreed upon milestones", and "Continuous improvement support from the Commit Partnership, including help with achieving FAFSA/TASFA, ApplyTX, scholarship and college enrollment goals."

DALLAS COUNTY PROMISE

[ABOUT](#) [STUDENTS](#) [SCHOOLS](#) [COMMUNITY](#) [FAQS](#) [APPLY NOW](#)

DALLAS COUNTY PROMISE IS A TRANSFORMATIONAL EFFORT OF SCHOOL DISTRICTS, COLLEGES, UNIVERSITIES, WORKFORCE, AND COMMUNITIES TO INCREASE COLLEGE COMPLETION. DALLAS COUNTY IS COMMITTED TO DEVELOPING A WORLD CLASS TALENT PIPELINE THAT CREATES EQUITY IN OUTCOMES FOR STUDENTS, FAMILIES, AND COMMUNITIES. AT THE CORE, THE "PROMISE" IS A LAST DOLLAR SCHOLARSHIP FROM THE DALLAS COUNTY COMMUNITY COLLEGE DISTRICT FOUNDATION IN PARTNERSHIP WITH MATCHING UNIVERSITY SCHOLARSHIPS ALIGNED TO HIGH DEMAND JOBS.

- ALL students have an affordable path to college completion
- ALL students have a Success Coach to support them in effectively managing the college process
- ALL students have a clear pathway to a career for both middle-skill jobs and jobs that require a bachelor's degree

BENEFITS TO STUDENTS

- Free tuition at any college in the Dallas County Community College District for all students, regardless of income or GPA.
- Success Coach support will begin at the end of student's senior year and continue through college completion. Additional textbook stipend for students meeting income and 2.5 GPA (75 or better on a 100-point scale) requirements.
- Transfer scholarships available to UNT Dallas and SMU, with more universities coming on board soon.

BENEFITS TO SCHOOLS

- Access to FAFSA/TASFA professional development at no cost to the district
- Data progress reports on mutually agreed upon milestones
- Continuous improvement support from the Commit Partnership, including help with achieving FAFSA/TASFA, ApplyTX, scholarship and college enrollment goals.



Overview of Dallas County Promise

Transforming the talent pipeline aligned to the regional workforce

Tuition Free College



Removes financial barrier to college and transforms local student perspective on college access

Mentoring/Success Coaching



Provides critical supports to area students who are primarily low income and first generation college scholars starting in H.S. through college completion and into the workforce

Career Pathways



Tracks student progress across education and workforce pathways and drives continuous improvement through real time reporting



Three steps for students:

Pledge

Pledge Available Oct 2

SENIOR YEAR by January 31:

- Make your Promise Pledge at www.DallasCountyPromise.org
- Your pledge is only complete once you see a submission confirmation

Apply

SENIOR YEAR by March 15:

- Complete application to DCCCD through ApplyTX or the DCCCD Admissions Application
- Submit Free Application for Federal Student Aid (FAFSA) or Texas Application for State Financial Aid (TASFA) and list DCCCD college

Enroll

SENIOR YEAR by July 31:

- Complete DCCCD Registration for Fall semester



University partners provide a tuition free pathway to a bachelor's degree



Providing ALL Dallas County Promise students an opportunity to continue their Promise scholarship of free tuition through the completion of a bachelor's degree at UNT Dallas.



