

# UDPRP Review Summary 05.23.14

Urban Design Peer Review Panel

DATE: 05.23.14

TIME: 8:30am

**PROJECT: Victory Park Signage**

LOCATION: Dallas City Hall Room 5E South

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## Overview

Below is a summary of Urban Design Peer Review Panel for the Victory Park Signage proposal as derived from the May 23rd Peer Review session.

## Advice Summary

- [1] In general, the panel expresses support for the overall intent of the proposal and notes that the general character of the family of elements is appropriate.
- [2] The panel expresses moderate concern over the proposed quantity and placement of district identity marker (type D) leading to potential clutter and over privatization of the district, especially at the intersection of victory park lane and museum way.
- [3] The panel encourages consideration be given to potential variations of district identity markers (type D) tailored for different locations such as intersections, portals and mid-block locations.
- [4] Consider coordination of proposed signage with the City of Dallas bike signage system to ensure safety and clarity for cyclists.