Memorandum

DATE September 13, 2013

TO Honorable Members of the Arts, Culture & Libraries Committee:
Monica R. Alonzo (Vice Chair), Vonciel Jones Hill, Jerry R. Allen, Carolyn R. Davis, Jennifer Staubach Gates

SUBJECT Arts, Culture & Libraries Committee Meeting Agenda

Monday, September 16, 2013, 3:00 p.m.
Dallas City Hall – 6ES, 1500 Marilla St., Dallas, TX 75201

The agenda for the meeting is as follows:

1. Call to Order
   Philip T. Kingston
   Chair

2. Approval of April 15, 2013 Minutes
   Philip T. Kingston
   Chair

3. Dallas City Performance Hall Report on First Year of Operations
   Maria Munoz-Blanco
   Director, Office of Cultural Affairs

4. Latino Cultural Center: 10 Years of Service to the Dallas Community
   Maria Munoz-Blanco
   Director, Office of Cultural Affairs

5. Adjourn
   Philip T. Kingston
   Chair

cc: Honorable Mayor and Members of the City Council
   A.C. Gonzalez, Interim City Manager
   Warren M.S. Ernst, Interim City Attorney
   Daniel F. Solis, Administrative Judge
   Rosa A. Rios, City Secretary
   Craig D. Kinton, City Auditor
   Ryan S. Evans, Assistant City Manager
   Jill A. Jordan, P.E., Assistant City Manager

Forest E. Turner, Assistant City Manager
Joey Zapata, Assistant City Manager
Charles M. Cato, Interim Assistant City Manager
Theresa O'Donnell, Interim Assistant City Manager
Jeanne Chipperfield, Chief Financial Officer
Frank Librio, Public Information Officer
Elsa Cantu, Asst. to the City Manager – Mayor and Council

NOTICE: A quorum of the Dallas City Council may attend this Council committee meeting.

"Dallas, The City That Works: Diverse, Vibrant and Progressive"
A closed executive session may be held if the discussion of any of the above agenda items concerns one of the following:

1. Contemplated or pending litigation or matters where legal advice is requested of the City Attorney. Section 551.071 of the Texas Open Meetings Act.
2. The purchase, exchange, lease or value of real property, if the deliberation in an open meeting would have a detrimental effect on the position of the City in negotiations with a third person. Section 551.072 of the Texas Open Meetings Act.
3. A contract for a prospective gift or donation to the City, if the deliberation in an open meeting would have a detrimental effect on the position of the City in negotiations with a third person. Section 551.073 of the Texas Open Meetings Act.
4. Personnel matters involving the appointment, employment, evaluation, reassignment, duties, discipline or dismissal of a public officer or employee or to hear a complaint against an officer or employee. Section 551.074 of the Texas Open Meetings Act.
5. The deployment, or specific occasions for implementation of security personnel or devices. Section 551.076 of the Texas Open Meetings Act.
ARTS, CULTURE & LIBRARIES COMMITTEE
MEETING RECORD

Meeting Date: April 15, 2013
Convened: 3:02 p.m.
Adjourned: 3:47 p.m.

Members Present:
Ann Margolin, Chair
Jerry R. Allen
Tennell Atkins
Vonciel Jones Hill

Members Absent:
Delia Jasso

Briefing Presenters
Laura V. Estrada
Board Member
Dallas Summer Musicals

Kate Park
Executive Director
Friends of the Dallas Public Library

Staff Present:
Joey Zapata, Mary Jo Giudice, Maria Munoz-Blanco

Guests Present:
Darrell Jordan, Steve Watson, Gail Plummer, Nancy Natinsky, Tracy Jordan

AGENDA:

1. Approval of March 4, 2013 Minutes
   Presenter(s):
   Information Only: □
   Action Taken/Committee Recommendation(s):

   A motion was made to approve the minutes of March 4, 2013.

   Motion made by: Jerry Allen
   Motion seconded by: Vonciel Jones Hill
   Item passed unanimously: ☒
   Item passed on a divided vote: □
   Item failed unanimously: □
   Item failed on a divided vote: □

2. Dallas Summer Musicals Initiative: High School Musical Theater Awards
   Presenter(s): Laura Estrada
   Information Only: ✓
   Action Taken/Committee Recommendation(s):

   This briefing was to spotlight the achievements of high school students and their schools’ musical theater programs. Board members from DSM’s were present to discuss this initiative.

   Committee members expressed their support and the Chair thanked Ms. Estrada for the presentation.
3. **The Big Read Dallas Update**

   **Presenter(s):** Kate Park

   **Information Only:** ☑

   **Action Taken/Committee Recommendation(s):**

   This briefing highlighted The Big Read Dallas, which is a community service project designed to immerse Dallas in a shared reading experience, with a specific focus on ninth- and tenth-grade Dallas ISD students. The program, based on a grant awarded to the Friends of the Dallas Public Library by the National Endowment for the Arts, was under way and culminated with a city-wide initiative throughout the entire month of April 2013.

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_Councilmember Philip T. Kingston_

Chair
Memorandum

DATE September 13, 2013

TO Honorable Members of the Arts, Culture & Libraries Committee:

MONICA R. ALONZO (Vice Chair), VONCIEL JONES HILL, JERRY R. ALLEN, CAROLYN R. DAVIS,

Jennifer Staubach Gates

SUBJECT Dallas City Performance Hall Report on First Year of Operations

On Monday, September 16, 2013, the Committee will be briefed on the Dallas City Performance Hall Report on the First Year of Operations. The briefing materials are attached for your review.

Please let me know if you have questions or need additional information.

Joey Zapata
Assistant City Manager

Attachment

cc: Honorable Mayor and Members of the City Council
    A.C. Gonzalez, Interim City Manager
    Warren M.S. Ernst, Interim City Attorney
    Daniel F. Solis, Administrative Judge
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“Dallas, the City that Works: Diverse, Vibrant and Progressive”
Dallas City Performance Hall
Report on First Year of Operations

Briefing to the
Arts, Culture & Libraries Committee
September 16, 2013
The Office of Cultural Affairs operates seven facilities, collectively referred to as the “cultural centers”:
- Bath House Cultural Center
- Dallas City Performance Hall
- Latino Cultural Center
- Majestic Theatre
- Morton H. Meyerson Symphony Center
- Oak Cliff Cultural Center
- South Dallas Cultural Center

Today’s briefing focuses on two of the centers that have reached a special milestone in their history.

Future briefings will focus on the accomplishments and special programs of our other cultural centers.
Purpose of the Briefing

* Update the Arts, Culture & Libraries Committee on the first year of operations of the Dallas City Performance Hall (September 2012-September 2013)
* Provide an overview of the upcoming season at the Dallas City Performance Hall
Grand Opening September 2012

* September 13, 14, 15 & 16, 2012
* Combination of free to the public and ticketed events designed to highlight the venue and showcase the talent of local artists and arts groups
* Multiple partners from the cultural community participated in the events
## First Year By the Numbers

- **FY13 Attendance (YTD)**: 51,388
- **Rental Days**: 162
  - Public Events: 103
  - Other Events: 17
  - Rehearsal Days: 42
  - Organizations Using the Facility: 49

- Attendance goal exceeded by **41.2%**
- Rental days goal exceeded by **62%**
Who Used the Building?

* 36 Dallas-based artists / arts groups used the Dallas City Performance Hall for events during its first season of operations
* Types of events presented included music concerts, dance performances, theatre plays, lectures
User Group list for 2012-2013 Season

* Dallas Opera
* Dallas Chamber Symphony
* WRR Classical 101
* Lone Star Wind Orchestra
* Art & Seek
* Reading Partners LLC
* Bengali Association of DFW
* Kessler Theater
* Metropolitan Winds
* Resounding Harmony
* Greater Dallas Youth Orchestra
* The Women’s Chorus of Dallas
* Voices of Change
* TEDxSMU
* Undermain Theatre
* Cirque Dallas
* Turtle Creek Chorale
* Dallas Institute of Humanities and Culture
* Uptown Players
* KERA
* University of North Texas
* SMU Meadows School of the Arts
* Kollaboration Dallas
* E3 Partners

* Dallas Black Dance Theatre
* Chamber Music International
* American Choral Directors Association
* American Classics
* Dallas Business Council for the Arts
* The Dallas Conservatory
* Sammons Center for the Arts
* Dallas Museum of Art
* Midlothian Bands
* Daughters of World War II
* Dallas Asian American Youth Orchestra
* Preservation Dallas
* Crow Collection of Asian Art
* Highland Park Presbyterian Church
* Theater Communications Group
* Corgan and Associates
* Bruce Wood Dance Project
* New Texas Symphony Orchestra
* Fine Arts Chamber Players
* Dallas Theater Center
* City of Dallas
* Enigma LLC
* Maharlika Dancers
* Texas PTA
* Indian Cultural Heritage Foundation
Dallas Chamber Symphony

- The “youngest” member of the Dallas classical music scene, DCS was founded in 2012.
- Their first-ever public performance was at the DCPH in September 2012 – and also the very first group to perform at DPCH after the grand opening weekend.
- During their inaugural season, the group performed 2 world premieres of film scores by Texas composer Brian Satterwhite.
Bruce Wood Dance Project

* BWDP staged the first full-scale dance production at the Dallas City Performance Hall, fully utilizing the marley dance floor and performed two sold out shows.

