

# Memorandum



CITY OF DALLAS

DATE April 10, 2015

TO The Honorable Mayor and Members of the City Council

SUBJECT Dallas Independent School District – City of Dallas Education Task Force

On Wednesday, April 15, 2015, the City Council will be briefed on the Dallas ISD/City of Dallas Education Task Force. The briefing is attached for your review.

Please contact me if you have any questions.

A handwritten signature in blue ink that reads "Joey Zapata".

Joey Zapata  
Assistant City Manager

## Attachment

c: A.C. Gonzalez, City Manager  
Warren M.S. Ernst, City Attorney  
Craig D. Kinton, City Auditor  
Rosa A. Rios, City Secretary  
Daniel F. Solis, Administrative Judge  
Ryan S. Evans, First Assistant City Manager

Eric D. Campbell, Assistant City Manager  
Jill A. Jordan, P.E., Assistant City Manager  
Mark McDaniel, Assistant City Manager  
Jeanne Chipperfield, Chief Financial Officer  
Sana Syed, Public Information Officer  
Elsa Cantu, Assistant to the City Manager – Mayor & Council

DALLAS INDEPENDENT SCHOOL DISTRICT  
CITY OF DALLAS  
EDUCATION TASKFORCE

April 15, 2015



# Education Task Force

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## □ Dallas City Council

- ▣ Adam Medrano, Chair
- ▣ Tennell Atkins
- ▣ Scott Griggs

## □ DISD Board of Trustees

- ▣ Miguel Solis
- ▣ Nancy Bingham
- ▣ Dr. Lew Blackburn
- ▣ Bernadette Nutall

# Background

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- The Education Task Force initiated meetings in June 2014 with four chief goals:
  - ▣ Understand current DISD/COD collaborative efforts
  - ▣ Identify straightforward initiatives that support student achievement
  - ▣ Share ideas and discuss goals and strategies to further academic achievement for DISD students
  - ▣ Explore long-term strategies to promote economically strong communities and healthy neighborhoods

# Background

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- On September 18, 2014, the Task Force reviewed and brainstormed ways to grow collaboration in existing partnership programs (See Appendix) with
  - ▣ Dallas Public Library
  - ▣ Office of Cultural Affairs
  - ▣ Dallas Police Department
  - ▣ Dallas Parks and Recreation

# Background

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- On October 30, 2014, the Task Force reviewed and provided direction on additional opportunities to expand collaboration
  - ▣ DISD Way Forward Initiative
    - Examined Pre-K opportunities in Dallas
  - ▣ Discussion of School Tutoring
    - Explored easy to deploy tutoring aids at partnering facilities e.g. Libraries & Recreation Centers

# Background

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- On February 5, 2015, the Task Force received and discussed recommendations from the Mayor's Dallas Forum for Public Education
  - ▣ Initiated March 2014 by Mayor Rawlings and led by
    - Pettis Norman
    - Rene Martinez
    - Tom Dunning
  - ▣ Included a diverse committee of DISD parents, civic leaders, and educators

# Background

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- Recommendations from the Mayor's Dallas Forum for Public Education focused on the following:
  - ▣ Develop and expand quality Pre-K for all 4-year olds
  - ▣ Improve parental involvement
  - ▣ Implement Individual Learning Plans
  - ▣ Change the culture of struggling middle and high schools
  - ▣ Suggestions to improve elementary schools
  - ▣ Adoption of elementary schools by faith-based organizations
    - UNITE of Greater Dallas has partnered with non-profit organizations to connect faith-based organizations to schools

# Task Force Key Recommendations

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- Grow participation in early childhood and K-12 educational support programs offered by the City
- Increase public outreach to push DISD initiatives, particularly pre-K registration, through City's media and public information efforts
- Seek new partnership opportunities for existing and future facilities and spaces between DISD and City

# Neighborhood Plus Integration

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- Taskforce key recommendations integrate with Neighborhood Plus goal to
  - ▣ Attract & Retain the Middle Class
  - ▣ Objective:
    - By 2035: Increase the share of households with incomes above 80% of the State median income from 53% to 60%
  - ▣ How we get there:
    - Support and coordinate with DISD, Charters, private and parochial schools to enhance school quality and school choice

# Strategies

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- Grow participation in early childhood and K-12 educational support programs offered by the City
  - ▣ FINDING
    - 21+ existing city programs provided over 264,000 student interactions in city libraries, recreation and cultural centers and other programs (See Appendix)
  - ▣ OPPORTUNITY
    - Implement symposiums for area schools and library staffs
      - Greater collaboration and curriculum coordination
      - Improve participation measures and data gathering
      - Connect goals for increased usage of city educational support programs

# Strategies

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- Increase public outreach to push DISD initiatives, particularly pre-K registration, through City's media and public information efforts
  - ▣ FINDING
    - The City engages its residents daily through various media, mailings and outreach efforts
  - ▣ OPPORTUNITY
    - Use City outreach efforts to push DISD initiatives
      - Promote early childhood education registration
        - Partnership for April 6-10 Pre-K registration drive
      - Encourage volunteer mentoring and tutoring DISD program

# Strategies

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- Seek new partnership opportunities for existing and future facilities and spaces between DISD and City

- FINDING

- The City and DISD each build and maintain facilities throughout Dallas but with limited collaboration for
  - Two co-located branch libraries (Hampton-Illinois, Arcadia Park)
  - Agreements for use of some recreation centers and parks

- OPPORTUNITIES

- Expanded use of Facility Use Agreements
- Coordination for future facilities
- Collaboration for neighborhood playgrounds

# Next Steps

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- Implement new initiatives to increase collaborative programs and services
- Continue quarterly Task Force meetings to review progress and new opportunities

