Memorandum



DATE October 16, 2020

TO Honorable Members of the Quality of Life, Arts & Culture Committee

SUBJECT Short-Term Rentals (STR) Task Force Update

I am providing this monthly update on the Short-Term Rentals (STR) Task Force and will be available for questions at the Committee meeting on October 19, 2020. The task force is on-target to complete its recommendations by December 2020, and based on the Committee's recommendations in early 2021, staff will develop a forecast of the timeline for City Council adoption and implementation of any new regulations.

At its most recent meeting earlier this month, the task force had discussions with representatives from two major platforms, AirBnb and VRBO, as well as staff from Housing & Neighborhood Revitalization. In preparation for the meeting next month, staff is also developing data requests and maps showing STR properties, associated calls for service and complaints, and other requested data.

Additionally, a staff team continues to focus on shorter-term, targeted compliance and enforcement measures against several STR properties with chronic quality of life complaints. These measures include improvements in reporting, escalation of actions to address nuisance issues and get compliance with registration and tax compliance, and voluntary, good-neighbor agreements with owners and operators. Staff will be providing regular updates to councilmembers with targeted properties and a follow-up to Committee by December 2020.

Please contact me if you have questions.

Joey Zapata

Assistant City Manager

T.C. Broadnax, City Manager
Chris Caso, City Attorney
Mark Swann, City Auditor
Bilierae Johnson, City Secretary
Preston Robinson, Administrative Judge
Kimberly Bizor Tolbert, Chief of Staff to the City Manager

Majed A. Al-Ghafry, Assistant City Manager
Jon Fortune, Assistant City Manager
Dr. Eric A. Johnson, Chief of Economic Development and Neighborhood Services
M. Elizabeth Reich, Chief Financial Officer
M. Elizabeth (Liz) Cedillo-Pereira, Chief of Equity and Inclusion
Directors and Assistant Directors