

Memorandum



CITY OF DALLAS

DATE August 2, 2019

TO Honorable Mayor and Members of the City Council

SUBJECT **Teen Driver Safety Fair**

On Monday, May 13, 2019, Judge Julie Clancy briefed the Public Safety and Criminal Justice committee members regarding the Teen Driver Safety Fair. Recognizing that crashes are the leading cause of death and injury for teens, the City of Dallas, City Municipal Judges and AAA Texas teamed up to educate teenagers about the consequences of bad driving behaviors and distracted driving. The fair was originally scheduled for May 18, 2019, however, was canceled due to bad weather.

The Teen Driver Safety Fair has been rescheduled and will feature interactive exhibits, resources, and guest speakers who have lost loved ones in crashes. This is a free educational event hosted by AAA and the City of Dallas that will take place Saturday, August 17, 2019 from 1:00pm-4:00pm at Dallas City Hall Plaza 1500 Marilla Street, Dallas, Texas 75201.

Please see attachments provided by Judge Clancy.

A handwritten signature in cursive script that reads "Jon Fortune".

Jon Fortune
Assistant City Manager

c: T.C. Broadnax, City Manager
Chris Caso, City Attorney (Interim)
Mark Swann, City Auditor
Billerae Johnson, City Secretary
Preston Robinson, Administrative Judge
Kimberly Bizzor Tolbert, Chief of Staff to the City Manager
Majed A. Al-Ghafry, Assistant City Manager

Joey Zapata, Assistant City Manager
Nadia Chandler Hardy, Assistant City Manager and Chief Resilience Officer
Michael Mendoza, Chief of Economic Development and Neighborhood Services
M. Elizabeth Reich, Chief Financial Officer
Laila Aleqresh, Chief Innovation Officer
M. Elizabeth (Liz) Cedillo-Pereira, Chief of Equity and Inclusion
Directors and Assistant Directors



MEMORANDUM

**TEEN DRIVER SAFETY FAIR
AUGUST 17, 2019**

Judge Julie Clancy

TEEN DRIVER SAFETY FAIR



The City of Dallas, TxDOT and AAA of Texas invite teen drivers to a safety fair. The period between Memorial Day and Labor Day is known as the "100 Deadliest Days," when teen traffic fatalities are at the highest.

FEATURING:

- Rollover crash simulators
- Live speakers
- Dallas Fire and Police cars
- Crashed car
- Live music

SATURDAY AUGUST 17

1 P.M. - 4 P.M.

DALLAS CITY HALL PLAZA
1500 MARILLA STREET



For more information, contact:

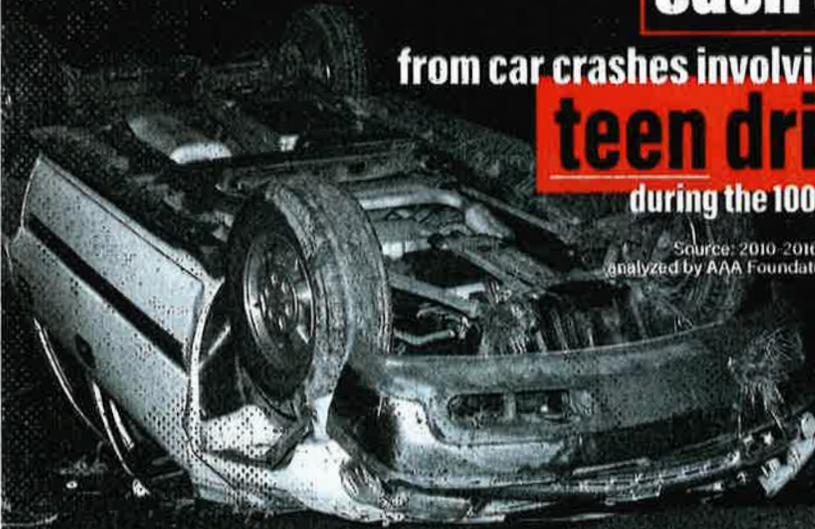
Judge Julie Clancy, 214-671-9901 or Daniel Armbruster, AAA Texas, 512-564-3141

100 Deadliest Days
Memorial Day - Labor Day

10 people die
each day

from car crashes involving
teen drivers
during the 100 Deadliest Days

Source: 2010-2016 NHTSA FARS data
analyzed by AAA Foundation for Traffic Safety



TeenDriving.AAA.com





City of Dallas

Memorandum

Date: August 1, 2019

To: Honorable Mayor and Members of the City Council

From: Judge Julie Clancy

Subject: Teen Driver Safety Fair August 17th 1:00 p.m. – 4 p.m.

