



City of Dallas

DALLAS DELIVERS

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City takes another step towards being green

With its March 3 rollout of once-a-week garbage/recycling collection in neighborhoods north of LBJ and west of Central Expressway, Dallas joins Los Angeles, San Diego, Austin and other major cities which offer once-a-week garbage and recycling collection.



Since 2004 Dallas has piloted once-a-week garbage and recycling collection in four diverse neighborhoods. Since then, the City has used the information and statistics from the pilot areas to design and build broad community support for once-a-week garbage and recycling collection. Results show once-a-week garbage and recycling service:

- Lowers the amount of waste in the landfill
- Increases the amount of recycling produced by each household
- Reduces wear and tear on City streets and alleys
- Decreases emissions from waste collection vehicles

Although Sanitation Services and the City Council will carefully review progress of the latest neighborhoods to switch to once-a-week garbage and recycling service, only households north of LBJ and west of Central Expressway are being changed to once-a-week garbage and recycling collection on March 3. All other residents' services will remain the same.

To learn more about once-a-week garbage and recycling collection and how to help build a greener Dallas, visit www.GreenDallas.net or call the Sanitation Services HelpLine at (214) 670-4475.

Green Dallas Web site attracts thousands in first month



The City of Dallas' new green-focused Web site racked up an impressive 162,348 hits in its first month. "This is a great signal that people in Dallas are interested not only in what the City is doing to be green, but also in what they can do at home to make Dallas even greener," said Assistant City Manager **Jill Jordan**.

"We knew this Web site would be a great tool for people and this amazing number of hits shows that people are using it," said Director of Environmental Quality **Laura Fiffick**. "We hope they are taking the information available and applying it to their own lives."

Content on GreenDallas.net continues to be fresh and updated. Since the Jan. 9 launch, new pages have been added including a Community Green Events Calendar and a "New This Month" page.

“We were able to really address our need for an inclusive play area that is inviting to everyone in the community,” said Park and Recreation Assistant Director David Strueber.

The new playground replaces a former all-access structure originally dedicated in 1989.

Fantasy Landing playground reopens at Kiest Park

The grand reopening of the Fantasy Landing playground, at the northwest corner of Kiest Park, 3012 S. Hampton Road, was held March 1, bringing Dallas its second Boundless™ playground and providing access to children of all abilities to play together.

“Kiest Park is one of our busiest parks in Dallas, which is why it was so crucial to the City to make sure it could be enjoyed by all our residents regardless of age or ability,” said Dallas Park and Recreation Assistant Director **David Strueber**. “Fantasy Landing is more than we envisioned when we embarked on this re-design. Thanks to the generous donation from CVS Caremark All Kids Can, we were able to really address our need for an inclusive play area that is inviting to everyone in the community.”

Construction of the playground was funded in part by a \$250,000 grant from the CVS Caremark Charitable Trust, along with \$80,000 dollars raised by local CVS/pharmacy associates that has enabled a sun shade to be installed at the play structure. The park is one of three signature Boundless™ playground projects to be announced this year, all supported by the CVS All Kids Can Program, dedicated to serving the needs of children with disabilities. Texas' first Boundless™ playground opened in 2002 at Reverchon Park.

This new playground replaces a former all-access play structure, originally dedicated in 1989. Kiest Park, which welcomes approximately 250,000 visitors a year, serves the 400,000 citizens living in Oak Cliff. The park includes tennis courts, softball fields, Kiest Recreation Center and much more. “We are happy to assist the Oak Cliff community in helping to rebuild their all-access playground that will always be a special part of Kiest Park’s history,” said Area Vice President for CVS Caremark Denny Tewell.



Other Park and Recreation Department news

Spring activities brochure highlights leisure options

Dallas Park and Recreation's spring activities brochure is now available, featuring a list of all the leisure options offered by the department's 47 recreation centers. The free brochure is available at racks around City Hall, City recreation centers and all City library branches.

