

WEST OAK CLIFF

AREA PLAN

TASKFORCE MEETING #5

DECEMBER 14, 2020



MEETING OVERVIEW

1. Community Meeting Recap

November 19th Community Meeting Feedback
Online Survey Feedback
Summary of Comments

2. Hispanic/Latinx Engagement

3. Community Representation

4. Next Steps

Proposed Meeting Schedule



WEST OAK CLIFF AREA PLAN

COMMUNITY MEETING RECAP

TASKFORCE MEETING #5

COMMUNITY FEEDBACK

Key Takeaways

1. Concerns about **gentrification/ displacement/ lack of affordability**
2. Desire for **more greenspace**
3. Desire for **improved public safety/** coordination with ongoing efforts
4. Numerous **infrastructure improvements** desired
5. Interest in seeing **context-sensitive walkable development**
6. Concerns about **lack of representation** (particularly of Hispanic/Latinx community) on Taskforce and through public engagement

COMMUNITY MEETING FEEDBACK

Parks/ Public Space

“More green space/parks in the area under consideration”

“I'd like to see more parks, including a dog park.”

“Better lighting at Moss Park and Beverly Hills Park off of Francis”

Public Safety

“Crime prevention and reductions should play a role in the plan to move forward.”

“How will the Dallas police and DART police be involved with this development to ensure proper police coverage for the community?”

“Is there a plan in place to work with organizations to help for the homeless?”

COMMUNITY MEETING FEEDBACK

Infrastructure Needs

“Speed bump on Ferndale in front of the church”

“Improve street design to allow for multimodal transportation/pedestrian safety.”

“Bike lanes throughout our community.”

“More sidewalks - Pierce, Superior, Chalmers”

“Sidewalks on the street leading to the schools.”

“Calm traffic on Hampton--great historical infrastructure.”

“Davis St. back to a single lane with middle turning lane like it use to be years ago between Westmoreland and Hampton.”

“More walkability and narrow streets”

COMMUNITY MEETING FEEDBACK

Infrastructure Needs

“I'd like to see more sidewalks in the neighborhood between Westmoreland/Ravinia-Jefferson/Clarendon”

“Stop putting sidewalks on the curb along busy streets! Make sure that there is a parkway to serve as a buffer between vehicles and people.”

“Sidewalks and storm drains on Marshall Dell. Sidewalks for us to safely commute to the proposed zones, and storm drains to stop the flooding.”

“Improved sidewalks and crosswalks along Clarendon. It would be helpful to have some kind of pedestrian-friendly signage or crosswalk on Clarendon near Weiss Park for kids and families to have safer access to the park.”

COMMUNITY MEETING FEEDBACK

Land Use

“Development around DART Stations!”

“I don’t want another Bishop Arts, the new development there ruined the vibe, history, and comfort of the neighborhood. I never go there anymore.”

“Reduction in car dependency, affordable housing and increasing density around transit stations and along corridors. Upzoning residential areas to increase "missing middle" housing.”

“Don’t want the ugly multistory buildings”

“Remediate blighted buildings and abandoned lots in high-violence locations. Add outdoor lighting in locations where nighttime violence has been most severe. Utilize schools to deliver group support that teaches kids to pause before they act.”

COMMUNITY MEETING FEEDBACK

Engagement

“You should be pushing for Spanish community meetings, not leaving them as a secondary item to those who ask for it.”

“All of the neighborhoods regardless of whether they have a formal neighborhood association should be represented. With a 70% Latino population, I would expect it would have reflected in the composition of the task force.”

Code

“Code Compliance needs to resolve trash and cars parked on front lawns in front residences and vehicles that have not moved in months on the streets.”

Affordability

“What plans do you have to keep taxes moderate for current homeowners and new homes affordable for working class people?”