* Bruce Wood Dance Project was named “Best Dance Company” in 2013 by *D Magazine* and has been challenging dancers and audiences to explore new modes of dance.
Dallas Black Dance Theatre

The second company of Dallas Black Dance Theatre performed their Annual Spring Fiesta at the Dallas City Performance Hall featuring the best and most promising students of the Dallas Black Dance Academy.

Performances included student matinees with the purpose of exposing Dallas County school children to professional dance and to nurture a new generation of local dancers.
Orchestra of New Spain

Orchestra of New Spain staged “Las nuevas armas de amor” (Cupid’s New Weapons of Love), a zarzuela presented with a Spanish and Argentinean production team in the 18th century style of popular Spanish comedy.

Led by Artistic Director Grover Wilkins, this production fully utilized the DCPH Orchestra Pit and adjustable acoustical banners, allowing for a completely acoustic production without any amplification whatsoever.
Undermain Theatre

Undermain Theatre staged the area premiere of “Penelope” by Tony Award winning playwright Enda Walsh in January 2013.

This ingenious theatrical production transformed the stage of the DCPH into a 100 seat black box type theater – creating a set that was the deep end of an abandoned swimming pool, and allowing the audience to be seated on stage with the performers.
Bengali Association of DFW

The Bengali Association of Dallas/Ft Worth presented Durgotsav 2012 in October, a two day Hindu celebration that included a wide variety of dance performances, youth presentations, and musical acts.

The festival included the construction of an ornately decorated mandap in the Lobby for cultural programs and festivities.
National Conferences

* American Choral Directors Association (May 2013)
* Theatre Communications Group (June 2013)
Feedback from User Groups

- User Council Task Force composed of 9 representatives from organizations that used the facility in the first year.
- Recommendations made include:
  - Additional specialized theatrical equipment
    - New Conductors Podium
    - Expand inventory of Intelligent Lighting Fixtures
  - Card Access for Star Dressing Rooms
  - Marketing support
  - Box office operations
    - Dedicated Wireless
    - Signage for Box Office area
Publicity & Reviews

* D Magazine 2013 Best Performing Arts Venue

“Simple elegance, fantastic acoustics, and community-focused mission have accomplished what other spaces in the Arts District haven’t, sparking inspiration for the formation of new groups and bringing new life to mainstays.” - D Magazine, Best of Big D “Best Performing Arts Venue”

* “A dream venue for a piano or vocal recital, a chamber orchestra, a dance program, classical theater or a musical with live orchestra” - Scott Cantrell, Dallas Morning News
The Dallas City Performance Hall has been featured in national and international magazines for its functional design and state of the art equipment.
Many vendors have used the Dallas City Performance Hall in company media kits as an example of quality installations of specified equipment.
2013-2014 Season

* To date, 48 organizations have reserved dates at the venue for the upcoming season
  * 184 rental days
  * 130 public events
  * 14 private events
  * 40 tech / rehearsal days

* Returning groups include:
  * Bruce Wood Dance Project
  * Dallas Black Dance Theater
  * Dallas Chamber Symphony
  * Lone Star Wind Orchestra
  * Metropolitan Winds
  * Turtle Creek Chorale
  * Undermain Theatre

* New groups include:
  * Dallas Children’s Theater
  * Dallas Symphony Orchestra
  * Lyric Stage
  * Orpheus Chamber Singers
  * Texas Ballet Theatre
Deadline for space reservations was September 6, 2013

Requests for space received by this date will be allocated using our “Tier System” developed in 2011 in consultation with the Stakeholders Group.

After all the initial requests are allocated, other requests for space are handled on a first come-first served basis for available dates.

This cycle (September requests for the next year’s season of performances) will be in place for future years and is consistent with our approach at the Meyerson Symphony Center.
How to Book the DCPH

- DCPH is available for rental to arts and cultural organizations, other nonprofits and business/private events.
- Rental application and information available at www.dallasculture.org/cityperformancehall.com
  - Discounted rental rates for Dallas-based arts organizations
  - Use e-mail announcements to OCA list of arts organizations to market for rentals
  - Limited budget to market to business/private events.
A Year in Review

* Dallas Chamber Music, Chen & Kang
  “An absolutely marvelous recital” – Theaterjones.com

* Undermain Theatre, Penelope
  “…regional premiere features four actors who are so good in their roles that you’ll be dazzled even if you share in the confusion.” – Dallas Morning News

* Turtle Creek Chorale and Uptown Theatre, Ragtime
  “The combination is ecstatic and holds great promise (fingers crossed) for future collaborations.” – edgedallas.com

* Dallas Chamber Orchestra, The Cabinet of Dr. Caligari
  “There were a lot of excited whispers and shoulder grabs as people stood up to leave. I rarely see crowds so invigorated after classical productions.” – Dallas Observer

* Orchestra of New Spain, Cupid’s New Weapons of Love
  “The Orchestra of New Spain deftly stages the Spanish Baroque zarzuela Cupid’s New Weapons of Love at Dallas City Performance Hall.” – Theaterjones.com

* Bruce Wood Dance Project, Red + 2
  “In Rabbit, he was extraordinary in his exposure of human interaction driven by emotion.” – worldartstoday.com
Questions?
Appendices

* Appendix I – City Performance Hall Background
* Appendix II – Project Development
* Appendix III – FY13 Budget
The Dallas City Performance Hall is one of five venues included in the Dallas Center for the Performing Arts Master Plan

- Winspear Opera House
- Wyly Theater
- Annette Strauss Square
- Sammons Performance Park
- Dallas City Performance Hall

A development agreement with the Dallas Center for the Performing Arts Foundation was authorized on 9/28/2005

- Foundation developed four venues (AT&T Performing Arts Center)
- City designed and built the City Performance Hall
Need for the facility identified in the Master Planning process for the performing arts center

- Referred to as the “third venue”
- Conceived to serve the needs of small and medium arts groups reflecting the diverse communities of Dallas

Inclusion in the Master Plan received broad support from the cultural community
Appendix I
CPH Background (cont.)

Project Funding

* Performing arts facilities developed through public/private partnership with the Dallas Center for the Performing Arts Foundation
  * $330 million -- Foundation private sector support for Winspear Opera House, Wyly Theater, Sammons Park, 2 underground garages
Appendix I
CPH Background (cont.)

* City Performance Hall represents the largest public sector contribution to the public/private partnership responsible for the development of the performing arts center
* 2003 Bond Program
  * $2.25 million for program and design
* 2006 Bond Program
  * $38.2 million for design and construction of Phase I
## Appendix II

### Project Development

- **Programming**: 2004-2006
- **Design (Conceptual, Schematic)**: 2006-2008
- **Construction**: 2009-present
- **Opening**: September 2012
Programming process included over 70 arts groups

- Identified need for 124,000 sq. ft. facility that included a 750-seat theater, two flexible theaters, with full complement of public and support spaces
- Conceived to be implemented in multiple phases

- Completed Phase I (60,000 sq. ft), the 750-seat theater approved in the 2006 Bond Program

- Completion of the rest of the 124,000 sq. ft. program to be supported in future bond programs. Future phase to include two flexible black box theaters, a gallery, rehearsal room and educational space.
Phase I consists of:

- Full lobby fronting Flora with event mezzanine
- Wood floors
- Theater seating (750 seats in two levels, orchestra & balcony)
- Stage pit
- Stage lighting and controls
- Performance audio and video system
- Concert enclosure and acoustical reflector panels
- Stage rigging and drapery system
- Motorized acoustical banners
Schematic for the full buildout.

- Phase I (completed) shown inside the red dashed line.
- Phase II will include 2 flexible black box theaters, visual arts gallery, and education/rehearsal classrooms.
- Phase II pending future bond programs.
## EXPENSES

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<th>FY13-14 Proposed (as of March 2013)</th>
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## REVENUE

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<th>FY12-13 Budget</th>
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</table>
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Jennifer Staubach Gates

SUBJECT Latino Cultural Center: 10 Years of Service to the Dallas Community

On Monday, September 16, 2013, the Committee will be briefed on the Latino Cultural
Center’s 10 years of service to the Dallas Community. The briefing materials are
attached for your review.

Please let me know if you have questions or need additional information.

