Memorandum

DATE September 12, 2014

Honorable Members of the Arts, Culture & Libraries Committee:
Monica R. Alonzo (Vice Chair), Vonciel Jones Hill, Jerry R. Allen, Carolyn R. Davis, Jennifer Staubach Gates

SUBJECT Arts, Culture & Libraries Committee Meeting Agenda

Monday, September 15, 2014, 3:00 p.m.
Dallas City Hall - 6ES, 1500 Marilla St., Dallas, TX 75201

The agenda for the meeting is as follows:

1. Call to Order

   Philip T. Kingston
   Chair

2. Approval of August 18, 2014 Minutes

   Philip T. Kingston
   Chair

3. Digital Library Resources

   Kjerstine Nielsen
   Assistant Director, Dallas Public Library

4. Library Programming and Collection Hidden Treasures

   Jo Giudice
   Director, Dallas Public Library

5. Adjourn

   Philip T. Kingston
   Chair

C: Honorable Mayor and Members of the City Council
   A.C. Gonzalez, City Manager
   Warren M.S. Ernst, City Attorney
   Craig D. Kinton, City Auditor
   Rosa A. Rios, City Secretary
   Daniel F. Solis, Administrative Judge
   Ryan S. Evans, First Assistant City Manager
   Jill A. Jordan, P.E., Assistant City Manager

   Mark McDaniel, Assistant City Manager
   Forest E. Turner, Assistant City Manager
   Joey Zapata, Assistant City Manager
   Charles M. Cato, Interim Assistant City Manager
   Theresa O'Donnell, Interim Assistant City Manager
   Jeanne Chipperfield, Chief Financial Officer
   Sana Syed, Public Information Officer
   Elsa Cantu, Assistant to the City Manager – Mayor & Council

"Dallas, the City that Works: Diverse, Vibrant and Progressive"
NOTICE: A quorum of the Dallas City Council may attend this Council committee meeting.

A closed executive session may be held if the discussion of any of the above agenda items concerns one of the following:

1. Contemplated or pending litigation or matters where legal advice is requested of the City Attorney. Section 551.071 of the Texas Open Meetings Act.
2. The purchase, exchange, lease or value of real property, if the deliberation in an open meeting would have a detrimental effect on the position of the City in negotiations with a third person. Section 551.072 of the Texas Open Meetings Act.
3. A contract for a prospective gift or donation to the City, if the deliberation in an open meeting would have a detrimental effect on the position of the City in negotiations with a third person. Section 551.073 of the Texas Open Meetings Act.
4. Personnel matters involving the appointment, employment, evaluation, reassignment, duties, discipline or dismissal of a public officer or employee or to hear a complaint against an officer or employee. Section 551.074 of the Texas Open Meetings Act.
5. The deployment, or specific occasions for implementation of security personnel or devices. Section 551.076 of the Texas Open Meetings Act.
Meeting Date: August 18, 2014  Convened: 3:05 p.m.  Adjourned: 4:29 p.m.

Committee Members Present:
- Philip T. Kingston, Chair
- Monica R. Alonzo, Vice Chair
- Jerry R. Allen
- Jennifer Staubach Gates
- Carolyn R. Davis

Council Members Present:

Staff Present:
- Joey Zapata
- Maria Munoz-Blanco
- Jo Giudice
- Eric Izuora

Briefing Presenters:
- Jo Giudice, Director, Dallas Public Library
- Maria Munoz-Blanco, Director, Office of Cultural Affairs

Special Guests

AGENDA:

1. Approval of June 16, 2014 Minutes
   Presenter(s):
   Information Only: ☐
   Action Taken/Committee Recommendation(s):
   
   A motion was made to approve the minutes of June 16, 2014

   Motion made by: Jerry R. Allen
   Motion seconded by: Jennifer S. Gates
   Item passed unanimously: ☒
   Item failed on a divided vote: ☐
   Item passed on a divided vote: ☐

2. Office of Cultural Affairs: FY14-15 Outlook
   Presenter(s): Maria Munoz-Blanco
   Information Only: ☒
   Action Taken/Committee Recommendation(s):
This briefing provided the committee an overview of the FY14-15 Proposed Budget for the Office of Cultural Affairs and highlighted projects and work plan activities for FY14-15.

Committee members requested a list of cultural organizations that receive funding from the city that indicates the City’s contribution to the organization’s overall funding; a table indicating any overlap of support from City departments; what the cost for expanded hours at the Latino Cultural Center would be; and an explanation of the use of the Hotel Occupancy Tax and Tourism PID for cultural services.

3. **Dallas Public Library: FY 14-15 Outlook**

   **Presenter(s):** Jo Giudice  
   **Information Only:** ✗

   **Action Taken/Committee Recommendation(s):**

   This briefing provided the committee an overview of the FY 14-15 Proposed Budget for Dallas Public Library (DPL), and reviewed performance measures in use at DPL.