TEEN DRIVER SAFETY FAIR 2019 **BACKGROUND**

Last October, I was appointed Committee Chair for Municipal Court's Week and since the City of Dallas Municipal Courts hasn't participated in many years, I reached out to other municipalities to inquire what events or activities they had planned in the past. I discovered the City of Irving Municipal Court and AAA Texas host a Teen Driver Safety Fair. I contacted Mr. Daniel Armbruster, the local representative for AAA Texas, and asked if we could bring this educational event to Dallas. He spoke to his V.P. of Governmental Affairs and within a couple of weeks received approval to begin planning this event with me.

I met with Councilman McGough and former Councilman Kingston as they were Chair and Co-Chair of the Public Safety and Criminal Justice Committee, and I received their full support. I contacted City Manager Broadnax for approval to hold the event at Dallas City Hall Plaza, which he granted. After five months of planning, we had an amazing program scheduled for May 18th. Former Mayor Rawlings issued a Proclamation declaring May 18th as Teen Driver Safety Awareness Day. Unfortunately, we were forced to cancel due to severe weather.



In June we met to discuss rescheduling this event. We chose August 17th for two reasons. First, and most importantly, it was during what AAA Texas calls "The 100 Deadliest Days." This is the time from Memorial Weekend through Labor Day where an average of 10 teens are killed each day due to distracted and/or impaired driving. This is a 14% increase compared to the rest of the year. Secondly, August 17th is near the time when students would be returning to school.

MY STORY: HOW MY FAMILY BECAME A STATISTIC

January 6, 2015, our lives changed with one phone call. We had become a statistic in crashes involving distracted/impaired drivers.

Our 16-year-old daughter, Kylie Ann, was nearly killed in an accident caused by a distracted driver. The distracted driver was estimated to have been traveling over 40 m.p.h. when he ran a red light. The direct impact of the crash was where our daughter was sitting.

I arrived on the scene and saw lights flashing from the fire engines, police cars, and ambulances. I found our daughter in the back of an ambulance, unconscious, wearing a neck brace, on a backboard, lying on a gurney.

Initially, she was diagnosed with a concussion and airbag burns. She was cleared to return to school six days after the accident, however, she fainted in class that day and was sent to the hospital. She was ordered by Ursuline to complete the concussion protocol treatment at the Ben Hogan Concussion Center and could not return to school until she was cleared. It was six weeks before she was cleared to resume her full course schedule, apart from Computer which she was forced to withdraw from.

Kylie continued to suffer from severe migraine headaches, nightmares, panic attacks and depression. In April of 2015, we took her to a Neurologist



who diagnosed her with severe brain trauma, severe concussion, migraines and post-concussion ADHD. Since that diagnosis, she has been on medication and remains under the care of her neurologist to this day.

TEEN DRIVER SAFETY FAIR **INFORMATION**

SPONSORED BY CITY OF DALLAS JUDGES AND AAA TEXAS

Because motor vehicle crashes remain the leading cause of death and injury for teens living in the United States, AAA Texas and the City of Dallas will host a **free** event to educate teens about traffic safety. The Teen Driver Safety Fair will include guest speakers, interactive exhibits and take-home resources to help pre-permit teens, beginning drivers and their families navigate through the difficult learning-to-drive process and beyond. This event will take place on **Saturday, August 17, 2019 at Dallas City Hall Plaza in downtown from 1 P.M. to 4 P.M.** This date was chosen as it falls in the middle of a time period known as '100 Deadliest Days', the period between Memorial Day and Labor Day, when the number of fatal crashes involving teen drivers spike.



TEEN DRIVER SAFETY FAIR GOALS

The goal of the AAA Texas Teen Driver Safety Fair program is to help teens understand the consequences of bad driving behaviors such as not wearing seatbelts, speeding, distracted driving by other passengers and technology, drowsy driving and alcohol and drug-impaired driving.