# Appendix

## City of Dallas – Dallas ISD Activity Matrix

**Dallas Public Library - City of Dallas /DISD Activity Matrix**

A	B	C	D
Current Partnerships with DISD	New Partnerships & Activities	Other Out-of-School Activities at the Library	Library Locations
<p><b>Mayor's Summer Reading Club</b></p> <p>DISD encourages students to participate in the Dallas Public Library program</p> <ul style="list-style-type: none"> <li>Students register before the end of the school year</li> <li>In 2014, 24,590 children (age 0-18) registered for the program and read more than 205,000 hours</li> <li>For the 2015, the structure of the program has been realigned to reflect DISD's directives to students (Read 30 minutes every day.)</li> </ul>	<p><b>Tutor Tool-kit</b></p> <p>A pilot program at four library locations to provide a continuation of literacy tutoring for DISD students using the DISD Tutor Toolkit</p> <ul style="list-style-type: none"> <li>Focus on recruiting high school volunteers to be trained as tutors</li> <li>Program will be at Bachman Lake, White Rock Hills, Lochwood and Skyline branch libraries beginning the week of June 8.</li> </ul>	<p><b>Storytime</b></p> <p>Storytime is a component of early literacy and pre-reading as well as an important part of child development and socialization to get kids ready to attend school</p> <ul style="list-style-type: none"> <li>Every branch library provides preschool/toddler storytime either in the library or at a nearby rec center</li> <li>More than 29,000 children and parents attended storytime between October 2014 and April 2015, attending 950 different programs.</li> </ul>	<p><b>Library Branches within Half-Mile of DISD Elementary Schools</b></p> <ul style="list-style-type: none"> <li>Arcadia Park - Attached to Arcadia Park Elementary</li> <li>Hampton - Illinois - Attached to Brashear Elementary</li> <li>Oak Lawn - Sam Houston Elementary</li> <li>Park Forest - Everett Degoyler Elementary</li> <li>Pleasant Grove - Henry B. Gonzalez Elementary</li> <li>Prairie Creek - Pleasant Grove Elementary</li> <li>Preston Royal - Pershing Elementary</li> <li>Highland Hills - J.N. Ervin Elementary</li> <li>Kleberg Rylie - Kleberg Elementary</li> <li>Lancaster Kiest - John Neely Bryan Elementary</li> </ul>
<p><b>Every Child Ready to Read</b></p> <p>Workshops include Born to Read, a three-part workshop for parents of toddlers/preschoolers; and the Emergent Reader program for parents of K-2 children</p> <ul style="list-style-type: none"> <li>An average of 20 schools a semester (40 per year) request the parent workshops</li> <li>The library has conducted ECRR workshops at 18 schools between October 2014 and March 2015</li> <li>Workshops have reached 227 parents and 344 children</li> </ul>	<p><b>E-cards</b></p> <p>In 2015, the library created an E-card that provides access to the library's online content, including downloadable materials, without requiring in-person registration. The cards can be swapped for a full-service card upon visiting a library location.</p> <ul style="list-style-type: none"> <li>The card was piloted at Conrad High School, where 285 students received e-cards</li> <li>The e-cards were presented at the Lead Librarians meeting at DISD</li> </ul>	<p><b>Perot Museum of Nature and Science Afterschool Programs</b></p> <p>The Perot Museum provides hands-on science workshops for elementary students once a month during the school year and twice a month during the summer at Bachman Lake, Audelia Road, and Hampton-Illinois, Polk-Wisdom, and Prairie Creek Branch Libraries</p> <ul style="list-style-type: none"> <li>More than 656 students have participated in the workshops from October 2014 through March 2015, with an average of 26 students per session</li> </ul>	<p><b>Branches with an Observed High Number of Kids</b></p> <ul style="list-style-type: none"> <li>Audelia Road - RISD kids</li> <li>Grauwlyer Park - 7 to 13 year-olds</li> <li>Highland Hills - 9 to 13 year-olds</li> <li>Lancaster-Kiest - 12 to 14 year-olds</li> <li>Lochwood - 5 to 12 year-olds</li> <li>North Oak Cliff - 5 to 14 year-olds</li> <li>Park Forest - 4 to 12 year-olds</li> <li>Pleasant Grove - 7 to 12 year-olds</li> <li>Polk-Wisdom - 6 to 11 year-olds</li> <li>Prairie Creek - 5 to 13 year-olds</li> <li>Preston Royal - 5 to 13 year-olds</li> </ul>
<p><b>Express Yourself! Youth Poetry Competition and Cover Art Contest</b></p> <p>The library has provided poetry writing workshops for DISD and other Dallas schools as part of the poetry competition for students in grades 2-12</p> <ul style="list-style-type: none"> <li>Teachers lead workshops and class sessions to help their students write poems and submit them for the competition</li> <li>An average of 30 schools request these workshops each year</li> <li>A three-foot trophy is awarded to the school that submits the most poems to the competition</li> <li>More than 1,400 students submitted poems for the 2014-2015 competition</li> <li>An awards ceremony will be held at the Central Library on April 25</li> <li>Selected poems will be featured at the Children's Chorus of Greater Dallas concert on April 26</li> </ul>	<p><b>Free Summer Meals</b></p> <p>Eleven branch library locations will offer free lunch through the Summer Food Program</p> <ul style="list-style-type: none"> <li>Summer Reading Club programming and activities will be scheduled around the lunch to encourage increased participation</li> </ul>	<p><b>Kumon Math Tutoring</b></p> <p>Professors from UTD provide math tutoring on Saturday mornings at the Martin Luther King Jr. Branch using the Kumon curriculum with help from UTD student volunteers since 2005</p> <ul style="list-style-type: none"> <li>The program expanded to the Skyline Branch in 2014</li> <li>The weekly programs average about 19 students each week</li> </ul>	<p><b>Bookmobile Stops at Schools</b></p> <p>The Bookmobile made twice monthly stops during FY 13-14 at the following schools:</p> <ul style="list-style-type: none"> <li>Jill Stone Elementary at Vickery Meadow 864 Student Contacts</li> <li>Bethune Elementary 624 Student Contacts</li> <li>Cesar Chavez Elementary 696 Student Contacts</li> <li>San Jacinto Elementary 600 Student Contacts</li> </ul>
<p><b>Discovery Wall</b></p> <p>The Atmos Energy Discovery Wall at the Central Library provides virtual field trips to museums, zoos, science centers and historical societies around the world via a videoconference</p> <ul style="list-style-type: none"> <li>Teachers can request a field trip that relates to current curriculum, and bus scholarships are provided to pay for transportation</li> <li>More than 500 students attended Discovery Wall events October 2014 through March 2015.</li> </ul>	<p><b>Pre-K Roundup</b></p> <p>The Pre-K Roundup is a <i>Commit!</i> led initiative that produced and distributed 50,000 flyers promoting pre-kindergarten registration</p> <p>The flyers have been distributed at:</p> <ul style="list-style-type: none"> <li>29 Branch Libraries</li> <li>41 Recreation Centers</li> <li>4 Cultural Centers</li> <li>And other partnering locations</li> </ul>	<p><b>Out-of-School Partners</b></p> <ul style="list-style-type: none"> <li>Dallas Afterschool</li> <li>AVANCE</li> <li>Big Thought</li> <li>Museums including DMA and The Perot</li> <li>YMCA</li> <li>Girls Inc.</li> <li>Boys &amp; Girls Clubs</li> <li>Wilkinson Center</li> <li>Readers 2 Leaders</li> <li>Junior Players</li> <li>Kids-U</li> </ul>	
<p><b>City of Learning</b></p> <p>A Big Thought coordinated project that connects students and parents to summer programming throughout the City</p> <ul style="list-style-type: none"> <li>All summer programming at the library is listed in the City of Learning Database</li> <li>Eleven library programs earn digital badges in the City of Learning.</li> <li>In 2014, 70% of all badges earned city-wide were earned at the library.</li> <li>In June 2015, the Central Library will host a City of Learning Maker Faire</li> </ul>		<p><b>Previous Programs</b></p> <p><i>Commit! Summer Reading Pilot</i></p> <p>Second Graders from three Elementary schools were taken to branch libraries where they learned about the Mayor's Summer Reading Club, met library staff, applied for cards, and learned about the library</p> <ul style="list-style-type: none"> <li>Principals were given weekly reports about student participation; storytimes were held with their teachers on Saturdays at the library; notifications were sent out to parents reminding them of storytime meetings</li> <li>At least 20 second graders from the target schools participated</li> </ul>	

