



**ATTENTION:**

Assignment Editors, Metro Reporters,  
Photo Journalists

Friday, July 27, 2007

## The City of Dallas WIC Program presents 2<sup>nd</sup> Annual World Walk for Breastfeeding

**What:** The Environmental and Health Services/WIC Program is organizing the 2<sup>nd</sup> Annual World Walk for Breastfeeding to heighten community awareness of the importance of breastfeeding and to recognize those organizations in the Metroplex that are working to promote, support, and protect breastfeeding. Organizations recognized are the Dallas Area Breastfeeding Alliance, the Dallas Lactation Consultants Association, the Dallas Healthy Start, La Leche League, U.S.D.A, Sweet Birth 101 and the Women Infant & Children Program. All events will be held at Bachman Lake.

<b>Fee</b>	<b>Free to everyone</b>
Registration	7:30-8:00
1 Mile Run start time	8:00
1 Mile Walk start time	8:15
Refreshments	9:00
Awards Program	9:15

**Where:** Bachman Lake  
3500 Northwest Highway

**When:** Saturday, August 4<sup>th</sup> 2007  
8:00 a.m.