ONLINE SURVEY FEEDBACK

88 **TOTAL**
RESPONSES

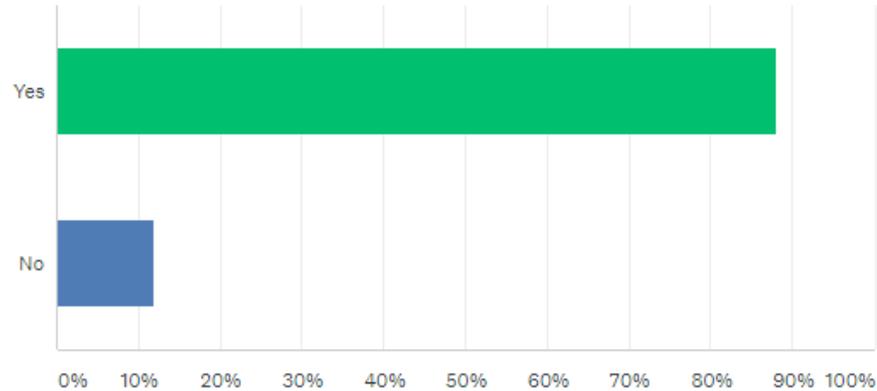
85 **IN ENGLISH**
3 **IN SPANISH**

***AS OF 8AM 12.14.2020**

ONLINE SURVEY FEEDBACK

Do you live in the study area?

Answered: 84 Skipped: 1

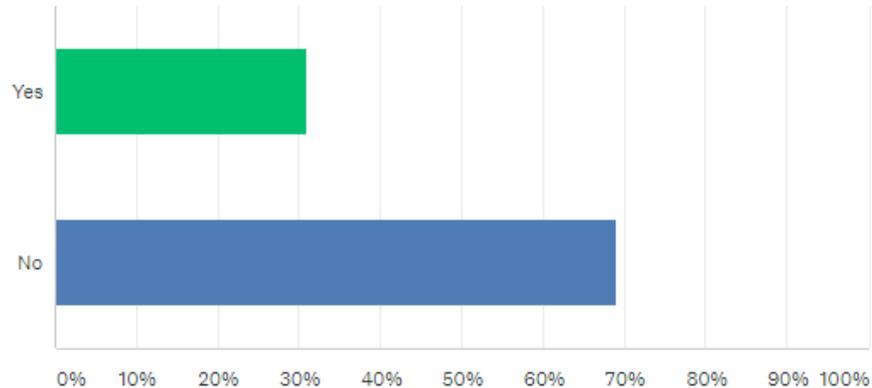


ANSWER CHOICES	RESPONSES
▼ Yes	88.10% 74
▼ No	11.90% 10
TOTAL	84

ONLINE SURVEY FEEDBACK

Do you work in the study area?

Answered: 84 Skipped: 1

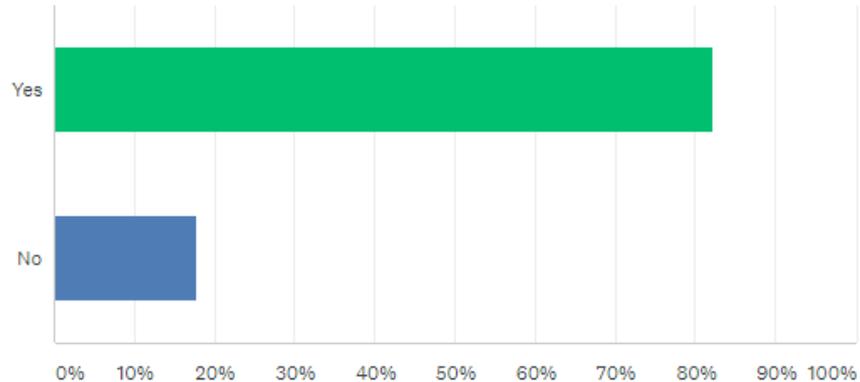


ANSWER CHOICES	RESPONSES
Yes	30.95% 26
No	69.05% 58
TOTAL	84

ONLINE SURVEY FEEDBACK

Do you own property in the study area?