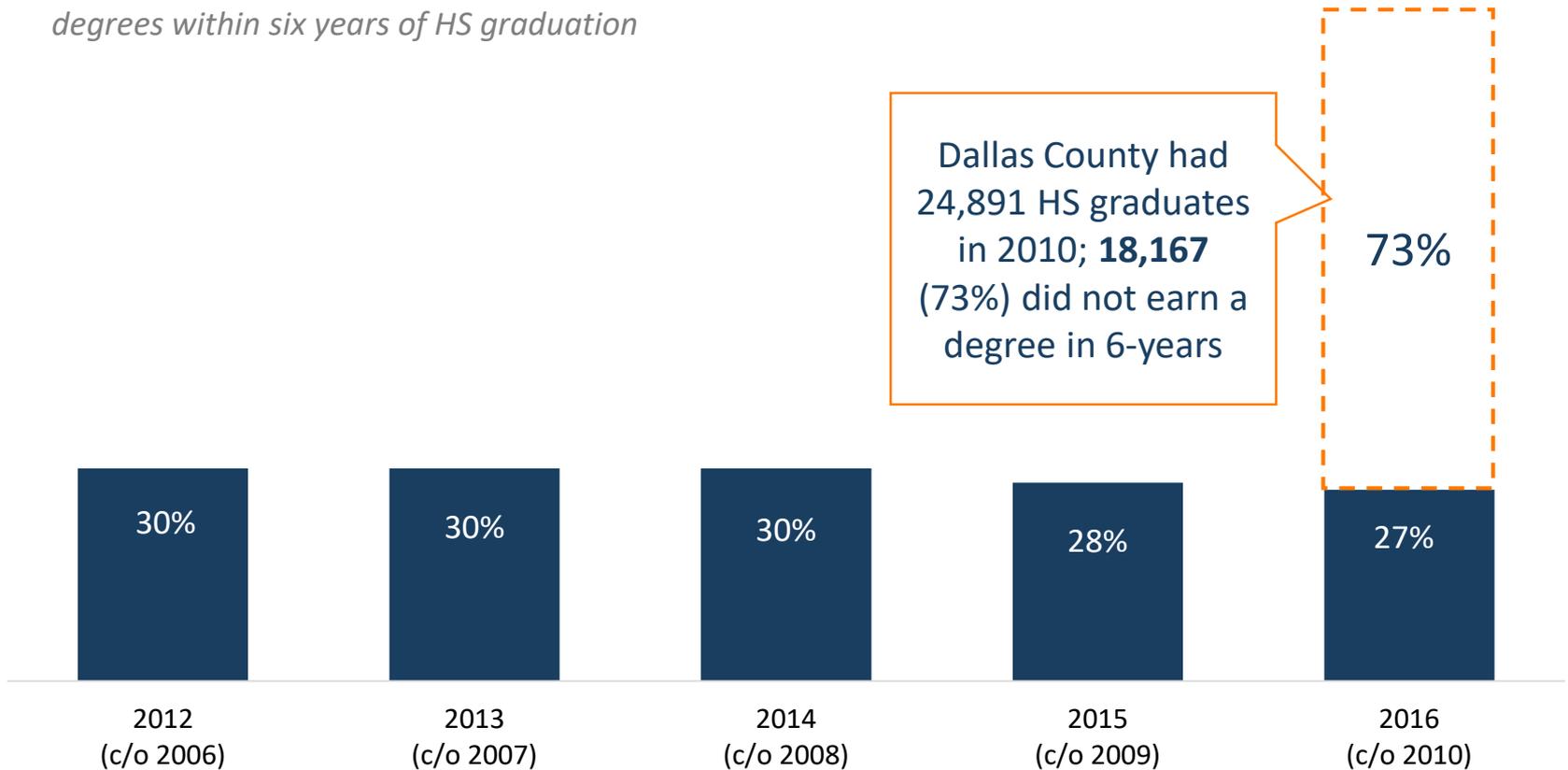
Providing select Dallas County Promise students a merit and need based scholarship opportunity to continue their Promise scholarship of free tuition through the completion of a bachelor's degree at SMU.