**Homework Help Now**

The library provides free online tutoring to card holders

- The number of use sessions averages 2,831 per month



Dallas Park and Recreation Department - City of Dallas /DISD Activity Matrix

1. CDBG After School Programs (Fall 2013- Spring 2014)	2. City of Dallas/ DISD Youth Sports Partnership
<p><b>Description</b></p> <p>Dallas Park and Recreation Department has partnered with the Dallas Independent School District since 1995 to provide free after school programming at elementary schools for youth ages 6-12 from 3:00pm-6:00pm through the Community Development Block Grant. Program consists of daily activities such as homework assistances, fitness, sports and games, arts and crafts, enrichment vendors, and cultural and life skill classes. As part of the partnership, DISD permits the use of the elementary school site free of charge and provides free snacks for all 19 sites. In addition, DISD also provides an additional \$7,000 per site to enhance vendor programming.</p> <p>After School Sites with Average Daily Attendance <b>(Total Attendance) (Registered)</b></p> <ul style="list-style-type: none"> <li>• John Quincy Adams: 33 <b>(5,621) (64)</b></li> <li>• Annie Webb Blanton: 39 <b>(6,629) (68)</b></li> <li>• B.H. Macon: 30 <b>(5,106) (59)</b></li> <li>• John Runyon: 36 <b>(6,174) (62)</b></li> <li>• Ignacio Zaragoza: 36 <b>(6,164) (75)</b></li> <li>• Cesar Chavez: 27 <b>(4,582) (55)</b></li> <li>• Bayles: 29 <b>(4,381) (56)</b></li> <li>• Edwin J. Kiest: 48 <b>(7,324) (72)</b></li> <li>• Highland Meadows: 45 <b>(7,792) (79)</b></li> <li>• L.L. Hotchkiss: 37 <b>(14,121) (82)</b></li> <li>• Harrell Budd: 32 <b>(5,474) (71)</b></li> <li>• Leila P. Cowart: 51 <b>(9,113) (97)</b></li> <li>• Lida Hooe: 46 <b>(8,164) (62)</b></li> <li>• Louise W. Kahn: 54 <b>(9,753) (76)</b></li> <li>• Clara Oliver: 22 <b>(3,862) (55)</b></li> <li>• Elisha M. Pease: 43 <b>(7,471) (64)</b></li> <li>• Clinton P. Russell: 38 <b>(6,687) (59)</b></li> <li>• Sam Houston: 16 <b>(2,921) (38)</b></li> <li>• Winnetka: 56 <b>(9,439) (79)</b></li> </ul>	<p><b>Description</b></p> <p>Dallas Park and Recreation Department has partnered with the Dallas Independent School District to provide athletic programming for youth primarily in grades 3rd-6th. Partnership has been in existence district wide since 2011-12 school year and provides athletic leagues for 238 teams and over 3700 youth (boys and girls) in soccer, basketball and baseball. Partnership operates under the City of Dallas/DISD M.O.U. for free field/gym usage.</p> <p><b>Participating Schools</b></p> <ul style="list-style-type: none"> <li style="width: 33%;">• CF Carr</li> <li style="width: 33%;">• Burnet</li> <li style="width: 33%;">• H Meadows</li> <li style="width: 33%;">• Cuellar</li> <li style="width: 33%;">• Rowe</li> <li style="width: 33%;">• Conner</li> <li style="width: 33%;">• Macon</li> <li style="width: 33%;">• Gaston</li> <li style="width: 33%;">• LK Hall</li> <li style="width: 33%;">• Polk</li> <li style="width: 33%;">• Hotchkiss</li> <li style="width: 33%;">• Hutchins</li> <li style="width: 33%;">• Smith</li> <li style="width: 33%;">• Reinhardt</li> <li style="width: 33%;">• Dorsey</li> <li style="width: 33%;">• Richards</li> <li style="width: 33%;">• FP Caillet</li> <li style="width: 33%;">• Winnetka</li> <li style="width: 33%;">• Lowe</li> <li style="width: 33%;">• Carver</li> <li style="width: 33%;">• Casa View</li> <li style="width: 33%;">• Hexter</li> <li style="width: 33%;">• Anderson</li> <li style="width: 33%;">• Comstock</li> <li style="width: 33%;">• Botello</li> <li style="width: 33%;">• Stevens</li> <li style="width: 33%;">• Rogers</li> <li style="width: 33%;">• Cowart</li> <li style="width: 33%;">• Callejo</li> <li style="width: 33%;">• Rhoads</li> <li style="width: 33%;">• Titche</li> <li style="width: 33%;">• Florence</li> <li style="width: 33%;">• Foster</li> <li style="width: 33%;">• Martinez</li> <li style="width: 33%;">• Kiest</li> <li style="width: 33%;">• Pease</li> <li style="width: 33%;">• Silberstein</li> <li