

Memorandum



CITY OF DALLAS

DATE February 1, 2019

TO Honorable Mayor and Members of the City Council

SUBJECT **2019 Mayor and City Council Strategic Planning Session**

On February 20, 2019, the Dallas City Council will hold its annual strategic planning session. This year's retreat comes at a pivotal time for our City. Our discussion will provide an opportunity for an open dialogue about how we can move forward – equitably and without hesitation – and become the community we want to be and should be.

Basic Logistics for the Session

The retreat will be held at The Center for Brain Health, Brain Performance Institute. The location is at 2200 West Mockingbird Lane Dallas, TX 75235. A map and driving directions to the center are attached.

General Session Objectives

The retreat is intended to be an informal, work-session style forum – collaborative and interactive in nature.

Key objectives for the session include:

1. Provide a retrospective of key initiatives over the past year for the City Manager
2. Develop and build consensus around 2019-20 strategic priorities for the City Council, including actionable items tied to policies.
3. Consider the positive impact of applying an equity lens to our City policies, while considering cultural competence within our environment and as leaders in the public sector.

The planning session should provide an opportunity for healthy discussion on the City Council's collective vision for Dallas, and the work we must do as a City to get us there.

Thank you for making time on your calendars for this session and for your participation.

A handwritten signature in black ink, appearing to read 'T.C. Broadnax', written over a circular stamp.

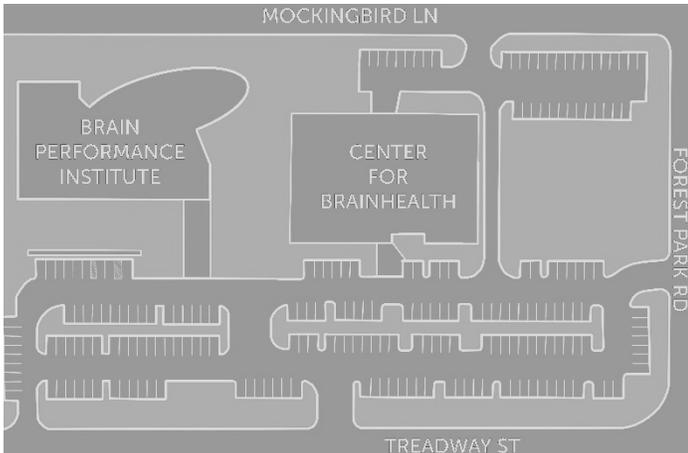
T.C. Broadnax
City Manager

c: Chris Caso, City Attorney (Interim)
Carol A. Smith, City Auditor (Interim)
Billierae Johnson, City Secretary
Preston Robinson, Administrative Judge
Kimberly Bizzor Tolbert, Chief of Staff to the City Manager
Majed A. Al-Ghafry, Assistant City Manager

Jon Fortune, Assistant City Manager
Joey Zapata, Assistant City Manager
Nadia Chandler Hardy, Assistant City Manager and Chief Resilience Officer
M. Elizabeth Reich, Chief Financial Officer
Laila Alequresh, Chief Innovation Officer
Directors and Assistant Directors

Brain Performance Institute Directions and Parking

2200 W Mockingbird Lane
Dallas, Texas 75235
PH: 972-883-3400



Parking



Brain Performance Institute

Directions from downtown Dallas:

Take Exit 45A and I-35E to N Stemmons Fwy. Take Exit 432A from I-35E.

Take Inwood Rd and Harry Hines Blvd to W Mockingbird Lane.

Turn right onto Forest Park Ln. Immediately after turn, turn right through gates into parking lot.

Continue through parking lot to the front of the Brain Performance Institute, the second building on the right (see parking map below).

Please park in any available spot and we will be in the lobby to greet you.

