



**FOR IMMEDIATE RELEASE**  
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## **GREEN DALLAS WEB SITE ATTRACTS THOUSANDS IN FIRST MONTH**

Dallas—The City of Dallas' new green focused Web site racked up an impressive 162,348 hits in its first month. GreenDallas.net launched on January 9, 2008.

"I think this is a great signal that people in Dallas are interested not only in what the City is doing to be green, but also in what they can do at home to make Dallas even greener," said Assistant City Manager Jill Jordan.

Director of Environmental Quality Laura Fiffick said "It's exciting! We knew this Web site would be a great tool for people and this amazing number of hits shows that people are using it. We hope they are taking the information available and applying it to their own lives."

Content on GreenDallas.net continues to be fresh and updated. Since the launch, new pages have been added including a Community Green Events Calendar and a "New This Month" page.

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