style="width: 33%;">• Stemmons</li> <li style="width: 33%;">• Gonzalez</li> <li style="width: 33%;">• Long</li> <li style="width: 33%;">• Medrano</li> <li style="width: 33%;">• Knight</li> <li style="width: 33%;">• Lee</li> <li style="width: 33%;">• Kleberg</li> <li style="width: 33%;">• Urban Park</li> <li style="width: 33%;">• Reagan</li> <li style="width: 33%;">• San Jacinto</li> <li style="width: 33%;">• B Springs</li> <li style="width: 33%;">• Soto</li> <li style="width: 33%;">• Donald</li> <li style="width: 33%;">• Lipscomb</li> <li style="width: 33%;">• Truett</li> <li style="width: 33%;">• Roberts</li> <li style="width: 33%;">• Moseley</li> <li style="width: 33%;">• Ireland</li> <li style="width: 33%;">• Marsh</li> <li style="width: 33%;">• Twain</li> <li style="width: 33%;">• Kahn</li> <li style="width: 33%;">• Chavez</li> <li style="width: 33%;">• Sanger</li> <li style="width: 33%;">• Kennedy</li> <li style="width: 33%;">• Halliday</li> <li style="width: 33%;">• Adams</li> <li style="width: 33%;">• Walker</li> <li style="width: 33%;">• Pershing</li> <li style="width: 33%;">• Gill</li> <li style="width: 33%;">• Zaragoza</li> <li style="width: 33%;">• Guzick</li> <li style="width: 33%;">• McShan</li> <li style="width: 33%;">• Lagow</li> <li style="width: 33%;">• Richardson</li> <li style="width: 33%;">• Zumwalt</li> <li style="width: 33%;">• Maple Lawn</li> <li style="width: 33%;">• Reilly</li> <li style="width: 33%;">• Mata</li> <li style="width: 33%;">• Tatum</li> <li style="width: 33%;">• Bayles</li> <li style="width: 33%;">• Burleson</li> <li style="width: 33%;">• Central</li> <li style="width: 33%;">• Holmes</li> <li style="width: 33%;">• Cary</li> <li style="width: 33%;">• Spence</li> </ul>
<p><b>3. CDBG Summer Programs (Summer 2014)</b></p> <p><b>Description</b></p> <p>Dallas Park and Recreation Department has partnered with the Dallas Independent School District to provide free summer camp programming at elementary schools for youth ages 6-12 for 7 weeks Monday-Thursday from 9:00am-4:00pm through the Community Development Block Grant. Program consists of daily activities such as fitness, sports and games, arts and crafts, enrichment vendors, cultural and life skill classes as well as field trips. As part of the partnership, DISD permits the use of the elementary school site free of charge and provides free breakfast and lunch for all sites.</p> <p>After School Sites with Average Daily Attendance <b>(Total Attendance) (Registered)</b></p> <ul style="list-style-type: none"> <li>• Leila P Cowart: 25 <b>(669) (40)</b></li> <li>• Annie Webb Blanton: 24 <b>(636) (42)</b></li> <li>• L.L. Hotchkiss: 28 <b>(756) (40)</b></li> <li>• Bayles: 20 <b>(529) (30)</b></li> <li>• Ignacio Zaragoza: 36 <b>(965) (45)</b></li> <li>• Louise W. Kahn: 30 <b>(803) (40)</b></li> <li>• B.H. Macon: 22 <b>(594) (39)</b></li> <li>• Janie C. Turner RC: 31 <b>(1,209) (41)</b></li> <li>• KB Polk RC: 31 <b>(1,221) (50)</b></li> <li>• JC Phelps RC: 24 <b>(931) (40)</b></li> </ul>	<p><b>Facility Usage Description</b></p> <ul style="list-style-type: none"> <li>• Facility Usage Agreement for Anita Martinez Recreation Center Gymnasium by Lorenzo De Zavala Elementary Physical Education Classes</li> <li>• Use agreement for Randall Park/Fair Oaks Park by Woodrow Wilson High School/Conrad High School for sports practices and other DISD Athletic Events</li> <li>• Elementary schools have utilized DPR parks and athletic fields for field days</li> </ul> <p><b>Additional Information</b></p> <ul style="list-style-type: none"> <li>• Aquatic Division conducts job recruitment booths for summer positions at high schools</li> <li>• Aquatic Division conducts water safety presentation to 30 schools each spring</li> <li>• DPR provides Wi-Fi at 10 parks: Timberglen, Tietze, Ridgewood, Campbell Green, Exall, Harry Stone, Kidd Springs, Klyde Warren, Lake Highlands and Main Street Garden</li> <li>• DPR provides Wi-Fi at 40 recreation centers</li> </ul> <div style="text-align: right;">  <p style="font-size: 2em; font-weight: bold;">16</p> </div>

