

# Memorandum



CITY OF DALLAS

DATE June 21, 2019

TO Honorable Mayor and Members of the City Council

SUBJECT **M/WBE Participation for June 26, 2019 Council Agenda**

The Office of Business Diversity was created in fiscal year 2017, as it was formally a part of the Office of Procurement Services. It is the mission of the Office of Business Diversity to ensure non-discriminatory practices and eliminate barriers while resourcing businesses to the next step in their business life cycle. The policy of the City of Dallas is to use qualified Minority and Women Business Enterprises (M/WBEs) to the greatest extent feasible on the City's construction, procurement, and professional services contracts. One of the pillars to our success is the Business Inclusion and Development Plan, which was adopted by the City of Dallas to increase participation of M/WBEs in City procurement and contracting opportunities. The M/WBE Participation memo will be submitted for your information every other Friday before the City Council Agenda. This memo includes a summary of the voting items scheduled for the upcoming agenda.

For your information staff is providing you with the summary below of M/WBE participation for the voting items scheduled for the June 26, 2019 Council Agenda. The total contract award amount, consisting of 37 agenda items is \$44.5M. **M/WBE is applicable to 20 of the 37 agenda items. For these items, construction and architectural and engineering items total \$14.4M with an overall M/WBE participation of \$4.9M or 34.23%, while goods and services items total \$16M with an overall M/WBE participation of \$4M or 24.78%.**

As a reminder, the current M/WBE goals are:

Architecture & Engineering	Construction	Professional Services	Other Services	Goods
25.6%	25.0%	36.3%	23.8%	18.0%

## 2017 Bond Program - June 26<sup>th</sup> Council Agenda

The Office of Business Diversity continues to work diligently with the Bond Program Office to ensure, not only that the M/WBE goals are met, but to also include diverse teams on the bond program projects. This agenda includes five agenda items that are funded by 2017 bond funds. **These five items total \$7.9M with an overall M/WBE participation of \$2.6M or 32.53%.**

## 2017 Bond Program Inception to Date

The 2017 Bond Program Inception to Date includes 152 agenda items that are funded by 2017 bond funds. **We are pleased to announce that 45 of the 152 agenda items have 100.00% minority participation. 2017 Bond Program agenda items to date total \$185M with an overall M/WBE participation of \$91.4M or 49.40%.**

DATE June 21, 2019  
SUBJECT June 26, 2019 Council Agenda M/WBE Participation Overview

### Highlighted Items

#### Complete Street Improvements

**Agenda Item No. 15** Authorize a construction contract in the amount of \$1.4M for the construction of complete street improvements on Cedar Springs Road. **This item includes participation from three M/WBE vendors resulting in \$368K participation or 26.78% M/WBE participation on a 25.00% goal.**

#### Grounds Maintenance

**Agenda Item No. 47** Authorize a three-year service price agreement in the amount of \$6.4M for grounds maintenance for parks and other City owned properties. **This item includes participation from three M/WBE vendors resulting in \$2.3M participation or 36.32% M/WBE participation on a 23.80% goal.**

#### Marketing Services for the Department of Aviation

**Agenda Item No. 50** Authorize a three-year service contract in the amount of \$411K, with two one-year renewal options, for marketing services for the Dallas Executive Airport for the Department of Aviation. **This item includes participation from two M/WBE vendors resulting in \$411K participation or 100.00% M/WBE participation on a 23.80% goal.**

Please feel free to contact me if you have any questions or should you require additional information.



Zarin D. Gracey  
Director  
Office of Business Diversity

- c: T.C. Broadnax, City Manager  
Chris Caso, City Attorney (Interim)  
Mark Swann, City Auditor  
Billerae Johnson, City Secretary  
Preston Robinson, Administrative Judge  
Kimberly Bizzor Tolbert, Chief of Staff to the City Manager  
Majed A. Al-Ghafry, Assistant City Manager  
Jon Fortune, Assistant City Manager
- Joey Zapata, Assistant City Manager  
Nadia Chandler Hardy, Assistant City Manager and Chief Resilience Officer  
Michael Mendoza, Chief of Economic Development and Neighborhood Services  
M. Elizabeth Reich, Chief Financial Officer  
Laila Alequresh, Chief Innovation Officer  
Liz Cedillo-Pereira, Chief of Equity and Inclusion  
Directors and Assistant Directors