TEEN DISTRACTIONS

60% of all teen crashes involve a form of distraction. Other passengers and technology such as mobile phones are some of the top distractions for teens behind the wheel.

Passengers

Teen drivers put everyone on the roadway at risk of a deadly crash, especially if they are bringing teen passengers along for the ride. New research from the AAA Foundation for Traffic Safety found that when a teen driver has only teen passengers in their vehicle, the fatality rate for all people involved in a crash increased 51 percent. In contrast, when older passengers (35 or older) ride with a teen driver, overall fatality rates in crashes decreased eight percent.

In 2017, teen drivers were involved in more than 1 million police-reported crashes resulting in more than 3,200 deaths. Researchers pinpointed that when teens were carrying teen passengers, fatality rates jumped:



- 56 percent for occupants of other vehicles
- 45 percent for the teen driver
- 17 percent for pedestrians and cyclists

Technology

According to the AAA Foundation for Traffic Safety, more than half of teen drivers reported using a cell phone while driving, and more than 1 in 4 reported typing or sending a text message while driving in the previous 30 days. When it's time for you to get behind the wheel of a car, don't let yourself be a distracted driver and don't ride with distracted drivers. Safe driving comes first.

SPEEDING

- 1 in 10 of all motor vehicle speed-related *fatalities* involved a teen driver
- 29 percent of all motor vehicle *deaths* involving a teen driver were speed-related

IMPAIRED DRIVING

According to teendriving.aaa.com, 28 percent of teens said within the past 30 days, they had ridden in a car with a driver who had consumed alcohol. This is dangerous – and potentially deadly. Don't become a statistic. Avoid riding as a passenger with someone who has been drinking. And say no drinking and driving is always a bad idea!

- Approximately 5,000 people under age 21 die as a result of underage drinking every year, and 1,900 of those deaths are the result of traffic crashes.
- One in 10 teens report drinking and driving themselves.



City of Dallas

- In 2010, 20 percent of teen drivers involved in fatal crashes had some alcohol in their systems. Eighty-one percent had blood alcohol concentration (BAC) levels higher than the legal limit for adults. While it is illegal for adults to drive with a BAC of .08% or higher, it is illegal for anyone under age 21 to drive after drinking *any* alcohol.

One way to avoid being a passenger of someone who has been drinking and driving is to ask your parents to help you get out of an uncomfortable or risky situation. It's a safe bet that your parents would prefer to get a call from you asking for a ride home from a party rather than one from a police officer reporting you've been hurt in a crash.

100 Deadliest Days

More than 1,050 people were killed in crashes involving a teen driver in 2016 during the 100 Deadliest Days, the period between Memorial Day and Labor Day, across the U.S. That is an average of 10 people per day – a 14 percent increase compared to the rest of the year, according to data analyzed by the AAA Foundation for Traffic Safety. As school lets out for summer, AAA stresses the importance of preparing and educating inexperienced teen drivers for some of the most dangerous driving days of the year.



City of Dallas

Facts About Teen Driving in Texas

- According to TXDOT statistics, teens were behind the wheel of 82,483 crashes in Texas during 2017 (latest stats available).
- 346 teens were behind the wheel when at least one person was killed in a crash on Texas roadways during that same year. 1962 people were seriously injured.
- Texas teens were behind the wheel of nearly 7% of all fatal crashes involving alcohol in 2017.

PROMOTING THIS EVENT

- Press releases from AAA Texas and DPD PAO
- Scheduled television and radio interviews
- Digital flyers sent to Dallas City Council members to share on social media
- Digital flyers sent to Judiciary and Court Services to share on social media
- Digital flyers sent to DISD Board Members to share on social media and with the schools in their districts
- DISD approval on sending flyers to schools
- Digital and paper flyers delivered to public and private schools
- Flyers posted throughout Dallas Municipal Courthouse
- Flyers provided to local restaurants



VIP PARTICIPANTS/ATTENDEES

PRESS CONFERENCE 1:00

Councilman Adam McGough/Cooper McGough

Councilman Adam Medrano

Councilman Omar Narvaez

Councilman Chad West

Councilwoman Cara Mendelsohn/Steven Mendelsohn

Councilman David Blewett (tentative)