Answered: 84 Skipped: 1

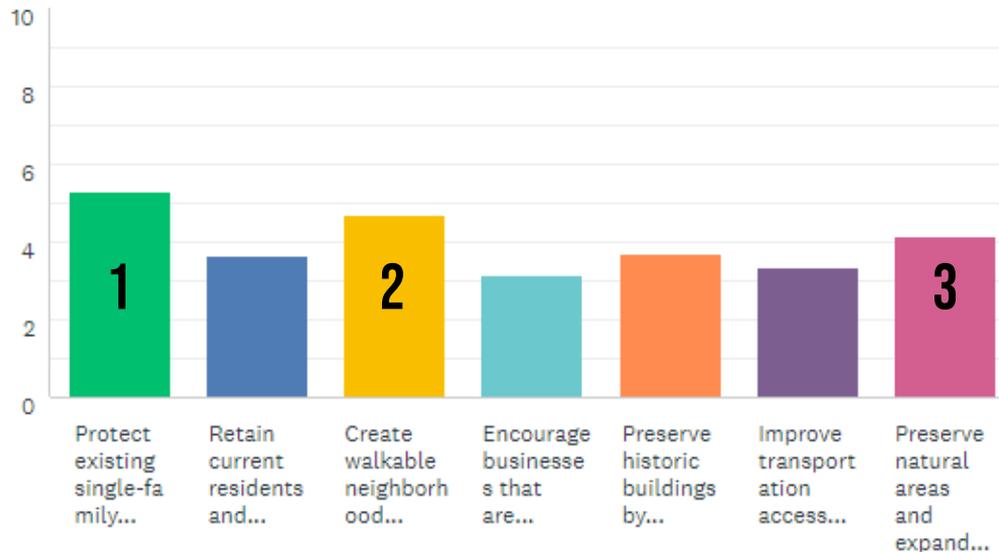


ANSWER CHOICES	RESPONSES	
▼ Yes	82.14%	69
▼ No	17.86%	15
TOTAL		84

ONLINE SURVEY FEEDBACK

Rank your top planning goals for this study from most important (#1) to least important (#7)

Answered: 85 Skipped: 0

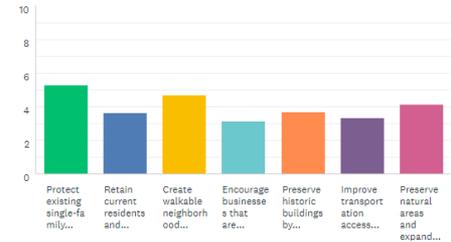


	1	2	3	4	5	6	7	TOTAL	SCORE
Protect existing single-family neighborhoods.	51.81% 43	8.43% 7	10.84% 9	6.02% 5	3.61% 3	9.64% 8	9.64% 8	83	5.31
Retain current residents and attract new residents by encouraging new and affordable housing choices.	10.84% 9	15.66% 13	7.23% 6	15.66% 13	12.05% 10	20.48% 17	18.07% 15	83	3.64
Create walkable neighborhood centers that provide a variety of work, cultural, shopping and living opportunities.	19.28% 16	21.69% 18	19.28% 16	12.05% 10	12.05% 10	10.84% 9	4.82% 4	83	4.72
Encourage businesses that are compatible with surrounding neighborhoods.	2.44% 2	6.10% 5	7.32% 6	24.39% 20	24.39% 20	19.51% 16	15.85% 13	82	3.16
Preserve historic buildings by encouraging renovation and reuse.	3.66% 3	15.85% 13	14.63% 12	14.63% 12	26.83% 22	10.98% 9	13.41% 11	82	3.68
Improve transportation access through better street design and suitable development around DART light-rail stations.	8.54% 7	8.54% 7	18.29% 15	12.20% 10	8.54% 7	15.85% 13	28.05% 23	82	3.37
Preserve natural areas and expand public parks and trails.	3.61% 3	22.89% 19	22.89% 19	15.66% 13	13.25% 11	12.05% 10	9.64% 8	83	4.13



Rank your top planning goals for this study from most important (#1) to least important (#7)

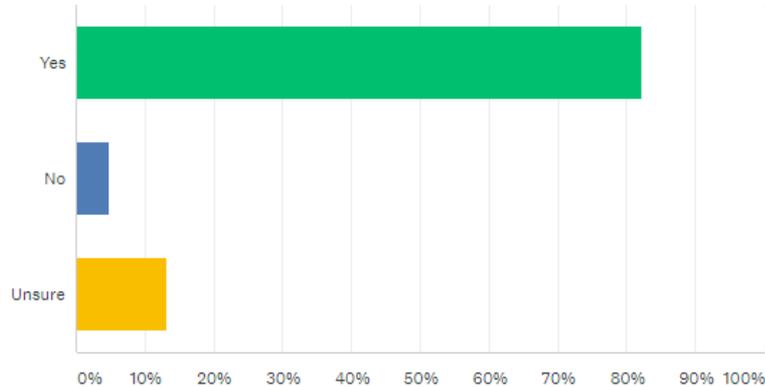
Answered: 85 Skipped: 0



ONLINE SURVEY FEEDBACK

Do you think the following should be a planning priority for this study:
Protect existing single-family neighborhoods.

