Memorandum

DATE May 30, 2014

TO Housing Committee Members: Carolyn R. Davis, Chair, Scott Griggs, Vice-Chair, Monica Alonzo, Rick Callahan, Dwaine Caraway, and Philip Kingston

SUBJECT The Consolidated Plan

On Monday June 2, 2014, you will be briefed on The Consolidated Plan. A copy of the briefing is attached.

Please let me know if you have any questions.

Theresa O’Donnell
Interim Assistant City Manager

c: The Honorable Mayor and Members of the City Council
A. C. Gonzalez, City Manager
Rosa A. Rios, City Secretary
Warren M.S. Ernst, City Attorney
Craig Kinton, City Auditor
Judge Daniel Solis, Administrative Judge
Ryan S. Evans, Interim First Assistant City Manager
Forest E. Turner, Assistant City Manager
Jill A. Jordan, P.E., Assistant City Manager
Joey Zapata, Assistant City Manager
Charles M. Cato, Interim Assistant City Manager
Jeanne Chipperfield, Chief Financial Officer
Shawn Williams, Interim Public Information Officer
Bernadette Mitchell, Housing/Community Services, Interim Director
Elsa Cantu, Assistant to the City Manager – Mayor and Council

"Dallas, The City That Works: Diverse, Vibrant and Progressive."
The Consolidated Plan

A Briefing to the Housing Committee

June 2, 2014
The purpose of this briefing is to review the Consolidated Plan process.
Consolidated Plan

Each year, the City receives grant funds from HUD for community development and affordable housing according to an allocation formula

- To be eligible for these funds a city must have population of 50,000 or more; and
- Allocation is based on latest Census data
  - 10-Year Census population count
  - 5-Year American Community Survey
These grants, collectively referred to as **Consolidated Plan grants**, include:

- Community Development Block Grant (CDBG)
- Emergency Solutions Grant (ESG)
- HOME Investment Partnerships Program (HOME)
- Housing Opportunities for Persons with AIDS (HOPWA)

For FY 2013-14, funds from HUD total approximately $23.6m
HUD Grant Funds - History

In Million Dollars

- HUD Entitlement Funds
Consolidated Plan

- Key feature of these grants is the ability to choose how grant funds will be used
  - Based on HUD’s broad range of eligible activities, the City determines which activities will best serve the needs of the community
  - The consolidated planning process is designed to help with this process
- In order to receive the grant funds, the City must complete a Consolidated Plan and submit the Plan to HUD
Consolidated Plan Process

- The Consolidated Plan is a comprehensive analysis and strategic plan that identifies community needs and proposes strategies to meet those needs.
- Covers a planning period of five years:
  - Current 5-year plan covers FY 2013-14 through 2017-18
- Has two components, explicitly defined by HUD regulations:
  1) Needs assessment and market analysis
  2) Strategic Plan
Consolidated Plan

1) The needs assessment and market analysis - outline levels of relative need in the areas of:
   - Affordable housing
   - Homelessness
   - Special needs
   - Community development

   Information is gathered through a number of methods, including:
   - Consultation with local agencies and public outreach
   - Demographic and economic data sets
   - Housing market analysis

   Once finished, the needs assessment forms the basis of the Strategic Plan
2) The Strategic Plan - identifies priority needs and proposes strategies to address them, including:

- Rationale for establishing priorities (consistent with analysis in needs assessment and market analysis)
- All funds that can be reasonably expected to be available, including federal, state and local resources
- Goals to address priorities

- Regulations also require CDBG grantees to provide a concise summary of priority non-housing community development needs
Annual Action Plan

- Grant funds are budgeted and submitted to HUD each year in Annual Action Plans
  - Budget must be developed consistent with needs and priorities as identified in 5-year Consolidated Plan document
  - Action Plan must be submitted by August 15th of each year (for the fiscal year beginning October 1)
    - Denied access to funds if deadline is missed (statutory)
CDBG – What is the purpose?

- To develop viable urban communities by providing decent housing and a suitable living environment, and by expanding economic opportunities

- Must meet a CDBG National Objective:
  - Principally benefit low to moderate income persons
  - Aid in prevention or elimination of slum and blight
  - Meet needs having a particular urgency
CDBG – Who is eligible?