The brochure is also online at www.dallasparcs.org. For more information, call (214) 670-4678

Cotton Bowl project to be featured in publication

Cotton Bowl Phase I will be featured in the upcoming *Real Estate & Construction Review-2009 Texas Edition*. Each Building of America project is highlighted in a case study that intertwines the words of the project's owner/developer, consultants, architects and contractors to explain how the teams worked together to design and build one of the region's most important, innovative or unique new construction or renovation projects.

All City employees to receive life-saving training



The City of Dallas announced its commitment to provide life-saving CPR training to all employees. By the end of 2008, almost all 13,000+ employees will have learned basic CPR, choking interventions and how to use an Automated External Defibrillator (AED) as part of the City's Team Dallas Heartstarters program.

Funded by a grant from the Hoblitzelle Foundation, each employee participating in the new training program will receive a new American Heart Association (AHA) CPR Anytime kit, equipped with an individual manikin and DVD which also can be taken home to train the employees' family members and friends.

"Through this ground-breaking training and partnership with the AHA, the City will become a clear role model for the entire Dallas area, if not other cities nationwide," said **Dr. Paul Pepe**, (pictured at right) City of Dallas Director of Medical Emergency Services.



"This is a fabulous way to begin to provide a safety net for the entire city," added City Manager **Mary K. Suhm**. "The training will give City employees the tools they need to provide life-saving support and the ability to train their loved ones to do the same."

The City is challenging all employers, schools and businesses to provide similar universal training in an effort to proliferate as many Heartstarters in Dallas as possible. The goal is to clearly establish Dallas as one of the safest cities in the nation for medical emergencies.

SAC team training helping police heed neighborhood concerns

An interactive training course now being provided by the Strategic Customer Service Department's Service Area Coordination (SAC) team is helping the Dallas Police Department better address neighborhood concerns and reduce crime across the City. The team coordinates multi departmental, City-wide efforts to resolve an array of constituency concerns.

"The course provides beat officers with current information on essential city services and how they function; changes in the departments; the importance of the 311 system; community relations and available social service alternatives," said South Central Dallas SAC **Katina Johnson**. Community concerns addressed include illegal dumping, substandard structures, inadequate street lighting, property demolition, dangerous potholes and barricade repair.

By June of this year, Officer **Keith Allen**, who has been front and center since the implementation of this curriculum, will take over and lead the customer service training initiative. "We believe the program will improve the Police Department's customer service level by providing all members of the Department with a resource tool that did not previously exist and was much needed."

Each Service Area Coordination Team member represents an area that parallels the districts of the Police Department; North Central, Northwest, Northeast, Central, Southwest, South Central, and Southeast. The Team consists of professionals with degrees and certifications in social work, criminal justice, customer service, business administration, change management, military training and instruction, public relations and community outreach and a combined total of more than 20 years experience in local government.

The Coordinators are a liaison for the beat officer and the various departments to resolve resident concerns. Department representatives include the City Attorney's Office, Code Compliance, Streets, Public Works & Transportation and Environmental Health.

An array of entertaining , educational and free programs are held every Tuesday at the Dallas Central Library.

Tuesdays are special at the Dallas Central Library

Tuesdays@Central continues with an array of entertaining, educational and free programs in March and April. Programs are Tuesdays 7 to 8 pm on the first floor of the Central Library, 1515 Young St.

March 4 - What's My Book Worth?

Have you ever rummaged through your attic or gone to an estate sale and lingered over the old, dusty books? Find out if your books are collectibles from Steve Leach, Manager and top book value expert at Half Price Books.



March 11 - An Evening of Jazz with Jerry Samuels

Pianist for the Brookhaven College Vocal Jazz Ensemble, Jerry Samuels has toured with the Fort Worth Symphony Orchestra, played with Lionel Hampton and Gene Krupa and appeared on the Merv Griffin Show. This program will be held on the 4th floor in the Bradshaw Gallery.

March 18 - The Scottish Impact

Is your last name Armstrong, Crockett, McKinney or Bowie? Have you ever wondered where your ancestors were from? Learn about the contributions made by Scots to the history of our nation and state. Sponsored by the Scottish Society of Dallas.

March 25 - The Women's Museum presents "Women's History Month"

A representative from the Women's Museum will provide an historical overview of women's history accompanied by information about museum programs, exhibits and upcoming events.