Joey Zapata
Assistant City Manager

Attachment

cc: Honorable Mayor and Members of the City Council
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"Dallas, the City that Works: Diverse, Vibrant and Progressive"
LATINO CULTURAL CENTER: 10 YEARS OF SERVICE TO THE DALLAS COMMUNITY

BRIEFING TO THE ARTS, CULTURE & LIBRARIES COMMITTEE
SEPTEMBER 16, 2013
PURPOSE OF THE BRIEFING

• Update the Arts, Culture & Libraries Committee on the first decade of operations of the Latino Cultural Center (September 2003-September 2013)

• Provide an overview of the 10th Anniversary celebration and upcoming season at the Latino Cultural Center
BACKGROUND & HISTORY

• Dallas City Council authorized in November 1994 a feasibility study for the creation of Hispanic/Latino Cultural Arts Center

• A Public / Private Partnership was established to secure the funds to develop the facility
  ▪ $5.6 million in City Bond Funds
  ▪ $4.2 million in private sector support
  ▪ Meadows Foundation donated the land, located east of downtown (valued at $2 million)

• Joe Alcantar, Dolores Barzune and Tom Lazo were the co-chairs of the capital campaign. Major donors included Oak Farms Dairy & Meadows Foundation [complete list of all donors on Appendix II]
• Mexican architect Ricardo Legorreta was selected as the design architect in 1996
• Award-winning architect, received the AIA Gold Medal in 2000
• Extensive portfolio of significant corporate, institutional and private commissions, including several iconic cultural buildings:
  ▪ Children’s Discovery Museum (San Jose, CA)
  ▪ Contemporary Art Museum (Monterrey, MX)
  ▪ Tech Museum of Innovation (San Jose, CA)
  ▪ Visual Arts Center at Santa Fe Arts University (Santa Fe, NM)
  ▪ San Antonio Public Library (San Antonio)
  ▪ Ft. Worth Museum of Science & History (completed in 2009)
BACKGROUND & HISTORY (CONTINUED)

• Groundbreaking in December 2000
• Grand Opening September 2003
  ▪ 10,000 people attended opening festivities
• Iconic building on the eastern edge of downtown Dallas
  ▪ 300-seat theatre
  ▪ 2 visual arts galleries
  ▪ 2 sculpture courtyards
  ▪ 1 plaza
• Public art by major Latino artists
  ▪ Celia Alvarez Muñoz – Orientaciones
  ▪ Judy Baca – Danza de la Tierra (gift of the Friends of the LCC)
  ▪ Jesus Moroles – Entrelaces (long-term loan to the LCC)
10 YEARS OF SERVICE

• Operates as a division of the City of Dallas Office of Cultural Affairs
• Friends of the LCC, an independent nonprofit 501(c)(3) organization, supports the center’s programs through private sector giving
• Current Staff
  ▪ 1 General Manager
  ▪ 2 Coordinators
  ▪ 2 Theatre Technicians
  ▪ 1 P/T Office Assistant
FULFILLING ITS MISSION

• The mission of the Latino Cultural Center is to serve as a regional catalyst for the preservation, development and promotion of Latino and Hispanic arts and culture.

• Since its 2003 opening, the LCC has fulfilled its mission by:
  ▪ Nurturing local talent of Dallas Latino artists and arts groups
  ▪ Promoting Latino artistry by showcasing national and internationally recognized Latino artists
  ▪ Honoring cultural heritage and traditions through festivals
  ▪ Implementing arts learning programs that engage youth and families
NURTURING LOCAL TALENT

• Folklorico has grown at the LCC: our two original folklorico partners, Anita N. Martínez Ballet Folklorico and Alegre Ballet Folklorico, are now joined by two other folklorico groups that perform through the year at the center: Ballet Folklorico of Dallas and Technotitlán Ballet Folklorico.

• In theatre, the LCC has been home to Cara Mia Theatre Co., an emerging group that has developed new plays, expanded their audience and garnered critical acclaim for their work on our stage.

• The LCC has served as a point of pride for Dallas and North Texas Latino visual artists. The annual Hecho en Dallas / Made in Dallas juried exhibition has grown exponentially since its first edition. What began as a small exhibit with 5 artists has become an annual tradition, attracting applications from more than 100 artists in the 2012 edition.

• In partnership with Latinos in Architecture/AIA Dallas, the center has shown the work of emerging local Latino/architects, who have made important additions to the Dallas skyline.
PROMOTING LATINO ARTISTRY

• Showcasing national and international Latino touring artists, furthering Dallas’ cultural connections
  • Repertorio Español, the preeminent Spanish-language theatre in the U.S., has been presented at the LCC three times, including the city premiere of the Pulitzer Prize winning play *Ana in the Tropics*.
  • From Chile to Santo Domingo, from the Valley to the Bronx, musicians who have performed at the LCC include Grammy winners Eddie Palmieri, Little Joe y La Familia, Los Texmaniacs and Flaco Jimenez; the legendary Chilean folk music group Inti-Illimani; Argentina’s Orquesta Color Tango; Mexico’s Son de Madera; bachata legend Jose Cobles, Puerto Plata; and Latin favorites Trio Los Panchos.
  • Important traveling exhibitions, such as the Smithsonian SITES’ *American Sabor*, and the Jewish Museum of Florida’s *El Viaje / The Journey: Latin American Jewish Artists & Poets*, made it to the Dallas market through collaborative projects with the LCC. International partners such as the State of Michoacán, Mexico and Spain Arts+Culture and the Spanish Embassy in Washington, DC have expanded the center’s gallery and film programs.
HONORING CULTURAL HERITAGE

• Latino cultural heritage and traditions serve as the foundation for some of the most popular LCC programs:
  • Día de los Muertos (Day of the Dead) – a multi-disciplinary festival that includes the traditional _altare_s, created by local artists, honoring friends or family.
  • Posada Dallas – the traditional processional (along the neighboring Historic Wilson District) with mariachi and music in the plaza
  • Día del Niño (Children’s Day) – celebrating creativity, hands-on activities for young people scheduled throughout the day; local artists and arts groups perform
  • The Big Squeeze – first held in Dallas 2010, this partnership with Texas Folklife, brings this statewide competition for young accordionists to North Texas. The North Texas winner goes on to compete in regional and statewide contests. Dallas’ Ignacio Morales (then 15-years old) won the statewide title in 2011.
ARTS LEARNING FOR YOUTH & FAMILIES

• Summer art camps first offered in Summer 2006. LCC has partnered with Big Thought and other Dallas arts organizations (Junior Players, Cara Mia Theatre Co., Latinos in Architecture) to offer free summer arts camps for young people (middle school ages). A culminating event at the LCC theater brings in the families to witness the creative efforts of the children.

• In collaboration with Big Thought’s ArtsPartners Program, in FY2012 LCC developed curriculum-based school programs to reach students in the Dallas ISD through school tours.

• Since FY2007, Target has sponsored “Target Second Saturday,” a day-long free program that features hands-on arts activities, a musical or theatre performance, films or workshops, designed for children and parents to experience the arts together.
ATTENDANCE & EVENTS

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<td>313</td>
<td>312</td>
<td>466</td>
<td>271</td>
<td>259</td>
<td>281</td>
<td>253</td>
<td>280</td>
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<tr>
<td>Average Attendance</td>
<td>91.45</td>
<td>102.60</td>
<td>103.24</td>
<td>103.87</td>
<td>54.10</td>
<td>90.68</td>
<td>101.81</td>
<td>97.21</td>
<td>103.83</td>
<td>111.48</td>
</tr>
</tbody>
</table>

**Average Attendance**

- **# of Events**
- **Average Attendance**
HOW TO BOOK THE CENTER

• LCC is available to arts organizations or community partners to present / produce arts and cultural programs
  ▪ Application available at www.dallasculture.org/latinocc
  ▪ Affordable rental rates for local arts groups

• Corporate donors benefits may include one-time use of space for corporate function
## AFFORDABLE RATES

### Typical Week-Long Theater Production Rental (300 seat theater)

<table>
<thead>
<tr>
<th>RENTAL EXPENSES</th>
<th># Hours</th>
<th>Resident Group Rate</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tuesday Load-in</td>
<td>6</td>
<td>$35</td>
<td>$210</td>
</tr>
<tr>
<td>Wednesday Night Rehearsal</td>
<td>6</td>
<td>$35</td>
<td>$210</td>
</tr>
<tr>
<td>Thursday Night Performance</td>
<td>6</td>
<td>$35</td>
<td>$210</td>
</tr>
<tr>
<td>Friday Night Performance</td>
<td>6</td>
<td>$70</td>
<td>$420</td>
</tr>
<tr>
<td>Saturday Night Performance</td>
<td>6</td>
<td>$70</td>
<td>$420</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>30</strong></td>
<td></td>
<td><strong>$1,470</strong></td>
</tr>
</tbody>
</table>

### # OF TICKETS NEEDED TO BE SOLD TO COVER RENTALS

<table>
<thead>
<tr>
<th>Ticket Price</th>
<th>Tickets Needed</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>$10 Tickets</td>
<td>50 tickets per night, or a total of 150 tickets in the three-day run (16% of the available tickets)</td>
<td></td>
</tr>
<tr>
<td>$20 Tickets</td>
<td>25 tickets per night, or a total of 75 tickets in the three-day run (8% of the available tickets)</td>
<td></td>
</tr>
<tr>
<td>$25 Tickets</td>
<td>20 tickets per night, or a total of 60 tickets in the three-day run (6% of the available tickets)</td>
<td></td>
</tr>
</tbody>
</table>
### Typical One-Night Music Performance Rental (300 seat theater)