Dallas college completion rates are low and have remained unchanged and declining

Dallas County Six-Year College Completion Rates, 2016

Percent of HS graduates completing two- or four-year degrees within six years of HS graduation

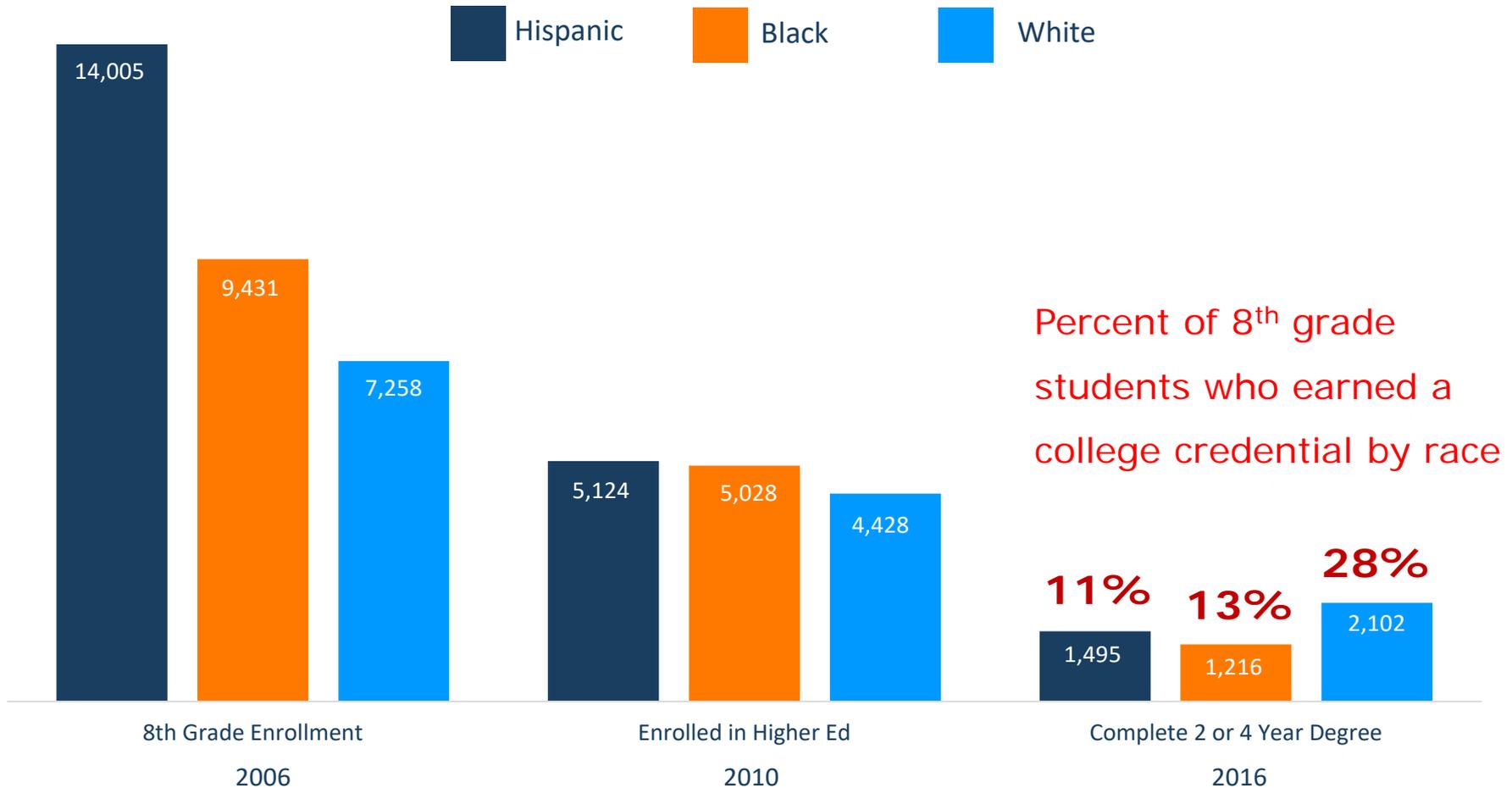




Dallas County Talent Pipeline

