Memorandum

DATE April 18, 2014

TO Honorable Members of the Arts, Culture & Libraries Committee: Philip T. Kingston (Chair)
Monica R. Alonzo (Vice Chair), Voncie Jones Hill, Jerry R. Allen, Carolyn R. Davis,
Jennifer Staubach Gates

SUBJECT Friends of the Library – An Introduction

On Monday, April 21, 2014, the Arts, Culture & Libraries committee will be briefed by the Friends of the Dallas Public Library. The briefing will provide the committee an overview of their organization.

Please contact me if you have any questions or need additional information.

Joey Zapata
Assistant City Manager

Attachment

C: Honorable Mayor and Members of the City Council
   A.C. Gonzalez, City Manager
   Warren M.S. Ernst, City Attorney
   Craig D. Kinton, City Auditor
   Rosa A. Rios, City Secretary
   Daniel F. Solis, Administrative Judge
   Ryan S. Evans, Interim First Assistant City Manager

   Jill A. Jordan, P.E., Assistant City Manager
   Forest E. Turner, Assistant City Manager
   Charles M. Caio, Interim Assistant City Manager
   Theresa O’Connell, Interim Assistant City Manager
   Jeanne Chipperfield, Chief Financial Officer
   Shawn Williams, Interim Public Information Officer
   Elsa Cantu, Assistant to the City Manager – Mayor & Council
• Founded in 1950 by 23 civic-minded citizens such as Stanley Marcus and Lon Tinkle
• FoDPL serves as the Library’s foundation providing financial support for all Dallas Public Library educational initiatives. City of Dallas budget pays for library buildings, staff and materials.
• FoDPL and separate Branch Friends groups pay for all staff development and appreciation, programming and supplies through donations from individuals, corporation and foundations.
Dallas Public Library
Programmatic Support
Adult Literacy Successes
Free Programs For All
Financial Support
Friends of the Dallas Public Library

Last Five Years - $3.6 million

Our 64-year History – $43 million
Advocacy
# Dallas vs. Suburbs and Texas Peers:
Main Library Hours of Service per Week

<table>
<thead>
<tr>
<th>Open 60 or more hours per week</th>
<th>Open 50 or more hours per week</th>
<th>Open 45 or more hours per week</th>
<th>Open 40 hours per week</th>
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<tbody>
<tr>
<td>Allen, Arlington, Farmers Branch, Frisco, Garland, Irving, Mesquite, McKinney, Plano, Richardson, San Antonio</td>
<td>Austin, DeSoto, Duncanville, Fort Worth, Grand Prairie, Houston, Lancaster, Southlake</td>
<td>Carrollton, Colleyville, University Park</td>
<td>Dallas</td>
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Library Spending/Citizen
Dallas vs. National Peers, 2013-14

- Seattle: $81.65
- Denver: $60.38
- Oklahoma City Metro: $50.99
- Detroit: $47.28
- Tulsa City-County: $43.24
- Austin: $38.42
- San Diego: $33.00
- San Jose: $32.06
- Atlanta-Fulton County: $29.57
- Charlotte-Mecklenburg: $28.68
- Tampa-Hillsborough: $26.50
- Phoenix: $24.54
- Dallas: $18.29
- Houston: $18.26
Library Spending as a Percentage of the City of Dallas Budget
What’s Missing?
Equipment, Outreach, Programs and Supplies