- Eligibility is based on specific program requirements and must meet a national objective
- May include:
  - Low and moderate income persons who may apply directly for various services
  - Low and moderate income areas
  - Services may be provided by both non-profit 501(c)3 organizations and for-profit businesses
CDBG – What are eligible uses?

- Homeownership Assistance
- Housing Rehabilitation
- Acquisition of Real Property
- Public Facilities and Improvements
- Public Services (not to exceed 15% of grant)
- Relocation Assistance
CDBG – What are eligible uses?

- Special Economic Development Assistance to Private For-Profit Entities
- Commercial or Industrial Improvements
- Planning and Program Oversight (not to exceed 20% of grant)
HOME – What is the purpose?

- To provide, develop, support, produce and expand the supply of decent and affordable housing
- To serve low to moderate-income persons
HOME – Who is eligible?

- Eligibility is based on specific program requirements
- May include:
  - Non-profit organizations
  - Developers
  - Low-income individuals seeking financial assistance to purchase a home
HOME – What are eligible uses?

- Mortgage assistance for purchase of single family homes for low-income persons
- Rehabilitation and acquisition of multi-family and single-family homes
- New housing construction
ESG – What is the purpose?

- To prevent homelessness and to assist those already homeless
ESG – Who is eligible?

- To qualify for assistance individuals must be homeless or at great risk of becoming immediately homeless.
- Individuals cannot receive funds directly, must apply through a contracted organization.
- Non-profit agencies required.
ESG – What are eligible uses?

- Renovation or conversion for use as emergency shelter
- Rental and utility payments to prevent homelessness
- Operational costs for shelter or transitional facilities
- Direct services to clients: drug treatment, legal assistance, child care, dental/health care, psychiatric services, and medications
HOPWA – What is the purpose?

- To provide housing and supportive services to individuals with AIDS, persons who are HIV positive, and their families
HOPWA – Who is eligible?

- Eligible beneficiaries are low income persons with AIDS, individuals infected with HIV, and their families.
- Individuals cannot receive funds directly, must apply through a contracted organization.
- Non-profit agencies, 501(c)3 required.
HOPWA – What are eligible uses?

- Housing information
- Resource identification
- Acquisition and repair of facilities to provide housing and services
- New single room occupancy construction
- Rental assistance
- Support services
- Health care
- Operational costs for community homes
Consolidated Plan

Development of the Consolidated Plan is outlined by HUD regulations. However, communities have flexibility in determining which of the eligible activities will best serve the needs of their community and establishing goals that:

- Adhere to guidelines
- Are consistent with priorities and strategies included in the Consolidated Plan
- Ensure housing programs affirmatively further fair housing
A key element throughout the entire process is citizen participation. Required to ensure input from a wide range of stakeholders in the process of both development and implementation.
How do citizens participate in the Consolidated Plan and Budget Development processes?
Citizen Participation

- HUD regulations require
  - Citizen Participation Plan (CPP)
  - One public input meeting
  - One newspaper ad
  - 30-day review and comment period
Citizen Participation

City’s CPP includes:

- Community Development Commission
  - 15-members made up of representatives appointed by the 14 City Council Districts and the Mayor at Large. The Commission meets the 1st Thursday of each month (except the month of July) at Dallas City Hall in Room 6ES at 6:00 p.m.

- Six public input meetings as part of the budget development process (held in January each year)

- Newspapers ads

- Postings
  - Libraries
  - Cable Channel
  - Multiple social media sites
January - Public Input Meetings

- Discuss grant funds received from the U.S. Department of Housing and Urban Development (HUD) and process for budgeting funds
- Inform citizens of current and potential uses of HUD grant funds
- Give citizens and stakeholders an opportunity to provide input
Citizen Participation

- Verbal comments by appearing in person to speak before Community Development Commission at monthly meeting or before City Council at public hearings
- Input from various service providers, advocacy groups, public and private agencies and community leaders
- Written comments by submission of comment form
Citizen Participation

- Citizens may complete a comment form
  - To identify potential uses not currently in the Consolidated Plan
  - To prioritize uses of funds currently included in the Consolidated Plan budget
- Comment forms received by January 31st are considered in the development of the Annual Action Plan Budget
  - Submission of a comment form does not guarantee funding
Citizen Participation

- A Consolidated Plan that has received “buy-in” from the community is more likely to be successful
Questions