Illustrates dramatic differences in college completion by race

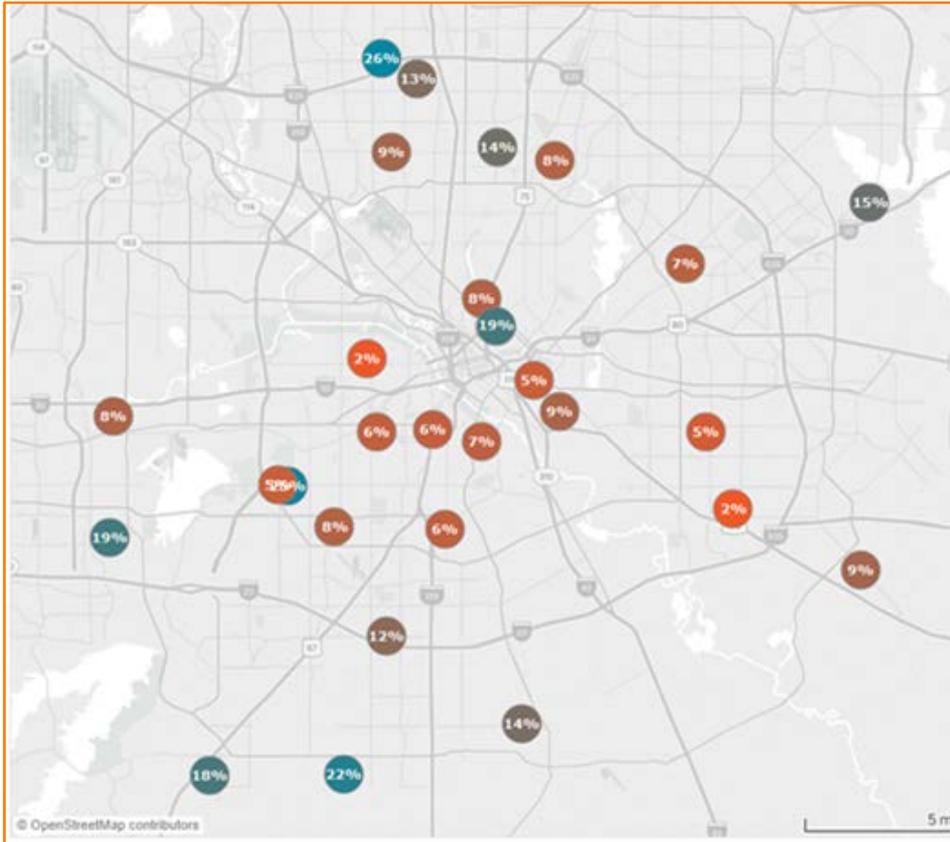
Dallas County Six-Year College Completion Rates, 2016 from 8th grade cohort



Percent of 8th grade students who earned a college credential by race

Cohort 1 Will Target High Schools with less than 1/3 the College Completion Rate of Dallas County Overall

