

OVERVIEW OF PARK AND RECREATION DEPARTMENT, 2017 BOND PROGRAM AND 2024 BOND NEEDS

2024 Community Bond Task Force: Parks and Trails Subcommittee May 11, 2023

Purpose

- Provide general overview of the Park and Recreation Department
- Review 2017 Bond Program Funding and Signature Projects
- Review 2024 Bond Program Citywide Categories and Preliminary Funding Needs

Park and Recreation Department

Champion lifelong recreation and serve as responsible stewards of the city's parks, trails and open spaces

A comprehensive system of parks, trails, open spaces and recreation facilities that sustains, inspires and invigorates.

Department Overview

Dallas Park and Recreation Department oversees the management, capital improvements, and maintenance of:

- 20,812 acres of parkland
- 410 parks
- 265 playgrounds
- 177 miles hike and bike trails
- 43 recreation centers
- 20 off-site after-school programs
- 19 Send-A-Kid-To-Camp sites
- Southern Skates Roller Rink
- Youth Boxing Facility
- Senior Activity Center
- 19 aquatic facilities
- 17 spraygrounds
- 6 DISD pool pilot sites

- 6 golf courses
- 243 athletic fields
- 4 tennis centers
- Fair Park
- Dallas Zoo
- Dallas Arboretum
- Cedar Ridge Preserve
- Texas Discovery Garden
- MoneyGram Soccer Complex
- Trinity River Audubon Center
- Elm Fork Shooting Range
- 25+ concession operations at the athletic fields and parks

Department Organization Chart



Director's Office

- Executive Staff
 - Assistant Director of each division
- Human Resources
 - Promote and support an environment of workforce diversity and inclusion
 - Provide Hiring, Onboarding and Payroll support to PKR department employees
 - Promote training and professional development opportunities that improve leadership and job skills for PMO Staff.
- Park Board Support
 - Work with the Executive Staff and 15 Park Board members on Board business
 - Handle Records Retention / Archival ensure all city records are properly maintained in accordance with State laws
 - Manage Park Board and Council Agendas (the Board and Council: execute contracts, authorize financial expenditures, institute park regulations, apply for grants, etc.)
 - Handle Open Records Requests in accordance with State laws

Administration and Business Services

- Increase partnerships
- Create Business Plans
- Benchmark revenues, cost and participation against similar providers
- Analyze IT services against future needs

Recreation Services

- Expand out of school opportunities for youth by providing free recreation programs for youth ages 5 to 17.
- Increase recreational programs for teens ages 13 to 17 with a focus on arts and culture, health and wellness, community service, leadership, life skills, technology and job readiness.
- Increase weekly program offerings ensuring all communities have access to affordable, equitable and quality programs.
- Continue to increase and expand partnerships which will support program expansion for adults 60 and older.
- Utilize training and study of best practices to refine and improve on Park and Recreation Department delivery models.

Partnership and Strategic Initiatives

- Maintain existing partnerships and increase partnerships over time.
- Track and report progress on implementation of Department's Strategic Plan.
- Develop sponsorship program that will supplement/support programs and services.
- Develop strategies to increase park access (10 Minute Walk Initiative).
- Seek and maintain Commission for Accreditation of Park and Recreation Agencies (CAPRA) accreditation.
- Explore and identify grant opportunities.

Park Maintenance Operations (PMO)

- Expand Urban Forest Initiatives that identify and educate park partners and residents on the threat of Emerald Ash Borer.
- Enhance and monitor Green Initiatives and Technology Programs that improve PMO environmental footprint.
- Increase program offerings from Park Rangers that provide opportunities to youth that leverage community engagement and educational enrichment.
- Continue to increase and expand partnerships that leverage park maintenance service delivery in underserved communities.

