

City of Dallas News Release

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City of Dallas

FOR IMMEDIATE RELEASE

Friday, April 20, 2007



The Latino Cultural Center and Target Stores partner to present
Target Saturdays!
kick off April 28th, 2007 from 11 a.m. – 5 p.m.

Target Saturdays! is a series of free activities for the entire family taking place one Saturday each month. The series includes storytelling and dramatic readings of family-centered tales and legends for children ages 3-13, hands-on craft workshops of visual or performing arts such as Danzón dancing for both children and adults, performances and classes by local artists in dance and music in the Latino Cultural Center Plaza and Spanish language film series in the Oak Farms Performance Hall auditorium featuring classics from the Mexican golden age of film.

Please see attached program for complete schedule and times.

A press conference to announce the partnership and related programs will be held at the Latino Cultural Center on **Friday, April 27, 2007 at 11 a.m.**

Target stores will provide the funding to support the Target Saturdays! which will cover the cost of the artists, musicians and dancers who will participate in storytelling, conduct the afternoon workshops and art supplies and provide the performances.

The Latino Cultural Center is a division of the City of Dallas Office of Cultural Affairs. The mission of the Latino Cultural Center is to serve as a catalyst for the preservation, development and promotion of Latino and Hispanic arts and culture in Dallas. The Center is located at 2600 Live Oak, Dallas, Texas 75204 and is open Tuesday – Saturday 10 a.m. to 5 p.m. For additional information please call 214-670-3320 or visit our web site at, www.dallasculture.org/latinocc.