Memorandum

DATE May 9, 2014

TO Honorable Members of the Quality of Life & Environment Committee: Dwaine R. Caraway (Chair) 
Sandy Greyson (Vice Chair), Adam Medrano, Rick Callahan, Carolyn R. Davis, Lee M. Kleinman

SUBJECT Uptown Ciclovia Event for May 26, 2014

On Monday, May 12th, Uptown Dallas, Inc. will brief the Quality of Life & Environment Committee on the Uptown Ciclovia Event which is scheduled for May 26, 2014.

Please contact me if you have any questions or need additional information.

Joey Zapata
Assistant City Manager

Attachment

CC: Honorable Mayor and Members of the City Council
A.C. Gonzalez, City Manager
Warren M.S. Ernst, City Attorney
Craig D. Kinton, City Auditor
Rosa A. Rios, City Secretary
Daniel F. Solis, Administrative Judge
Ryan S. Evans, Interim First Assistant City Manager

Jill A. Jordan, P.E., Assistant City Manager
Forest E. Turner, Assistant City Manager
Charles M. Cato, Interim Assistant City Manager
Theresa O’Donnell, Interim Assistant City Manager
Jeanne Chipperfield, Chief Financial Officer
Shawn Williams, Interim Public Information Officer
Elsa Cantu, Assistant to the City Manager – Mayor & Council

“Dallas, the City that Works: Diverse, Vibrant and Progressive”
Uptown Ciclovia Event for May 26, 2014

Presented to:
The Quality of Life & Environment Committee - May 12, 2014

Joseph Pitchford
Uptown Dallas, Inc. Board Member

Angela Hunt
Steering Committee Member
RIDE • STROLL • BIKE • WALK
JUMP • MOVE • ROLL • RUN
STRETCH • SKATE • EXERCISE • CHAT
CELEBRATE • SURF • TIRE • WALK
RIDE • STRIKE • MOVE • ROLL • RUN
Ciclovía (si:klo’vi:a)

• An international movement to occasionally close major urban streets to automobile traffic

• Allow only pedestrians, bikes, rollerblades, strollers, etc.

• Also known as “Open Streets”
“Open Streets” events exist today in more than 100 North American cities, including:

- Los Angeles
- New Orleans
- Montreal
- Louisville
- Oklahoma City
- Boston
- New York
- San Francisco
- Chicago
- Toronto
- Austin
- Houston
- Fort Worth
- Brownsville
- San Antonio
‘Síclovía’ San Antonio

• Managed by the YMCA & the City of San Antonio

• 2.3 mile route from Alamo Plaza to Lion’s Field

• Two Síclovía events a year

• +/- 50,000 participants in April 2013
San Antonio Mayor Julián Castro
• Managed in partnership with YMCA Dallas
• A free neighborhood event open to all
• Health & Wellness/Family Orientation
• No alcohol sales

• **Memorial Day, May 26, 2014, 10am-3pm**
Uptown Ciclovia Route ~ 2014

- 1.25 mile street closure
- Connects the Katy Trail to Klyde Warren Park & The Dallas Arts District
- Creates a 4.75 mile car-free pedestrian route
Uptown Ciclovía Sponsors

Hillcrest Bank  REI  The Rustic  University of North Texas at Dallas

As of May 2014
Uptown Ciclovía In-Kind Support

As of May 2014
For more information visit:
www.uptownciclovia.org
www.facebook.com/uptownciclovia