

LAURA MILLER

MAYOR



CITY OF DALLAS

MEDIA ADVISORY

**For Immediate Release:
February 7, 2006**

**Contact: Meranda Carter Cohn
214.670.0656**

New Business Means New Boost For Dallas Children's Arts Program

MAYOR MILLER TO ACCEPT LANCÔME DONATION TO DALLAS JUNIOR PLAYERS

- WHAT:** \$10,000 donation to Dallas Junior Players/ Grand Opening of NorthPark Lancôme boutique (One of three independent boutiques in U.S.; First in Southwest)
- WHEN:** **Wednesday, February 8th at 6:30 P.M.**
- WHERE:** Lancôme NorthPark Center 8687 North Central Expressway (Level One near Nordstrom)
- MORE:** Lancôme, the leading French luxury beauty brand, also believes "giving is beautiful." As a new member of the Dallas business community, Lancôme is committed to bringing the arts to children and are proud to present a donation to the Dallas Junior Players honoring their continual efforts to offer arts programs to the children of Dallas.

Mayor Laura Miller will be accepting the check. The Lancôme donation will especially help fund the free summer theater camps which are conducted at 60 sites - 50 of them City of Dallas Recreation Centers.

Dallas Junior Players provides unique arts education programming to Dallas children. Its primary focus is to provide creative opportunities to low-income youth during the non-school hours. Theater, dance, visual arts are some of the art mediums used as a means of transforming lives of youth. Junior Players hires local artists and in turn, provides free after-school and summer arts education programs to children in local recreation and cultural centers, schools, and through social service agencies serving youth at risk.

For more information on Dallas Junior Players: www.juniorplayers.org
Kirsten Brandt James, Executive Director 214.526.4076

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