Memorandum



DATE: November 7, 2014

TO: Honorable Members of the Public Safety Committee: Sheffie Kadane (Chair), Adam Medrano (Vice Chair), Dwaine Caraway, Jennifer S. Gates, Sandy Greyson, Scott Griggs

SUBJECT: Dallas Firefighters Museum

On Monday, November 10, 2014, you will be briefed on the Dallas Firefighters Museum. The briefing materials are attached for your review.

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Eric D. Campbell Assistant City Manager

Attachment

cc: Honorable Mayor and Members of the City Council A.C. Gonzalez, City Manager Warren M.S. Ernst, City Attorney Craig D. Kinton, City Auditor Rosa A. Rios, City Secretary Daniel F. Solis, Administrative Judge Ryan S. Evans, First Assistant City Manager

Jill A. Jordan, P.E., Assistant City Manager Mark McDaniel, Assistant City Manager Joey Zapata, Assistant City Manager Jeanne Chipperfield, Chief Financial Officer Sana Syed, Public Information Officer Elsa Cantu, Assistant to the City Manager – Mayor & Council

DALLAS FIREFIGHTERS MUSEUM

A Tradition Since 1872 A Reality Since 1972





Public Safety Committee November 10, 2014

The "Fair Park Fire Station"





Fire Station #5 located on Parry Avenue was known locally as the "Fair Park Fire Station"

- Built in 1907
- Construction materials came from Texas
- Staffed with a horse drawn ladder truck and an Asst. Chief

Station Firsts

- Housed a horse hospital
- First electronic station notification system was installed ("Joker" system)
- Apparatus had one-way radio

DALLAS FIREFIGHTERS MUSEUM - History



- Planning for museum began as early as 1966
 Registered as a State chartered organization in 1970
- Museum began using the station under a letter of agreement in 1971 from City Manager W. S. McDonald
- The Museum was officially founded in 1972 with a Board of Directors and By-Laws

DALLAS FIREFIGHTERS MUSEUM – History continued



- Museum was designated as a Dallas Landmark in 1976
 Located directly across Parry Avenue from Fair Park, the Dallas Firefighters Museum is now considered part of the Fair Park Museum collection
- Joint venture of the City of Dallas, the Dallas Fire-Rescue Department and a non-profit 501(c)3 organization

CURRENT OPERATIONS....





- Operated by the Dallas Firefighters' Museum, Inc.
- Museum Staff
 - Paid Curators (former Dallas Firefighters)
 - Volunteer staff and Board ofDirectors
 - Speak to civic groups
 - Participate in numerous community events
 - Host retiree's annual luncheon

PRESERVING OUR HISTORY





 \geq The mission of the Museum is to preserve and share the history of the Dallas Fire Department > Over 2,000 Historical artifacts include: > Equipment > Apparatus > Memorabilia

PRESERVING OUR HISTORY



Thousands of documents depicting daily station operations and major events in the City's history are being preserved for future generations.

SHARING THE HISTORY....



Museum Visitors 3,500 year 60% children, 40% adults Hours Wednesday thru Saturday 9:00 am to 4:00 pm

DALLAS FIREFIGHTERS MUSEUM – The Future



Remodeling back to original 1907 building fasade (interior and exterior) Improving comfort of building (climate control) Improving access for all (ADA compliant)

DALLAS FIREFIGHTERS MUSEUM – The Future



Develop an interactive Educational Center to teach fire safety Partner with school districts and youth organizations to provide safety education

DALLAS FIREFIGHTERS MUSEUM – Continuing the Tradition

Current Lease Terms - City Council approved lease agreement by Resolution 07-1749 on June 13, 2007



Long term lease – 30 years

- Lease rate \$1 annually
- City may terminate the lease anytime after the 12th anniversary of the lease

City responsibilities –

- Maintain the foundation, roof, exterior walls, main piping and central air and heating for premises
- Provide Utilities

DALLAS FIREFIGHTERS MUSEUM – Progress to Date

- Established goal of \$5M capital campaign to renovate Museum which will include a state of the art interactive education center and to establish a \$5M operating and endowment account
- Selected architectural firm of Good, Fulton & Farrell to develop renovation feasibility and programming study
- Suggested floor plans have been approved by Museum Board of Directors
- Construction Management firm selected and retained



DALLAS FIREFIGHTERS MUSEUM – Progress to Date

- Retained Dini Counsel to conduct a feasibility study into raising \$10M for the renovations to the building, the addition of an Interactive Education Center, and endowment fund
- Dini concluded this is a viable project with the following recommendations:
 - Postpone fundraising activities until 2014 due to current economic conditions
 - Seek sponsorships as well as donations
 - Allow 18 months to raise \$5M for renovations and the education center once public fund raising has begun



EXTERIOR VIEW







FIRST FLOOR VIEW



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RENOVATED EXHIBIT SPACE Dallas Firefighters Museum



SECOND FLOOR VIEW



INTERACTIVE FIRE EDUCATION CENTER Dallas Firefighters Museum

Preserving our past.





For our future!

Questions?

