Memorandum

DATE: September 20, 2013

TO: Members of the Public Safety Committee

SUBJECT: Operation Brick and Mortar – Internet Facilitated Child Sex Trafficking

Attached is briefing material on the “Operation Brick and Mortar – Internet Facilitated Child Sex Trafficking” to be presented to the Members of the Public Safety Committee on Monday, September 23, 2013.

Ryan S. Evans
Interim First Assistant City Manager

Attachment

cc: Honorable Mayor and Members of the Dallas City Council
    A.C. Gonzalez, Interim City Manager
    Warren M. S. Ernst, Interim City Attorney
    Judge Daniel F. Solis, Administrative Judge
    Rosa A. Rios, City Secretary
    Craig D. Kinton, City Auditor
    Jill A. Jordan, P. E., Assistant City Manager
    Forest E. Turner, Assistant City Manager
    Joey Zapata, Assistant City Manager
    Charles M. Cato, Interim Assistant City Manager
    Theresa O’Donnell, Interim Assistant City Manager
    Jeanne Chipperfield, Chief Financial Officer
    Frank Librio, Public Information Officer
    Elsa Cantu, Assistant to the City Manager – Mayor and Council

*Dallas, The City That Works: Diverse, Vibrant and Progressive*
Operation Brick and Mortar
Internet Facilitated Child Sex Trafficking
Public Safety Committee
September 23, 2013
Purpose

• Explain how technology, Internet and cell phones, have changed the face and landscape of Sex Trafficking.
  – Moved from a localized street level or Sexually Oriented Business (SOB), to a virtual environment
  – Operate in the City of Dallas with intangible boundaries/locations
  – Traditional enforcement techniques less effective
Goals and Objectives

• Leverage technology to establish a clear presence on the Internet to:
  – Reduce offenses
  – Identify and locate child and adult victims of sex trafficking
  – Deter and disrupt criminal conduct
  – Remove perceived anonymity for those who:
    • Post ads for prostitution
    • Respond to ads for prostitution “Johns”
  – Sustainable
Technology Facilitated Trafficking

• Game Changer
  – Availability of technology
    • Crosses social and economic lines
  – New points of contact
    • Recruitment
      – Internet sites
      – Social networking sites
      – Chat lines
    • Advertisement
    • Delivery
Technology Facilitated Trafficking

• Game Changer
  – Perceived anonymity of users
    • Traffickers, Buyers, “Johns” and Posters
      – All done online, phone, only exposure is walking to hotel room
  – Provides platform to disguise as:
    • Legitimate
    • Enables the old to look younger, young look older
      – Hide child victims
        » Portray children as adults
Technology Facilitated Trafficking

• Investigative/Enforcement Challenges
  – Identifying/locating children
    • Who is in the picture
      – Is it a real person?
    • Prepaid phones, credit cards
    • Volume
      – Dates/meetings
      – Staffing / Safety
Technology Facilitated Trafficking Methods

- Internet Based Platforms/Delivery
  - Internet ads
    - Online escorts
      - Backpage, Eros, Ecci
    - Magazine ads
    - Social networking sites
    - *More everyday*
Technology Facilitated Trafficking Methods

• Internet Based Platforms/Delivery
  – How does it work?
  – What does it look like?
Example of “Brief” ad view

backpage.com > dallas adult entertainment > dallas escorts
All | Dallas | Denton | Fort Worth | Mid Cities | North DFV | South DFV | Texarkana | Texoma | Tyler | Wichita Falls

- keyword: escorts
- search

Fri, Sep 13

sex LATINA@@@@@LATINA HOT@@@@@LATINA - 23 (NORT DALLAS)

- come and play... - 38 (Jim Miller/03)
- *•★• EXOTIC *•★• SWEET & CHARMIN *•★• Incalls Only - 19 (Living Tx 183 north Beltline)

Sweet Petite Ebony Treat - Available Now - 27 (635 & Preston)

Peaceful Mind Spa ★★★★★★ NEW NEW NEW STAFF ★★★★★★ SWEET RELAXATION ★★★★★★ - 25 (5 min from Downtown - Hwy 75 - Exit 2)

- Heart & New Asian & Latina Staff - 8/29/13 - Heart Grand Opening ★★★★★★ BARI ——— ——— —★ SPECIAL DISCOUNT ★ - 22 (Grand Opening - Asian & Latina Staff)
- ★★★★★★ BEST RELAXATION IN DALLAS & HOMETOWN DAY SPA ★★★★★★ Best Staff & Service !!!!!!! - 27 (2861 Walnut Hill Lane, Dallas, TX)

/theOne you Want/theOne you Need!/60 Specials/** - 25 (75/755 (INCALLS))

True Beauty ★★★★★ Thick Creamy Red-load ★★★★★★ **INCALLS** 60 Spls - 25 (Incall (635&Forest))

**If You’re Not Coming You Should Be** - 22 (6355&Grove Ave)

★★★★★★ Selective ★ SWEET 60 (60-60) ★★★★★★ Gorgeous play girl★★★★★★ Awesome Body ★★★★★★ Amazing - 20 (75/635 DALLAS,TX. (499)364-0434 INCALLS)