Cohort 1 HS: 9,000 HS Seniors, 82% Economically Dis, 11% College Completion Rate

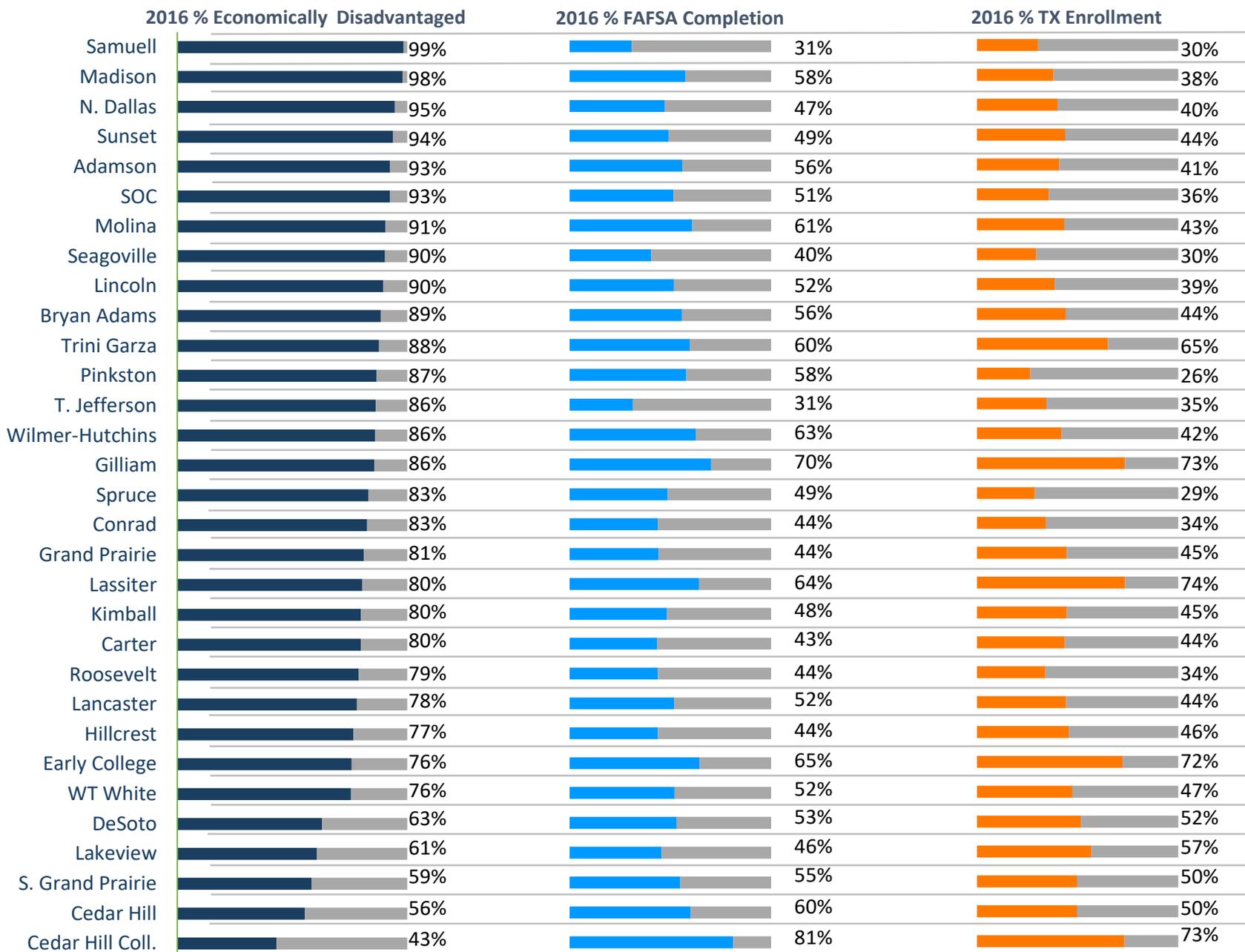


Current 6-Year College Completion Rates, Classes 2008-2010:

- Cohort 1: 11%
- Dallas County: 36%
- Tarrant County: 45%
- Denton County: 52%
- Collin County: 60%