Answered: 84 Skipped: 1

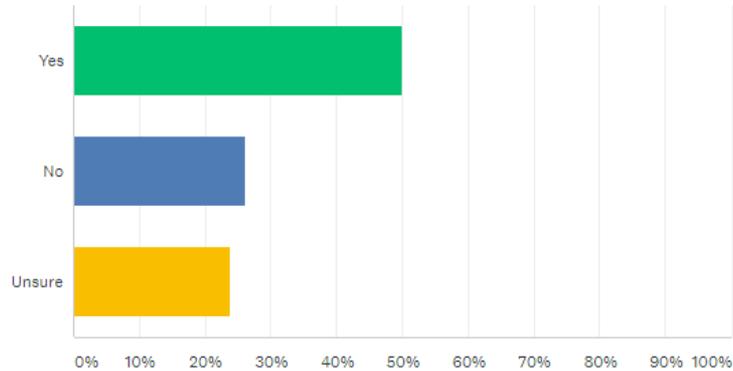


ANSWER CHOICES	RESPONSES
▼ Yes	82.14% 69
▼ No	4.76% 4
▼ Unsure	13.10% 11
TOTAL	84

ONLINE SURVEY FEEDBACK

Do you think the following should be a planning priority for this study: Retain current residents and attract new residents by encouraging new and affordable housing choices.

Answered: 84 Skipped: 1

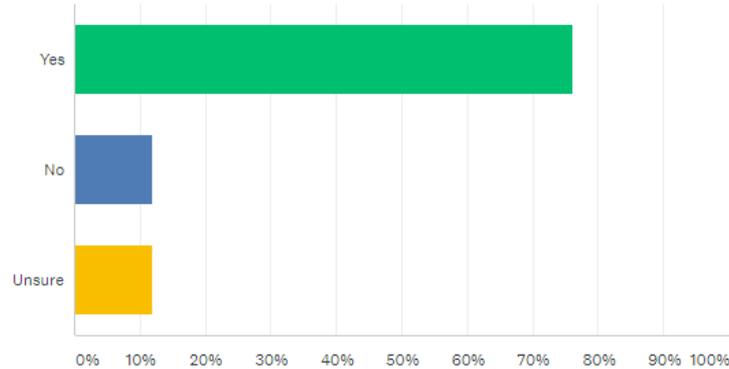


ANSWER CHOICES	RESPONSES
Yes	50.00% 42
No	26.19% 22
Unsure	23.81% 20
TOTAL	84

ONLINE SURVEY FEEDBACK

Do you think the following should be a planning priority for this study: Create walkable neighborhood centers that provide a variety of work, cultural, shopping and living opportunities.

Answered: 84 Skipped: 1

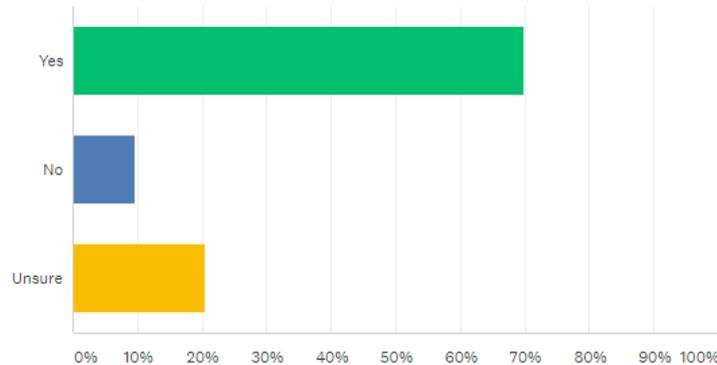


ANSWER CHOICES	RESPONSES
Yes	76.19% 64
No	11.90% 10
Unsure	11.90% 10
TOTAL	84

ONLINE SURVEY FEEDBACK

Do you think the following should be a planning priority for this study: Encourage businesses that are compatible with surrounding neighborhoods.