April 1 - The Art of Feng Shui

Learn about this ancient Chinese with Karen Ann. She will discuss the art of placement and arrangement of space to help achieve harmony, health, happiness and prosperity.

April 8 - Personal Safety & Awareness

Are you always rushing here, there and everywhere? Have you ever forgotten where you parked or left your keys in your car? A Dallas Police Department community education officer will provide tips on how to incorporate personal safety and awareness in everyday life.

April 15 - Custer and the Little Bighorn - the Last Great Battle of the American West

Noted author James Donovan will discuss his landmark book which tells the story of this fascinating battle including details of the cover-up and one of the great mysteries in military history. Refreshments and a book signing will follow the program.

April 22 - Texas Discovery Gardens

Sarah Gardner with Texas Discovery Gardens will teach how to cultivate an apartment or loft container garden. Tips and tricks for an easy and organic garden that doesn't require a green thumb will be discussed, and the class will also reveal beneficial houseplants that clean indoor air.

April 29 - Poetry Zone

Step into the Poetry Zone, featuring readings by local poets. Attendees can also share their poems during open mike. Presented in partnership with Dallas-based Regent Publishing.

For more information about Tuesdays@Central visit www.dallaslibrary.org/tuesdays.htm or call (214) 670-1400.

Check out these events at a Dallas cultural center near you

The City of Dallas cultural centers provide a wide range of community-based and culturally diverse artistic programs. Here are a few of the events coming up:

South Dallas Cultural Center

March 8; 14-15 and 21 - **Black Women's Film Festival** featuring films screened by Black Cinematheque Dallas that are for, by or about African Diaspora women. Check www.dallasculture.org for times. Tickets: \$5

March 14, midnight - **Black Women's Month Celebration** featuring an all women's Jammin' at the Center and performances by African American women poets. Free.

March 28-29, 8 p.m. - **love/conjure/blues**- A text-installation and performance by award-winning author/performance artist Sharon Bridgforth who is based in Austin. Tickets: \$10.

Bath House Cultural Center

March 15 to April 12 - **Verse and Reverse** Artists and writers become engaged in a wonderful collaboration as they gain creative inspiration from each other's work in this multidisciplinary exhibition of art and literature. Opening Reception with the Artists: 7-9 p.m. Saturday, March 15.



March 22, 6-10 p.m. - **Moonlady Night** Celebrate a bohemian night of eclectic live music, singer-songwriters, performance poets, drummers, art, dance and more. Free.

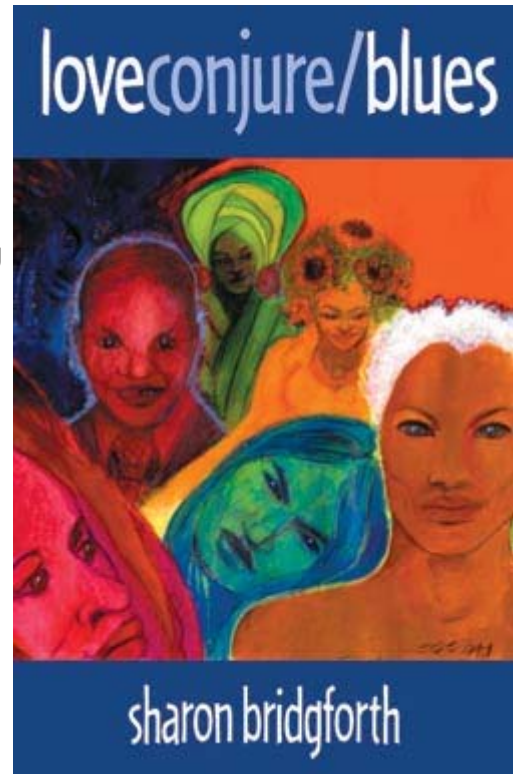
Latino Cultural Center

March 5, 6 p.m. - **Palabras de los seres verdaderos.** Casa Ciudad de Mexico presents this reading by Donald Frischmann and Carlos Montemayor from, "Palabras de los seres verdaderos" (Words of the True Peoples), an anthology of contemporary indigenous writers from Mexico. Free.