Miss Teen Texas

*partial listing at time of memo



PARTICIPANTS

- **Nickel from Nicole: Jeff, Sharlene, and Chris LeGrow – daughter killed in distracted driving crash**
- **James Schafer: “Text Free for Tita” wife and daughter killed in distracted driving crash (this crash killed another mother and daughter)**
- **Joyce Osborne: son killed in distracted driving crash**
- **Tracy Allen: “A Smile for Thomas” son killed (road rage)**
- **Prisca Patrick: lost a loved one to distracted driving**
- **Citizens for Traffic Safety (Parkland Hospital) contact: Marissa Rodriguez**
- **TXDOT contact: Bernadine Moore**
- **Texas A&M contact: Mike Guidry/Distracted Driving Simulator/Rollover Crash Simulator**
- **MADD contact: Emma Dugas**
- **Baylor University Level 1 Trauma Center contact: Karen Mynar**
- **BSW RED (Reality Education for Drivers) Program contact: Dan Worley**
- **MADD Performers**
- **Alcohol and Marijuana “Drunk Goggles”**



City of Dallas

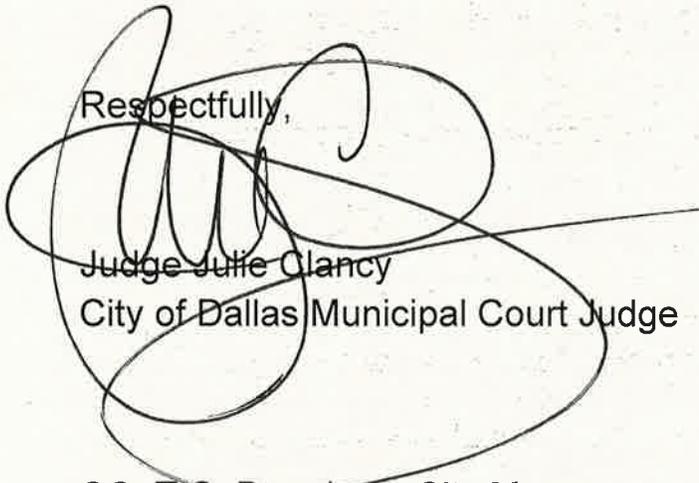
- **Recovery Resource Council/Alliance for Underage Drinking**
- **Drug Prevention Resources – Agapito Chavez**
- **DPD DWI Task Force**
- **DJ Mike Productions (kid- friendly music)**
- **Texas Army National Guard: 1LT Elizondo Ernesto**
- **North Texas Poison Control**
- **MAXIMUS**
- **Teens In The Driver’s Seat: will send materials**
- **DPD Traffic/Motors will provide motorcycles and squad car contact: Lt. Ashford**
- **DPD Recruiting contact: George Aranda 214-534-6201**
- **DPD Vehicle Crime’s Unit contact: Floyd Burke**
- **DFD will provide fire engine from 1 p.m. – 3 p.m. contact: Ashley Rangel 214-670-4611; DPD Rescue not permitted**
- **DFD Fire Safety Booth contact: Selina Villarreal 214-670-4319**
- **AAA Texas Automotive Expert and Emergency Roadside Services/Tow Truck contact: Justin Richards**
- **AAA Membership – Rhonda Mackey**



Activities:

- Free Tacos from Rusty Tacos (first come basis)
- Distracted Driving Simulator
- Rollover crash simulator
- Guest speakers who've lost loved ones in DFW crashes
- Impaired Driving simulation
- Free handouts from vendors
- Door Prizes and Raffle drawing
- DJ

Respectfully,



Judge Julie Clancy
City of Dallas Municipal Court Judge

CC: T.C. Broadnax, City Manager

c: Chris Caso, City Attorney (Interim)
Mark Swann, City Auditor
Biliera Johnson, City Secretary
Preston Robinson, Administrative Judge
Kimberly Bizar Tolbert, Chief of Staff to the City Manager
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Nadia Chandler Hardy, Assistant City Manager and Chief Resilience Officer
Michael Mendoza, Chief of Economic Development and Neighborhood Services
M. Elizabeth Reich, Chief Financial Officer
Laila Alequresh, Chief Innovation Officer
M. Elizabeth (Liz) Cedillo-Pereira, Chief of Equity and Inclusion
Directors and Assistant Directors