<table>
<thead>
<tr>
<th>RENTAL EXPENSES</th>
<th># Hours</th>
<th>Regular Nonprofit Rate</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Friday Afternoon Load-In</td>
<td>4</td>
<td>$125</td>
<td>$500</td>
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<tr>
<td>Wednesday Night Rehearsal</td>
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<td>$125</td>
<td>$500</td>
</tr>
<tr>
<td></td>
<td>8</td>
<td></td>
<td>$1,000</td>
</tr>
</tbody>
</table>

### # OF TICKETS NEEDED TO BE SOLD TO COVER RENTALS

- $10 Tickets: 100 tickets (30% of the available tickets)
- $20 Tickets: 50 tickets (16% of the available tickets)
- $25 Tickets: 40 tickets (13% of the available tickets)

A one-night performance provides the group with a total of 300 tickets available for sale.
AFFORDABLE RATES (CONTINUED)

LCC rental rates include:

- Fully equipped theater
- Use of Steinway Grand Piano
- 1 theatre technician to provide technical support, including set-up of lights and sound
- 1 front-of-house coordinator to support the organization’s staff in the lobby / audience chamber
- Inclusion in the LCC e-newsletter that is distributed monthly to over 5,000 subscribers
STRATEGIES FOR FY2013-14

• Establish non-peak rental rates for weekdays and months with lowest usage (typically the days are Tuesday and Wednesday and months July, August and January). This concept has been in place at the Dallas City Performance Hall.

• Develop a User Advisory Group of facility users to solicit feedback on facility procedures:
  ▪ Identify equipment or supplies that are not available at the center but that would be beneficial to acquire to support local programs
  ▪ Review audience and patron services practices, to improve the patron experience at the center
  ▪ Help to identify artists or arts groups that could use the center for future programming
10TH ANNIVERSARY GALA

• Friends of the LCC hosting gala celebration on Friday, September 20, 2013
• Corporate supporters to date include:

Presenting Sponsors
JP Morgan Chase
ONCOR
State Fair of Texas

Platinum Sponsors
AT&T
Baylor Health Care System
Dallas CVB
DFW Airport
Ford Motor Company Fund
Mary Kay
Law Office of Domingo Garcia

Gold Sponsors
Andrews Distributing
Capital One Bank
DART
General Motors

Silver Sponsors
Linebarger, Goggan, Blair & Sampson, LLP
Aaron & Lupe Liverpool Foundation
Northern Trust
Phillips May Corporation
Pinnacle Technical Resources
RHCA
UTA
UT Southwestern Medical Center
Verizon
10TH ANNIVERSARY COMMUNITY CELEBRATION

• LCC 10th Anniversary Community Festival will celebrate local Latino arts organizations and be free and open to the public


• Concert by Grammy-award winning Texas band, Los Texmaniacs, with opening act, Los Morales Boyz
10TH ANNIVERSARY EXHIBITION

FORGING IDENTITY, CREATING LOCAL ART

September 12 – October 19, 2013

QUESTIONS?
APPENDIX I: FRIENDS OF THE LCC BOARD

Dolores Barzune, Chair
John Cuellar, Vice Chair
Joe Alcantar
Laura Estrada
Cynthia Gonzalez
Tom Lazo
Fred Maldonado
Bridget Moreno Lopez
Patty Tafoya Valenzula
APPENDIX II: DONORS TO THE CAPITAL CAMPAIGN

Diamond Members
The Meadows Foundation
Oak Farms Dairy

Platinum Members
Dieste Harmel & Partners
Eugene McDermott Foundation
TXU
Verizon

Gold Members
American Airlines Center Foundation
Bank of America
Bank One
Baylor Health Care System
The Belo Foundation
Chase Bank
Exxon Mobil Corporation
Hoblitzelle Foundation
Hunt Oil Company
AT&T Foundation
Theater Operating Company

Silver Members
Central & SouthWest Services, Inc.
Coca-Cola Bottling Company of North Texas
Comcast Communications
Communities Foundation of Texas
The Dallas Foundation
Catalina E. Garcia, M.D.
Gay and Lesbian Fund for Dallas
Hillcrest Foundation
J.C. Penney Company
State Farm Insurance
Texas Instruments Foundation

Bronze Members
Joe Alcantar
Adoue Fund of The Dallas Foundation
AMR/American Airlines Foundation
Anonymous – In Honor of Mary K. Suhm
Gilbert Aranza
The Aristocrat Hotel
Associates First Capital Corp.
Austin Industries
Steve Baker
Thos. S. Byrne, Ltd., General Contractors
Dolores G. & Lawrence S. Barzune, M.D.
Ben E. Keith Company
Bristol Hotels & Resorts
Gloria Campos Brown
Adelfa & Bill Callejo
Comerica Bank
John & Susan Cuellar
EDS
El Fenix Restaurants
The Martinez Family
Embassy of Spain
Estrada Hinojosa & Company
Fina Inc.
Frito-Lay – Pepsi Co. Inc.
Domingo & Dr. Elba Garcia
Cynthia A. Gonzalez
HEB Grocery Company
Hillwood Development
Hispanic 50
IBM Corp.
Interceramic
KERA
Margo Ramirez Keyes
Lazo Technologies
Linebarger, Goggin, Blair & Sampson, LLP
Michael A. Gonzales & Family
Minyard Founders Foundation
Office of Cultural Affairs
Ornelas & Associates
Frank Ribelin
Dr. Jim and Kathy Rodriguez
Mico & Carolina Rodriguez – Mi Cocina
Marcos G. & Yazmin Ronquillo
Michael L. Rosenberg Foundation
Pat & Pete Schenkel
Harold Simmons Foundation
Eugene Strauss Charitable Trust
The Dallas Morning News/WFAA-TV
U.S. Trust Company of Texas
Valor Telecom
Williams Family Fund of The Dallas Foundation
APPENDIX III: PROGRAM SPONSORS 2004-13
APPENDIX IV: VISUAL ARTS EXHIBITION HISTORY

**FY 2003-04**
- 1st Annual Hecho en Dallas (3/04)
- Amigo de ALAS (4/1-5/31/04)
- Judith F. Baca (6/26-9/30/04)

**FY 2004-05**
- Día de los Muertos (10/15-11/22/04)
- Guadalupe (12/1-30/04)
- America Forever (in partnership with Spain Arts+Culture) (3/3-4/30/05)
- 2nd Annual Hecho en Dallas (5/5-6/15/05)
- Cuba Oriente (6/1-8/15/05)
- Luis Jiménez Retrospective (9/1-10/15/05)

**FY 2005-06**
- Santos de Palo de Puerto Rico (11/3/05-01/14/06)
- Santa Barraza, La Mano Poderosa (2/2-3/20/06)
- Jorge Valdivia Carrasco (4/6-6/30/06)
- AVANCE Toy Making Exhibit (4/26-27/06)
- Hecho en Dallas (7/13-8/25/06)
- Carlos Pellicer Lopez and Sebastian (9/7-10/25/06)

**FY 2006-07**
- Altares de Muertos Exhibit (11/2-7/06)
- Art of the Print (5/3-7/8/07)
- Hecho en Dallas (7/19-8/25/07)
- Enrique Chavarría: Surrealism and the Fantastic (9/6-10/27/07)
- Este es mi México (9/13-10/23/07)

**FY 2007-08**
- Altares de Muerto Exhibit (11/1-3/07)
- Patrones Celestiales Mexican Folk Retablos (11/1/07-1/26/08)
- Molas from the Collection of Rev. Isaac V. Perez & Mrs. Alicia C. Perez (11/1/07-12/8/07)
- Tonatzin-Guadalupe-Bandera (12/12-1/26/08)
- Richland College at the LCC Student Art Exhibit (2/1-23/08)
- Cardinal Points/Puntos Cardinales (2/7-4/12/08)
- Los Mexicos de Mariana Yampolsky: Ritos y Regocijos (3/15-6/28/08)
- Maestros Tejanos: Benito Huerta (5/1-7/19/08)
- Hecho en Dallas (7/24-8/30/08)
- Unified Field: The Border by Beatriz Ezban (9/12-11/26/08)
- Hanging with Boys and Little Cloths by Pauline Stevens (9/12-10/25/08)
APPENDIX IV: VISUAL ARTS EXHIBITION HISTORY (CONTINUED)

FY2008-09
• Papel Chicano: Works on Paper from the Collection of Cheech Marin (11/11/08-2/21/09)
• Molas of the Kuna People of Panama: Selections from the Collection of Rev. Isaac V. and Mrs. Alicia C. Pérez (11/1/08-2/15/09)
• Dichos: Words to Live, Love, and Laugh By in Latin America (3/26-4/25/09)
• Richland College Faculty @ LCC (3/6-4/25/09)
• Alfredo Zalce: Works on Paper (5/1-6/27/09)
• Andrew Ortiz: Sin Palabras (5/1-6/20/09)
• Art & Ability: Exhibition of work by artists of the ARC of Dallas(7/1-8/22/09)
• Hecho en Dallas (7/2-8/22/09)
• Maestros Tejanos: Tina Fuentes (9/3-11/21/09)
• Flor Garduño: Mujeres Fantásticas (9/3-11/21/09)