A

B

Office of Cultural Affairs- City of Dallas /DISD Activity Matrix

OCA Cultural Centers		Cultural Partners			
<b>South Dallas Cultural Center</b>		<b>African American Museum</b>	<b>TeCo Theatrical Productions</b>	<b>Dallas Museum of Art</b>	<b>ATT Performing Arts Center</b>
<ul style="list-style-type: none"> <li>Outreach Program in DISD Schools</li> <li>Dunbar Elementary Afterschool Program &amp; Reading Program - 175 students</li> <li>Obama Male Leadership Academy Theater Program - 300 students</li> </ul>	<ul style="list-style-type: none"> <li>Billy E. Dade Middle School- (in-school Black History Program) - 600 students</li> <li>Booker T. Washington High School - Love Field Installation Project- (arts students) - 30 students</li> <li>Elijah M. Pease Elementary- - 125 4th graders</li> </ul>	<ul style="list-style-type: none"> <li>Hosts a museum summer camp for youth - 110 Students</li> <li>Students develop skills in team building, strategic thinking, project planning and execution</li> </ul>	<ul style="list-style-type: none"> <li>Student outreach programs are held after school and during the summer in the Emma Rodgers Learning Laboratory including TeCo's, T-An-T (Teenagers and Theatre) apprenticeship program</li> </ul>	<ul style="list-style-type: none"> <li>Hosts thousands of DISD students on field trips</li> <li>Offers Go van Gogh Outreach Program</li> <li>Offers free art presentations to DISD students and teachers in their classrooms</li> <li>175,000 students</li> </ul>	<ul style="list-style-type: none"> <li>Open Stages - For High School theater technical students who are given the opportunity to work back stage and learn the craft.</li> <li>Broadway Experience - They work with Booker T. Washington Performing Arts Magnet and seven other High Schools with kids who are on a career path in the performing arts. They get to meet casts of shows and also receive free tickets.</li> </ul>
<b>Oak Cliff Cultural Center</b>		<b>Anita N. Martinez Ballet Folklorico, Inc.</b>	<b>Dallas Symphony Orchestra</b>	<b>The Dallas Opera</b>	
<ul style="list-style-type: none"> <li>Partnership with (5) DISD schools for the Dia de los Niños Exhibition:</li> <li>Rosemont Elementary &amp; Middle School – 160 students</li> <li>George Peabody Elementary – 65 students</li> </ul>	<ul style="list-style-type: none"> <li>Anson Jones Elementary – 85 students</li> <li>Rosemont Primary – 105 students</li> <li>Sidney Lanier Arts Vanguard – 80 students</li> </ul>	<ul style="list-style-type: none"> <li>Professional company produces educational matinee performances</li> <li>Performs and teaches satellite programs at ELM, MS, and HS in Dallas</li> <li>Two free to DISD students summer cultural camps are presented</li> <li>Partner reaches 4000 students</li> </ul>	<ul style="list-style-type: none"> <li>Maintains strong programs for DISD students</li> <li>Cecil and Ida Green Youth Series, Symphony YES!, Music Memory, Young Strings program for African American and Latino students, Amazing Music, and DSO express</li> <li>63,132 students reached</li> </ul>	<ul style="list-style-type: none"> <li>Provides 4 student performances</li> <li>Provides 22 touring opera performances in venues ranging from elementary schools to retirement homes</li> <li>Provides after school programs to introduce youth to opera</li> <li>7,900 students and teachers served</li> </ul>	<ul style="list-style-type: none"> <li>These programs impact approximately 2000 kids</li> <li>Complimentary tickets are given to students that are in music programs that aren't tied to DISD such as private music teachers and other programs not associated with DISD.</li> </ul>
<b>Bathhouse Cultural Center</b>		<b>Artreach-Dallas, Inc.</b>	<b>Dallas Wind Symphony</b>	<b>Dallas Summer Musicals</b>	
<ul style="list-style-type: none"> <li>Gallery Tours for DISD students</li> <li>Booker T. Washington H. S. for the Performing and Visual Arts - 10 students</li> <li>Harry Stone Montessori Academy – 45 students</li> <li>William Lipscomb Elementary – 22 students</li> <li>Eduardo Mata Elementary – 14 students</li> <li>Victor H. Hexter Elementary – 11 students</li> <li>Woodrow Wilson H. S. – 12 students</li> <li>Maceo Smith Tech H. S. – 17 students</li> </ul>	<ul style="list-style-type: none"> <li>Workshops for DISD Students</li> <li>Mask Making workshop with Karen Floyd</li> <li>Sunset High School – 4 students</li> <li>Bryan Adams High School – 3 students</li> <li>Painting workshop with Rosario Mendoza</li> <li>Sunset High School – 9 students</li> <li>W. E. Greiner Exploratory Arts Academy – 2 students</li> </ul>	<ul style="list-style-type: none"> <li>Agency serves over 12,000 children from DISD</li> <li>Maintains a Community Events ticket distribution program that allows for tickets to empty seats made available to citizens whose access to the cultural community is otherwise often unavailable</li> </ul>	<ul style="list-style-type: none"> <li>Wind Band Festival features 32 school bands at Meyerson Symphony Center</li> <li>A week-long inner city band camp with DISD</li> <li>3,875 students reached</li> </ul>	<ul style="list-style-type: none"> <li>DSM Academy of Performing Arts – helps prepare the amateur and professional for involvement in the performing arts and serves about 250 kids and adults.</li> <li>Kids Club – events in conjunction with musicals in the season for kids. Kids can participate whether they have a ticket to the performance or not. Serves 300 kids</li> <li>Stage Right – introduces at risk your ages 10-15 to arts and cultural events and is in partnership with the Dallas Police Department. Serves 300 kids.</li> </ul>	
<b>Latino Cultural Center</b>		<b>Big Thought</b>	<b>Sammons Center for the Arts</b>		
<ul style="list-style-type: none"> <li>Outreach Activities (career days, performances, in-school programs) - 1,089 students</li> <li>Moreno Elementary</li> <li>Lipscomb Elementary</li> <li>Booker T. Washington HS</li> <li>Spence Middle School</li> <li>Stockard Middle School</li> <li>William Brown Miller Elementary</li> <li>Herbert Marcus Elementary School</li> </ul>	<ul style="list-style-type: none"> <li>Fieldtrips to the LCC – 1,880</li> <li>Hawthorne Elementary</li> <li>Town View High School</li> <li>Bethune Elementary</li> <li>Bishop Dunne High School</li> <li>Thelma Richardson Elementary</li> <li>Moreno Elementary</li> <li>Quintanilla Middle School</li> <li>William L. Cabell Elementary School</li> </ul>	<ul style="list-style-type: none"> <li>Big Thought coordinates the resources of OCA, DISD, and more than 60 cultural agencies to deliver cultural excursions, workshops and residencies to students</li> <li>Supports training, transportation, and direct services provided by the cultural community for out-of-school activities</li> <li>Manages summer camps at OCA Cultural Centers</li> </ul>	<ul style="list-style-type: none"> <li>The Youth Jazz Program was developed for underprivileged youth ages 6-12 years with an interactive, educational program to teach children about Jazz and music.</li> <li>They expect to reach approximately 300 kids.</li> </ul>	<ul style="list-style-type: none"> <li>Seats for Kids – free tickets for low income, at risk and special needs kids. Serves 2000.</li> <li>DSM High School Musical Theater Awards – similar to the Tony Awards this is an awards ceremony that features performances of High School students from dozens of Texas schools.</li> </ul>	