Answered: 83 Skipped: 2

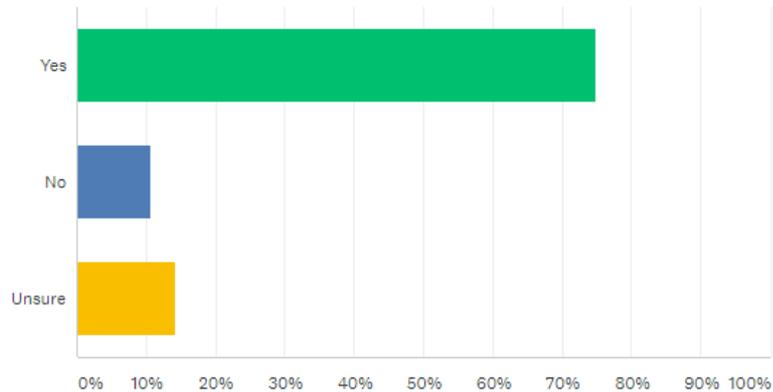


ANSWER CHOICES	RESPONSES
Yes	69.88% 58
No	9.64% 8
Unsure	20.48% 17
TOTAL	83

ONLINE SURVEY FEEDBACK

Do you think the following should be a planning priority for this study: Preserve historic buildings by encouraging renovation and reuse.

Answered: 84 Skipped: 1

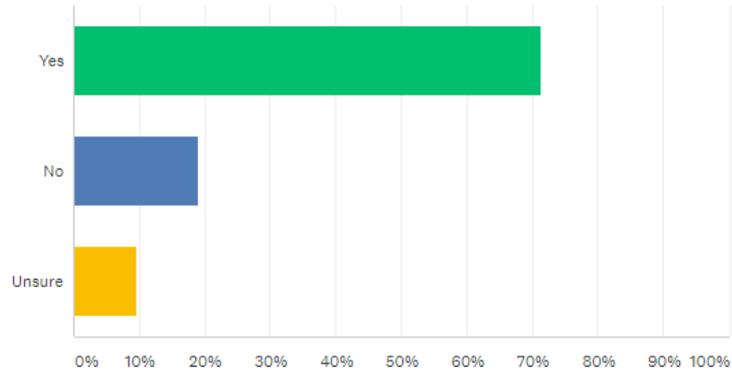


ANSWER CHOICES	RESPONSES	
▼ Yes	75.00%	63
▼ No	10.71%	9
▼ Unsure	14.29%	12
TOTAL		84

ONLINE SURVEY FEEDBACK

Do you think the following should be a planning priority for this study: Improve transportation access through better street design and suitable development around DART light-rail stations.

Answered: 84 Skipped: 1

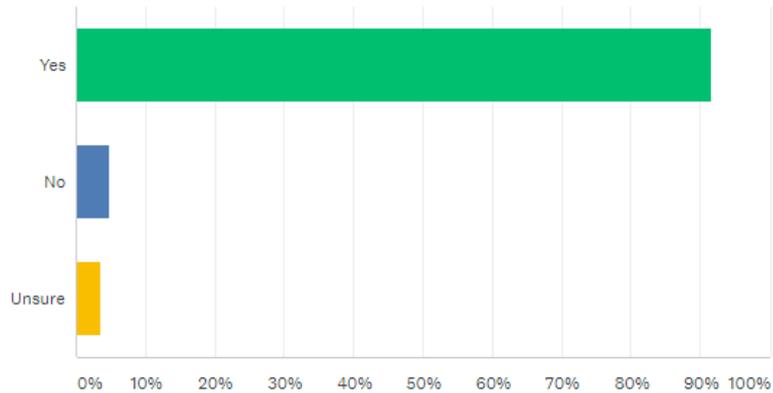


ANSWER CHOICES	RESPONSES	
▼ Yes	71.43%	60
▼ No	19.05%	16
▼ Unsure	9.52%	8
TOTAL		84

ONLINE SURVEY FEEDBACK

Do you think the following should be a planning priority for this study: Preserve natural areas and expand public parks and trails.