FY2009-10
• Jesús Moroles: Creating a Sense of Place (12/10/09-2/27/10)
• Michelle Murillo: Destinos (Destinations) (12/10/09-2/27/10)
• Hecho en Dallas (3/18-4/25/2010)
• Maestros Tejanos: Celia Álvarez Muñoz in A Toda Madre! Y Padre!: Manchas y Marcas (Stains and Marks) (5/6-8/28/10)
• El Viaje / The Journey: Latin American Jewish Artists & Poets from the Jewish Museum of Florida (5/6-8/28/10)
• El Ojo Fino / The Exquisite Eye from the Wittliff Collections at Texas State University – San Marcos (9/11-11/24/10)
• Estampas de Independencia by Mizraím Cárdenas (9/11-11/24/10)
APPENDIX IV: VISUAL ARTS EXHIBITION HISTORY (CONTINUED)

**FY2010-11**
- Hecho en Dallas (3/10-4/29/11)
- 50 Years of Peace Corps: A Photographic Exhibition (3/10-4/29/11)
- Maestros Tejanos: René Alvarado (5/12-8/20/11)
- ¡Lotería! By Guadalupe Anaya (5/12-8/20/11)
- Faith & Devotion: At Home with the Saints (9/8-12/11)
- Models of Public Art (9/8-10/22/11)

**FY2011-12**
- Young Architects of Spain / Jóvenes Arquitectos de España (11/10/11-1/7/12)
- White Steel, Blue Skies: A New Icon for Dallas’ Skyline (1/9/12-3/2/12)
- American Sabor: Latinos in U.S. Popular Music (3/24/12-6/17/12)
- Hecho en Dallas (6/28/12-8/31/12)
- Sam Coronado and the People of Paper (9/13-10/20/12)

**FY2012-13**
- Día de los Muertos Mini-Week Exhibit (10/27-11/3/2012)
- Rosenda Aguilar: Graphic Alchemy (11/9-12/1/12)
- Latino Artists: Highlights from the AT&T Art Collection (11/9-12/1-5/13)
- ENLACES (12/14-12/31-5/13)
- Timeless Mexico: The Photographs of Hugo Brehme (1/18-3/2/13)
- Maestros Tejanos: Margarita Cabrera (3/15-4/27/13)
- Hecho en Dallas (5/3-6/29/13)
- Malleable Forms: An Exploration of Texas Sculpture and Clay (7/12-8/31/13)
- Justicia: The Struggle for Mexican American Civil Rights in Dallas, Texas 1920-2012 (7/12-8/31/13)
- Forging Identity: Creating Local Art (9/12-10/19/13)
## APPENDIX V: PERFORMING ARTS HISTORY

### FY 2002-03
- Grand Opening Celebration
- Inaugural Parade and Festival (9/16-20/03)
- Edward James Olmos: Lecture, Workshop and Film Presentation (9/18/03)
- Sandra Cisneros: Lecture and Reading (9/18/03)
- Tania Libertad Concert (9/20/03)
- Tito Puente, Jr. Concert (9/20/03)

### FY 2003-04
- Teatro Dallas, *International Theater Festival* (2/04)
- *La Causa: A Tribute to César Chávez* (3/28/04)
- Tango Argentino, *An Evening of Tango* (4/18/04)
- Anita N. Martínez Ballet Folklórico, *Cinco de Mayo Celebration* (5/6/04)
- Latin Music Ensemble / Booker T. Washington High School (5/12/04)
- Martice Enterprises, *The Greatest Hits!* (9/17/04)
- Visión Andina, *Music of the High Andes Concert* (9/24/04)

### FY 2004-05
- Judy Baca, *A World Wall* (10/1-9/04)
- DFW International, *Homage to Pablo Neruda* (10/1-31/04)
- Daniel de Cordoba Bailes Españoles, *Las Raíces de Flamenco* (10/8-9/04)
- Mexico Institute, *Latin Ballroom Dancing* (10/13-27/04)
- Blockbuster Mural Reception and Unveiling (10/13/04)
- Teatro Dallas, *Dia de los Muertos* (10/15-31/04)
- Tango Argentino (10/16/04)
- Festival Michoacano (10/16/04)
- Mexico Institute, *Day of the Spanish Language* (11/4/04)
- Orquesta Sinfónica Infantil de México (11/5/04)
- Conte De Loyo Flamenco Festival and Classes (11/8-12/04)
- Neighborhood Touring Program Showcase (11/13/04)
- Tango Argentino (11/20/04)
- Anita N. Martínez Ballet Folklórico (11/20/04)
- The Ballet Foundation, *Nutcracker Opera in Spanish* (11/28/04)
FY2004-05 (cont.)

- Cara Mia Theatre Co. *Nuestra Pastorela* (11/30-12/19/04)
- Children’s Reading in Spanish (12/11/04)
- Posada Dallas (12/19/04)
- Tango Argentino, *Venecia* (1/7-8/04)
- Club Argentino DFW Club de Libro (1/22/05)
- Benjamin Saenz Reading (1/29/05)
- TITAS Noche Flamenco Master Class (2/12/05)
- Latin Music Ensemble Valentine Day’s Performance (2/12/05)
- Paco Peña Flamenco Dance Company Master Class (2/16/05)
- Paco Peña Flamenco Dance Company (2/17/05)
- Alebrijes Creative Workshop (2/19&26/05)
- Helen West Rodriguez Children’s Reading (2/26/05)
- Dallas Guitar Society (3/14/05)
- Cara Mia Theatre Co. *The Panza Monologues* (3/15/05)
- Daniel de Cordoba Flamenco Performance (3/18-19/05)

- Ollimpaxqui Ballet Company’s Folklorico Festival (4/8-9/05)
- Teatro Nuevo Mexico, Pablo Zinger’s *A Night of Zarzuela* (4/15/05)
- AVANCE Toy Making Class (4/26-28/05)
- Mexico Three Tenors Performance (4/30/05)
- Anita N. Martinez Ballet Folklorico Cinco de Mayo Performance (5/5/05)
- Ollimpaxqui Ballet Folklorico Festival (5/6-8/05)
- Vista Films Festival *Cantinflas Series* (5/22/05)
- Arga Nova Dance Performance (5/25-28/05)
- Daniel de Cordoba Flamenco Concert (6/3-4/05)
- The Mexico Institute Reading with Elena Poniatowska (6/15/05)
- Repertorio Español *Ana en el Trópico* (6/23/05)
- Tango Argentino *Tangothon* (6/25/05)
- Cara Mia Theatre Co. (6/27/05)
- Ballet Folklorico of Dallas Performance (7/5-8/05)
- Martice Enterprises *Pico de Gallo* (7/22 & 8/4-13/05)
- Alebrijes Creative Workshop (7/30/05)
- Casa de España Lecture (9/9/05)
- Casa De España *Don Quixote* film screening (9/8 & 10/05)
APPENDIX V: PERFORMING ARTS HISTORY (CONTINUED)

FY2004-05 (cont.)

- Martice Enterprises, *Cantinflas* (9/14-18/05)
- Fiestas Patrias (9/15-16/05)
- Ballet Hispánico, Salsa Master Class (9/21/05)
- Ballet Hispánico, Performance (9/21/05)
- Neighborhood Touring Program Showcase (9/24/05)
- Ollimpaxqui Ballet Company (9/28-30/05)

FY2005-06

- Festival Sabor de Mexico (10/14/-15/05)
- Anita N. Martinez Ballet Folklorico Performance (10/6/05)
- Mariachi Festival (10/16/05)
- Centro Argentino Performance (10/20-22/05)
- Alegre Ballet Folklorico (10/28/05)
- Palabras de los Seres Verdaderos (10/29/05)
- Workshop: Santos de Palo Puerto Rico (11/04/05)
- Vision Andina *Music of the High Andes Concert* (11/11/05)
- Conte de Loyo Flamenco Dance Theatre Performance (11/18-20/05)
- Cara Mia Theatre Co. *Nuestra Pastorela* (11/22-12/18/05)
- Repujado Workshop (12/3/05)
- Dallas Black Dance Theater Performance (12/6/05)
- Posada Dallas (12/18/05)
- Teatro Dallas Present International Theatre Festival (1/11-28/06)
- Denise Chavez Reading (2/3/06)
- HBO Vista Film Screening *Walkout* (2/22/06)
APPENDIX V: PERFORMING ARTS HISTORY (CONTINUED)