Planning and Design

- Green designs
- New Facilities are meeting needs of current and future markets.
- Continue to acquire land and build new parks to serve growing parts of the city.
- Incorporate universal access, crime prevention throughout Environmental Design (CPTED), safety principles into design and maintenance standards.
- Work with community partners and organizations to develop and implement interpretive signage in relevant parks.
- Pursue Leadership in Energy & Environmental Design (LEED) or similar certification of building facilities within the system.
- Maintain Needs Inventory for Department
- Manage Bond Program Projects
- Develop New Bond Program Projects/Initiatives

Citywide Athletics, Reservations and Events (CARE)

- Increase youth sports activities
- Provide for means to an active lifestyle for all citizens across a wide variety of both indoor and outdoor activities
- Provide the highest quality of golf course maintenance resulting in a product that entices play and increased use
- Continue to develop partnerships with golf and tennis professionals
- Offer quality facilities and park sites as reservable locations to the public

2017 Bond Program Categories and Funding Amounts

- ADA Compliance \$514K
- Aquatics \$46.5M
- Athletic Fields (New and Renovated) - \$2.1M
- Downtown Parks \$35M
- Erosion Control \$4.7M
- Historic Renovations \$1.4M
- Land Acquisition \$24.6M
- Major Maintenance \$2.3M
- Total \$261.8M
- Fair Park \$50M
- Total 2017 Bond \$311.8

- Master Plans \$2.2M
- Partnership Match (Large) -\$25.1M
- Partnership Match (Small) \$3.3M
- New Parks \$19.2M
- Playgrounds \$6M
- Recreation Centers \$29.5M
- Site Development \$14.1M
- Trails \$45.3M



HILLCREST VILLAGE GREEN





PACIFIC PLAZA



WEST END SQUARE

New Trails



CEDAR
CREST/HONEY
SPRINGS TRAIL

ELMWOOD PARKWAY TRAIL

New Playgrounds



MARTIN LUTHER KING JR. PARK WESTMOUNT PARK

Master Plans

- Completed and Underway
 - Dog Park Development Guidelines
 - Glendale Park
 - Hattie Rankin Moore Park
 - Heritage Village
 - Nash Davis Park
 - Old City Park (Underway)
 - Park In the Cedars (Underway)
 - Samuell Farm (Underway)
 - Sharrock Park Master Plan
 - Skate Park Master Plan (Underway)
 - South Oak Cliff Renaissance Park Master Plan and Site Development
 - Tenison Glen Golf Course and Samuel Grand Park Master Plan

Grants and Partnerships

- The Park and Recreation Department partners with private entities and multiple local, state, and federal agencies to fund and develop park and trail improvements.
- An additional \$150 million for new parks and trails was leveraged through various grant and partnership programs

TYPICAL FUNDING PARTNERS

- Dallas County
- North Central Texas Council of Governments
- TxDOT
- Texas Parks and Wildlife
- Partnering Organizations
- Trust for Public Land

Facility Services

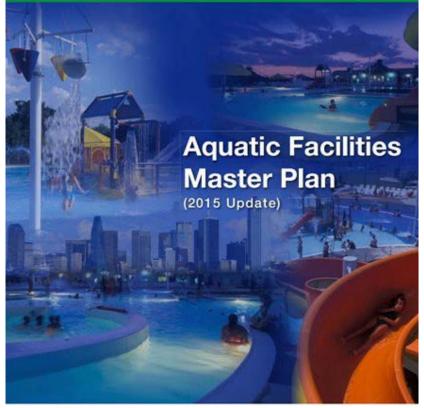
- Facility Services partners with Planning and Design and the Bond and Construction Office to complete various 2017 Bond Projects in-house. These projects range from installing security lighting, loop trail and fitness equipment stations to help install and design new spray grounds.
 - 41 Projects Completed
 - 7 Projects Remain in Progress

Aquatics and Sprayground Master Plan Implementation

- TOTAL 2017 BOND **FUNDS ALLOCATED** \$48,097,000
 - 9 Aquatics Projects Completed
 - 1 Aquatic Project under Construction
 - 6 Sprayground Projects Completed







Regional Aquatic Centers



Community Aquatic Centers



Neighborhood Aquatic Centers



Bahama Beach



Spraygrounds



- TOTAL 2017 BOND FUNDS ALLOCATED \$23,375,679
- Four Recreation Center Projects Completed
 - Bachman
 - Singing Hills
 - Thurgood Marshall
 - Willie B. Johnson