Dallas County Promise Cohort 1 High School Campuses



Collegiate Academies Spring Semester Dual Credit

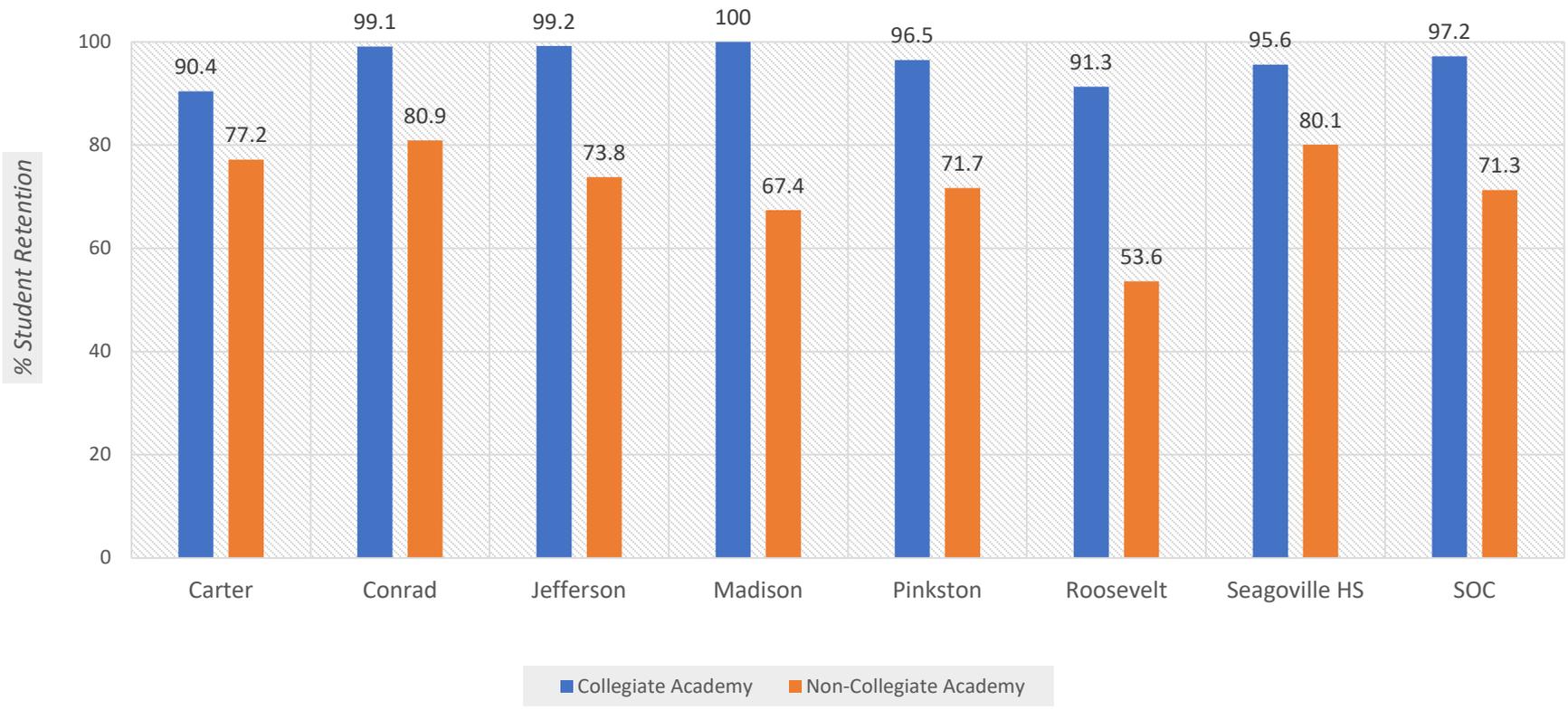


Dallas ISD High School	Number of Students Enrolled in Dual Credit	Percent Completions (A B C D)	Completed Credits (A B C D)	Success Rate (A B C)	Success Credit Hour (A B C)
David W. Carter Collegiate Academy	72	79.1%	184	73.6%	169
Emmett Conrad Collegiate Academy	73	98.7%	292	88.4%	278
Thomas Jefferson Collegiate Academy	103	96.1%	228	95.1%	225
James Madison Collegiate Academy	84	84.9%	262	78.5%	232
L.G.Pinkston Collegiate Academy	50	100%	203	100%	203
Roosevelt Collegiate Academy	67	71.4%	176	65.9%	155
Seagoville P-TECH	112	100%	112	100%	112
South Oak Cliff Collegiate Academy	68	83.8%	220	77.9%	134
DISD Collegiate Academies	629	89.25%	1,677	84.92%	1508



Student Retention

Cohort 1 – 9th to 10th % RETENTION Rate (Collegiate vs Non-Collegiate)