FY2005-06 (cont.)
• Booker T. Washington High School Dance Performance (3/3-4/06)
• Daniel Chacón Reading (3/4/06)
• Caribbean Roots Workshop (3/4-18/06)
• Cara Mía Theatre Co. El Chuco (3/14-31/06)
• Palabras de los Seres Verdaderos (3/25/06)
• Teatro Nuevo Mexico Zarzuela Performance (3/28/06)
• Workshop Caribbean Roots (4/1-26/06)
• Children’s Reading Workshop Puritos Cuentos, Que Cuentos (4/1-26/06)
• Miguel Angel Zapata Poet from Peru (4/6/06)
• Film Series in partnership with Spain Arts+Culture Sabados con Sauro (4/8-29/06)
• Teatro Flor Candela (4/8-5/28/06)
• French Alliance of North Texas French Canadian Guitar Concert (4/14/06)
• Paraguay Guitar Duo Concert (4/15/06)
• Anita N. Martínez Ballet Folklorico Performance (4/19/06)
• Dallas Black Dance Theater Performance (4/27-29/06)
• Trío Los Panchos Performance (5/3-4/06)
• Anita N. Martínez Ballet Folklorico Performance (5/5/06)
• Ollimpaxqui Ballet Folklorico Festival (5/10-14/06)
• Mexico Institute Ballet Folklorico Performance (5/19-20/06)
• Mexico Institute Presentation (5/25/06)
• Alegre Ballet Folklorico Performance (5/26/06)
• Daniel de Córdoba Performance (6/2-3/06)
• Repujada Workshop (6/3-17/06)
• Children’s Readings in Spanish (6/3-24/06)
• Edward James Olmos Film Raíces (6/4/06)
• Junior Players Summer Art Camp (6/5-23/06)
• Big Thought Performance (6/6-8/06)
• Nuevo Cine en Español (6/10-24/06)
• Repertorio Español Dona Rosita la Soltera (6/17/06)
• Ballet Folklorico of Dallas Performance (6/24/06)
• Summer Theater Workshop in Spanish for Children (7/5-28/06)
• Tango Argentino Tangothon (7/8/06)
• Workshop Alebrijes (7/8-22/06)
FY2005-06 (cont.)

- Radio Celebrities Cuentos (7/8-29/06)
- Nuevo Cine en Español (7/15-29/06)
- Conte de Loyo Flamenco Dance Theatre Performance (7/20-22/06)
- Ollimpaxqui Ballet Folklorico Performance (7/21-22/06)
- DCTV Summer Camp for Youth (7/24-29/06)
- Print Workshop MADI (7/24-29/06)
- Tango Argentino Performance (8/4/06)
- Children’s Readings in Spanish (8/5-26/06)
- Festival Sabor a México Conference (8/9/06)
- MACA/Arte Oakcliff Performance (8/9-12/06)
- Acting Workshop and Performance Chuchulcos (8/1-6/06)
- Cine Mexicano Maria Félix (8/12-26/06)
- Symposium & Master Class with SMU Jose Limón Dance Company (9/1-2/06)
- Jose Limón Dance Company Performance (9/2/06)
- Tango Argentino Tangothon (9/6-10/06)
- Artist Talk and Lecture Pellicer (9/8/06)

- Children’s Readings in Spanish (9/9-30/06)
- Fiestas Patrias (9/13-16/06)
- Graciela Limón Reading (9/16/06)
- Mariachi Festival (9/17/06)
- Ollimpaxqui Ballet Folklorico Hispanic Heritage Celebration (9/22&29/06)
- Neighborhood Touring Program Showcase (9/22/06)
- Cartonería Workshop (9/29/06)
FY 2006-07
• Target Second Saturdays (monthly throughout the year)
• Cine en el Centro Film Series (monthly throughout the year)
• Anita Martínez Ballet Folklorico Performance (10/6/06)
• Reading Today Marks the Beginning (10/20/06)
• TWU Play Actual Lives (10/28/06)
• Mojigangas Performance (11/2/06)
• Book Presentation La Zona Libre (11/9/06)
• Book Presentation Tortilla Soup for the Spirit (11/16/06)
• Lecture Virgen de Guadalupe Tilma (12/8/06)
• Cara Mia Theater Company Nuestra Pastorela (12/8-17/06)
• French Alliance of North Texas Franck Amsallem Jazz Trio Performance (2/16/07)
• Children’s Dramatized Readings (2/17/06)
• Workshop La Cultura Cura (3/3-24/07)
• Inti-Illimani Performance (3/10/07)
• Vista Films Screening Señorita Extraviada (3/20/07)

• A Dialogue between Sichuan and Beijing Operas Performance (4/7/07)
• Teatro Nuevo México Zarzuela Cabaret Performance (4/14/07)
• Dallas Black Dance Theater Spring Fiesta Dance (4/21/07)
• Enric Madriguera & Kathryn Evans Guitar Concert (4/26/07)
• Alejandro Filio Ex-A-Tec Guitar Concert (4/27/07)
• Paco Peña Flamenco Dance Co. A Compras! (4/29/07)
• Anita N. Martínez Ballet Folklorico Cinco de Mayo Ballet (5/4/07)
• Ollimpaxqui Ballet Company Folklorico Festival of Dallas (5/6&12&13/07)
• Centro Argentino Opus Cuatro from Argentina (5/17/07)
• Conte de Loyo Flamenco Theatre Flamenco Festival (5/19/07)
• Evolution Tango Tangothon (6/2/07)
• Discover Theater Camp in Spanish (6/2-8/4/07)
• Junior Players Summer Art Camp (6/5-22/07)
APPENDIX V: PERFORMING ARTS HISTORY (CONTINUED)

FY2006-07 (cont.)
• Repertorio Español Lorca con un Vestido Verde (6/9/07)
• Rondalla Concert Esperando La Madrugada (6/23/07)
• Big Thought Summer in the City (6/26-28/07)
• Gallery Talk with Stephen Vollmer Art of the Print (6/30/07)
• Teatro Flor Candela Devario Adentro, Afuera Crueldad (7/20/07)
• Summer Theater Camp in Spanish Performance (8/4/07)
• Julia Alvarez Book Presentation Once Upon a Quinceañera (8/10/07)
• Mini Festival Michoacano (8/17/07)
• Trió Los Panchos (8/31/07)
• The New Dallas Latin Youth Orchestra and Larry Harlow Salsa Performance (9/14/07)
• 70th Annual Fiestas Patrias (9/15-16/07)
• Luna Negra Dance Theater Performance (9/22/07)
• Color Tango Orchestra (9/28/07)
• The Dance Council Curtain Call (9/29-30/07)

FY 2007-08
• Target Second Saturdays (monthly throughout the year)
• Ollimpaxqui Dance Classes (monthly throughout the year)
• Anita N. Martinez Hispanic Heritage Month Performance (10/5/07)
• Gallery Talk with Stephen Vollmer (10/6/07)
• Cine en el Centro Film Series (10/6/07)
• Centro Argentino Cena de los Tontos (10/13-14/07)
• Allegro Guitar Society Concert (10/16/07)
• Festival Con Sabor a Mexico (10/19-20/07)
• Evolution Tango Dance Performance (10/26-28/07)
• Teatro Flor Candela Dia de los Muertos (11/1/07)
• Teatro Dallas Noche de Muertos en la Casa Azul (11/2/07)
• Embassy of Spain BdBDuo Piano Concert (11/3/07)
• Indian Fine Arts Concert (11/9/07)
• Booker T. Washington High School Dance Performance (11/15-16/07)
APPENDIX V: PERFORMING ARTS HISTORY (CONTINUED)

FY2007-08 (cont.)

• Mercedes Olivera Seminar Virgins and Goddesses (12/1/07)
• Ollimpaxqui Ballet Company Festejo Guadalupano (12/12/07)
• Alliance Francaise du Nord Texas Ferrandez-Barnat Piano Soprano Duo (1/9/08)
• Orchestra of New Spain Concert (2/8/08)
• Allegro Guitar Society Concert (2/15-16/08)
• Elisa Monte Dance Company Performance (3/1/08)
• Book Presentation Palabras de los Seres Verdaderos (3/5/08)
• Dagoberto Gilb Book Presentation – The Flowers (3/7/08)
• Cara Mia Theatre Co. Petra’s Pecado (3/13-14/08)
• Indian Fine Arts Association Concert (3/15/08)
• The Frame Project Workshop (3/29/08)
• Orchestra of New Spain and Conte de Loyo Flamenco Dance Theatre Performance (4/5/08)
• Dallas Ballet Company Spring Performance (4/6/08)

• Early Literacy Workshop Every Child Ready to Read in Dallas (4/10/08)
• Dallas Black Dance Theater II Performance (4/18/08)
• Allegro Guitar Society Concert (4/22/08)
• Alegre Ballet Folklorico Performance (4/26/08)
• Seminar Hecho en Tejas: Latino Writers Having Their Literary Say (5/3/08)
• Anita N. Martínez Ballet Folklorico Cinco de Mayo Performance (5/9/08)
• Book Presentation Los Mexicos de Mariana Yampolsky (5/17/08)
• Indian Fine Arts Association Concert (5/23/08)
• Evolution Tango Tangothon (5/24/08)
• Daniel de Córdoba Flamenco Performance (5/31/08)
• LCC Summer Camp in Spanish (5/31-6/28/08)
• Big Read Bless Me Ultima (6/7/08)
• Junior Players Summer Art Camp (6/10-27/08)
• Las Comadres Ruby Nelda Perez (6/18/08)
• Mexico Institute Festival 25th Celebration of the Day of Spanish (6/20/08)
APPENDIX V: PERFORMING ARTS HISTORY (CONTINUED)

FY2007-08 (cont.)