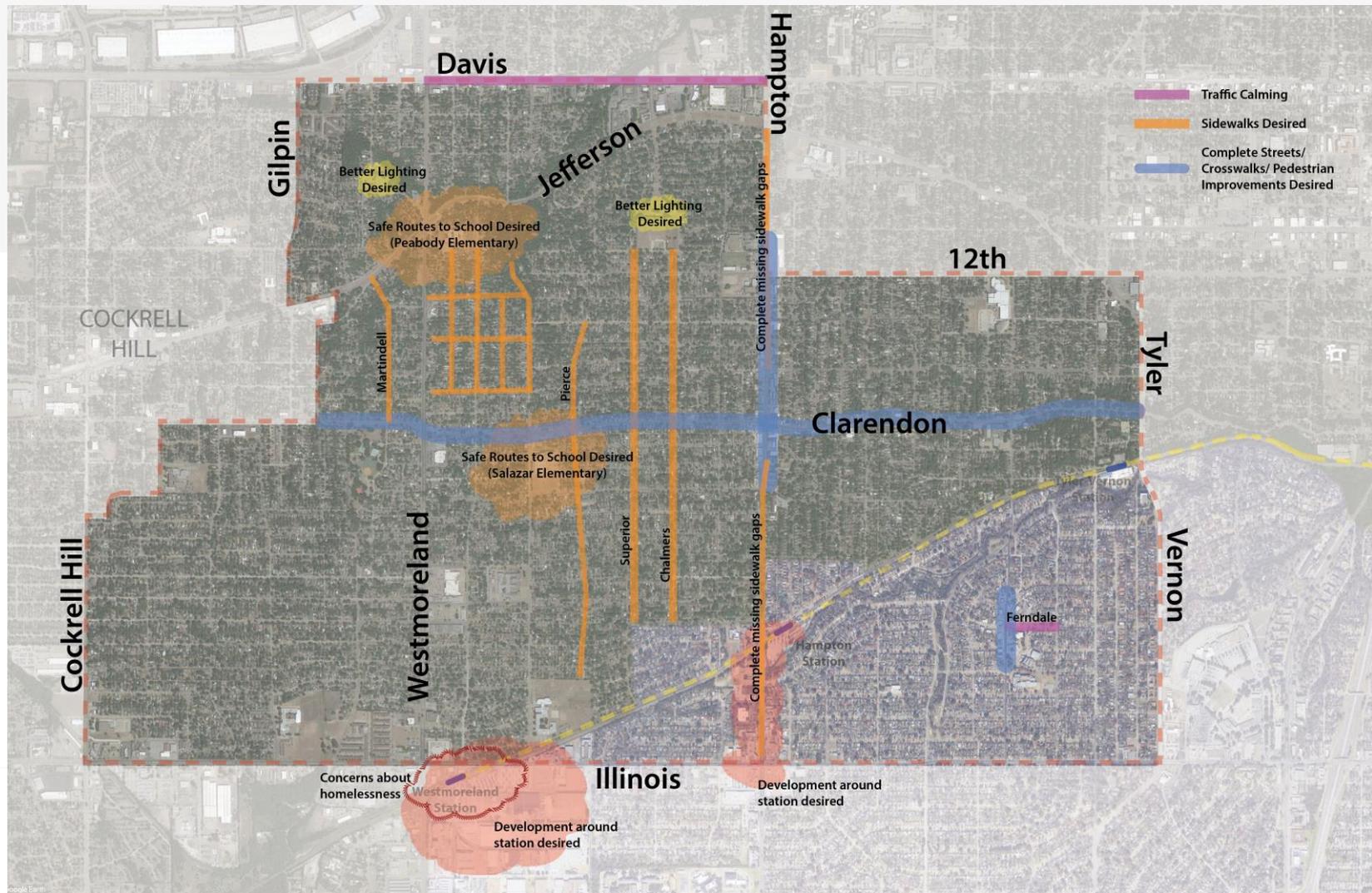
Answered: 84 Skipped: 1



ANSWER CHOICES	RESPONSES
Yes	91.67% 77
No	4.76% 4
Unsure	3.57% 3
TOTAL	84

ONLINE SURVEY FEEDBACK







WEST OAK CLIFF AREA PLAN

HISPANIC/LATINX ENGAGEMENT

TASKFORCE MEETING #5

TARGETED HISPANIC/LATINX ENGAGEMENT

- Host Community Meeting in Spanish
Proposed Date: Late January
- Post community meeting in Spanish on YouTube prior to future community meetings
- Host future community meetings with Spanish Captions
- Provide Q & A in Spanish during meetings
- Translate flyers, surveys, community meeting presentations, and draft and final plan in Spanish