**Office of Cultural Affairs- City of Dallas /DISD Activity Matrix**

Cultural Partners

<b>The Black Academy of Arts and Letters, Inc.</b>	<b>Dallas Black Dance Theatre, Inc.</b>	<b>Creative Arts Center</b>	<b>Writer's Garret</b>	<b>Fine Arts Chamber Players</b>	<b>Museum of Nature and Science</b>	<b>Teatro Dallas</b>
<ul style="list-style-type: none"> <li>Provides outreach programs that benefit inner city multi-ethnic students, at-risk children, and youth in the juvenile justice system</li> <li>20,000 students</li> </ul>	<ul style="list-style-type: none"> <li>Educational programs, special classes and workshops held in 10+ DISD schools</li> <li>1,500 students reached</li> </ul>	<ul style="list-style-type: none"> <li>Outreach programs serve approx. 77 children</li> <li>Programs</li> </ul>	<ul style="list-style-type: none"> <li>Writer’s-in-Neighborhoods and Schools (WINS) programs for young people in grades K-12 serving approximately 400 kids</li> </ul>	<ul style="list-style-type: none"> <li>Provides 48 educational outreach programs in Dallas area public schools and pre-school programs</li> <li>1,000 students served</li> </ul>	<ul style="list-style-type: none"> <li>The cultural agency provides educational outreach activities consisting of on-site field trip programs for schools and community organizations, off-site educational classes, science camps during school breaks, after school programs, teacher workshops, and other community events as requested</li> <li>115,000 students reached</li> </ul>	<ul style="list-style-type: none"> <li>Spring and Summer theater classes for over 400 kids</li> <li>The classes culminate in a free production for families</li> </ul>
<b>Cara Mia Theatre Co.</b>	<b>Dallas Children's Theatre</b>	<b>Dallas Theatre Center</b>	<b>Wordspace</b>	<b>Junior Players Guild</b>	<b>The Shakespeare Festival of Dallas</b>	<b>TITAS</b>
<ul style="list-style-type: none"> <li>Provides educational touring plays for schools</li> <li>Provides educational programs throughout the year for schools, cultural centers and community centers</li> <li>4,800 students</li> </ul>	<ul style="list-style-type: none"> <li>Maintains 16 school site residencies and after school programs to DISD schools</li> <li>135 DCT Academy Classes</li> <li>10,000 free tickets and arts education scholarships for classes &amp; workshops to DISD students</li> <li>9 Sign-interpreted performances for the hearing impaired</li> <li>Free teacher study guides on DCT website</li> <li>58,000 students reached</li> </ul>	<ul style="list-style-type: none"> <li>Project Discovery - serves up to 1000 students in 18 Title 1 DISD high schools with free tickets, bus transportation and workshops</li> <li>Weekday student matinee productions for over 5000 students with a reduced ticket price</li> </ul>	<ul style="list-style-type: none"> <li>Next Generation Project – is composed of several education initiatives that focus on reading, writing and the spoken word. This impacts close to 45 students</li> </ul>	<ul style="list-style-type: none"> <li>Offers 30 afterschool residencies at 10 sties</li> <li>50 free summer theatre camps,</li> <li>2 advanced acting workshops,</li> <li>3 playwriting workshops</li> <li>2 performances</li> <li>1 Shakespeare Camp</li> <li>3 Shakespeare audition workshops</li> <li>6 free performances</li> <li>11,000 students served</li> </ul>	<ul style="list-style-type: none"> <li>Provides educational programming, including, “Shakespeare on the Go!,” which features 2 age-appropriate touring initiatives complete with performances and master classes, and “The Written Word Performance Workshop” to MS and HS students who receive free tickets for a live performance</li> <li>5,000 students reached</li> </ul>	<ul style="list-style-type: none"> <li>Master classes for students with the professional artists that are brought in for their performance season reaching over 1000 kids including Booker T. Washington Performing Arts Magnet</li> </ul>
<b>Children's Chorus of Greater Dallas</b>	<b>Dallas County Heritage Society</b>	<b>Dance Council</b>	<b>Lone Star Wind Orchestra</b>	<b>Kitchen Dog Theatre Company</b>	<b>USA Film Festival</b>	<b>Texas Winds Musical Outreach</b>
<ul style="list-style-type: none"> <li>Provides annual professional development seminars for DISD ELM and MS chorus teachers</li> <li>Conducts observations of school choruses, providing feedback to district administrators and educators</li> <li>Professional development credit is offered to DISD teachers who attend and observe rehearsals and Summer Singing Camp</li> <li>36 Teachers</li> </ul>	<ul style="list-style-type: none"> <li>Provides curriculum-based programming</li> <li>Provides reduced admission for school tours</li> <li>1,300 Students</li> </ul>	<ul style="list-style-type: none"> <li>Maintains a program that annually gives 45 dance scholarships for outstanding students ages 13-22</li> </ul>	<ul style="list-style-type: none"> <li>Works with St. Phillip’s Community School with students in grades 2-6 providing individual and group music instruction</li> <li>They provide a summer camp called The Drum Club for the kids as well. Yearly they provide over 1000 concert tickets to Title 1 schools</li> </ul>	<ul style="list-style-type: none"> <li>Provides Playwrights Under Progress Fest outreach program that conducts playwriting master classes for HS students and culminates in two performances of selected scripts during the "New Works Festival"</li> <li>200 students served</li> </ul>	<ul style="list-style-type: none"> <li>The cultural agency produces the “Annual KidFilm® Festival”</li> <li>Features 40 films, 30 programs and 6 days of field trips for DISD students and teachers</li> <li>2,300 students reached</li> </ul>	<ul style="list-style-type: none"> <li>Provides professional music programs to Head Start Development and Mi Escuelita Centers</li> <li>Over 2000 children benefit from this each year</li> </ul>
<b>Color Me Empowered</b>	<b>Dallas Historical Society</b>	<b>Greater Dallas Youth Orchestra</b>		<b>Ollimpaxqui Ballet</b>	<b>Voices of Change</b>	<b>Undermain Theatre</b>
<ul style="list-style-type: none"> <li>After school arts program in the community surrounding Polk ELS</li> <li>Program centered around designing and implementing a public art project in the community</li> <li>Will include 200 school-age children</li> </ul>	<ul style="list-style-type: none"> <li>25 Outreach educational programs and tours such as historic character presentations, storytelling, traveling exhibits, care of collections, and preserving family histories</li> <li>200 students</li> </ul>	<ul style="list-style-type: none"> <li>Provides classical music training to over 450 young musicians between the ages of 8-18 in seven orchestras</li> <li>Students receive 60-100 hours of instructions weekly from professional musicians</li> </ul>		<ul style="list-style-type: none"> <li>Provides approximately 65 workshops titles "Dancing Through Mexico"</li> <li>Programs consist of traditional, folkloric music and dances of Mexico, Central and South America for students in DISD</li> <li>1,950 students reached</li> </ul>	<ul style="list-style-type: none"> <li>Will be producing 4 contemporary music programs for DISD students where their musicians will perform music from the most recent concert</li> </ul>	<ul style="list-style-type: none"> <li>Provides over 650 free tickets to students to see their productions.</li> </ul>