   **Motion made by:**  
   **Item passed unanimously:** ☐  
   **Item failed unanimously:** ☐

   **Motion seconded by:**  
   **Item passed on a divided vote:** ✗  
   **Item failed on a divided vote:** ☐

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**Councilmember Philip T. Kingston**  
Chair
Memorandum

DATE September 12, 2014

TO Honorable Members of the Arts, Culture & Libraries Committee: Philip T. Kingston (Chair), Monica R. Alonzo (Vice Chair), Vonciel Jones Hill, Jerry R. Allen, Carolyn R. Davis, Jennifer Staubach Gates

SUBJECT Digital Library Resources

The attached briefing will be presented to the Arts, Culture & Libraries committee on Monday, September 15, 2014. The briefing will provide an overview of Dallas Public Library’s digital resources.

Please contact me if you have any questions or need additional information.

[Signature]
Joey Zapata
Assistant City Manager

Attachment

c: Honorable Mayor and Members of the City Council
   A.C. Gonzalez, City Manager
   Warren M.S. Ernst, City Attorney
   Craig D. Kinton, City Auditor
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   Elsa Cantu, Assistant to the City Manager – Mayor & Council
DIGITAL LIBRARY RESOURCES
Provide an overview of:
- Digital resources at the Dallas Public Library
- How resources can be accessed remotely
- Highlights of digital resources
Dallas Public Library provides access to over 100 databases and digital resources

Digital resources are included in the library’s materials budget

Customers have access to:
- e-books
- e-audiobooks
- e-magazines
- Full-text magazine, newspaper, and journal articles
- Online learning

Databases and digital resources are available 24/7
Virtual visitors continue to grow

Digital resource usage is growing
Library digital resources are accessible at the library or on-the-go with any device that has a browser

A Dallas Public Library card provides access to all these resources
- Cards are free for Dallas residents
- Cards are free for students and teachers attending/teaching at public schools located in Dallas
- Cards are free to City free Dallas employees

Log-on with your library card number and password
Resources available on the library’s website: www.dallaslibrary.org

Click on “databases” on the menu bar.
Use your library card number and password.
DIGITAL RESOURCES COVERING A WIDE-VARIETY OF TOPICS

- Arts and Humanities
- Auto, Engine, and Electronics Repair
- Biography
- Books & Literature
- Business & Investment
- Children & Teens
- Dallas
- Do-It-Yourself
- Directories
- ebooks & ejournals
- Education & Social Sciences
- En Español
- Encyclopedias
- Genealogy
- Geography & Cultures
- Grants
- Health & Medicine
- History & Government
- Homework Help
- Jobs & Careers
- Language Learning
- Law & Legal Forms
- Magazines, Newspapers & Journals
- Maps & Travel
- Online Learning
- Science & Technology
- Test Preparation

Job & Career Accelerator

S&P Capital IQ

OverDrive
Squirrel and Bird were close friends. They went everywhere together.

We know that Squirrel and Bird are close friends because

A. they go everywhere together
B. squirrels and birds are usually friends
C. they both live outside

That is a good try and maybe squirrels and birds are usually friends.
\[4x - 3y = 6\]
\[4y - 4x - 3y = 6 - 4x\]
\[-3y = 6 - 4x\]

What do you think we need to do next in order to further isolate the y?
I am not sure.

That's okay! Take a look at the -3y. That is the same as saying (-3 'y'). What is the opposite of multiplication?

Division

\[\frac{24}{3} - 2\]
\[8 - 2\]
\[6\]

Great! Let's put 6 in our table.

Now we can plug in 3 for x.
\[\frac{4}{3}(3) - 2\]
\[4 - 2\]
\[2\]

\[
\begin{array}{c|c|c}
\hline
x & y & 4x - 3y - 2 \\
\hline
2 & -2 & -4 \\
2 & -2 & -4 \\
2 & -2 & -4 \\
\hline
\end{array}
\]

Good, add 2 to our chart.
Welcome to the Computer Skills Center!

Video courses are the fastest and easiest way to learn how to use a computer. Use the materials in this center to learn the basics of a computer, from searching the Internet to using popular programs for word processing, creating spreadsheets and databases, implementing design, and more.
Learn and Review Your Math Skills

Build, refresh, and practice your basic math and algebra skills with these tutorials.

- Basic Math Tutorials
- Algebra Skills Tutorials

Basic Math Tutorial: Review
This tutorial offers additional review and plenty of practice exercises in the fundamental math concepts of real numbers, basic operations, proportions, percentages, fractions, decimals, exponents, square roots, basic and coordinate geometry, and more.