College Access and Success Scorecard

PREPARE

GOAL
70%

of seniors completed FAFSA in 2017

ENROLL

GOAL
65%

of graduates enrolled in college in 2016

PERFORM

GOAL
60%

of TX college freshman earned a 2.5 or above in 2016

GRADUATE

GOAL
40%

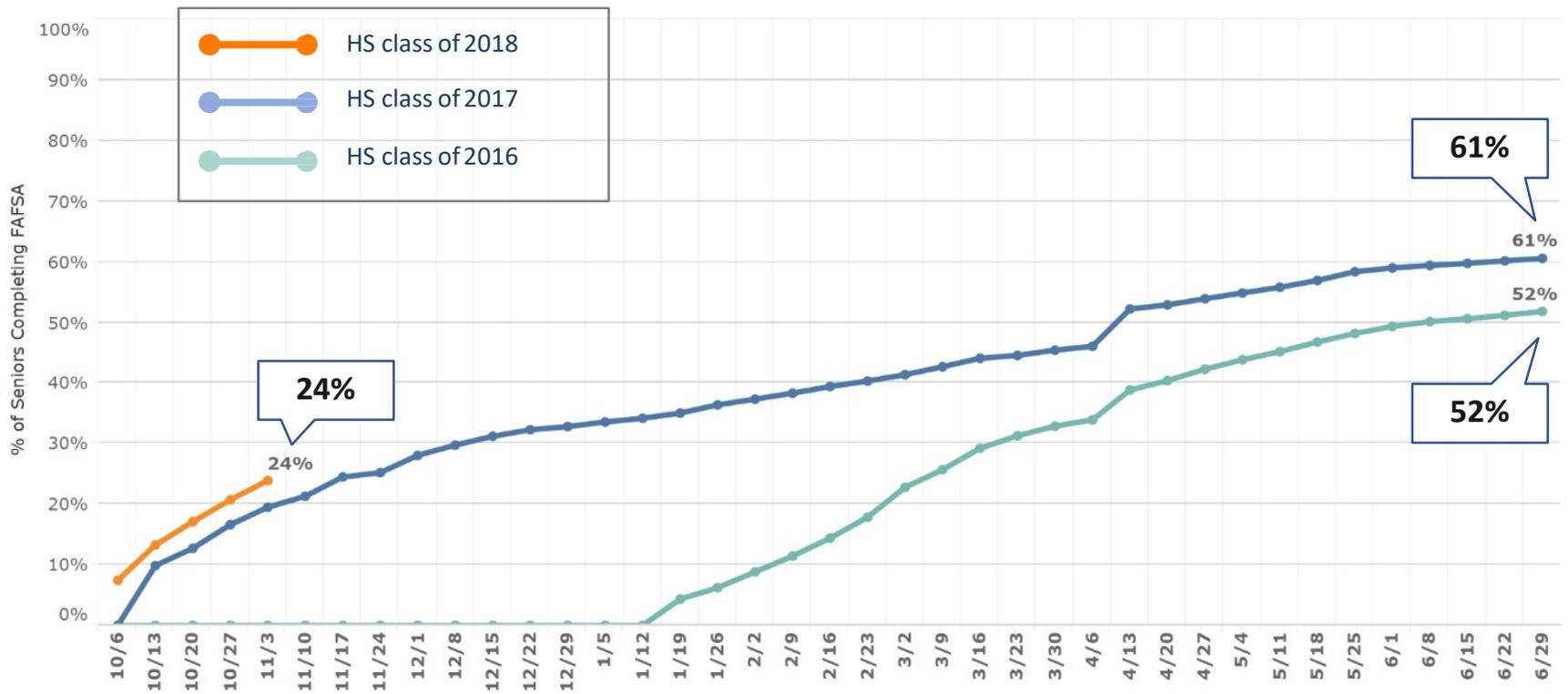
of 2010 graduates earned a 2 or 4-year degree

Example: DISD's goals (each district establishes their own goals).



Dallas ISD: Increase of 9% FAFSA Completions Over \$2 Million in New Federal Dollars!!