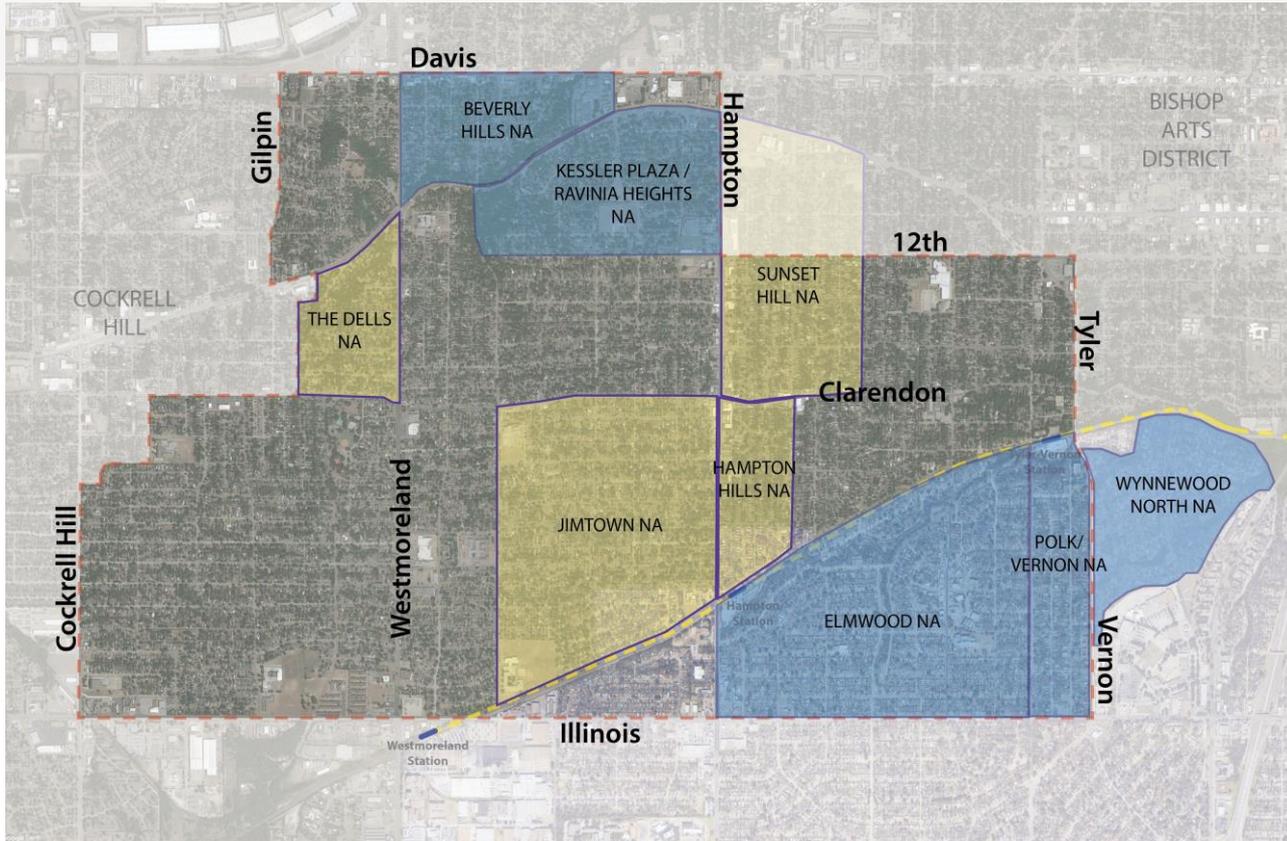


WEST OAK CLIFF AREA PLAN

NEIGHBORHOOD REPRESENTATION

TASKFORCE MEETING #5

NEIGHBORHOOD ASSOCIATIONS



**Confirmed
Neighborhood
Association**



**Unconfirmed
Neighborhood
Association**

NEIGHBORHOOD REPRESENTATION

Neighborhood Association	Taskforce Representative	PUD NA President Representative (on file)
Hampton Hills	Greg Gerbig	Listed as unconfirmed
Sunset Hills	Greg Gerbig	Listed as unconfirmed
Jim Town	Mary Lou Paras	In the process of contacting Mary Lou to confirm president/ contact information
Kessler Plaza/Ravinia Heights (listed in our database and on their website as one NA)	Tre Black	Devin Goldsmith
The Dells	Joshua Ramsey	Not listed in our database
Ravinia Heights	Mark Register	Devin Goldsmith (listed in our database and on their website as one NA - Kessler Plaza/Ravinia Heights)
Beverly Hills	Barbara Barbee	Barbara Barbee
Elmwood	Elena Stephens	Christine Hopkins
Wynnewood North	Kristen Hensley	Denise Requardt
Heritage Oak Cliff	Kristen Hensley	Lee Ruiz / Lisa Benskin, Co-Chairs
Polk-Vernon	Yolanda Alameda	Yolanda Alameda