• Big Read Festival (6/21/08)
• Benito Huerta Workshop *Painting on Velvet* (6/25/08)
• Big Thought Dance Performance (7/23/08)
• Film Screening *Through the Valley* (7/25/08)
• Children’s Theater in Spanish *Fantástica Lluvia de Niños* (8/2/08)
• Texas Chinese Performing Arts and Betty Zhang *Traditional Chinese Instruments* (8/23/08)
• Teatro Dallas *Sex o No Sex* (8/30/08)
• Fiestas Patrias (9/14/08)
• Film Screening *Act of Honor* (9/17/08)
• Bobby Sanabria and the Dallas Latin Youth Big Band Performance (9/19/08)
• USPS Unveiling of New Latin Jazz Stamp with Dallas Latin Jazz All-Stars (9/20/08)
• LCC 5th Anniversary Festival *Son de Madera* (9/27/08)

FY 2008-09

• *Target Second Saturdays* (monthly through the year)
• Anita N. Martínez Ballet Folklórico *Ritmo y Tradición* (10/1-4/08)
• Federación de Clubes Michoacanos en Texas *Festival Michoacano* (10/10/08)
• Festival Con Sabor a México (10/12/08)
• Alegre Ballet Folklórico *Quinceañera* (10/21-25/08)
• Día de los Muertos Festival (11/1/08)
• Allegro Guitar Society *Montreal Guitar Trio* (11/7/08)
• Daniel de Córdoba *Raíces de Flamenco* (11/15/08)
• Posada Dallas (12/14/08)
• Asociación Boricua de Dallas *Día de Reyes* (1/10/09)
• AFI Dallas International Film Festival *A Class Apart* (2/10/09)
• Sociedad Cultural Dominicana *Independence Day Celebration* (2/28/09)
APPENDIX V: PERFORMING ARTS HISTORY (CONTINUED)

FY2008-09 (cont.)

- Southern Methodist University LULAC Student Chapter César Chávez Arts Tribute (3/29/09)
- Anita N. Martínez Ballet Folklórico Recital (4/4/09)
- Dallas Chamber Music The Orion String Quartet (4/6/09)
- Dallas Black Dance Theater Spring Fiesta (4/23-25/09)
- Teatro Dallas La máscara que hablaba (4/09 and 5/09)
- Stephanie Elizondo Griest and Barbara Renaud González Reading Women of Their World (4/20/09)
- Ollimpaxqui Ballet Company Folklórico Festival (5/2-3/09)
- Allegro Guitar Society Carlos Barbosa-Lima Concert (5/7/09)
- Anita N. Martínez Ballet Folklórico Tierra Mestiza (5/9/09)
- Sor Juana Festival (5/16/09)
- Trío Los Panchos (5/23/09)
- Peak Advantage Spring Musical Beauty & the Beast (5/29-30/09)

- Daniel de Córdoba Festival de Verano (6/6/09)
- Junior Players Summer Art Camp (6/9-26/09)
- Evolution Tango Tangothon (6/13/09)
- Elledanceworks Elle 12: Move (6/18-20/09)
- Asociación Boricua de Dallas Celebración de Becas y Cultura (7/25/09)
- Texas Chinese Performing Arts Betty Zhang and Chinese Traditional String Ensemble (7/31/09)
- Centro Argentino DFW Lejos de Aquí (8/14-15/09)
- Martice Enterprises Rick Najera’s Comedy Daddy Diaries (8/28-29/09)
- Repertorio Español Vagón (Boxcar) (9/19/09)
APPENDIX V: PERFORMING ARTS HISTORY (CONTINUED)

FY2009-10
- Target Second Saturday (monthly through the year)
- Workshops on traditional crafts including alebrijes, trees of life and repujado (throughout the year)
- Anita N. Martínez Ballet Folklórico Celebrating Hispanic Heritage Month (10/2-3/09)
- Consulate General of Mexico in Dallas and Imagination Celebration An Evening with Artisans from Oaxaca (10/6/09)
- Federación de Clubes Michoacanos de Texas Festival Michoacano (10/16/09)
- Alegre Ballet Folklórico Huapango, Jarabe y Son (10/23-24/09)
- Dallas Public Library Opening Reception for Feria Internacional del Libro (10/29/09)
- Teatre’ves Teatro in partnership with Austin College The Perfect Human (10/29 & 10/31/09)
- Día de los Muertos (11/1/09)
- Consulate General of Peru in Dallas Noche Peruana (11/7/09)
- University of North Texas Latin Jazz Band Latin Jams (11/20/09)
- Ollimpaxqui Ballet Company Pastorela (12/9/09)
- Cara Mía Theatre Co. Crystal City 1969 (12/9-19/09)
- Ollimpaxqui Ballet Company Festejo Guadalupano (12/11/09)
- Posada Dallas (12/13/09)
- Asociación Boricua de Dallas Día de Reyes Celebration (1/10/10)
- Texas Ballet Theater School Ensemble Performance (1/16/10)
- Dallas Chamber Music Claremont Trio (2/8/10)
- Big Squeeze (3/6/10)
- Evolution Tango Sabor a Tango (3/18-20/10)
- VSA Arts of Texas Arts & Law workshop (3/24/10)
- Cara Mía Theatre Co. & Laboratorio de la Máscara (4/10/10)
- Dallas International Film Festival Dallas Star Award Presentation to Guillermo Arriaga (4/13/10)
- Teatro Flor Candela Dance and Body Movement Workshop (4/14/10)
- Alegre Ballet Folklorico Folklore Rico! (4/16-17/10)
- DADA Spring Gallery Walk (4/17/10)
- Casa Ciudad de México Los Nuevos Cantos de la Ceiba (4/21/10)
APPENDIX V: PERFORMING ARTS HISTORY (CONTINUED)

FY2009-10 (cont.)

- Dallas Black Dance Theater Spring Fiesta (4/23-24/10)
- Día del Niño (4/24/10)
- Ollimpaxqui Ballet Company Folklórico Festival (5/1-2/10)
- Ruth Behar Adio Kerida (5/6 & 7/18/10)
- Anita N. Martínez Ballet Folklórico Cinco de Mayo (5/7-5/10/2010)
- Orchestra of New Spain Music in the Time of Sor Juana (5/15/10)
- Film Series La Doña (5/21-22/10)
- Ballet Folklórico of Dallas Nuestras Raíces (5/29/10)
- Thriving Minds Summer Camp in partnership with Big Thought (6/1-28/10)
- Teatro Flor Candela Cariño para ti (6/2/10)
- Daniel de Córdoba Summer Flamenco Showcase (6/5/10)
- Tish Hinojosa in Concert (6/12/10)
- Target Arts and Wonder Weekend (7/17-7/18/10)
- Teatro Mirarte (7/31/10)
- Centro Argentino DFW La Fiaca (8/20-21/10)
- Dallas Chapter of the American Jewish Committee Jewish Alliance Latino Journeys (8/24/10)
- Asociación Boricua de Dallas ¡Así Baila Puerto Rico! (8/28/10)
- Teatro Flor Candela Bufones de Misterio (9/9-11/10)
- Teatro Dallas Leona Vicario (9/16-18/10)
- University of North Texas & Meadows Museum Latin American Colonial Art Lecture (9/18/10)
- Son del Barrio Ritmo Latino (9/25/10)
- Vistas Film Festival Ricardo Sambrano (9/30/10)
- Gallery talks by Jesús Moroles, Michelle Murillo, Celia Álvarez Muñoz and Wittliff Collections curator Carla Ellard were offered to accompany the exhibitions throughout FY09-10
Target Second Saturday (monthly through the year)
Cine de Oro film matinees for seniors (monthly through the year)
New Philharmonic Orchestra of Irving (10/2/2010)
Evolution Tango An Evening with Astor Piazzola (10/8-9/2010)
Spanish Brass (10/10/10)
Alegre Ballet Folklórico Mosaico (10/15-16/10)
Violinist Manuel Ramos Melodías Clásicas (10/17/10)
Daniel de Córdoba Estampas Españolas (10/22/10)
Indian Fine Arts Academy Classical Indian Music with the Malladi Brothers (10/23/2010)
Anita N. Martínez Ballet Folklórico Celebrating Hispanic Heritage Month (10/28-29/10)
Día de los Muertos (10/30/10)
Ruby Nelda Perez Rosita’s Day of the Dead (10/30/10)
Las Nuevas Tamaleras (11/6-7/10)
Film Screening Latinos Living the American Dream (11/7/10)
The Gay Lesbian Fund of Dallas (11/10/10)
VSA Arts of Texas (11/11-12/2010)
Cara Mia Theatre Co., Crystal City 1969 (12/2-4 & 16-18/10)
Antonio Salinas Toneladas de Luz (12/9/10)
Ollimpaxqui Ballet Company Festival Guadalupano (12/10/10)
Posada Dallas (12/19/10)
Texas Ballet Theater School (1/29/11)
Joan Soriano + Puerto Plata: The Roots of Bachata (2/19/11)
Mexico Lindo Ballet Folklórico (2/26/11)
Dallas Black Dance Theater Spring Fiesta (3/4-5/11)
Maestros de acordeón workshop with Karlos Landin (3/18/11)
The Big Squeeze with Conteño with Juan Longoria Jr. and Czech & Then Some (3/19/11)
Daniel de Córdoba Primavera en Sevilla (4/16/11)
Peace Corps documentary screening Niger ’66 (4/21/11)
Día del Niño (4/23/11)
Cara Mia Theatre Co., House on Mango Street (3/26 & 31, 4/1-2 & 7-9/11)
2010-11 (cont.)

