

# Memorandum



CITY OF DALLAS

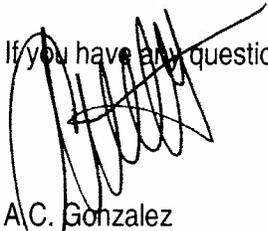
DATE January 30, 2015

TO Honorable Mayor and Members of the City Council

SUBJECT **City of Dallas Website**

On Wednesday, February 4, 2015, the City Council will be briefed on updates to the City of Dallas and City of Dallas Newsroom websites. The briefing will include an overview of the projects as well as a live demonstration of the websites. The appendix is attached for your review.

If you have any questions, please let me know.

  
A.C. Gonzalez  
City Manager

c: Warren M.S. Ernst, City Attorney  
Craig D. Kinton, City Auditor  
Rosa A. Rios, City Secretary  
Daniel F. Solis, Administrative Judge  
Ryan S. Evans, First Assistant City Manager  
Eric D. Campbell, Assistant City Manager

Jill A. Jordan, P.E., Assistant City Manager  
Mark McDaniel, Assistant City Manager  
Joey Zapata, Assistant City Manager  
Jeanne Chipperfield, Chief Financial Officer  
Sana Syed, Public Information Officer  
Elsa Cantu, Assistant to the City Manager – Mayor & Council

# Dallas City Hall – New Public Website

Sign In

Mayor | City Council | City Manager | Departments | Document Center | Select Language ▼

Feedback | Connect | Pay | 



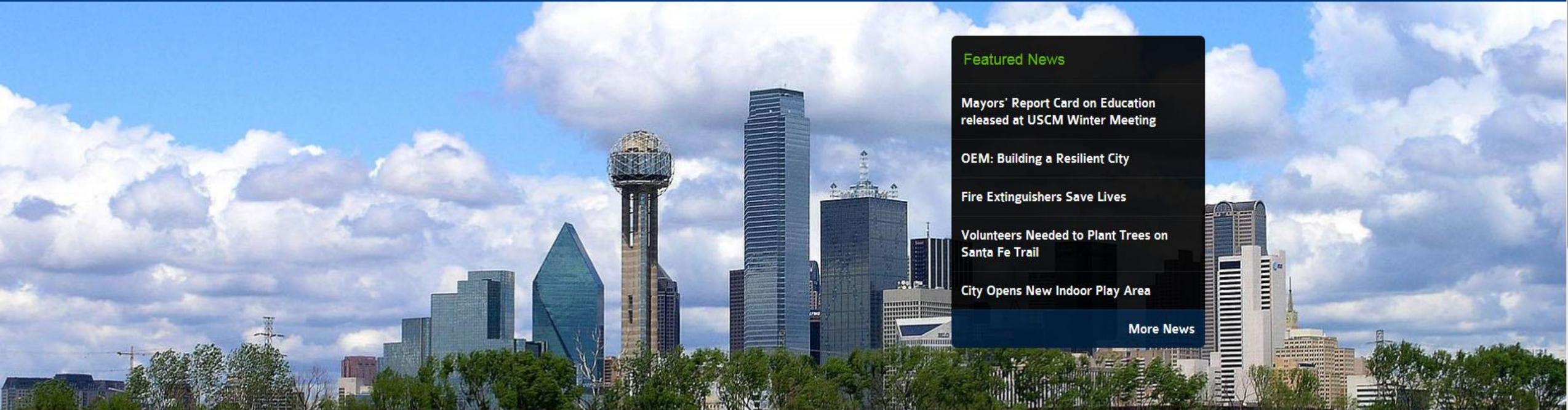
Resident ▼

Business ▼

Government ▼

311

News



## Featured News

Mayors' Report Card on Education released at USCM Winter Meeting

OEM: Building a Resilient City

Fire Extinguishers Save Lives

Volunteers Needed to Plant Trees on Santa Fe Trail

City Opens New Indoor Play Area

[More News](#)

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Financial Transparency

Open Data

## OFFICIAL POSTINGS

[Open Meetings](#)

[Council Agenda](#)

[Council Briefings](#)

[Committee Briefings](#)

[Transportation for Hire Ordinance \(Draft\)](#)

[Adopted FY 2014-2015 Budget](#)

## QUICK LINKS

[Employment](#)

[Warrants & Bonds](#)

[Becoming a Vendor](#)

[Building Permits & Inspections](#)

[Report Street Light Outages](#)

[Order Recycling Cart](#)

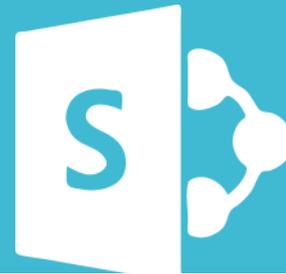
# PURPOSE

- ❖ The purpose of this briefing today is to demo the new Dallas City Hall web site.
- ❖ Detail information on some of the topics we will discuss can be found in the Appendix

