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PUBLIC MEETING POSTING

SPECIAL SIGN DISTRICT ADVISORY COMMITTEE (SSDAC) MEETING

Tuesday, July 14, 2026

10:00 AM

WebEx Videoconference: <https://bit.ly/SSDAC071426>

City Hall, 1500 Marilla, Dallas, TX, Conference Room 5BN

The Special Sign District Advisory Committee will be held by videoconference and at City Hall, 1500 Marilla, Dallas, TX, Conference Room 5BN. The public may attend the meeting via the videoconference link here: <https://bit.ly/SSDAC071426> Password: dallas (325527 from phones)

The public is encouraged to attend the meeting virtually; however, City Hall is available for those wishing to attend in person following all current pandemic-related public health protocols. The public may also listen to the meeting by calling (408) 418-9388 Event number (access code): 2494 844 4243 Password: dallas (325527 from phones)

Individuals who wish to speak virtually during the public meeting must register, by contacting the Department of Planning and Urban Design by **Tuesday, July 14, 2026 at 10 am.** For online registrations, please use the link at: <https://bit.ly/SSDAC-Register> or you can call 214-670-4209 to register by phone. **Only registered speakers will be allowed to address the Committee during public meeting and their video on when speaking.**

PURPOSE: To consider the attached agendas and any other business that may come before this Committee.

Handgun Prohibition Notice for Meetings of Governmental Entities

"Pursuant to Section 30.06, Penal Code (trespass by license holder with a concealed handgun), a person licensed under Subchapter H, Chapter 411, Government Code (handgun licensing law), may not enter this property with a concealed handgun."

"De acuerdo con la sección 30.06 del código penal (ingreso sin autorización de un titular de una licencia con una pistola oculta), una persona con licencia según el subcapítulo h, capítulo 411, código del gobierno (ley sobre licencias para portar pistolas), no puede ingresar a esta propiedad con una pistola oculta."

"Pursuant to Section 30.07, Penal Code (trespass by license holder with an openly carried handgun), a person licensed under Subchapter H, Chapter 411, Government Code (handgun licensing law), may not enter this property with a handgun that is carried openly."

"De acuerdo con la sección 30.07 del código penal (ingreso sin autorización de un titular de una licencia con una pistola a la vista), una persona con licencia según el subcapítulo h, capítulo 411, código del gobierno (ley sobre licencias para portar pistolas), no puede ingresar a esta propiedad con una pistola a la vista."

A quorum of the City Plan Commission may attend this Special Sign District Advisory Committee Meeting



SPECIAL SIGN DISTRICT ADVISORY COMMITTEE (SSDAC) MEETING

Tuesday, July 14, 2026

10:00 AM

AGENDA

WebEx Videoconference: <https://bit.ly/SSDAC071426>

City Hall, 1500 Marilla, Dallas, TX, Conference Room 5BN

Emily Liu, FAICP, Director, Planning and Development Department

Andreea Udrea, PhD, AICP, Deputy Director, Planning and Development Department

Sarah May, MCRP, AICP, Manager, Planning and Development Department

PUBLIC MEETING SPECIAL PROVISION SIGN DISTRICTS

Downtown Special Provision Sign District

1. [SIGN-26-001413](#) An application for a Certificate of Appropriateness by Victoria Morris of Jackson Walker LLP, for a 366.3-square-foot back-lit channel letter sign mounted on the Southeastern facing façade at 1445 ROSS AVE (SOUTHEAST ELEVATION).
Staff Recommendation: Approval

2. [SIGN-26-001414](#) An application for a Certificate of Appropriateness by Victoria Morris of Jackson Walker LLP, for a 366.3-square-foot back-lit channel letter sign mounted on the Southeastern facing façade at 1445 ROSS AVE (SOUTHWEST ELEVATION).
Staff Recommendation: Approval

3. [SIGN-26-001415](#) An application for a Certificate of Appropriateness by Victoria Morris of Jackson Walker LLP, for a 269.8-square-foot back-lit channel letter sign mounted on the Southeastern facing façade at 1445 ROSS AVE (SOUTHWEST ELEVATION).
Staff Recommendation: Approval



4. [SIGN-26-001416](#) An application for a Certificate of Appropriateness by Victoria Morris of Jackson Walker LLP, for a 269.8-square-foot back-lit channel letter sign mounted on the Southeastern facing façade at 1445 ROSS AVE (SOUTHWEST ELEVATION).

Staff Recommendation: Approval

SPSD Cases

7. [Z-26-000115](#) An application to create a new subdistrict within the Downtown Special Provision Sign District on property zoned Subarea 1 of Subdistrict 155 within Planned Development 193, the Oak Lawn Special Purpose District.

Staff Recommendation: Approval

Applicant: William Preuitt of PE Parkside Tower, LLC

Owner: Sawako Miyama of L&W Real Estate, LLC

Representative: Suzan Kedron of Jackson Walker, LLP

Planner: Liliana Garza

CC District: 14

Other Matters

1. Approval of the [June 9, 2026 Minutes](#)
2. Adjourn

<i>A quorum of the City Plan Commission may attend this Special Sign District Advisory Committee Meeting</i>
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