March 8, noon - "**Directions: Inclusion, Diversity and the Sprint Art Collection.**" **Gallery Talk with James A. Martin.** Curator for the Sprint Art Collection, Mr. Martin will touch briefly on the history of the collection, address the inclusion and diversity partnership that he undertook with Elizabeth Ferrer, and provide some background on the **Cardinal Points** exhibition. Free.

March 19, 7:30 p.m. - **Carlos Pérez from Chile.** The Allegro Guitar Society of Dallas presents Carlos Pérez.. Tickets: \$25, go to: www.guitarsociety.org for more information.

For a list of cultural center locations and other information go to www.dallasculture.org and click on "cultural centers."



Carlos Pérez from Chile

The DWU Grease Abatement Program continues to educate the public about the health hazards of sewage overflows caused by pouring oil and grease down the drain.

The new homes will be built to Energy Star standards; saving homeowners money and helping protect the environment.

“Cease the Grease” campaign continues to educate residents

With an increase in sanitary sewer overflows, Dallas Water Utilities (DWU) Grease Abatement Program continues to educate the public about the problems caused by pouring oil and grease down the drain. Such sewage overflows are a potential hazard to human health and the environment.

The department’s Grease Abatement program outreach continues in 2008, with educational presentations to schools and professional organizations and public event appearances. A recent recycling campaign with Sanitation Services collected 385 gallons of oil that was recycled into biodiesel. The department also enlisted a public relations firm to create radio, bus and bill boards, and newspaper and direct mail advertisements featuring their new logo, concentrating messages during the winter holidays for the greatest impact.

DWU provides wastewater service to a 699 square-mile area which includes 4,178 miles of sewer pipe. Additionally, the department treats 74 billion gallons of wastewater annually.

Oil and grease are a year round problem, so DWU plans to continue their educational outreach, including a summer fry oil recycling campaign. For more information about how to “Cease the Grease” visit www.ceasethegrease.info.



City offers homeowners new energy efficient homes

Dallas homeowners could qualify for a new, energy efficient home, thanks to a program offered by the City of Dallas Housing Department. Homeowners are referred to the program through the City’s Major Systems Repair (MSRP) program.



The new homes will be built to Energy Star standards. Energy Star is a joint program of the Environmental protection Agency and the Department of Energy created to help homeowners save money and protect the environment through energy efficient products and practices. Energy Star standards include:

- More effective insulation to lower utility costs
- Tight construction and ducts to improve indoor air quality
- More efficient heating and cooling systems to reduce energy use and improve comfort
- High performance windows for energy savings in winter and summer
- More efficient light fixtures, bulbs, ventilation fans and appliances
- Third-party testing for a professionally inspected home.

For more information about the program, contact the City of Dallas Housing Department at (214) 670-5397.

Employee named to Women's Business Council - Southwest Board



Perfecta Gallegos

Perfecta Gallegos, Assistant Director of Business Development and Procurement, has been elected to a three-year term on the board of the Women's Business Council –Southwest (WBCS). The WBCS is one of the certification agencies the City accepts to comply with its Good Faith Effort Policy of involving Minority and Women Business Enterprises to the greatest extent feasible on the City's construction, procurement and professional services contracts.

The WBCS was formed in 1995 as the North Texas Women's Business Council in Dallas. The mission of the Council is to provide and increase mutually beneficial procurement opportunities for women-owned businesses in corporate, government and institutional arenas, focusing on the north Texas area.

Women-owned businesses represent one of the fastest-growing segments of the business environment; locally, nationally and internationally. The organization offers certification, procurement, networking and educational programs in a four-state region, which includes north Texas, Arkansas, New Mexico and Oklahoma.

New OEM program created for Dallas businesses

A new Office of Emergency Management (OEM) program has been created to help teach Dallas businesses how to respond during emergency and disaster situations. Business Community Emergency Response Team (B-CERT) training is a free, 20-hour interactive course that covers Disaster Preparedness; Fire Safety; Disaster Medical Operations-Triage and Treating Life Threatening Injuries; Light Search and Rescue; Team Organization; Disaster Psychology; Terrorism and CERT; and a Final Community Emergency Response Team (CERT) exercise.