Basic Math Tutorial: Comprehensive
This tutorial will walk you through basic math concepts, from fractions and decimals to pre-algebra and geometry. Use the pre-test to learn which skills need more work. Practice exercises and quizzes are included to reinforce what you've learned.
Learn About the New GED® Test

Learn all about the new GED® Test with the resources below.

Introduction to the 2014 GED® Test

This interactive tutorial offers you a comprehensive introduction to the new GED® test. You'll learn about the new test format, practice with the new question types, find out what is assessed on all four tests, and more.
Build Great Resumes and Cover Letters

Stand out to employers, craft a polished resume and a solid cover letter.

- Build a Great Resume
- Build a Great Cover Letter

Resume Builder

This step-by-step resume builder will help you create and publish the most effective resumes possible. As you build, you'll find expert advice, easy-to-follow instructions, and helpful resume samples to help you through each step of the process.
DO-IT-YOURSELF
DO-IT-YOURSELF
63 Languages
Pick one and conquer the world.

Top languages
All languages

Spanish
(Latin America)

French

English
<table>
<thead>
<tr>
<th>A</th>
<th>Arabic, Egyptian</th>
<th>G</th>
<th>German</th>
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<td>B</td>
<td>Bengali</td>
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<td>Haitian Creole</td>
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<td>Biblical Hebrew</td>
<td>I</td>
<td>Icelandic</td>
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<td>Chinese, Cantonese, Chinese, Mandarin</td>
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<td>French, Canadian</td>
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<td>French, Canadian</td>
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<td>Swahili</td>
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<td>Tagalog</td>
<td>Z</td>
<td>Swedish</td>
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</tbody>
</table>
63 Languages
Pick one and conquer the world.

All 63 Languages  English Courses  Specialty Courses

Angielski Dla Polaków
Anglais pour Francophones
Englisch für Deutschsprachige
English for Children
Inglese per Italiani
Inglés Para Hablantes De Español
Inglês para Brasileiros
Tiếng Anh Cho Người Việt Nam
Türkçe Korusanlar için İngilizce

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Türkçe Korusanlar için İngilizce

Digital Library Resources
LANGUAGE LEARNING

SWAHILI

Unit 1: People
Chapter 1: Who Are You?

Female 1: Nzuri.
Female 1: Jina langu ni Zainabu.
Female 1: Jina lako nani?
Male 1: Mimi ni Shabani.
Male 1: Ninafurahi kukufahamu.
Female 1: Na mimi pia.

Lesson 1: 2 of 48
Hello.

Hujambo.
As you will see throughout this course, the question word gani is an important word to know because it has multiple meanings, and it is a very helpful word when asking questions. Unlike English, question words in Swahili appear at the end of the sentence.
LANGUAGES LEARNING

Little Pim

fun with languages

RUSSIAN  GERMAN  ARABIC  CHINESE  JAPANESE  ITALIAN

HEBREW  ENGLISH  SPANISH  FRENCH


Digital Library Resources
By Raffi Khatchadourian | Photographs by Jon Robinson

They had Stone Age technology, but their vision was millennia ahead of their time. Five thousand years ago the ancient inhabitants of Orkney—a fertile, green archipelago off the northern tip of modern-day Scotland—erected a complex of monumental buildings unlike anything they had ever attempted before.

They required thousands of tons of fine-grained sandstone, shaped into stone blocks and transported to the site by boat. The tools used were crude, thin blades of obsidian. The plan was to create a megalithic temple, a godhouse, a cult center, a meeting place for the community. The builders worked for decades, clearing the land, quarrying the stone, bringing it to the site, arranging it with skill and precision.

The temple is called the Knowth, and it is the largest and most sophisticated megalithic structure in Ireland. It is a complex of three temples, each one larger than the last, each one more sophisticated than the previous. The Knowth was built around 3500 BC, during the Neolithic period, and it is the oldest and most elaborate of all the megalithic temples in Ireland.

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Dallas Morning News front page October 1, 1885
Craft rolling up sleeves

‘We have shown them’

By LAURA ALLEN

In between the telephone calls and the warm greetings to old and new friends Tuesday night, somebody told Juanita Craft she had won the Place 8 City Council seat.

Well, she said almost matter-of-factly, “we have shown them.”

For the campaign workers and well-wishers bustling from the little white house at 2608 Warren, the victory was a time for jubilant “booyays.” For the 33-year-old blend of feisty determination and loving dedication, it was a time to begin another project for “the people.”

The people gave something back in 1974 when South Dallas’ Wadsworth Park and recreation center at Spring Avenue and Foreman was renamed in her honor. Mrs. Craft has worked to improve the community in the areas of housing, neglected and the children she loves.

MY INTEREST in people is the thing that keeps me involved,” Mrs. Craft said, her eyes daring across the room to more friends, already too late to be the first to congratulate barely visible behind playmates and neighbors. “Every one of them means a lot to me when they came at me not expecting them. She has paid off. ‘I don’t have any children of my own,” she said. “They’re all mine. I’m in better shape than the old lady who lived in the shoe.”

