

UDPRP Review Summary **DRAFT 05.26.17**

Urban Design Peer Review Panel

DATE: 05.26.17

TIME: 8:30am

PROJECT: 1910 Pacific 1st Floor Activation

LOCATION: Dallas City Hall Room 5ES

Overview

Below is a summary of Urban Design Peer Review Panel advice for the 1910 Pacific 1st Floor Activation project, as derived from the May 26th Peer Review session.

Advice Summary

- [1] The panel suggests engaging with the Pacific Plaza Park team to identify opportunities for complementary design and uses.
- [2] Consider opportunities to visually condense the verticality of the courtyard space through the use of overhead treatments or awnings.
- [3] The panel supports the modification of the stairs and planters on the Pacific Avenue frontage to allow for a full width opening that allows for better integration with the adjacent park and public realm.
- [4] Consider additional layers of articulation on the Elm Street frontage, such as landscape or streetscape elements, to improve the pedestrian experience along Elm.
- [5] Consciously design the layout of the Elm Street plaza area to not impede the flow or privatize the entry to the building.
- [6] The panel supports efforts to create visual cues within the Pacific Avenue entry plaza to help draw attention to activity within that space, along with providing opportunities to spill activity directly into the public realm.
- [7] The panel recommends unifying the plaza and sidewalk treatments through articulation and materiality.