

City of Dallas News Release

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City of Dallas

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THE SCOTTS MIRACLE-GRO COMPANY AND KEEP AMERICA BEAUTIFUL UNVEIL DALLAS COMMUNITY GREEN SPACE

Dallas grows greener as organizations work together as part of a national green space initiative

DALLAS, Texas (April 12, 2008) — The Scotts Miracle-Gro Company, the world leader in consumer lawn and garden care products, and Keep America Beautiful (KAB), the nation's foremost community improvement organization, announced the establishment of the Community Gardens of Lake Highlands. In partnership with the City of Dallas and Keep Dallas Beautiful, the organizations beautified the green space on April 12 for the community to enjoy. Dallas was the second of five green space collaborations being developed across the U.S. through support from KAB and ScottsMiracle-Gro.

The green space site is located at 7901 Goforth Road in Dallas, Texas. Community volunteers worked on the garden and green space from 8 a.m., with a dedication ceremony at 9:30 a.m. From 10 a.m. to noon, area children decorated potted plants with nationally recognized Master Gardener Rebecca Kolls. As part of a national outreach initiative supported by ScottsMiracle-Gro and KAB, community members and Keep Dallas Beautiful volunteers also distributed educational door hangers that provide homeowners with tips on proper lawn of the environment through sound water usage practices.

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“The city of Dallas aims to be one of the greenest cities in America,” said Dallas City Councilman Jerry Allen whose district is home to the new Community Gardens of Lake Highlands. “Increasing our green space is an important piece of the puzzle. This space is going to allow people to have a place to come together as a community and at the same time, be doing something great for the environment. We’re working together to grow a greener Dallas.”

This spring, ScottsMiracle-Gro and KAB are also creating community green spaces in Orlando, Fla.; Washington, D.C.; Columbus, Ohio and Philadelphia as part of a nationwide initiative. Grants will also be awarded to dozens of local KAB affiliates for the creation of community gardens and public green spaces nationwide.

“Keep America Beautiful is committed to creating beautiful outdoor spaces where Americans live, work and play,” said Matthew McKenna, president and CEO of Keep America Beautiful, Inc. “Our continued collaboration with Scotts will give Dallas residents one more chance to experience the positive impact green spaces have on people, their communities and the environment.”

The national initiative hopes to encourage millions of people to maintain healthy lawns and gardens while being good environmental stewards.

“Green spaces offer many benefits to our environment and communities, from purifying the air to providing a place where children can play and learn,” said Rich Shank, chief environmental officer, ScottsMiracle-Gro. “We hope this green space will provide Dallas residents with a place they can enjoy for years to come.”

About the City Of Dallas and the Green Dallas Initiative

The City of Dallas’ Green Dallas initiative is aimed at environmental responsibility and encourages both public and private sector involvement. To find out more about how the City of Dallas is an environmental leader and what residents can do to ‘build a greener Dallas,’ visit the City’s green Web site www.GreenDallas.net

About Keep America Beautiful

Keep America Beautiful, Inc., established in 1953, is the nation's largest volunteer-based community action and education organization. With a network of nearly 1,000 affiliate and participating organizations, Keep America Beautiful forms public-private partnerships and programs that engage individuals to take greater responsibility for improving their community's environment. The Great American Cleanup is one of its many programs that encourage people to care for communities through volunteer participation. To join the Great American Cleanup and campaign for a cleaner, greener America, visit www.kab.org.

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About ScottsMiracle-Gro

With \$2.9 billion in worldwide sales and more than 6,000 associates, The Scotts Miracle-Gro Company, through its wholly-owned subsidiary, The Scotts Company LLC, is the world's largest marketer of branded consumer products for lawn and garden care, with products for professional horticulture as well. The Company's brands are the most recognized in the industry. In the U.S., the Company's Scotts®, Miracle-Gro® and Ortho® brands are market-leading in their categories, as is the consumer Roundup® brand, which is marketed in North America and most of Europe exclusively by Scotts and owned by Monsanto. The Company also owns Smith & Hawken, a leading brand of garden-inspired products that includes pottery, watering equipment, gardening tools, outdoor furniture and live goods. In Europe, the Company's brands include Weedol®, Pathclear®, Evergreen®, Levington®, Miracle-Gro®, KB®, Fertiligene® and Substral®. For additional information, visit us at www.scotts.com.

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