Memorandum

DATE  November 1, 2013

TO  Members of the Budget, Finance & Audit Committee: Jerry R. Allen (Chair), Jennifer Staubach Gates (Vice Chair), Tennell Atkins, Sheffie Kadane, Philip T. Kingston

SUBJECT  North Texas Giving Day Recap

The Monday, November 4, 2013, Budget, Finance and Audit Committee agenda will include a North Texas Giving Day Recap briefing. The briefing will be presented by Carol Goglia, Director of Marketing and Communications of Communities Foundation of Texas.

Please contact me if you need additional information.

Jeanne Chipperfield
Chief Financial Officer

Attachment

cc:  Honorable Mayor and Members of the City Council
     A.C. Gonzalez, Interim City Manager
     Rosa A. Rios, City Secretary
     Warren M.S. Ernst, City Attorney
     Daniel F. Solis, Administrative Judge
     Craig D. Kinton, City Auditor
     Ryan S. Evans, Interim First Assistant City Manager

     Jill A. Jordan, P.E., Assistant City Manager
     Forest E. Turner, Assistant City Manager
     Joey Zapata, Assistant City Manager
     Charles M. Calo, Interim Assistant City Manager
     Theresa O'Connell, Interim Assistant City Manager
     Frank Librio, Public Information Officer
     Elsa Cantu, Assistant to the City Manager
Agenda for Today

1. What is Communities Foundation of Texas?

2. What is DonorBridge?

3. What is North Texas Giving Day?

4. How can you help?
What is Communities Foundation of Texas?
Community Chest
ADVANCE TO GO
(COLLECT $200)

© 1936 PARKER BROTHERS
This agency depends on The Community Chest.

Building and grounds the gift of Mr. and Mrs. C.H. Huevelle.

Sign donated by J.W.P. Bounds Co.
What do we do?
Easy to remember: 4Gs

Gifts
Grow
Guide
Give
DonorBridge powers wise giving

• DonorBridge is a dynamic online resource that connects people who want to give their time or money to the nonprofit organizations in North Texas that fit their interests

• It includes 1,400 straightforward profiles of North Texas nonprofits

• As a result, gathering reliable information, making charitable gifts and addressing community needs is simpler

• DonorBridge powers North Texas Giving Day

• Communities Foundation of Texas runs DonorBridgeTX.org and presents North Texas Giving Day
North Texas Giving Day has raised $60+ million in 5 one day events!
NORTH TEXAS GIVING DAY
September 19, 2013
7am - Midnight

Give $25 or more to North Texas Food Bank through DonorBridgeTX.org on September 19 and your donation will be multiplied!

get up & give!
North Texas Giving Day 2013

$25.2 Million Dollars

75,000 Donations

1,350 Nonprofits

1 Record
26% First time donors
50% Multiple givers
59% Gifts <= $100
35+ Countries
North Texas Giving Day 2013
North Texas Giving Day 2013

Toasting to $22.2 million as of 9:45pm on Giving Day
Thank you, North Texas

We hit $25.2 million on North Texas Giving Day!