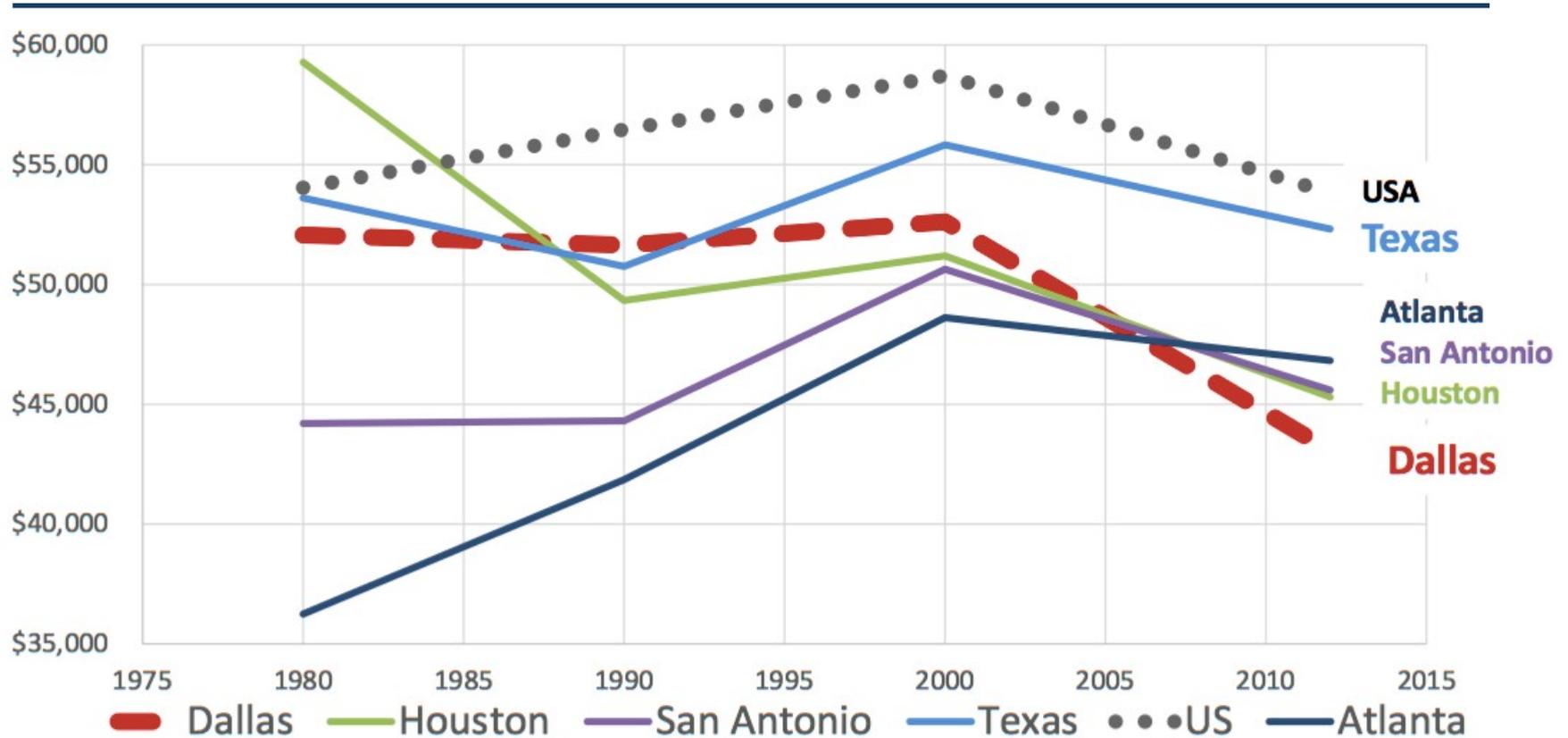
Percent of high school seniors completing FAFSA





Help Change: Declining Median Household Income over Time

Since 1980 Which Accelerated Starting in 2000



Sources: Median Household Income (Adjusted to 2013 Dollars) retrieved from Social Explorer of US Decennial Census 1980 (T53), 1990 (T43), 2000 (T93), and ACS 2008-2012 5 year estimates (T57)

DCCCD and the City of Dallas Working Together

- Initiative Alignment
- Increase Community Awareness
- Promote Civic & Business Community engagement
- Mentors