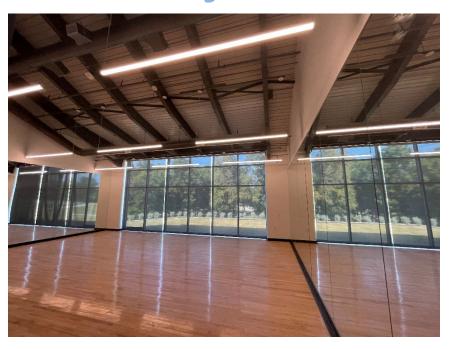












WILLIE B. JOHNSON RECREATION CENTER

Fair Park

- TOTAL 2017 BOND FUNDS ALLOCATED \$50,000,000
- Funds Remaining \$12,821,966
- 5 Projects Completed
 - Music Hall
 - African American Museum
 - Aquarium Annex
 - Hall of State
 - Texas Discovery Gardens
- 1 Under Construction
 - Coliseum

- 2 Currently Being Awarded
 - Tower Building
 - Centennial Building
- 4 Under Design
 - Science Place
 - Magnolia Lounge
 - Pan American Complex
 - Food and Fiber Building

2024 Proposed Citywide Bond Categories

- Athletic Field Development/
 Improvement
- Athletic Field Lighting
- Recreation Centers
- Community Pools
- Spraygrounds
- Playgrounds
- Pedestrian Bridge Replacements
- Service Centers
- Racquet Sports Complex
- Tennis Center Improvements
- Golf Center Improvements
- Trail Improvements

- Master Plans
- Natatorium/Indoor Pools
- System-wide Security Lighting and Cameras
- Erosion Control
- Land Acquisition
- Multi-Departmental Shared Use Facilities
- Partnership Matches (Large Matches)
- Partnership Matches (Small Matches)
- Specialty Parks (Skate Parks, Dog Parks, Samuell Farm)

2024 Proposed Citywide Bond Funding per Category

- Athletic Field Development/Improvement \$30M
- Athletic Field Lighting \$12M
- Recreation Centers \$160M
- Community Pools \$44M
- Spraygrounds \$21M
- Playgrounds \$10.5M
- Pedestrian Bridge Replacements \$3M
- Service Centers \$8M
- Racquet Sports Complex \$30M
- Tennis Center Improvements \$10.2M
- Golf Center Improvements \$31.5M
- Trail Improvements \$20M

2024 Proposed Citywide Bond Funding per Category

- Master Plans \$10M
- Natatorium/Indoor Pools \$45M
- System-wide Security Lighting and Cameras \$10M
- Erosion Control \$10M
- Land Acquisition \$25M
- Multi-Departmental Shared-use Facilities \$45M
- Partnership Matches (Large Matches) \$75M
- Partnership Matches (Small Matches) \$5M
- Specialty Parks (Skate Parks, Dog Parks, Samuell Farm) \$5M
- Total Citywide Projects \$610.2M
- Park and Site Development \$100M (District Projects)
- Total Park and Recreation Need \$710.2M

2017 vs. 2024 Proposed Citywide Bond Funding per Category

Category	2017	2024
ADA Compliance	\$514K	
Aquatics	\$46.5M	\$110M
Athletic Field Lighting		\$12M
Athletic Fields (New and Renovated)	\$2.1M	\$30M
Downtown Parks	\$35M	
Erosion Control	\$4.7M	\$10M
Golf Center Improvements		31.5M
Historic Renovations	\$1.4M	
Land Acquisition	\$24.6M	\$25M
Major Maintenance	\$2.3M	
Master Plans	\$2.2M	\$10M
Multi-Departmental Shared-use Facilities		\$45M
New Parks	\$19.2M	

2017 vs. 2024 Proposed Citywide Bond Funding per Category

Category	2017	2024
Partnership Match (Large)	\$25.1M	\$75M
Partnership Match (Small)	\$3.3M	\$5M
Pedestrian Bridge Replacements		\$3M
Playgrounds	\$6M	\$10.5M
Racquet Sports Complex		\$30M
Recreation Centers	\$29.5M	\$160M
Service Centers		\$8M
Site Development	\$14.1M	\$100M
Speciality Parks (Skate Parks, Dog Parks, Samuell Farm)		\$5M
System-Wide Security Lighting and Cameras		\$10M
Tennis Center Improvements		\$10.2M
Trails	\$45.3M	\$20M

Total 2017 = \$261.8M Total 2024 = \$710.2M

Next Steps

- Basic Needs Inventory Information
 - What is it?
 - How is it developed?
- Criteria for Scoring the Needs Inventory
 - Technical
 - City Council/Park Board Criteria
 - Equity Criteria

Questions (?)



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