- Ollimpaxqui Ballet Company Folklórico Festival (4/29-30/11)
- Anita N. Martínez Ballet Folklórico Norteño Bravo (5/6/11)
- Dallas Children’s Theater Señora Tortuga (5/10-27/11)
- Alegre Ballet Folklórico ¡Folclore Rico! (5/20-21/11)
- Thriving Minds Summer Camp in partnership with Big Thought (6/2-29/11)
- Daniel de Córdoba Summer Flamenco Showcase (6/4/11)
- ¡Gaytino! (6/10-11/11)
- Dallas Park and Rec. Summer Recitals (7/13 & 20/11)
- Ballet Folklórico de Dallas Fiesta de 200 Años (7/16/11)
- Tenochtitlán Ballet Folklórico México de mi Corazón (7/23/11)
- Caminos del Inka Ensemble Inka Trail: A Musical Journey with (8/6/11)

- Asociación Boricua de Dallas Comedian Raymond Arrieta (8/20/11)
- Texas Performing Chinese Association (8/25/11)
- Teatro Flor Candela Los Llevamos Dentro (8/27/11)
- Psophonia Dance Company A Rip in the Atmosphere (9/9-10/11)
- Mariachi Quetzal, Gabriel de Montemayor and Lucia Gonzalez Mariachi y Poesía (9/16-17/11)
- Teatro Farolito Simplemente Lara (9/23-24/11)
APPENDIX V: PERFORMING ARTS HISTORY (CONTINUED)

2011-12
- Target Second Saturday (monthly through the year)
- Cine de Oro film matinees for seniors (monthly through the year)
- Anita N. Martínez Ballet Folklórico Recital (10/1/11)
- Tenochtitlan Ballet Folklórico, (10/15/11)
- Alegre Ballet Folklórico Recital (10/21-10/22)
- Día de los Muertos (10/29/11)
- Latina Dance Theatre Project The Slumber of Reason (11/4-11/5/11)
- El Insomnio Americano (11/18-11/19/11)
- Young Architects of Spain Lecture (11/10/11)
- Cara Mia Theatre Co. Pastorela (12/1-3/1, 12/6-1/110 & 12/15-1/17/11)
- Leadership Dallas Forum (2/10/12)
- Posada Dallas (12/18/11)
- Big Thought Community Panel (2/24/12)
- Big Thought Family Day 2/25/12
- Dallas Black Dance Theater (3/2-3/12)
- Mujeres de Arcadia Monólogos de la Vagina (3/16-17/12)
- Film Screening Mnemosyne Foundation (3/23/12)
- American Sabor Open House (3/24/12)
- Big Squeeze featuring Los Texmaniacs (3/25/12)
- Cara Mia Theatre Co. La Esquinita (3/29-31/12)
- Sunset High School Drill Team Recital 4/13/12
- Eddie Palmieri Latin Jazz Quartet (4/21/12)
- Día del Niño (4/22/12)
- Lecture Selena Reconsidered (4/26/12)
- American Sabor Youth Contest (4/28/12)
- The Original Chicano (5/2/12)
- Jampact, (5/3/12)
- HACER Los Vendidos (5/11/12)
- Son del Barrio (5/12/12)
- Ballet Folklorico of Dallas (5/19/12)
- Lecture Reggaeton Revolution (5/24/12)
- Latino Leaders Magazine (5/24/12)
- Hispanic Chamber of Commerce (5/31/12)
- Thriving Minds Summer Camp in partnership with Big Thought (6/1-30/12)
- Daniel de Córdoba Recital (6/2/12)
- Los Pleneros de la 21 (6/16/12)
- Big Thought Family Day 7/17/12
- Park and Rec Summer Camp Recital (7/18/12)
- Tenochtitlan Ballet Folklorico (7/20/12)
- Day of Peru Event (7/28/12)
APPENDIX V: PERFORMING ARTS HISTORY (CONTINUED)

2012-13
• Target Second Saturday (monthly throughout the year)
• Cine de Oro film matinees for seniors (monthly throughout)
• Havana NRG Concert (9/14/12)
• Carolina Imperial and Mariachis Celebrating Diez y Seis (9/15/12)
• Little Joe y La Familia Concert (9/16/12)
• LCC One-Act Play Festival (9/20-9/22/12)
• Artes de La Rosa The Fifth Sun, (9/28-9/29/12)
• Anita Martínez Ballet Folklorico Hispanic Heroes (10/6/12)
• After-School Classes Ceramics (10/10-12/7/12)
• Big Thought Family Day (10/11/12)
• Jampact Concert (10/13/12)
• DSO Youth Event (10/18/12)
• Tenochtitlan Ballet Folklorico Fall Recital (10/19-20/12)
• Hispanic 100 Event (10/24/12)
• LCC Lecture Series Hustling the Old Mexico Aside (10/25/12)
• Día de los Muertos Festival (10/27/12)
• Peruvian Film Festival (11/6-7 & 11/16-14/12)
• Alegre Ballet Folklorico Mi Tierra (11/16-17/12)
• Cara Mia Theatre Milagritos/Little Miracles (12/1-12/15/12)
• Posada Dallas (12/16/12)
• After School Class Architecture (1/15-2/23/13)
• Wade College Fashion Forum (1/16/13)
• Texas Ballet Theater Recital (1/19/13)
• Spanish Film Festival (1/22-23 & 1/29-30/13)
• THWRD Magazine Open Mic Night (1/23/13)
• LCC Lecture Series Vietnams Vietnam: Patriotism, Politics and War (1/24/13)
• LCC Lecture Series Sharing the Beauty of a Photography Collection (2/7/13)
• Texas Ballet Theater Showcase (2/16/13)
• Latino Leaders Event (2/21/13)
• Dominican Association Event (2/23/13)
• Alegre Ballet Folklorico Spring Showcase (3/2/13)
• HLR Spring Break Camp (3/12-14/13)
• Big Thought Family Day (3/16/13)
• THWRD Magazine Poetry Night (3/20/13)
• LCC Lecture Examining the Work of Texas Latina Artist Margarita Cabrera (3/23/13)
• The Big Squeeze featuring Flaco Jiménez (3/24/13)
• After School Class Musical Theater (3/26-5/7/13)
• New Philharmonic Orchestra of Irving, Celebrate Latino Connections (4/6/13)
FY2012-13 (cont.)

- SMU Poetry Night (4/10/13)
- LCC Lecture Series Jose Limón Speaking Eloquently Through Movement (4/18/13)
- Jose Limón Dance Company Performance (4/20/13)
- Día del Niño Festival (4/28/13)
- Benjamin Franklin Middle School Recital (5/1/13)
- LCC Cinco de Mayo with Alegre Ballet Folklorico (5/4/13)
- Fihankra Dance Recital (5/9/13)
- Will West Productions A Raisin in the Sun (5/17-18/13)
- THWRD Night of Poetry (5/22/13)
- Ballet Folklorico of Dallas Recital (5/25/13)
- Cara Mia Theatre The Dreamers Trilogy - Part 1 (5/31-6/15/13)
- LCC Lecture Series A Conversation with Luis Valdez, Founding Artistic Director of El Teatro Campesino (6/7/13)
- TCG Conference Events (6/5 & 6/7/13)

- LCC Thriving Minds Summer Camp (6/17-7/12/13)
- UNT Film Screening Texas Before the Alamo (6/19/13)
- LCC Lecture Series The Diversity of Dallas and North Texas Latino Artists (6/20/13)
- Tenochtitlan Ballet Folklorico Summer Recital (6/28-29/13)
- Parks and Rec Dept. Summer Camp Showcase (7/10 & 7/17/13)
- Anita Martinez Ballet Folklorico Summer Camp Recitals (7/12 & 7/19/13)
- Peru Independence Day Celebration (7/27/13)
- Miss Latina Dallas (8/17/13)
- TANTO Forum Men on the Verge of His-Panic Breakdown (8/24/13)
- South Dallas Cultural Center Remembering Katrina (8/31/13)
- LCC Lecture Series El Centenario: Mexican Independence Day Celebrations by Raul Ramos (9/18/13)
- THWRD Night of Poetry (9/18/13)
- LCC 10th Anniversary Gala Night (9/20/13)
- LCC 10th Anniversary Community Festival (9/21/13)
- Boone Family Foundation Forum (9/26/13)
## APPENDIX VI: FY2013 & FY2014 BUDGET

### EXPENSES

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### REVENUE

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