★★★★★★ ASIAN STAFF ★★★★★★ GOOD TIME ★★★★★★ 972-669-0312 ★★★★★★ SEXY GIRLS ★★★★★★ AVAIL NOW - 2 - 22 (2018W Northwest Hwy B-3 Dallas Tx 75220)

Sexy Mixed Carmel Delight Ask About my two girl with Crystal - 20 (635/75)
Backpage.Com

Example of “Full” ad view

~*NO FAKE PHOTOS...Highly Reviewed! Petite Waist+Bubble Butt *~ - 22

Posted: Saturday, June 23, 2012 3:51 PM

Reply: click here

I offer a fantastic unashed, relaxing time in my own clean well kept townhome. Very openminded & willing to fulfill all of your fantasies! Comfortable in my skin. I love to give & receive affection 5'11"/115lbs Perky rips kisable lips Bedroom Blue Eyes *Unforgettable Pint Bottom

* I promise to leave u satisfied & coming back for more

**Discreet No explicit talk or bt

ASK FOR LANA 846-0671/6659

<IN>24/7<OUT>

Hotel Friendly Depending upon location

Poster's age: 22

• Location: Dallas, TX

• User first posted May 2008

• Post ID: 16055314-dallas

• Other ads by this user:

~*Cute Face+PETITE Waist+Bubble Butt...Well REVIEWED...*~ - 22 QC (North Dallas/Galleria) (in/out) adult entertainment escorts

~*LOOKS GOOD, Smells Intoxicating. FEELS Out of this World *~ - 22 QC (N. Dallas [In Townhome/Out 247]) adult entertainment escorts

A SPINNER & BUBBLE PUFF/De Bonny! SLENDER w/ Junk In The Trunk ± 19 QC (N. Dallas [In Townhome/Out 247]) adult entertainment escorts

* ◆ Urban Latina & FlightY being PLAYED with ◆ ± 22 QC (N. Dallas [In Townhome/Out 247]) adult entertainment escorts

~* Seductive! + Juicy Latina + Coaxes 2 Dat ± 4 + FUN=メディ*~ - 24 QC (North Dallas [Private In/Out]) adult entertainment escorts

Find this ad
Scope of the Problem (Dallas)

• January 2012 thru May 2012:
  – Identified (26) child victims of sex trafficking
    • 7 (27%) had Internet ads placed by traffickers
  – 80 child sex trafficking Cybertips from National Center for Missing and Exploited Children (NCMEC)
    • Cybertips are distributed by the National Center for Missing and Exploited Children to local law enforcement and ICAC Units
NCMEC Cybertipline Report

The National Center for Missing and Exploited Children (NCMEC) was established in 1994 as a private, nonprofit 501(c)(3) organization. NCMEC provides services nationwide for families and professionals in the prevention of abducted, endangered, and sexually exploited children. Pursuant to its mission and its congressional authorization (see 18 U.S.C. § 5773), NCMEC operates the Cybertipline and the Child Victim Identification Program to assist law enforcement in identifying victims of child pornography and child sexual exploitation and works with law enforcement, Internet service providers, electronic payment service providers, and others to reduce the distribution of child sexual exploitation images and videos over the Internet. NCMEC does not investigate and cannot verify the accuracy of information reported to NCMEC. NCMEC forwards reports of child sexual exploitation to law enforcement for purposes of investigation and disposition of potential criminal wrongdoing to be determined solely by the relevant law enforcement agency and prosecutor's office.

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<th>Details</th>
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<tr>
<td>Report ID</td>
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<tr>
<td>Incident Type</td>
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<td>Report Date</td>
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<td>Incident Date</td>
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The following information was submitted to NCMEC's Cybertipline. This information cannot be modified by ECD staff.

Reported By

**Internet Service Provider**

- **Name:** Backpage.com
- **Address:** 1201 E Jefferson St. Phoenix, AZ 85034 United States

**Contact**

- **Name:** Carl Ferrer
- **Phone:** 6022288511
- **Email Address:** abuse@backpage.com
- **IP Address:** 209.104.5.138

**Web Address (URL)**

- **Access Date:** 12/28/2012 21:31
- **URL/FTP:** dallas.backpage.com

**Child Victim Information**

No data.

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**Example of Cybertip**

DPD ICAC/HRVT received 1279 CyberTips for follow up investigation during the year 2012
Operation Brick and Mortar

• Comprehensive technology based operation
  – Establishes DPD presence on the Internet
  – Allows for enforcement of virtual world as with a “brick and mortar building”
  – Makes illegal activity difficult
  – Rescues child victims
Phase One

• Proactive Target Hardening
  – Answer posted Internet ads, offer assistance, services, and resources to possible victims, especially children
Phase One Resource Example

**YoUrE **WaY **With* *MoNAe **...CaLL** Me!! I Am reADy* **anD*** **waltIINg** **in/out**...

dallas, tx free classifieds

backpage.com > dallas adult entertainment > dallas escorts > ad > Reply

Re: *'YoUrE **WaY **With* *MoNAe **...CaLL** Me!! I Am reADy* **anD** * **waltIINg** **in/out**

