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DALLAS RANKS AMONG TOP 10 CITIES IN NEW STUDY ABOUT ARTS-RELATED BUSINESSES

*Americans for the Arts National Study Reveals that
More than 600,000 Arts-Centric Businesses Employ 2.9 Million
People that Contribute to Local Economies Nationwide*

Dallas (April 2) -- The City of Dallas ranks among the top 10 cities nationally in the number of arts-related businesses and arts-related employees in *Creative Industries 2008: The 50 City Report*, a new study released April 1 by Americans for the Arts. The study presents detailed analysis of arts-related businesses, institutions, and organizations in the country's 50 most-populated cities.

Dallas ranks 7th city in arts businesses, with 4,297 arts businesses identified through the research, and 6th in the number of employees in arts businesses, with 27,883 people employed in the creative industries sector.

"Dallas' top rankings in this study prove that our community's commitment to the creative sector is making a difference to the economic vibrancy of the city," says Maria Munoz-Blanco, Director of Cultural Affairs for the City of Dallas. "Over 27,000 people make their living employed in the creative sector – and that includes not just actors, artists and musicians, but also technicians, marketing professionals, accountants and others who support the business of the creative industries."

On a national level, the Americans for the Arts *Creative Industries 2008* study reveals that arts-centric businesses represent 4.3 percent of all businesses and 2.2 percent of all jobs in the United States and that the arts are a robust and formidable economic growth sector:

- More than 612,000 arts-related businesses employ 2.98 million people nationwide.
- Arts-centric businesses grew 12 percent from 2007 compared to the growth of 10.7 percent for all U.S. businesses.
- Employment growth by arts-centric businesses since 2007 was 11.6 percent, more than four times the rise in the total number of U.S. employees of 2.4 percent.

Combining Dun & Bradstreet data and geo-economic analysis, the *Creative Industries 2008* study tracks and maps the presence of these arts-related entities in six creative industries: museums and collections; performing arts; visual arts and photography; film, radio, and TV; design and publishing; and arts schools and services. These creative industries range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The entire report is available at www.AmericansForTheArts.org/CreativeIndustries.

(more)

OCA Creative Industries, p.2

“This study supports our mantra that the arts play a significant role in building and sustaining economically vibrant communities,” said Robert L. Lynch, president and CEO of Americans for the Arts. “It further supports the need for arts education to fuel the creative industries with arts-trained workers and arts consumers.”

Below please find the Top 10 ranked cities organized by: total number of arts businesses, and total number of arts employees.

2008 CREATIVE INDUSTRIES RANKED BY ARTS BUSINESSES TOP 10 OF THE 50 MOST POPULATED CITIES

City	Arts Businesses 2008	Arts Employees 2008	Population (2006 Estimates)	Population Rank
1. New York, NY	26,714	229,579	8,214,426	1
2. Los Angeles, CA	18,160	120,794	3,849,378	2
3. Chicago, IL	6,263	51,330	2,833,321	3
4. Houston, TX	5,342	25,433	2,144,491	4
5. San Francisco, CA	4,837	29,561	744,041	14
6. San Diego, CA	4,432	24,324	1,256,951	8
7. Dallas, TX	4,297	27,883	1,232,940	9
8. Seattle, WA	4,065	21,025	582,454	23
9. Austin, TX	2,813	14,337	709,893	16
10. Phoenix, AZ	2,796	15,107	1,512,986	5

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City	Arts Businesses 2008	Arts Employees 2008	Population (2006 Estimates)	Population Rank
1. New York, NY	26,714	229,579	8,214,426	1
2. Los Angeles, CA	18,160	120,794	3,849,378	2
3. Chicago, IL	6,263	51,330	2,833,321	3
4. Philadelphia, PA	2,481	39,721	1,448,394	6
5. San Francisco, CA	4,837	29,561	744,041	14
6. Dallas, TX	4,297	27,883	1,232,940	9
7. Houston, TX	5,342	25,433	2,144,491	4
8. San Diego, CA	4,432	24,324	1,256,951	8
9. Atlanta, GA	2,430	23,198	486,411	34
10. Seattle, WA	4,065	21,025	582,454	23

The *Creative Industries 2008: The 50 City Report* can be found at the Americans for the Arts website at www.AmericansforTheArts.org/CreativeIndustries. Americans for the Arts is the leading nonprofit organization for advancing the arts in America. With offices in Washington, DC, and New York City, it has a record of 48 years of service dedicated to representing and serving local communities and creating opportunities for every American to participate in and appreciate all forms of the arts. Additional information is available at www.AmericansForTheArts.org.