"The training is a partnership between emergency services and the businesses of Dallas," said OEM Director **Kenny Shaw**. "We recommend that businesses train as many of their employees as possible in CERT techniques so that regardless of where they are in a disaster, they'll know what to do."

Participants will receive a certificate of completion, a green CERT vest and helmet, a CERT backpack with start up supplies and a Dallas CERT t-shirt. For more information about the program, contact Cassandra Wallace at (214) 671-8969 or e-mail at cassandra.wallace@dallascityhall.com.

New trash bins at Fair Park support Green Dallas initiative

Fair Park is doing its part for the Green Dallas initiative with the recent installation of environmentally friendly, solar-powered trash receptacles. As part of a pilot program, standard trash bins were replaced with solar trash compactor receptacles at several locations, marking the first time this system has been used in a North Texas park.

"After one week, we emptied the trash compactor at the Leonhardt Lagoon only once," said Fair Park Administration Operations Manager **Donny Shubert**. "Normally we have to empty our 55-gallon trash cans about twice a day, so this is a tremendous reduction in staff time." Fair Park staff empties about 100 standard trash cans a day, but the new containers only need to be emptied once a week. "This supports our effort to make the park more environmentally friendly in support of the City's Green Dallas initiative, and could save more than \$10,000 per year in trash bags alone," Shubert said. The new containers also keep nearly 50,000 garbage bags out of the landfill each year.



The compactor holds up to 200 gallons; more than four times the volume of a traditional trash container. Its increased capacity can help cut related fuel use and greenhouse gas emissions by 80 percent. The recycled plastic container uses solar power to charge a 12-volt battery. Enclosed to keep pests out and odors in, it can operate for a day on the equivalent energy it takes to make a piece of toast.

DFR opens new Fitness Center; unveils Wellness-Fitness program

Dallas Fire-Rescue has new fitness equipment, made possible by a donation from the Leary Firefighters Foundation in partnership with the National Hockey League. The equipment is now in place at the department's Fitness Center, located in the Training Academy at 5000 Dolphin Road. The new equipment, valued at nearly \$100,000, includes two new elliptical trainers and 20 pieces of state-of-the-art weight machines, all from Life Fitness.

The donation comes at a critical juncture in the department's history. On March 3, members of the department begin participating in a Wellness-Fitness program to provide early detection of medical problems which plague firefighters. Firefighters are twice as likely to die of cardiac related problems compared to the average population, and also face escalating cancer rates as a result of exposure to smoke and fire gases.

The Wellness-Fitness program evaluates each member's fitness level and includes follow-up health information including physical fitness counseling and information related to diabetes, hypertension, cancer and other medical issues.

"The donation of these new fitness machines will help members of the department improve and maintain their bodies for the physical rigors of our profession," said Chief Training Officer **Norman Seals**. "This is one step in a long journey to protect our members from many of the health related perils that accompany the career of a firefighter. We greatly appreciate this donation, which will strengthen our efforts to encourage wellness and fitness throughout the department."



City's newest Fire Station has "green" features



Lieutenant Jerry Minter is shown with Lt. Adrian Weaver assigned at Station 40. Minter is the liaison between DFR and the company that built the new station.

In addition to housing peak demand rescue equipment and a HAZMAT station, the City's newest fire station also has some environmentally friendly features. The new station opened Feb. 28 at 2440 Kirnwood, at Hampton Road South. The four bay apparatus facility can accommodate an engine, ladder truck, rescue unit and a battalion chief's suburban, and will serve as a satellite HAZMAT station for hazardous waste removal.

Station 40 is also Dallas' second "green" fire house, with compact fluorescent bulbs, insulated windows and an efficient heating and cooling system. The City's Public Art Program also commissioned local artist David Hickman to create *Got You Covered*. The steel and aluminum artwork is positioned on the iron security gate to the station's main parking lot and depicts stylized silhouette firefighters protecting the City of Dallas working together with fire hoses.