# LIVE DEMO

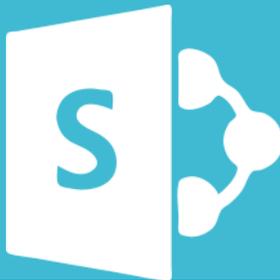
- ❖ The information and features we will highlight includes:
  - ❖ Project Scope
  - ❖ SharePoint Features
  - ❖ Site Owner Training
  - ❖ Design strategy
  - ❖ Analytics
  - ❖ Demo Mayor and Council Sites
  - ❖ Demo Departmental Sites (DWU, 311)

# APPENDIX



# SCOPE

Project Implementation



## PHASE I – FALL 2014

1. [www.dallascityhall.com](http://www.dallascityhall.com)
2. [www.cod](http://www.cod)
3. [www.dallascitynewsroom.com](http://www.dallascitynewsroom.com)

# Why SharePoint?



❖ Empower City Staff to Store, Organize, Share and Collaborate

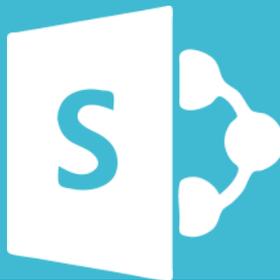
❖ Built-In Features:

- Manage and Publish Content
- Track Processes
- Manage Business Activities
- **Blogging**
- Basic **Document Management**
- Announcements
- Alerts
- Project/Team Sites
- **Calendars**
- **Forms**
- Surveys
- **Workflows**
- Discussions
- MS Office **Integration**
- Other Integration

“In a business environment where online collaboration platforms are becoming more and more popular, about **80 percent of Fortune 500 companies use Microsoft's SharePoint** for a total of 100 million worldwide users , according to the company's most recent estimates.”

source: 2012, <http://msdynamicsworld.com/story/users%E2%80%99-love-hate-relationships-microsoft-sharepoint>

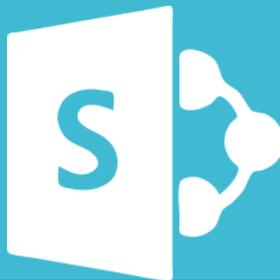
# Timeline



- ❖ Prior to 2013: CIS conducted design concepts and researched different technology solutions.
- ❖ 2013:
  - ❖ Web Group trained on SharePoint: 5-team members required to take 3 – 5 classes each.
  - ❖ Partnered with AT&T and Spinski as the implementation partner and completed the contract for the scope of work.
- ❖ 2014:
  - ❖ Spring: Conducted Requirements, Design and Infrastructure Architecture with vendor. Software installation, configuration and foundation was built.
  - ❖ Summer: Web Group manually converted over 1100 static pages and over 4200 supporting documents (PDF, Word, etc.) to the new design.
  - ❖ Fall: Departments were engaged to review and update their site. Web Group conducted Site Owner training. Web Group held tutorials every Tuesday, Wednesday and Thursday while Web Group continued development of features and conducted quality reviews of the site.

# PHASE I

## List of Sites Converted



1. Aviation
2. Benefits
3. Boards & Commissions
4. Building Inspection
5. Business Development
6. Business Development & Procurement Services
7. Center for Performance Excellence
8. City Design Studio
9. Civil Service
10. Code Compliance
11. Communication and Information Services
12. Community Development
13. Controllers Office
14. Convention Event Services
15. Court & Detention Services
16. Department of Street Services
17. Equipment and Building Services
18. Fair Housing Department
19. Housing/Community Services Department
20. Human Resources
21. Intergovernmental Services
22. Judiciary
23. Office Ethics and Diversity
24. Office of Cultural Affairs
25. Office of Environmental Quality
26. Office of Ethics and Diversity
27. Office of Financial Services
28. Office of the City Auditor
29. Office Risk Management
30. Planning & Neighborhood Vitality
31. Procurement Services
32. Public Information Office
33. Public Works Department
34. Sanitation
35. Special Collections
36. Strategic Customer Services
37. Strategic Planning Division
38. Sustainable Development and Construction
39. Transportation Planning
40. Trinity Watershed Management
41. Water Utilities

# PHASE I

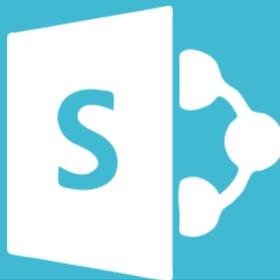
List of Sites Converted (cont.)