**A**

**1. Police Athletic/Activities League (PAL)**

**Description**  
 Crime prevention program reaching kids ages 8-18 through sports, music, mentoring and other activities

- Uniformed officers interact with kids in both the classroom environment and also in after school activities

Between 2012-2014, PAL officers have had over 150,000 youth contacts

- In 2014 PAL has conducted the following activities at the listed schools:

**Dallas Police Department - City of Dallas /DISD Activity Matrix**  
**2. Blue in the School**

**Description**  
 Uniformed DPD officers teach Six Pillars of Character & specifically address bullying and domestic violence

- 2245 4th grade students at 28 schools during the 2013-14 school year were taught
- 5201 4th grade students at 61 schools during the 2014-15 school year were taught
- Schools are predominately in TAAG areas
- Current plan is to return to same schools each year

**C**

**3. Junior Police Academy**

**Description**  
 One day event held at Dallas Police Recruit Academy; introduces students to the Dallas Police Department)

- Basic Class is for 4th-7th graders
- Advanced Class is for 8th-10th graders
- Recruiting is done all across DISD schools
- 95% of attendees are DISD students
- From 2010-2014, 641 youths have attended at JPA class

**Career Day Events (Students)**  
 • Amelia Earhart Elementary • Annie Webb Elementary • Eladio Martinez Elementary • Focus Learning Academy • Reagan Elementary • Roger Mills Elementary • Runyon Elementary • Sam Tasby Middle School • Sunset High School • Comstock Middle School • AW Brown Academy • Nova Academy Charter

**Robotics**  
 • Dunbar Elementary • Adelfa Callejo Elementary • John B Hood Middle School

**Reading**  
 • Arcadia Park Elementary • Franklin Middle School  
 • George W Carver Creative Arts • Sam Tasby (summer program)

**Participating Schools**  
 Anne Frank • Bethune • Budd • Charles Gill • Cigarroa • Cochran • Dorsey • Dunbar • Erwin • George Bush • Kiest • Kramer • Lee • Maple Lawn • Martinez • Mata • MLK Learning Center • Peabody  
 Saldivar • Sam Houston • Stevens Park • Stone • Trichardson • Titche • Tom Field • Truett • Vallejo • WB Miller • Walnut Hill • Webster • Zaragoza

**4. Explorer Program**  
 Program for youth age 14-20 who are interested in a career in law enforcement

- Currently 185 youth involved in program
- Recruiting takes place at DISD high schools, and also reaches out to graduating 8th grades in DISD middles
- Since inception over 40 years ago, over 200 explorers have gone on to careers as police officers (most with DPD)

**Anti-bullying Presentations**  
 • A Maceo Smith High School • Leslie Patton Academic Academy • Roger Mills • Madison High School • Pinkston High School • Dunbar Elementary • Comstock Middle School • John B. Hood Middle School • JT Brashear Elementary • Obama Leadership Academy • Rosemont School • JJ Rhoads Elementary • Douglas Elementary  
 • Albert Johnson Elementary • Zumwalt Middle School

**Stuff the Squad Car School Supply Drive**  
 • Mata Elementary • Marcus Elementary • Charles Gill Elementary • Kiest Elementary • Anne Frank Elementary • Comstock Middle School • Sam Tasby Middle School • Silberstein Elementary • Wilmer Hutchins Elementary • JW Ray Learning Center • Atwell Law Academy • Roger Mills Elementary • Barbara Jordan Elementary

**Mentoring**  
 • Sidney Lanier Elementary • Roger Mills Elementary • Dunbar Learning Center • Frederick Douglas Elementary • Sam Tasby Middle School • Hamilton Park Pacesetter Magnet • Boude Story Middle School • Juan Seguin High School

