

# UDPRP Review Summary

03.23.18

Urban Design Peer Review Panel

DATE: 03.23.18

TIME: 8:30am

**PROJECT: Red Bird**

LOCATION: Dallas City Hall Room 5ES

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## Overview

Below is a summary of Urban Design Peer Review Panel advice for phase one of the Red Bird redevelopment project as derived from the March 23rd Peer Review session.

## Advice Summary

- [1] The panel encourages producing an illustrative vision for the Red Bird project area as a means to communicate a flexible long-term vision for the site. The illustration could serve multiple purposes such as aiding to attracting new uses and tenants, and as a measure to evaluate the approach to individual phases.
- [2] As clarity of uses and related parking requirements are defined, the panel encourages that effort be made to “greening” existing parking areas as an interim approach toward site redevelopment.
- [3] The panel further suggests exploring interim use of existing parking areas for a variety of temporary uses, events, or temporary parklike community spaces.
- [4] The Panel applauds the addition of new users and use types, and as such encourages effort be made to collect new development proposals in close proximity to one another as a way to condense activity and to produce a vibrant and lively urban environment.
- [5] The panel is highly supportive of the proposed central public space and encourages amplifying the primary entrance from Camp Wisdom as a grand and highly landscaped entry experience.
- [6] The panel encourages further articulation of the proposed walking trail as a well-developed public amenity by incorporating additional width, additional trees and a variety of enhanced surface treatments.