“DONT’ have any children of my own,” she said. “They’re all mine. I’m in better shape than the old lady who lived in the shoe.”

“I will not put them down. Mrs. Craft said. “They have been so devoted, staying here day after day.”

Age has been an issue in the campaign, Mrs. Craft’s opponents claiming she is too old to serve on the Council.

“I’m not going to promise anybody I can turn the city over,” she said, but added she wished all the community’s problems could be corrected overnight.

“Don’t call me a color.” Mrs. Craft once said. “Call me a human being. I accept the responsibility of being a human being. And I want the opportunities…”

For Juanita Craft Tuesday’s victory was another opportunity to serve her people.
Need authoritative information?

Your library offers e-books from trusted publishers along with powerful research tools with Public Library Complete™!

View Quick Start Guide
Learn About Downloading
Sign Up for Training
Send Feedback

http://www.ebrary.com/
Android Hacker’s Handbook
Author: Drake, Joshua L., Loner, Zach, Mullen, Colin
Publisher: Wiley
Date Published: 03/2014
Subjects: Android (Electronic resource), Application software - Development

Java All-in-One For Dummies (4th Edition)
Author: Wiley
Publisher: Wiley
Date Published: 03/2014
Subjects: Java (Computer program language)

Hacking Point of Sale: Payment Application Secrets, Threats, and Solutions
Author: Gomzin, Slava
Publisher: John Wiley & Sons, Incorporated
Date Published: 02/2014
Subjects: Computer security, Computer networks, Security measures, Computer hackers

Learning Python with Raspberry Pi
Author: Bradbury, Alex, Everard, Ben
Publisher: John Wiley & Sons, Incorporated
Date Published: 02/2014
Subjects: Python (Computer program language), Computer programming, Computer science

Teach Yourself VISUALLY Complete Mac Pro
Author: McFarles, Paul
WHO CREATED SCRATCH?
Scratch is a project funded by the US National Science Foundation (NSF). It was developed by the Massachusetts Institute of Technology (MIT) Media LAB’s Lifelong Kindergarten Group.

WHO IS SCRATCH FOR?
Scratch was developed for young people aged 8 and up to help them develop creative learning skills for the 21st century. When kids create programs, they learn important mathematical and computer concepts that improve their creative thinking, logical reasoning, problem solving, and collaboration skills.
Memorandum

DATE September 12, 2014

TO Honorable Members of the Arts, Culture & Libraries Committee: Philip T. Kingston (Chair), Monica R. Alonzo (Vice Chair), Voncile Jones Hill, Jerry R. Allen, Carolyn R. Davis, Jennifer Staubach Gates

SUBJECT Library Programming and Collection Hidden Treasures

The attached briefing will be presented to the Arts, Culture & Libraries committee on Monday, September 15, 2014.

Please contact me if you have any questions or need additional information.

Joey Zapala
Assistant City Manager

Attachment

c: Honorable Mayor and Members of the City Council
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“Dallas, the City that Works: Diverse, Vibrant and Progressive”
Library Programming and Collection Hidden Treasures

Presented by:
Jo Giudice

Arts, Culture and Libraries Committee
September 15, 2014
Purpose

- Programs
- Art Displays and Exhibits
- Collections
Programs that Excite and Engage
Martin Luther King, Jr
Branch Library

Fairy Tale Closet
Prom Dress Giveaway

98 girls received prom dresses
Arcadia Park Branch

Microworld Adventures: Exhibit by UTD
Skyline Branch Library

Arm Knitting!
Audelia Road Branch Library

Citizenship collection and classes
Renner Frankford Branch Library

Mahjong Games
Pleasant Grove Branch Library

Halloween Extravaganza

1,700 attendees
J. Erik Jonsson Central Library

Homeless Engagement

Street View podcast downloaded 7,303 times
ART Exhibits and Displays
Dallas Artist
Billy Edmond
White Rock Hills Branch

Glass works by Lottie Minick & Animal Sculptures by Cynthia Daniel
Lakewood Branch Library

Annual Art Show
Renner Frankford Branch Library

Paintings from Old Man with a Brush Studio
2nd floor – Central Library
Renner Frankford Branch

Preston Royal Branch

Lochwood Branch
Prairie Creek Branch

North Oak Cliff Branch
Dallas West Branch Library
Inspiring Collections
Fine Arts Division/4th floor
J. Erik Jonsson Central Library

Musical Scores & Manuscripts
Oak Lawn Branch Library

LGBT Collection
North Oak Cliff Branch

Lancaster-Kiest Branch

LGBT, Spanish and African-American Collections
Dallas Public Library has materials in 35 languages

Foreign Language Collections