- 42. City Mayor
- 43. City Manager
- 44. City Manager's Office
- 45. City Council District1
- 46. City Council District2
- 47. City Council District3
- 48. City Council District4
- 49. City Council District5
- 50. City Council District6
- 51. City Council District7
- 52. City Council District8
- 53. City Council District9
- 54. City Council District10
- 55. City Council District11
- 56. City Council District12
- 57. City Council District13
- 58. City Council District14

# PHASE II

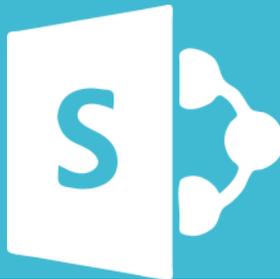
Remaining Sites to be Converted



1. City Secretary ([www.ci.dallas.tx.us/cso/](http://www.ci.dallas.tx.us/cso/))
2. Dallas Animal Services ([www.dallasanimalservices.org/](http://www.dallasanimalservices.org/))
3. Dallas Fire Rescue ([www.dallasfirerescue.com/](http://www.dallasfirerescue.com/))
4. Dallas Police Department ([www.dallaspolice.net/](http://www.dallaspolice.net/))
5. Dallas Community Outreach ([www.dallascommunityoutreach.com/](http://www.dallascommunityoutreach.com/))
6. Dallas Continental Bridge ([www.dallascontinentalbridge.com/](http://www.dallascontinentalbridge.com/))
7. Don't Waste Today ([www.dontwastetoday.com/](http://www.dontwastetoday.com/))
8. Financial Transparency ([www.dallascityhall.com/transparency](http://www.dallascityhall.com/transparency))
9. Graffiti Dallas ([www.graffitidallas.com/](http://www.graffitidallas.com/))
10. Happy Trails ([www.happytrailsdallas.com/](http://www.happytrailsdallas.com/))
11. know Ebola Dallas ([www.knoweboladallas.com/](http://www.knoweboladallas.com/))
12. Love Field ([www.dallas-lovefield.com/](http://www.dallas-lovefield.com/))
13. Where Does It Go ([www.wheredoesitgo.com/](http://www.wheredoesitgo.com/))
14. Trinity River Corridor Project ([www.trinityrivercorridor.com/](http://www.trinityrivercorridor.com/))
15. Trinity Trudy ([www.trinity-trudy.org/](http://www.trinity-trudy.org/))

# PHASE II

## Remaining Sites to be Converted (cont.)



16. City Attorney ([www.dallascityattorney.com/](http://www.dallascityattorney.com/))
17. City of Dallas Benefits ([www.cityofdallasbenefits.com/](http://www.cityofdallasbenefits.com/))
18. Conservation/ savedallaswater.com  
([www.savedallaswater.com](http://www.savedallaswater.com))
19. Dallas Convention Center  
([www.dallasconventioncenter.com](http://www.dallasconventioncenter.com))
20. Dallas Executive Airport ([www.dallasexecairport.com/](http://www.dallasexecairport.com/))
21. Dallas Special Events ([www.dallaspecialevents.com/](http://www.dallaspecialevents.com/))
22. Dallas Zoo ([www.dallaszoo.com/](http://www.dallaszoo.com/))
23. Economic Development ([www.dallas-ecodev.org/](http://www.dallas-ecodev.org/))
24. Employees' Retirement Fund ([www.dallaserf.org/](http://www.dallaserf.org/))
25. Enterprise GIS ([gis.dallascityhall.com/](http://gis.dallascityhall.com/))
26. Green Dallas ([www.greendallas.net/](http://www.greendallas.net/))
27. International Inland Port of Dallas ([www.iipod-texas.org/](http://www.iipod-texas.org/))
28. Dallas Library ([www.dallaslibrary2.org/](http://www.dallaslibrary2.org/))
29. Mortgage Assistance Program (MAP)  
([www.dallasmap.org/](http://www.dallasmap.org/))
30. Office of Emergency  
([www.dallasemergencymanagement.org](http://www.dallasemergencymanagement.org))
31. Office Cultural Affairs ([www.dallasculture.org/](http://www.dallasculture.org/))
32. Office Cultural Affairs - Bath House  
([www.dallasculture.org/bathHouseCultureCenter](http://www.dallasculture.org/bathHouseCultureCenter))
33. Office Cultural Affairs - Majestic  
([www.dallasculture.org/majestictheatre/index.asp](http://www.dallasculture.org/majestictheatre/index.asp))
34. Office Cultural Affairs – Myerson  
([www.dallasculture.org/meyersonSymphonyCenter](http://www.dallasculture.org/meyersonSymphonyCenter))
35. Southerndallas.org ([www.southerndallas.org/](http://www.southerndallas.org/))
36. Classical 101 WRR ([www.wrr101.com/](http://www.wrr101.com/))



# ACKNOWLEDGEMENTS



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2. Spinci

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