**Participating Schools Cont'd**  
 Reagan • Sanger • Silberstein • Sudie Williams • Terry • Travis • Wilmer Hutchins • Adelle Turner • Anderson • Anson Jones • Barbara Jordan • Birdie Alexander • Blanton • Carpenter • Chavez • Dan Rogers • DeGolyer • Elisha Pease  
 FG Botello • Forest ridge • Foster • Henderson • Hernandez • JP Starks • JW Ray • JFK Learning Center • JJ Rhoads • KB Polk • Khan • Lowe • LP Cowart • Marcus • Marshall • McNair • Milam • Rosemont

**Youth Leadership Council**  
 • Sam Tasby

**Back to School Events**  
 • Hamilton Park Pacesetter Magnet • Dade Middle School

**Drug Awareness Program**  
 • Blanton Elementary

**Guitar Lessons (Summer Programming)**  
 • Inspired Vision Charter School • Obama Leadership Academy • John B Hood Middle School • Frederick Douglas Elementary

**PAL Singers Youth Choir**  
 • Stark Elementary • Frederick Douglas Elementary • Roger Mills Elementary

**Music Program**  
 • Roger Mills Elementary • Frederick Douglass Elementary

**Chess Club**  
 • John B Hood Middle School • Herbert Marcus Elementary

**Gardening Program**  
 • Marcus Elementary

**Midnight Basketball**  
 • Sam Tasby Middle School



A

B

C

Additional Departments - City of Dallas /DISD Activity Matrix

Trinity Watershed Management Outreach

Office of Environmental Quality

Housing and Community Services

Description	Description	Description
Trinity Watershed Management educational outreach to DISD schools features the EnviroScape portable hands-on model. EnviroScape teaches people of varying ages, languages, and cultures about the sources of water pollution, and also pollution prevention methods through visual, hands-on interaction	The Office of Environmental Quality participates with DISD schools to provide information about ways students and their families can reduce their environmental footprint and strengthen their community. This includes interactive conversation, the use of a computer based environmental quiz game, slide presentations, and informational handouts and educational "goodies". Topics include energy and water conservation, resource preservation, protection of air quality and the Trinity River and its watersheds, green buildings, recycling, and the associated health benefits of each	The department of Housing and Community services administers multiple programs that impact the success of students and families in Dallas. The department hosts cultural events with participation from local childcare centers and schools
A slide show presentation of "Where Does it Go?". A presentation highlighting the roles and responsibilities of Stormwater Management staff is shown to encourage youths to pursue careers in the environmental sciences. During FY 2014-15, 1,040 students received promotional items in build up to the roll out of the Plastic Bag ordinance. Backpacks made of recyclable materials and reusable carryout bags were given away	During Career Day Events, OEQ staff talk to students about careers in science, technology, engineering, and mathematics	<ul style="list-style-type: none"> <li>• Cinco De Mayo</li> <li>• Juneteenth</li> <li>• Back-to-school and wellness fairs</li> <li>• Freedom Ride Tour</li> </ul>

FY 2013-14 On-Campus Events	Number of Students	University of California, Berkeley Y-Plan	FY 2013-14 Environmental Topics	Number of Students	Early Childhood Education
Dallas Environmental Science Academy	75	Y-Plan - equals education plus community development. This program is a national model of civic centered, project-based learning that is currently part of the following schools in Dallas:	Hillcrest High School - Chief on the Beat	100	WIC programs: Jump Start to Success
Seagoville Elementary School	613		Samuell High School - Parent Academy 5k	200	Provide free books at WIC clinics
Medrano Middle School	110		Lee Elementary - Fall Carnival	300	Partnership with Commit! for distribution of about 10,000 flyers promoting pre-K enrollment in DISD
Benjamin Franklin Middle School	47		Samuell High School - Chief on the Beat	350	Flyers were posted to WIC Clinics and Community Centers
JFK Learning Center	69		Woodrow Wilson High School - DEA Drug	0	
J.N. Ervin	200		Skyline HS	Take Back Location	<b>950 Total</b>
	<b>1114 Total</b>	Woodrow Wilson HS Kimball HS City of Dallas Dallas Zoo			

FY 2013-14 Back to School Fairs	Number of Students	Y-Plan Projects 2014	FY 2013-14 Career Day Events	Number of Students	Staff involvement in various education councils/committees
Mayor's Back to School Fair	12500	For the past two years, Trinity Watershed Management has built programs with the finance class at Woodrow Wilson High School.	Seagoville High School	600	School Health Advisory Council for DISD
Jr. Park Ambassador Back to School	200		DeGolyer Elementary	40	Charting the Course - Early Childhood Working Group
Explosion	200			<b>640 Total</b>	Early Head Start
10th Street Community Back to School Fair	<b>12900 Total</b>		In 2014, the program explored the question, "How do you Adopt-a-Forest and what are the components?" Three teams of finance students took a tour of the Great Trinity Forest and presented their findings and recommendations		Dallas County Early Childhood 0-5 Joint Convening

FY 2013-14 Summer Camps	Number of Students	Y-Plan Projects 2015	FY 2014-15 Environmental Topics	Number of Students
Spanish School House	175	In 2015, the program has started and the program focuses on "How do people access the Trinity and what infrastructure and marketing programs are required?" A tour is being scheduled later this month so the students can learn about areas in the Trinity River Corridor	Daniel Webster Elementary	55
TeCo Summer Camp	100		Seagoville Middle School	250
Dallas Community Youth Development	35		<b>305 Total</b>	
Summer Camp	32			
Timberglen Recreation Center	59			
Lake Highlands Recreation Center	23			
Trinity River Audubon Center Eco	<b>424 Total</b>			

FY 2013-14 City Council Events	Number of Students	FY 2014-15 Career Day Events	Number of Students
Council Member Callahan's Appreciation Day	<b>150 Total</b>	Benjamin Franklin Middle School	174
		Birdie Alexander Elementary	250
		<b>424 Total</b>	

FY 2014-15 On-Campus Events	Number of Students
Birdie Alexander Elementary School	520
Benjamin Franklin Middle School	100
Seagoville Middle School	600
L.G. Pinkston High School	200
Billy Earl Dade Middle School	200
	<b>1620 Total</b>