Your email address:
traffickinghelp@yahoo.com

Confirm your email address:
traffickinghelp@yahoo.com

Your message:

******THE DALLAS POLICE DEPARTMENT *******
HAS JUST REVIEWED THIS AD

This ad appears to be an ad for prostitution. Prostitution is illegal in the City of Dallas. If you, or someone you know is being forced or coerced by threat or fraud to engage in prostitution, or you are under 18, call any of the following for help:

If an emergency situation exists call Dallas Police (911)
National Human Trafficking Resource Center hotline at
1-888-373-7888 to report or access help
Dallas Police Department Vice Section 214 571 3230
Dallas Police Department Child Exploitation Unit 214 671 4211

For additional information or resources on Human Trafficking visit the follow sites:

File Attachment (optional)
File must be 1 megabyte or smaller. Please only upload images in gif and jpg format.
Phase Two

• Proactive Target Hardening
  – Posting deterrence undercover ads targeting the demand side “Johns” with a warning about being illegal activity and possibility of arrest
Phase Two - Undercover Ad Example

-› new PERFECT ♂ brunette DOLL PETITE BODY? - 21 - 21
Posted: Friday, June 22, 2012 12:07 AM

Reply: click here

The D_a(ll)_a_s (Pol) ice in an effort to fight the (vict)imization and sexual exp)loitation of women and (child)ren through (prostitution/human (traff)icking has initiated several (under) cover operations on the Internet. Some ads will be a (warn)ing such as this one! Other ads will be real, in that the person you meet will be a real under_cover police officer! You are not anonymous and your location and (I_P) address has just been lo(gg)ed

Poster's age: 21

• Location: Dallas

• Post ID: 17698879 dallas

Email this ad
Phase Three

• Enforcement
  – Coordinated effort “Leveraging Resources” between Child Exploitation/High Risk Victims and Trafficking Squad, Vice, and Patrol/Metro officers with directed enforcement on posted ads
    • Identify child and/or adult victims
    • Meet suspect or poster (Undercover or Knock and Talk)
    • Arrest of subjects who engage in prostitution via the posted ads focusing on:
      – Recovery of children
      – Demand ‘Johns”
      – Trafficker/preferential offender focus
Case Example

• 15 years of age victim of child sex trafficking
• Runaway from county North of Dallas
• Recovered during Brick and Mortar Operation
Example of ad. Note this ad is of a 15 years of age child who has been a runaway from another city for over a year. Child recovered 6/22/12 from this ad during Operation Brick and Mortar.

***BACK BY POPULAR DEMAND ;) Come and see Melissa*** - 19

Posted: Thursday, June 21, 2012 7:52 PM

Reply: click here

Blonde Snow Bunny here to Please!
From the time you lay eyes on me you will see
Breath-taking at 5’3 140lbs with Baby Blue Eyes
Curious body of a Goddess! Firm DD's with a Petite Waist
I take pride in Providing a Relaxed & Unhurried Environment
*Hush* Very Discreet
☑️ (No explicit talk or text)!
Call the sexiest 2 girl show around
Incalls outcalls

Poster's age: 19

- Location: Dallas, 635 & Northwest Frwy
- Post ID: 17697479 dallas

Email this ad
Other ads posted of the same 16 year old child victim on Backpage

Thu. Jun. 21

***BACK BY POPULAR DEMAND :) Come and see Melissa*** - 19 (635 & Northwest Fwy)

****BACK BY POPULAR DEMAND :) Meet MELISSA, tonight*** - 19 (635 & Northwest Hwy)

Wed. Jun. 20

BACK BY POPULAR DEMAND :) Meet Melissa, tonight. - 19 (635 & Northwest fwy)

------------- [ *AMAZING FREAKY BLONDE READY 2 PLAY* ] ------------- ( ( 1 o O *S € X Y* SPECIALS! ) ) - 18 (635 & northwest hwy)

Tue. Jun. 19

BACK BY POPULAR DEMAND :) *** Come see MELISSA tonight *** - 18 (635 & Northwest fwy)
Stats First Operation

• Random Internet Ads contacted: 22
• Prostitution arrest initiated from ads: 23
  – Adult: 21
  – Juvenile: 2
    – One 16 years of age
    – One 17 years of age

Note:
100% of ads (22) where UC officer made contact with the poster resulted in an arrest for prostitution
Stats June 2012 – August 2013

• 5 separate operations:
  – Internet based ads contacted 129
  – Arrest, Criminal Solicitation of a Minor 2
  – Arrest Compelling Prostitution 6
  – Arrest of “Johns” Demand 42
  – Total enforcement – arrest/citations 118
  – Child victims identified/recovered 6
Summary Page

• Mobile technology is a “game changer” influencing how crimes are committed and investigated

• Law enforcement, Dallas Police Department, has established a clear and visible presence on the Internet as a deterrence to criminal activity

• Technology has to continuously be evaluated and leveraged
QUESTIONS?