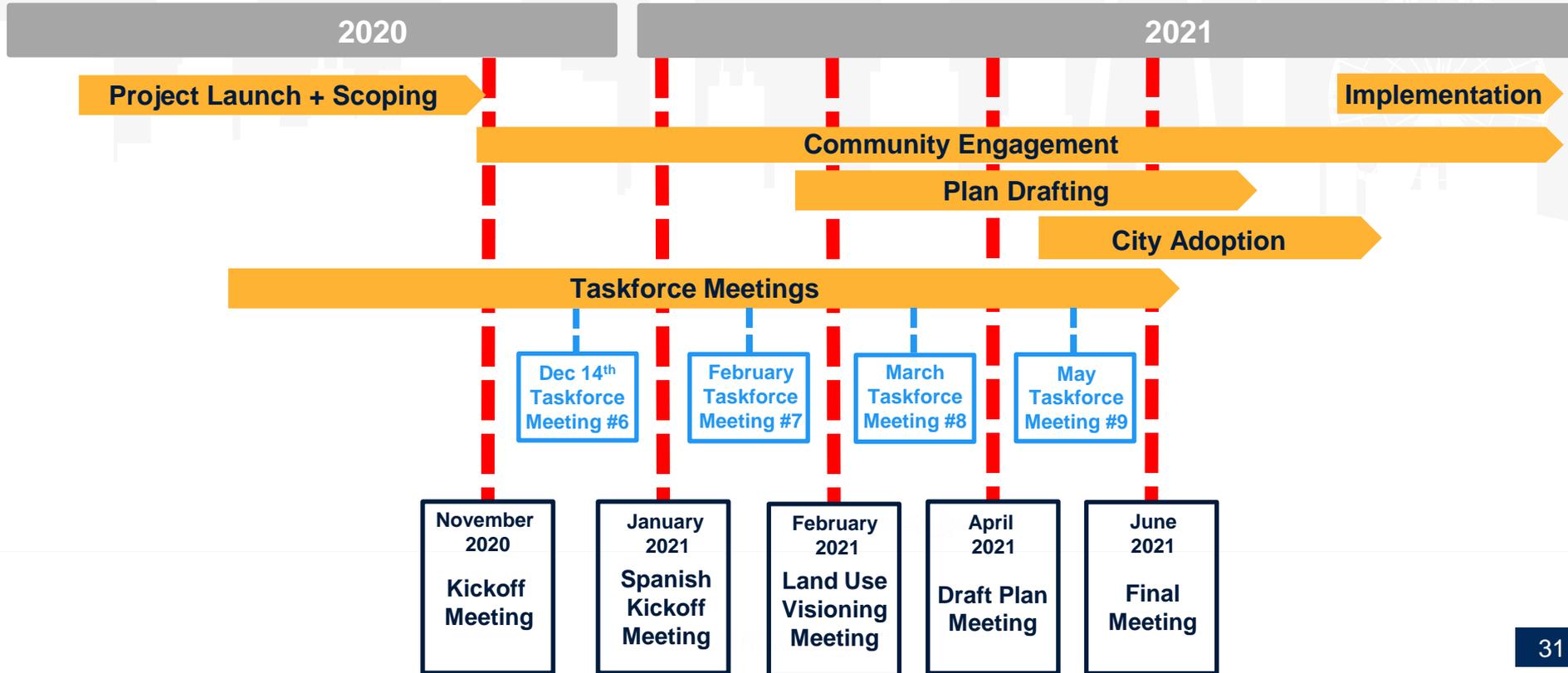


WEST OAK CLIFF AREA PLAN

NEXT STEPS

TASKFORCE MEETING #5

COMMUNITY MEETING SCHEDULE





WEST OAK CLIFF AREA PLAN

