Meeting Date: 1.21.2014  Convened: 1:13 p.m.  Adjourned: 2:50 p.m.

Committee Members Present:

Jerry R. Allen, Chair  Jennifer Staubach Gates, Vice-Chair
Tennell Atkins  Sheffie Kadane
Philip T. Kingston

Council Members Present:

Lee Kleinman

Staff Present:

Jeanne Chipperfield  Michael Frosch  Tom Wurtz  Rocky Vaz
Jack Ireland  Corrine Steeger  Craig Kinton  William Finch
Zeronda Smith  Forest Turner  Adelia Gonzalez
Edward Scott  Rick Galceran  Zarin Gracey
Lance Sehorn  Helendra Ruiz  John Johnson

AGENDA:

1. Approval of the January 6, 2014 Minutes
   Presenter(s):  
   Information Only: X   
   Action Taken/Committee Recommendation(s):
   A motion was made to approve the January 6, 2014 minutes. Motion passed unanimously.

   Motion made by: Tennell Atkins  Motion seconded by: Sheffie Kadane

2. Dallas Convention Center Hotel Update
   Presenter(s): Ron King, Director, Convention & Event Services
   Jack Matthews, President, Matthews Southwest
   Larry Magor, Managing Director, Omni Dallas Hotel
   Information Only: X   
   Action Taken/Committee Recommendation(s):
   Councilmember Kingston would like follow-up information on the Convention Center Hotel regarding where it stands in relation to the market. Committee Chair would like to continue to market the Convention Center Hotel to maintain its current success.

3. Dallas Convention & Visitors Bureau Update
   Presenter(s): Phillip Jones, President & CEO, Dallas Convention and Visitors Bureau
   Information Only: X   
   Action Taken/ Committee Recommendation(s):
   Councilmember Kingston would like back-up information on briefing materials, as well as the media plan for the “BIG” campaign. Committee Chair would also like additional information on the Convention & Visitors Bureau and the Convention Center’s impact on the local economy. The Convention & Visitors Bureau is working with the Convention Center and a taskforce appointed by the Mayor to address the issues of enhancing the Convention Center to attract more customers and will be bringing their recommendations to the committee for consideration.
FYI

4. Upcoming Agenda Item: Microwave Voice and Data Network Replacement
   Presenter(s): N/A
   Information Only: X

   Action Taken/ Committee Recommendation(s):

   N/A

   Presenter(s): N/A
   Information Only: X

   Action Taken/ Committee Recommendation(s):

   N/A

6. Upcoming Agenda Item: Financial System Upgrade- End User Training
   Presenter(s): N/A
   Information Only: X

   Action Taken/ Committee Recommendation(s):

   N/A

7. Upcoming Agenda Item: Construction Contract for the Omni Convention Hotel and Convention Center
   Dallas Area Rapid Transit Station Sustainable Development Infrastructure Project, Phase II
   Presenter(s): N/A
   Information Only: —

   Action Taken/ Committee Recommendation(s):

   A motion was made to recommend approval by the City Council on Wednesday, January 22, 2014. Motion passed unanimously.

   Motion made by: Tennell Atkins                          Motion seconded by: Sheffie Kadane

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Jerry R. Allen, Chair
Budget, Finance & Audit Committee